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January 2012


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From the Editor



Happy New Year from all of us at Dialog! 2011 was one of the most exciting years in Dialog history, culminating with the migration of DataStar® customers to ProQuest Dialog™. You'll understand our enthusiasm when you read 2011 ProQuest Dialog highlights in this issue, including an *Intellogist* recommendation, "Best Patent Search Gift for 2011." 2012 promises even more in the way of authoritative content, innovative tools, and

professional services from Dialog. Watch for General Manager Tim Wahlberg's New Year's message to fill you in on what you can anticipate from Dialog in 2012.

In this issue...

Learn more about the latest ProQuest Dialog releases, tips and techniques on using the service, Ei Compendex® — the ProQuest Dialog Featured File for January, happenings at ProQuest and a new year's gift for patent searchers — Japanese legal status in INPADOC.

Stay tuned to the *Chronolog* as your guide for all news at Dialog. Watch for new features, exciting additions to ProQuest Dialog, and more as 2012 unfolds.

2011 ProQuest Dialog highlights

New releases of ProQuest Dialog in November and December provided a fitting finale to our amazing year. Designed to support innovation across the enterprise, ProQuest Dialog™, our next-generation service, delivers critical information to help your organization *discover* new opportunities, *validate* the uniqueness of inventions, and bring innovative products to *market*. Offering ease of use for information professionals and knowledge workers across industries, ProQuest Dialog combines authoritative sources from Dialog® and DataStar® databases with an intuitive new interface and powerful tools to maximize your research and results.

It's a fresh approach to precision searching. Some highlights from 2011 illustrate these accomplishments.

Customize content



With the addition of new scientific and technical authoritative content, including Inspec®, NTIS: National Technical Information Service, New England Journal of Medicine and Drug Information Fulltext®, the number of databases in ProQuest Dialog has reached 69. With the ProQuest

Administrator Module (PAM), you can create content industry groups from among these databases for your users.

Search and discover

ProQuest Dialog features offer novices the ability to create precise searches, for example, by using the thesaurus step by step. Experienced users got a robust Command Line Search for the precision searching they have come to expect from Dialog. Set-building capabilities let researchers combine and reuse complex search statements, a key component for performing pinpoint-relevant searches across Dialog's authoritative content. Get real-time answers with new features:

- Use explode in MEDLINE® and Embase®
- Change databases and refine your searches using "Narrow results by" filters, "Search within," or by combining terms with recent searches
- Perform precise searches with filters and specialized limiters
- Save and track using Alerts and RSS feeds to full-text links
- Export to an Excel spreadsheet, create PDF, RTF and HTML



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"Best Patent Search Gift for 2011"

In May 2011, *Intellogist*¹ blogger Kristin Whitman reviewed ProQuest Dialog in her post, [The Search Product Everyone Will Be Using Next Year](#), where she listed the many benefits of the new platform. Last month, *Intellogist* published a list of the "Best Patent Search Gifts" for 2011. Among them, in the category of Best New Non-Patent Literature Platform, was ProQuest Dialog. Here is an excerpt from the piece: "The great news about ProQuest Dialog is that it is a modern, up-to-date web-based platform with all the conveniences we've come to expect in a search interface: adequate search forms, auto-suggest features, thesaurus lookup functions, faceted results set navigation, and export capabilities."

We appreciate the nod from *Intellogist* and look forward to offering even more enhancements and benefits to wow them in 2012.

¹*Intellogist* through its website, blog, wiki and community of patent researchers focuses on distributing information on how to conduct patent research. It is one of the foremost resources for tips and instructions on using hundreds of online databases for patent and prior art research.

Smart Searching in legacy Dialog

Select flexible pricing

Walk away from time-based charges! With ProQuest Dialog there are no connect time or DialUnit charges.

Three pricing options meet different users' needs.

- Standard Transactional Plan — retail price for output and Alerts on a pay-as-you-go basis
- Commitment Plan — discounts on output, based on making a commitment to an annual contract value
- Choice and Site License Plans — flat-rate subscriptions for specific files or groups of databases.

When we started to develop ProQuest Dialog, you told us you wanted three things above all:

- An intuitive interface that captures the power of DataStar and Dialog — check!
- More predictable pricing — check!
- Depth and breadth of authoritative content — check for scientific and technical information!

In 2012, watch the *Chronolog* for details on more important collections, such as patents and news, and more enhanced features.

ProQuest Dialog Updates

New look and functionality to Command Line Search

1. In Command Line Search, one feature you'll notice immediately is the smaller yet expandable search box. Now you can drop in multi-line searches to execute in one step.



2. Two tabs on the Search screen offer additional functionality.

The Search options tab includes Limit To specific date ranges and, depending on the database, to limits like "humans," "clinical trials," or "microorganisms."

The Recent searches tab lets you view brief and detailed versions of sets you've created during a search session, making it easier to combine, modify or delete sets. Numbers of records are given for each set and you can narrow your results before going to the Results page.

3. Two buttons let you Preview result counts and manipulate sets before going to the Results page or Search and go to results to see results as you search.

4. Above the Search box, links to Look up terms provide direct access to browse lists, a list of databases with a thesaurus, and a list of common field codes and a way to add search fields from a list of those fields in the databases you are searching.



Note: Advanced search also contains similar features.

Transactional pricing Invoice Detail Report

Administrators using the ProQuest Administrator Module (PAM) in ProQuest Dialog will find a new Invoice Detail Report alongside usage reports for transactional pricing. The reports provide details about documents, Alerts, and other features that have transactional costs. Using PAM, the administrator selects an invoice by number or date and downloads a detailed version in CSV (Excel compatible) format that includes a breakdown of charges by transaction, by database, by project code, and by

Use proximity connectors judiciously to create precision

Wise use of proximity connectors can add to the precision of effective search queries. Dialog gives you the power to broaden or narrow your searches just by changing your proximity connector. For example, a search in New York Times® — Fulltext (**File 471**) for articles about hybrid cars illustrates how broad or narrow you can go, from exact phrase, using the With operator (W), (), to words in either order (N), to words in close proximity (nW), (nN), to words in the same paragraph (S), to mention of the two words hybrid AND car or cars found anywhere in the article, not necessarily close to each other.

Articles returned with phrases from "hybrid cars" to "...produce at least 500,000 hybrid or all-electric cars..."



or to "luxury-car hybrid...." Use of (S) yielded this example in Keyword in Context (KWIC):

This recent exercise with proximity connectors in the New York Times — Fulltext database



illustrates the progression from most narrow to broadest. See how the number of records grows from () through the Boolean operator AND. Note, too, the use of closed truncation allowing for only one character after the root stem of car.

Announcements

Take your books on the e-road with ebrary

ebrary books can be downloaded onto the iPhone, iPad, Kobo, Nook, and Sony Reader, as well as the Kindle Fire. E-books may also be transferred to and read on the Kindle Fire.

Events

Stop by and say "hello!" — here's where we'll be in January:

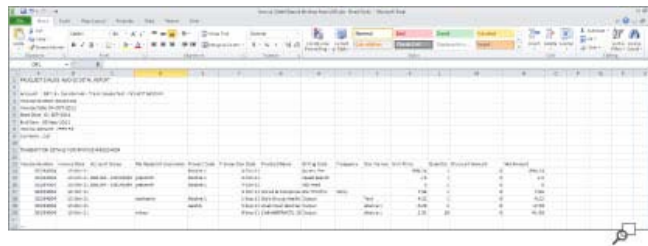
- **Association for Library and Information Science Education (ALISE) Annual Conference**

January 17 — 20
Dallas, Texas

- **American Library Association (ALA) Mid-Winter Meeting**

January 20 — 24
Dallas, Texas

- **Special Libraries Association (SLA) Leadership Summit**



It's easy on ProQuest Dialog

New delivery options, preferences and pricing for Alerts

When you are tracking important information, timely Alerts are vital. Being able to add supportive details and control Alert attributes are also key in today's user-centric environment. With the latest release, ProQuest Dialog now offers Alerts with powerful new delivery options and preferences.



After performing a search, click the Create Alert icon located on the results page to begin the process. A new window appears, and you are prompted to complete a three-step process.



Enter delivery details

Similar to setting up Alerts in the legacy product, enter an Alert name, add a subject line, and schedule Alert delivery.

Define preferences

In addition to controlling what documents are included, display formats, maximum number of documents to deliver, and adding a message, you can now select Alert delivery formats from a drop-down list under preferences, as displayed. The full search strategy is included in the email sent with the Alert, not just the final line of the search strategy, and you can also choose whether to include field names in your results.



Duplicate detection has been added as the default feature for Alerts. But, from the Alerts Define preferences tab, you can also choose to include duplicate documents.

Check pricing

Alert profiles on ProQuest Dialog are charged on a monthly flat rate, variable by frequency, rather than as a charge for each time the profile is run.

Example:

- MEDLINE Alert monthly frequency (Alert runs once a month) = Flat Monthly Charge \$16
- MEDLINE Alert weekly frequency (Alert runs 4 times in a month) = Flat Monthly Charge \$28

Overall cost for the flat monthly rate based on frequency is comparable to Alerts profile prices on the Dialog service.



Once the Alert set-up areas are completed, click "Close" from the final Alert set-up screen, and your Alert is created.

Note: Also read the article "Tips to create effective Alerts on ProQuest Dialog" in the [November/ December issue](#).

January Highlights

Ei Compendex — Comprehensive interdisciplinary engineering and technical literature



Ei Compendex®, containing more than 13 million records, is the Featured Database for January. The file is included in the following industry categories on ProQuest Dialog™ — Aerospace & Defense, Automotive, Engineering & Technology, Healthcare, Pharmaceutical & Biomedical and Telecommunications & Computing.

Training

ProQuest Dialog Webinars



Learn more about ProQuest Dialog when you take

advantage of live [Webinars](#) taught by our experts. A full complement of courses from an [Introduction to the ProQuest Dialog Service](#), offered twice weekly, to weekly sessions of [Developing ProQuest Dialog Search Expertise](#) and [Working with Your ProQuest Dialog Results](#) will help you develop your search and content expertise on ProQuest Dialog, whatever your skill level.

New biomedical series — A new weekly biomedical series walks you through biomedical and pharmaceutical searching on ProQuest Dialog.

▪ **First Steps for Biomedical Searching on ProQuest Dialog** — introduces researchers to searching in the biomedical databases on ProQuest Dialog

▪ **Next Steps for Biomedical Searching on ProQuest Dialog** — illustrates advanced techniques for searching biomedical databases

▪ **Command Search for Biomedical Searching on ProQuest Dialog** — covers advanced techniques for using commands in biomedical databases

ProQuest Dialog Demonstration —

Test the features of ProQuest Dialog by trying searches at no cost. A short module illustrates basic and advanced searches in the demo databases and provides exercises to try in these databases.

Legacy Dialog training

[Sign up](#) for DialogClassic training to review basic search techniques and learn tips for database selection and multi-file searching. And, for Dialog searchers, preview ProQuest Dialog, including an overview of search basics, and find out about content and features to be added in future releases.

Documentation

Continue to hone your skills by checking out the [ProQuest Dialog Customer Information site](#). Take advantage of search aids and short,

Produced by Elsevier Engineering Information, Ei Compendex provides significant abstracted engineering and technical literature in 190 engineering disciplines from more than 65 countries; it is the most comprehensive interdisciplinary literature database available to engineers. Specific segments cover literature from 1990 to the present, as well as 1969 to the present and 1969 to 1989. Thousands of new records are added to current files weekly.

Compendex covers subjects in every engineering discipline from chemical, civil, electrical, mechanical and mining engineering to geological, biological, electronics, mechanical, automotive and robotics. It is an indispensable tool for engineering professionals, researchers and librarians with more than 6,500 scholarly journals, transactions, reports and special publications of engineering societies, scientific and technical associations, government agencies, universities, laboratories, research institutions and organizations, monographs, standards, seminars and reports. In addition, the database also contains significant published proceedings of engineering and technical conferences, symposia and colloquia.

Used as a tool to monitor the progress of competitors' innovations and view the competitive landscape, you also can locate emerging technologies, check for prior art on your own inventions and verify the feasibility of new inventions. Use this database to find information on the activities of private, public and government research labs, institutes or think-tanks. Learn more about Compendex and try searching it this month. An [overview](#) provides more details about this authoritative engineering database.

Quantum² Webinar receives kudos



The Quantum² Webinar: "Market yourself and your information center" on November 17 was

received enthusiastically by more than 100 participants. The session discussed key business competencies and foundational skills necessary to develop their own marketing program.

If you missed the Webinar, you can now view the video recording on the ProQuest Discover More Corps site. Just sign up now for ProQuest's online community [Discover More Corps!](#) Watch for a new series in 2012.

Discover: Scitech Content Updates

Annual classifications MEDLINE reload update



MEDLINE[®] is reloaded every year because the National Library of Medicine (NLM) re-indexes relevant documents from the whole database with changed medical terms. The MEDLINE database on ProQuest Dialog and legacy Dialog ([Files 154, 155](#)) is in the process of being reloaded to accommodate changes to the MeSH Thesaurus. On legacy Dialog, updates and Alerts will begin to be processed soon. During this "catch up" period, customers will receive Alerts at a greater frequency, and they may contain more records than usual. On ProQuest Dialog, all document types began updating again in mid-December. We will inform you when the reload is complete and the 2012 thesaurus is applied.

Validate: Intellectual Property Content Updates

INPADOC adds Japanese legal status



Patent searchers can celebrate the new year with the addition of Japanese legal status to INPADOC ([File 345](#)). As one of the four major patenting sources (US, EP, WO, JP) in the world, Japanese legal status has been on patent researchers' "must have" list. Beginning in week 201204, legal status

events for Japanese patents and utility models dating back to the beginning of April 2011 will be available. Some examples of events to be included are decisions to grant, fee payments, and request for licenses. Watch for this much requested and anticipated legal status data online in INPADOC on Dialog in early February 2012.

Changes to Claims updates

Starting this month, granted patent and weekly published applications in CLAIMS[®]U.S. Patents ([Files 340, 341 and 942](#)) are now updated weekly only. Bibliographic and chemical indexing updates, previously updated monthly, will now be included in the weekly updates. As a result, monthly Alerts currently set up to run against File 340 monthly bibliographic, and File 341 and 942 monthly indexing updates are no longer available. Note user-defined, calendar-based Alerts are not affected.

self-paced modules, all updated with ProQuest Dialog's latest features.

Review some of the following:

- At-a-glance modules, including "Creating Alerts," "Using the thesaurus," "Command Line Searching" and "Post-processing"
- *ProQuest Dialog Search Guide*, explaining how to accomplish research tasks on the new platform
- **Webinar recordings**, recorded webinars in the Event Recordings section of Events Center;
- **ProQuest Dialog Support Center**, covering a variety of "hot topics"
- Search Solutions, supplying concise, step-by-step instructions on how to find the most-requested information on ProQuest Dialog.

Click the Training tab at the ProQuest Dialog Customer Information site.

Quantum²

InfoStars announced at London Online



Dialog's newest InfoStars were honored in December at Online Information 2011 in London. These outstanding information professionals demonstrate leadership and inspire others to act as catalysts for change. Lars Kjølner, Principal Information Specialist at LEO Pharma from Denmark, and Kate Arnold at Cancer Research UK of the United Kingdom were named **2011 Quantum² InfoStars** for the International region. Congratulations to our InfoStars!

Search Techniques on ProQuest Dialog

Order preference for duplicate documents

When searching multiple databases, you will want to make sure you are retrieving unique records. As the default, ProQuest Dialog removes duplicates from your search results. However, often you may want to keep records from specific databases. For example, if you prefer a citation from one database over another, you can set your preferred order. Here's how.

From the results page, under Duplication document settings, click

Latest Manual Code Revision goes live on Derwent World Patents Index (DWPI)

The DWPISM manual coding system annual revision has now been completed and is being used by the editorial teams to code records appearing in the database from DWPI Update 201201 onward. The editorial team consistently applies DWPI manual codes to new inventions across all 47 authorities covered in the database. Since the coding highlights the novel technical aspects of the invention as well as the application(s), it is extremely useful to improve the precision and recall of searches and the subsequent analysis of result sets.

As with previous revisions, the coding has been updated to:

- reflect changes in technology
- take into account suggestions for improvements
- enhance code descriptions and scope notes to improve the consistency of code application by the editorial teams and understanding of what each code covers.




In total, 800 changes have been made to the manual coding system and scope notes. Among 440 new codes are:

- L04-E11 for material aspects of Memristors to cover the latest semiconductor memory technologies
- T01-N01D3A for Network Only Systems (e.g. cloud computing, Citrix, etc.)
- X21-B01E for Battery Exchange/Leasing (a further extension to last year's enhancements for technologies relating to "green" issues).

Another significant enhancement this year is the introduction of a completely new in-depth hierarchy of packaging codes covering all aspects of mechanical packaging. These new codes were created in conjunction with input from experts in this technology field. This development follows from the expansion of the electrical packaging codes during the last manual code revision released at the start of 2011. New sections include the following:

- Q31 — Packaging processes and equipment
- Q32 — Container/Closure types, Special packaging features and Transit packaging
- Q33 — Packaging container and closure materials
- Q34 — Types of goods packages, bottled, bound, labeled, unpacked.

The Coding Manuals and reference guides on the Thomson Reuters homepage have all been updated to include the changes. These resources are available through the following links:

- [DWPI Manual Code online look-up tool](#)
- Updated [CPI Manual Code user guides](#)  PDF
- Updated [EPI Manual Code user guides](#)  PDF
- [DWPI Classification Manual](#)  PDF

Additionally, users can provide suggestions for future manual code revisions by sending them to scientific.mcrdwp@thomsonreuters.com.

Learn about ProQuest



Enhancements to the new ProQuest platform aid greater research performance

In today's fast-paced, highly competitive business environment, successful research must be supported throughout the whole cycle — from exploring, to pinpointing data, to managing resources, to using and

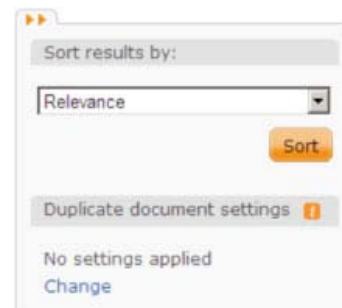
sharing findings in innovative ways.

You have inspired ProQuest's breakthrough research environment as we evolve to meet your research needs.

The latest release of the new ProQuest platform brings exciting enhancements that give you the edge in discovering, saving, analyzing, reporting and keeping current on mission-critical data.

- **Connect & customize**
 - Corporate information administrators can use the ProQuest Administrator Module to set the default view for search results in their users' databases to either brief or detailed.
 - Searchers can choose a default view in My Research for either a brief or detailed view of search results.
- **Search & discover**

Change.



You can then set rankings from the "Order Preference" Page. Enter a number in the text box (e.g., 1 for most preferred database) or drag and drop in the order you prefer. Click Apply preferred databases.




The results page will change No settings applied to Preferred databases applied. Duplicates will be retained from Preferences stay with your current session and added databases can also be prioritized.

Note: Sorting these documents does take processing time. Refine results to smaller sets for better performance.

Share Dialog

Share your comments about the *Chronolog* at your favorite social media site:

-  [Twitter](#)
-  [Facebook](#)

- Recent Searches links now appear at the top of the navigation bar and as tabs on the Advanced and Command Line Search pages.
- The Recent Search screen presents a tabular design showing one line per search, with results and drop lists of Actions to choose.
- **Save & track**
 - Searchers can manage, save, modify and create Alerts and RSS feeds.
 - RSS feeds now include full-text linking; so, they support a wide variety of RSS readers and tools.
- **Analyze & store**
 - Enhancements to the Document View page's layout supports faster scanning of each page's content for improved readability.
 - Researchers can select items to view in bulk, save to My Research, email, print, cite, save to their hard drives or export to RefWorks or a reference-manager software.
- **Download & report**
 - Searchers can customize output, choosing only the information they need, such as the basic bibliographic citation or the full text from their results

See how ProQuest encompasses the [whole research cycle](#) to help you move more productively to your most accurate conclusions.

[top of page](#)



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