

Full Collection of Reports from Investext[®] Now Available in Convenient Format

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Current Food Legislation
for a limited period only!

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with Profound[®] NewsLine

In today's competitive business environment, smart business decisions depend on the most reliable information. Investext is regarded as the authority on financial data and high quality business research on companies, industries, and markets worldwide.

Now the full collection of Investext reports is available in PDF format through DialogSelect[™]. This service is available to any Dialog password holder via the World Wide Web. DialogSelect combines ease of use with precision searching. The Investext reports can be accessed from DialogSelect under the DialogBusiness/Business Research/Investment Research categories. You can also find them under other DialogSelect subject areas, such as DialogPharma and DialogTech.

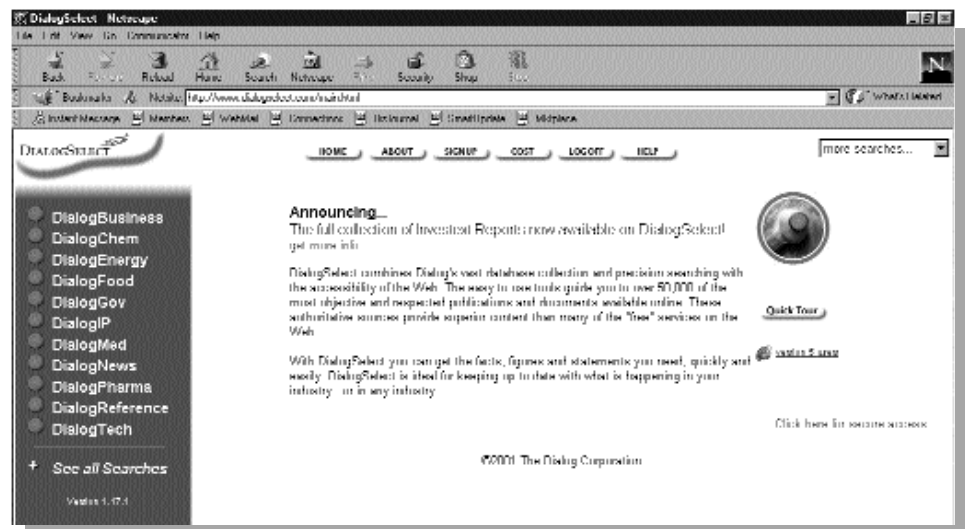


Figure 1: Introductory DialogSelect Screen

The introductory screen for DialogSelect is displayed in Figure 1, showing the choices on the left panel where Investext reports can be found.

The Investext reports are also available through the Dialog Intranet Toolkit. The Dialog Intranet Toolkit enables clients to custom-build their own interfaces to access the Dialog content collection.

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From the Editor

The Chronolog will move to monthly publication following this issue with the exception of July/August and November/December (9 issues this year). We will also be emphasizing a major subject theme — Business for the combined January/February newsletter — in some of the issues. At the beginning of each

quarter we will focus the issue on new products and enhancements to current ones.

Although the Chronolog will be shorter in length, additional detail on stories will continue to be available in the online edition of the newsletter at <http://library.dialog.com/chron> and in Dialog File 410. We believe that this new format will provide more timely information to you, our customers. ♦

Dialog Bluesheets/DataStar Datasheets

This new or revised documentation is available in the Dialog Library at <http://library.dialog.com>. Users can also consult DIALOG Bluesheets™ (File 415).

File 42	Pharmaceutical News Index
File 545	Investext®
File 745	Investext® PDF Index
File 756	Daily and Sunday Telegraph (London)
File 757	Mirror Group Publications (United Kingdom)

DataStar Datasheets:

KPEU	Kompass – Europe
KPWO	Kompass – Middle East, Africa, Asia-Pacific, Americas (one datasheet for these two files)
ADRD	Adis R&D Insight
MCNF	MediConf: Medical Conferences and Events
IPUR	IMSworld R&D Focus Drug Updates
PHAR	Pharmaprojects

Trade Shows We will see you there!

March 7-10 Seattle, WA
Society of Competitive Intelligence Professionals (SCIP)

March 20-23 Rome, Italy
EBIC

March 26-27 Toronto, ONT
Information Highways 2001

April 2-4 San Diego, CA
American Chemical Society Exposition (ACS)

Chronolog®

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Please address any comments or questions to customer@dialog.com.

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Discounts on Foodline®: Current Food Legislation

For a Limited Period Only!

From March to August 2001, the Foodline®: Current Food Legislation database, which provides interpretation of regulations governing the use of permitted additives in food in over 130 countries, will be available through the Dialog and DataStar platforms at a discount of 50%. The file can be located on each system by the following file names:
Dialog – File 59 DataStar – FOLE

The cost per record will be \$15 instead of the standard price of \$30.

Current Food Legislation is a unique and authoritative source of food additive, composition, and labeling legislation. Standards references provide extensive information on the composition and labeling requirements of foods in seven EU countries, the USA, and Canada.

Use Current Food Legislation to:

- check the legal status of new products,
- adapt existing products to new legislation,
- take advantage of new export opportunities, and
- validate food and drinks product labeling. ♦

European News Information Grows on Dialog with the Release of Two United Kingdom Newspaper Files

Two new newspaper files became available on Dialog in January to strengthen the coverage of news events in the United Kingdom. File 756, The Daily and Sunday Telegraph, and File 757, The Mirror Group Publications, bring extensive coverage of local, national (United Kingdom), and international news as well as information dealing with government, business, health, technology, sporting events, and leisure activities.

File 756, The Daily and Sunday Telegraph, comes from London and contains the complete text of the final editions of these two papers. These papers are well known for quality news stories and excellent coverage in business issues and sporting events. Use this file to find information about London and the United Kingdom, as well as some international events. Also included are stories about science, technology, fashion, the arts, TV, and radio. The file on Dialog starts with September 2000 stories and is updated daily.

File 757, The Mirror Group Publications, is a compilation of eleven newspapers spanning the United Kingdom and gives complete coverage of news stories in Great Britain, Ireland, and Scotland. There is complete coverage of local, national (United Kingdom), and international news stories, as well as stories about the arts, education, business, popular culture, science, health, people, TV, and radio. File 757 on Dialog starts with September 2000 stories and is updated daily. Newspapers included in the file are:

- *The Birmingham Evening Mail*
- *The Birmingham Post*
- *The Daily Record*
- *The Independent* and *The Independent on Sunday*
- *The Mirror* and *The Sunday Mirror*
- *The News Letter*
- *The Sunday Mail*
- *The Sunday Mercury*
- *The People*

These files may be searched individually or as part of the PAPERSUK OneSearch®

category. Use the JN= Additional Index prefix if you wish to narrow your search to a particular newspaper. A full record in either of the files costs \$2.60 for each record, and Alerts can be set up either with a weekly or daily frequency. Dialog's ERA program also applies to these files. All of these papers are also available through Profound's NewsLine product.

With the release of File 757, The Independent, currently on Dialog as File 711, will no longer be updated. File 711 will remain on Dialog as an archive file. Any Alerts that you may have running in File 711 should be transferred to File 757. Please contact the Knowledge Center if you need assistance with your Alerts or with any other questions regarding Files 756, 757, or 711.

For information on the newspapers included in these files or information about the files themselves, please see the bluesheets available in DIALOG Bluesheets™ (File 415) and on the Dialog web site (<http://library.dialog.com/bluesheets/>). ♦

Investext — Continued from page 1

With the availability of the Investext reports in PDF format, a number of new reports have been added, more than doubling the content of the database. This expanded collection of reports includes charts, graphs, and tables, as well as the complete text, where available.

Figure 2 shows a sample page from an Investext PDF report.

Searching Investext on DialogClassic

File 745, Investext® PDF Index, is used to provide access to citations and tables of contents of the complete collection of Investext investment research reports from August 1999, to present. It is easy to search in DialogClassic and then go to DialogSelect to retrieve the Investext PDF report. Once you have located a

report in File 745, enter the report number in the Investext Report Number box in DialogSelect, and you will be taken to the PDF links. File 545 provides access to the text version of 40% of the collection of Investext reports, in which each page of the report is fully indexed.

Investext is the largest online database of company and industry research on the market today. It provides the full text of over two million company, industry, and geographic research reports written by analysts at more than 600 leading investment banks, brokerage houses, and consulting firms worldwide. It also includes in-depth analyses and data on publicly traded companies, sales and earnings forecasts, market share projections, industry trends, and research and development expenditures. ♦

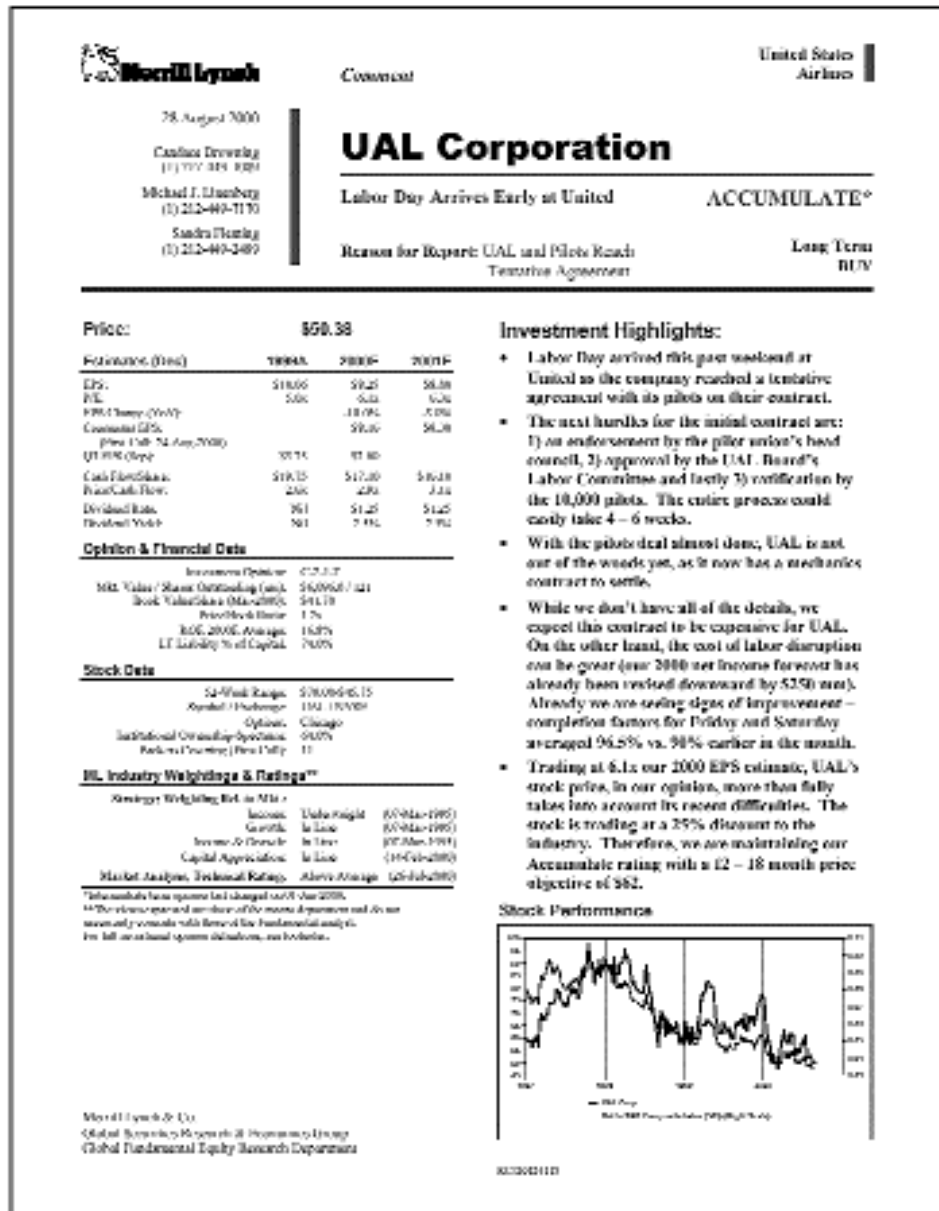


Figure 2: Page from an Investext PDF report

Kirk Othmer Encyclopedia of Chemical Technology 4th Edition Now Available on CD-ROM and on DVD-ROM

Dialog now brings you the entire 25 volumes, supplement, and index of Kirk Othmer Encyclopedia of Chemical Technology on one DVD disc.

The Fourth Edition, completely revised and rewritten, combines the advantages of a state-of-the-art search interface and DVD technology with expertly written coverage of applied chemical science and industrial technology.

Get your free demonstration CD-ROM disc by including "Kirk Demo" in the subject line and emailing Michael Bozzano at Michael.Bozzano@dialog.com. ♦

Doing Business on Dialog:

Dialog Business Information Keeps Growing and Growing and Growing...

Whatever your need is for business information, you're sure to find your answers quickly and easily on Dialog. Over the years Dialog has amassed a formidable collection of data aimed at solving the needs of information professionals and their colleagues. Dialog databases range from complete text offerings of a wide spectrum of journals and trade publications, thoroughly indexed by companies highly regarded in the electronic publishing arena, including:

- Bell+Howell Information and Learning
- Consumers Union
- The Gale Group
- Harvard Business Review
- McGraw-Hill
- RDS
- Thomson Financial
- and many more.

Financial data

In addition to the extensive bibliographic collection, Dialog offers in-depth coverage of company and industry statistics and financials. In Dialog databases you can track interim financials as well as annual reports, insider stock trading, mergers and acquisitions, initial public offerings (IPOs), and much more. Among the authoritative and prestigious providers for financial data to Dialog are:

- Dun & Bradstreet Information Services
- Market Guide, Inc.
- Media General Financial Services
- Standard & Poors Corporation
- Thomson Financial

Business directories

Dialog also provides unsurpassed directory coverage of businesses worldwide, providing names, addresses, contact, and

product information for millions of businesses located in North and South America, Europe, the Middle East, and in Asia and the Pacific Rim. This data is constantly refreshed assuring you of up-to-date, accurate profiles of every country and the businesses within. Providers of this directory data include:

- Dun & Bradstreet Information Services
- InfoUSA
- Kompass International
- Thomas Online

Newswires, newspapers, and news journals

Our large collection of news information covers news events with newswires, newspapers, and news journals from all over the world. Most of the newswires are updated several times per day, so following breaking news is easy. Our newspaper collection covers the United States, Canada, and the United Kingdom through local, national, and international news stories. In addition, news journals like *Newsweek*, *Time*, and *US News & World Report* can be found in many of our journal databases.

Future Directions

What will Dialog be offering its business customers in the future?

- More market research
- More news, with enhanced access
- Links to information related to Dialog databases

Market research

Over the past few years, Dialog has been aggressively adding new databases to our market research collection. We provide

market research reports in their entirety, or by individual page, offering customers the flexibility to target their requests to filter out the most salient facts to meet their information needs. Early in 2001 we will be adding two more market research files — 1) File 753, IBISWorld Market Research, and 2) File 759, Reuters Business Insight. These files will greatly enhance our already rich collection, providing coverage of trends in industries worldwide.

Enhanced coverage of news

Dialog is committed to building our news collection and providing quick, easy access to news stories. We have started the year with two new news sources from the United Kingdom — 1) File 757, Mirror Group Publications (United Kingdom), and 2) File 756, Daily and Sunday Telegraph (London).

Links to related data

Perhaps the most exciting development of all is the capability to extend your search beyond Dialog databases to documents that are related to your search or that provide the completion of your information quest. The first product along these lines is Investext® PDF Index which leads you to PDF copies of the complete text of investment research reports via DialogSelect (see related article, page 9). Many more similar products are currently in development that will link you to documents of interest beyond the Dialog environment.

Keep your eye on Dialog to be the industry leader in providing exciting, innovative products into the next decade. ♦

New Titles Added to File 624, McGraw-Hill Companies Publications Online

McGraw-Hill has added the complete text of several new titles to File 624, McGraw-Hill Publications Online. These titles cover the housing, construction, and industrial markets, providing articles about building trends,

construction issues, and trades servicing these areas.

Issues for most of these titles will date back to 1998. Type EXPAND JN= to view the exact title as it is indexed before searching. The new journals will be:

Journal Name JN=	Journal Code JC=
<i>California Construction Link</i>	CCL
<i>Colorado Construction</i>	CC
<i>Intermountain Contractor</i>	IC
<i>Louisiana Contractor</i>	LC
<i>Midwest Construction</i>	MC
<i>New York Construction News</i>	NYC
<i>Northwest Construction</i>	NC
<i>Southeast Contractor</i>	STC
<i>Texas Construction</i>	TC
<i>Overhaul & Maintenance</i>	OM
<i>Energies IT</i>	IT

Publication Removed from NewsLine

Customer Loyalty Today publication on NewsLine has ceased production. Stories in the archive remain available. ♦

Removed from Dialog

EconBase, File 565, was removed from Dialog effective December, 2000. Use File 139, EconLit, to search for topics focused on economics. Please discard your Bluesheet for File 565.

File 166, GPO Publication Reference File, will be removed from Dialog on Mar 1, 2001. Please discard your Bluesheet for File 166. File 66, GPO Monthly Catalog, will continue to update monthly. ♦

No Longer Updating

The Intelligence Factory (Young & Rubican) will no longer be updated on Profound. Archived stories will remain until December 2001. ♦

NLM Restructuring of Databases

This notice is to remind NLM database users that the National Library of Medicine (NLM) made the decision last year to convert their databases from a thematic basis (articles related by a common theme, such as human medicine, acquired immune deficiency syndrome (AIDS) or health administration) to a publication type basis (journal citations vs. non-journal citations). This change began with the first update expected in February 2001.

The impact on all NLM database users is that the independent databases — AIDSLINE®, TOXLINE®, HealthSTAR, and BIOETHICSLINE — will no longer

be updated. Journal citation records which previously would have been added to these databases will now be added to the MEDLINE® file.

If you held Alerts in the now closed specialty files, you have been informed that your Alerts profiles were automatically transferred into MEDLINE. Please monitor the results of the affected Alerts to determine if the Alert strategies require modification as a result of the database change. Contact your Dialog representative or local Help Desk for assistance if needed.

At Dialog, we are currently evaluating additional ways in which we can assist our Dialog and DataStar customers with

this transition. We may be able to provide an independent toxicology database, similar to TOXLINE, late in 2001. With regard to the NLM non-journal citations (such as monographs and book chapters), we would welcome feedback from our customers as to whether a standalone database of this material would be useful (customer@dialog.com, Knowledge Center (800-3DIALOG), or your local Help Desk).

Watch for further news in future issues of the Chronolog and in the online news messages and file banners on Dialog and DataStar. Please do not hesitate to contact your nearest Knowledge Center Help Desk with questions you have on the above issues. ♦

Keeping an Eye on the East with Profound® NewsLine

Dialog is committed to supplying the highest quality business news direct from Russia and Central and Eastern Europe. Whatever your business or background, Profound NewsLine has something for you. Identify opportunities, monitor the latest developments, and stay ahead of your competitors and colleagues with new information from several countries.

Russia

WPS Media Monitoring Agency is Russia's premier independent media monitoring company and has been in operation since 1988. It gives unmatched access to information from Russian newspapers, television, and radio. WPS reads every daily and weekly newspaper and magazine published in Moscow (over 150 publications), provincial newspapers throughout the Russian Federation (about 400 titles published in 75 regions) and the major press in 10 countries of the Former Soviet Union. It monitors public affairs and business broadcasts on eight local TV and nine radio channels.

Here are new sources covering Russia:

- *What the Papers Say*, issued twice a day Tuesday through Friday, provides Press Extracts, the most important features from the morning newspapers, and Shorts, a collection of facts and figures scattered throughout the Russian newspapers. It is geared to the needs of journalists, researchers, diplomats, and businessmen — all those who have a genuine interest in the political situation in Russia and the CIS.
- *Defense & Security* is a survey of the Russian military press. A unique feature is the screening of periodicals published by the Russian Federation Military Districts and Fleets, as well as related TV and radio broadcasts, military magazines, and the press of former Soviet Union (FSU) countries. This publication is very important if you have to keep an eye on the military developments in Russia and the FSU.
- *Banking and Stock Exchange, Finance, Economics* bulletin covers CIS and Russian banking and stock exchange activities. The digest includes sections covering banking and exchange activities, securities, markets, investment updates, and economic and financial news from the Russian press.
- *Motor Digest* articles cover the official news related to the Russian automobile market, including updates on customs regulations and tariffs, analyses of market conditions, local car industry news, and company profiles.
- *The Russian Business Monitor* focuses on the most important events and trends in Russian business and economic life. Each issue covers industry profiles, construction projects, communications, transportation, international business cooperation and investment opportunities, banking and finance, agribusiness, and many other topics.
- *The Russian Oil and Gas Report* provides a concise and comprehensive survey of all the critical issues, regional events and emerging trends in key areas of the oil and gas industry in Russia and the CIS as reported by the Russian national and regional press. Articles focus on oil and gas exploration, production, transportation projects, international partnerships, joint projects, contracts, trade flow, price trends, and more.
- *Telecommunication Services Market* is geared to the needs of companies operating on the cellular and paging telecommunications market.
- *The Russian Finance Report* is a weekly roundup of news stories, quotes, analyst commentaries, and research. It is compiled from daily reviews of nearly

500 national and regional newspapers, local financial news agencies, web media, company reports, as well as the 12 major Russian television and radio stations.

- *Russia's Market of Pharmaceutical Products* carries information on official policies and new regulations, activity of pharmaceutical companies in Russia and FSU countries, production, marketing and distribution of pharmaceutical products, and newly developed products.

Romania

MEDIAFAX News Agency is the main information supplier for newspapers, magazines, and the electronic media in Romania. MEDIAFAX publishes two bulletins. The Economic Bulletin covers news stories in the economic, financial, banking, transports, trade and communications fields. The News Brief Bulletin summarizes the main events of the day in the political, social, and economic sectors.

Moldova

Interlic is the largest independent news agency in the Republic of Moldova. It covers news on politics, economy, and law in the emerging economy of Moldova. Interlic's analytical materials are often used for political reports both in Moldova and abroad.

Ukraine

Infobank News Agency covers key issues in Ukrainian legislation, economy, business, privatization, and industry.

To take a look at the kinds of stories featured, go to Profound NewsLine at <http://www.dialog.com/info/products/profound-index.shtml>. For more details about this story, view the online version of the January/February Chronolog at <http://library.dialog.com/chron>. ♦

New Dialog Course Series Introduced

Now available: Dialog's new course series *Developing Dialog Searching Expertise*. This series is divided into four parts, each with its own online practice and individual exercises to reinforce what is taught during the sessions.

- **Part 1: Fast Start Using DialogWeb**
(Length: 2 hours)

Fast Start offers the new Dialog searcher the opportunity to become familiar with the DialogWeb™ search system and its databases easily and quickly. This seminar provides a brief overview of basic Dialog commands, features, and documentation.

- **Part 2: Intermediate**
(Length: 2 hours)

Intermediate is intended for searchers who have attended Part 1, grasp the basics of the Dialog system, and want to develop their search skills further.

This seminar provides guidelines for using DIALINDEX® and OneSearch® categories to select databases in the Dialog system. It illustrates the differences between DialogWeb™ and DialogClassic and uses sample searches in DialogClassic. Additional system features and techniques will help searchers select appropriate databases and locate exactly the information required to meet their search needs. Users will also learn how to keep current by setting up Alerts, Dialog's current awareness service.

- **Part 3: Advanced**
(Length: 3 hours)

The Advanced workshop is designed to enable users to use more fully the power and sophistication of the Dialog system. The seminar highlights new commands, such as SORT/REPORT, RANK, and REPORT TITLES, additional tools for

choosing databases, and tips for using the powerful indexing contained in Dialog databases.

- **Part 4: Power Searching**
(Length: 3 hours)

Power Searching emphasizes special features and commands on Dialog. Some of the techniques covered include using the MAP command, taking advantage of the online thesauri and the EXPLODE command, and searching for numeric data.

Begin your search instruction with Parts 1 and 2. These are a must! Continue building your search expertise by completing Parts 3 and 4 as you are ready for them.

Whether you are a first-time Dialog searcher, need to brush up on your skills, or enhance your search techniques, don't delay and sign up today for one or all of these new courses. ♦

Review the training schedule included with this issue or check Dialog's training web site at http://training.dialog.com/sem_info/ for the most current list of times and dates of courses near you. Workbooks for the courses are also available at http://training.dialog.com/sem_info/courses.

Enhance your Business Search Skills

Two New Dialog Business Seminars Available

Do you need an overview on an industry? Must you find the latest corporate earnings for a company? Do you want to identify who the current CEO is for that biotech company? If you need answers to any of these questions and many more, sign up for one or both of Dialog's new 3-hour business seminars.

Market Intelligence Seminar

The Market Intelligence Seminar focuses on how to obtain major pieces of market and industry information on Dialog. Data includes market size, trends and projections, expert industry analysis, and major players, to name a few. In addition, the Appendices provide detailed information on how to retrieve market research using Profound and DataStarWeb™.

Company Intelligence Seminar

The Company Intelligence Seminar focuses on creating a corporate profile. Topics covered include data on a company's products, its executive officers, its sales and distribution.

Detailed tables provide valuable lists of databases for industry overviews, market research, and major players. Online practice and individual exercises throughout the session help emphasize what you have learned. Don't miss these two new seminars. ♦

Dialog Spotlight

Obtaining a PDF Analyst Report About a Company

A good technique for identifying competitors is to know how outside observers position your company. Analyst reports, such as those found in Investext®, provide critical unbiased insight into how your company is viewed by its particular industry. These reports are excellent sources of in-depth analyses on your company's revenue performance, its market and competition, and its future prospects.

Using the new Investext® PDF Index on DialogSelect™, you can retrieve these investment reports as PDF documents quickly and easily, including any charts, graphs, and tables. Just follow these easy steps.

Search Example: Look for the most current company report on the Kellogg Company. Retrieve a report comparing its financials for the last two years.

Note: If you have not used DialogSelect before, you may not be aware that your

DialogClassic user ID and password also work on DialogSelect.

Step 1 Choose DialogBusiness from the list of vertical segments on the DialogSelect main screen. Next, select Business Research and Investment Research from the hierarchical list (see Figure 1).

Step 2 Click "By Company" and enter Kellogg, the name of the company you are searching for, in the company name box (see Figure 2). Make sure that "PDF format" is selected to retrieve PDF output only; then click the Search button. A title list of company reports appears with the most current report at the top of the list.

Note: To view PDF documents, you will need the Adobe Acrobat Reader (available free from Adobe) installed on your computer. Click the link to download the Reader.

Step 3 In order to view the table(s) of contents for a report(s), click the checkboxes or title links to select one or more reports. Then, click the Display Checked button. An example is shown in Figure 3. There is no charge for viewing the PDF tables of contents.

A table of contents appears identifying the contents of each page in the report. The total report cost and the cost per page are displayed on this page (see Figure 4).

Step 4 Click on either the Complete PDF Report link or on an individual report page link. The Adobe Acrobat Reader will open and display the report in the browser. Save or print out the report page(s) displayed (see Figure 5). ♦



Figure 1— Hierarchical listing of DialogBusiness topics



Figure 2 — Search form for By Company

Company Description	1	
Investment Summary	2,3	
Growth - Total-Cereal Demand 1993-2000	3	
Total Sales - Total-Cereal Demand 1997-2000	5	
Investment Summary (Cont'd)	7,8	
Growth - Cereal Consumption Versus RPS Total-Cereal Demand 1997-2000	9	
Investment Summary (Cont'd)	10	
Total Sales - Company Valuation 1997-2000	11	
Growth - Company Valuation Growth 1993-2000	12	
Growth - Market Share	13	
Total/Share DTE Cold-Cereal Market Size 1993-2000	14,15	
Growth - Market Share For 1994-2000	16	
Growth - Penetration Sold With Merchandise 1991-2000	17	
Total/Share	18,19	

Figure 4 — Table of Contents



Figure 3 — Title list of reports for the Kellogg Company

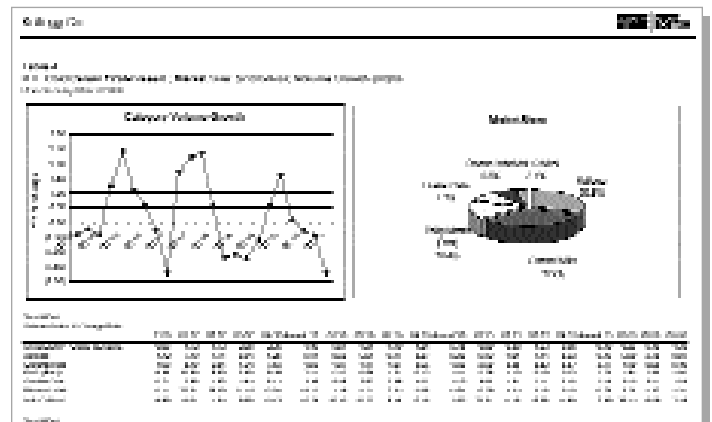


Figure 5 — Page 10 of PDF report covering market share

Midwest Sites

Chicago, IL

- 3/8 Company Intelligence
- 4/12 Developing Dialog Searching Expertise, Pt. 3: Advanced
- 4/12 Developing Dialog Searching Expertise, Pt. 4: Power Searching
- 4/24 Developing Patent Research Expertise, Pt. 3: Prior Art
- 4/24 Developing Patent Research Expertise, Pt. 4: Competitive Intelligence

St. Paul, MN

- 3/14 Developing Dialog Searching Expertise, Pt. 3: Advanced
- 3/14 Developing Dialog Searching Expertise, Pt. 4: Power Searching
- 4/4 Developing Patent Research Expertise, Pt. 1: Patent Search Basics
- 4/4 Developing Patent Research Expertise, Pt. 2: Patent Families & Legal Status

Columbus, OH

- 2/13 Developing Patent Research Expertise, Pt. 1: Patent Search Basics
- 2/13 Company Intelligence
- 3/21 Developing Dialog Searching Expertise, Pt. 1: Fast Start

Cincinnati, OH

- 3/20 Developing Patent Research Expertise, Pt. 1: Patent Search Basics
- 3/20 Company Intelligence

South

Cary, NC

- 2/6 Searching Dialog: The Basics
- 2/13 Beyond the Basics
- 3/14 Developing Dialog Searching Expertise, Pt. 3: Advanced
- 3/14 Developing Dialog Searching Expertise, Pt. 4: Power Searching
- 4/18 Developing Dialog Searching Expertise, Pt. 3: Advanced
- 4/18 Developing Dialog Searching Expertise, Pt. 4: Power Searching

Dallas, TX

- 2/7 Beyond the Basics
- 2/8 DialogWeb with Hands On
- 2/22 Fundraising with Dialog

MidAtlantic Sites

Arlington, VA

- 2/1 Finding Conference Literature on Dialog
- 2/7 Search Basics via DialogWeb
- 2/12 Biomedical Information Seminar
- 2/21 Company Intelligence
- 2/22 Developing Dialog Searching Expertise, Part 1 & 2: Fast Start and Intermediate
- 2/23 Extremely Easy to Search Patent & Trademark Information
- 3/7 Developing Dialog Searching Expertise, Part 3: Advanced
- 3/7 Developing Dialog Searching Expertise, Part 4: Power Searching
- 3/8 Developing Dialog Searching Expertise, Part 1 & 2: Fast Start and Intermediate
- 3/13 Dialog Application Briefing: Aerospace & Defense

Training classes on The Dialog Corporation services are held throughout the world. For the most current schedule for all locations, check the Dialog Web site at <http://training.dialog.com/>. To register, U.S. clients should call the Knowledge Center at 1-800-3DIALOG (800-334-2564).

- 3/16 Extremely Easy to Search Pharmaceutical Information
- 3/21 Developing Dialog Searching Expertise, Part 1 & 2: Fast Start and Intermediate
- 3/28 Intellectual Property: Trademark & Copyright
- 4/4 Developing Dialog Searching Expertise, Part 1 & 2: Fast Start and Intermediate
- 4/5 Doing Business with the Government
- 4/11 Dialog Application Briefing: Computer Software

Philadelphia, PA

- 2/8 Search Basics via DialogWeb
- 2/15 Business of Science
- 2/21 Company Intelligence
- 3/6 Search Basics via DialogWeb
- 3/20 Beyond the Basics
- 3/28 Pharmaceutical Science Searching
- 3/28 Pharmaceutical Business Searching

Pittsburgh, PA

- 3/20 Developing Dialog Searching Expertise, Pt. 3: Advanced
- 3/20 Developing Dialog Searching Expertise, Pt. 4: Power Searching

Northeast Sites

Boston, MA

- 2/7 Developing Dialog Searching Expertise, Part 1 & 2: Fast Start and Intermediate
- 2/8 Developing Dialog Searching Expertise, Pt. 3: Advanced
- 2/8 Developing Dialog Searching Expertise, Pt. 4: Power Searching
- 2/14 Pharmaceutical Science Searching
- 2/14 Pharmaceutical Business Searching
- 2/15 Developing Patent Research Expertise, Pt. 1: Patent Search Basics
- 2/15 Developing Patent Research Expertise, Pt. 2: Patent Families & Legal Status
- 2/21 Developing Dialog Searching Expertise, Part 1 & 2: Fast Start and Intermediate
- 2/22 Developing Dialog Searching Expertise, Pt. 3: Advanced
- 2/22 Developing Dialog Searching Expertise, Pt. 4: Power Searching
- 2/28 Developing Patent Research Expertise, Pt. 3: Prior Art
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- 3/7 Biomedical Information Seminar
- 3/8 Intellectual Property: Trademark & Copyright
- 3/14 Developing Patent Research Expertise, Pt. 1: Patent Search Basics
- 3/14 Developing Patent Research Expertise, Pt. 2: Patent Families & Legal Status

- 3/15 Developing Patent Research Expertise, Pt. 3: Prior Art
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- 3/19 Chemistry for Non-Chemists
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- 3/21 Developing Dialog Searching Expertise, Part 1 & 2: Fast Start and Intermediate
- 3/21 Fundraising with Dialog
- 3/22 Company Intelligence
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- 3/28 Pharmaceutical Science Searching
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- 3/29 Developing Dialog Searching Expertise, Pt. 3: Advanced
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New York, NY

- 2/7 Search Basics via DialogWeb
- 2/13 Searching Dialog: The Basics
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- 2/21 Beyond the Basics
- 2/27 Searching Dialog: The Basics
- 3/1 Search Basics via DialogWeb
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- 3/8 Company Intelligence
- 3/13 Intellectual Property: Patent Applications
- 3/13 Intellectual Property: Trademark & Copyright
- 3/21 Search Basics via DialogWeb
- 3/29 Searching Dialog: The Basics

West

Albuquerque, NM

- 2/14 Searching Dialog: The Basics
- 2/15 Beyond the Basics

Inglewood, CA

- 3/16 Search Basics via DialogWeb
- 3/16 Intellectual Property: Trademark & Copyright
- 3/30 Beyond the Basics
- 4/20 Company Intelligence

Mountain View, CA

- 2/22 Search Basics via DialogWeb
- 3/29 Intellectual Property: Patent Applications
- 3/29 Engineering Information & Techniques

Costa Mesa, CA

- 2/9 Searching Dialog: The Basics
- 2/9 Intellectual Property: Trademark & Copyright
- 4/23 Developing Patent Research Expertise, Pt. 1: Patent Search Basics

San Francisco, CA

- 2/15 Intellectual Property: Patent Applications
- 3/7 Biomedical Information Seminar
- 3/28 Search Basics via DialogWeb

Seattle, WA

- 2/21 Searching Dialog: The Basics
- 2/22 Asia Pacific Corporate Intelligence
- 3/2 Business Applications Seminar
Developing Patent Research

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Finding Investment Reports in File 545, Investext®

A companion file to the Investext PDF Index (File 745) is File 545, Investext. This database contains about 40% of the entire Investext collection and is fully indexed and searchable from July 1982 forward. It includes company, industry, geographic, and topical reports. To obtain a report using DialogClassic, DialogWeb™, or DialogClassic Web, follow these steps.

Search Example: Locate information on the food industry, specifically concerning trends and forecasts.

Step 1

```
?begin 545
```

BEGIN the appropriate file.

Step 2

```
?select food? and (trend? or forecast?) and sf=industry
```

Enter SF=INDUSTRY to restrict records to industry results only. SELECT the industry of interest and use keywords to limit to trends or forecasts about the industry.

Note: You can also limit the search to company (SF=COMPANY), geographic (SF=GEOGRAPHIC), or topical (SF=TOPICAL) reports.

Step 3

```
?report s1/titles
```

REPORT S#/TITLES will organize the pages of all reports in S1 into individual reports and provide a list with the most current report at the top of the list.

Step 4

Follow the directions within the REPORT TITLES menu. You may see an entire table of contents for a report by typing (C)ontents. If the report is lengthy, you may want to view (S)ection Headings first; then select the pages of interest.

Step 5

Display the pages on the screen by typing (D)isplay or have them sent to you by fax, e-mail, or postal delivery. ♦

NewsLine Adds New Titles

Updated daily, *The Journal of Commerce* is now on NewsLine. This publication provides complete text of all news, columns, editorials, briefs, calendar listings, and selected tables that appear in the Five-Star edition of the world's premier daily business newspaper covering international trade and transportation issues.

Sunday Business is now available on Profound NewsLine. Launched in 1998, *Sunday Business* is the United Kingdom's only national Sunday newspaper dedicated to business. It focuses on both UK and international business news. ♦

Record Number of New Documents for RAPRA: Rubber & Plastics

During the year 2000 a total of 38,663 records were added to the RAPRA: Rubber & Plastics database (File 323 on Dialog; RAPR on DataStar). RAPRA remains the world's most comprehensive collection of polymer information with records dating back to 1972.

The majority of the records added in 2000 are abstract records. These are indexed summaries of published literature covering a wide scope of subjects encompassing technical, academic, com-

mercial, and marketing aspects of the rubber and plastics industries. Other abstract records added deal with commercial information (new products, expansions, takeovers, etc.) and economic data (production and consumption figures, new investments, etc.).

In addition, over 5,000 trade name records were added. These records display a summary explaining what product uses the trade name and which company holds the trade name. To search for a specific trade name, restrict the search to

trade name records as follows:

S PLEXUS/TN AND SF=T on Dialog, and PLEXUS.TN. AND TRADE.TI. on DataStar.

Finally, nearly 600 company address records were added. These records are especially useful when you want to contact a company after finding one of their trade names. To restrict to company name records, use

S PLEXUS/CO AND SF=X on Dialog, and PLEXUS.CO. AND ADDRESS.TI. on DataStar. ♦