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Dialog is SLA Major Partner

San Antonio Annual Conference, 9-14 June 2001

This year's Special Libraries Association Annual Conference promises to be an exciting and informative event. Dialog is co-sponsoring the Conference as an SLA Major Partner which includes our underwriting the following special programs:

- Tech Zone Computer Lab
- All Continuing Education courses
- Management Development Institute

Support for these particular SLA programs underscores Dialog's ongoing commitment to the lifelong learning and professional development of information specialists—a commitment also reflected in several new customer-focused initiatives. SLA is traditionally the venue for our most important product and service announcements, and this year is no exception. You are certain to be pleased to hear what Dialog is doing to help our "InfoPro" customers. This issue of the Chronolog includes stories on two official announcements slated for SLA.

- All Dialog public training classes in the United States will now be offered to customers free of charge (see story page 12).
- Many longtime Dialog customers remember our Quantum program, a program focusing on strategies for developing leadership and professional development skills. Quantum² will be launched in San Antonio (see story page 3). Quantum² is similar to the original Quantum program in terms of content and development. Our Quantum² sessions will be offered concurrently with Dialog Regional Updates, enhancing the value of both programs.

Of course, Dialog will be showcasing several new products and services at SLA as well. Dialog IntraIntelligence customer intranet design, IntraNews, and DataStar Private File and Custom Interface, described elsewhere in this issue, are just the newest of many exciting releases this year. For an overview of the current web-interfaces of Dialog, including the award-winning Dialog1, see the article on page 6. Plan to stop by the Dialog exhibit booth for a personal demonstration of these new offerings.

Many Dialog staff are long-standing members of SLA and have frequently presented at professional meetings. Dialog employees will be presenting the following sessions at SLA:

Presenter	Topic
Lynn Narveson	Using Databases to Add Dynamic Content
Sophie Hudnut	How to Create Multiple Documents for Different Audiences from One Document Using XML
Libby Trudell, SVP Info Pro Market	Assessing Brand Value: A Case Study
Rick King, SVP Technology	Hot New Technologies
Tesse Santoro, Social Sciences Division	One Dot Shopping: The Best International Business Web Sites
Paul Colucci, SVP Products	IntraIntelligence: Adding Intelligence to Your Intranet

Make sure to stop by our exhibit booth #401 to find out all that's new at Dialog!

Check the final conference program for times and locations. ♦

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Dialog Receives Honors

Dialog has been recognized recently for its products and services in two areas—searching and business intelligence.

On March 12, the Winter Corporation, a leading center of expertise in database scalability for e-business, enterprise applications, and business intelligence, announced that The Dialog Corporation had won a Grand Prize in Database Scalability Program 2000. Database Scalability Program 2000 analyzes the characteristics of the world's largest databases and examines databases supporting the world's largest workloads. Vast data repositories like Dialog anchor

e-commerce, business intelligence, supply-chain management, customer relationship management, resource management, and other business-critical applications.

On March 26 at the Information Highways 2001 conference in Toronto, Ontario, Dialog was presented with a plaque for Best Business Intelligence Product 2000 for Dialog1. Dialog1 is the new easy-to-use interface to help novice users search Dialog content without knowing command language. A complete discussion of Dialog1 appeared in the April issue of the *Chronolog* and online at <http://www.library.com/chron/>. ♦

Dialog Bluesheets/ DataStar Datasheets

This new or revised documentation is available in the Dialog Library at <http://library.dialog.com/bluesheets>. Users can also consult Dialog Bluesheets™ (File 415).

New or revised DataStar documentation is available at <http://ds.datastarweb.com/datasheets>. Users can also consult the DataStar file BASE-DataStar Database Guides.

File 165 Eventline™

File 622 EIU: Business Magazines

BBCM BBC International Reports

RBIR Reuters Business Insight Reports

Trade Shows We will see you there!

June 7 - 9 Sardinia, Italy
EAHIL - Cyberspace/Odyssey

June 9-14 San Antonio, TX
Special Libraries Association (SLA)



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The Quantum Program is Reborn Announcing Quantum²

Change Your World

Now more than ever before, information professionals are faced with the challenge to be agents for change. They need to create a vision for transforming their organizations through information and to develop the leadership skills to implement that vision.

To help information professionals in meeting this challenge, Dialog is launching Quantum². The program, which builds on and extends the acclaimed Dialog Quantum program first introduced in 1993, provides training and tools to enhance professional development, with a special focus on strategies for developing leadership skills and demonstrating the

value of professional information services. Quantum² is for information professionals who embrace the challenge of sharing knowledge, of creating a learning organization, and of communicating the value of quality information to solve problems.

The Quantum² program offers resource materials, marketing tools, professional development seminars, white papers on knowledge management and other key topics, and networking opportunities. Many of these materials will be made available through the Quantum² web site. Regular communications will alert members to announcements of new resources and upcoming training sessions. A series of new leadership workshops will be

delivered at venues such as regional Dialog Update meetings starting in September 2001. There will be seven Update sessions beginning with Toronto on September 13; Columbus, OH in September; Boston, New York, Arlington, VA, and San Francisco in October; and Los Angeles in November. Please watch for additional information for your region and be sure to attend.

With Quantum², you have the power to spark exponential change—the power of 2. Membership is free and open to information professionals worldwide. Visit the website at <http://quantum.dialog.com> for more information and to register as a Quantum² member. Find out how Quantum² can help you to change your world. ♦

IntraIntelligence

New Intranet Solutions from Dialog

IntraIntelligence, Dialog's intranet solution, is a service that integrates Dialog's enterprise solutions, products, and content into your company's intranet. A team of information specialists and web designers from Dialog will collaborate with you to build a customized solution with the "look and feel" of your organization's existing intranet. This will enable you to get only the information that you want to the right people in your organization whenever they need it.

Content

An IntraIntelligence Solution can offer access to Dialog content in any of the following categories:

- Business & Finance
- Medicine
- Intellectual Property
- Technology
- Energy & Environment
- Pharmaceuticals

- Social Science
- Chemicals
- Food & Agriculture
- News & Media
- Government & Regulations

Simple Search Forms

You can create search forms with varying levels of complexity based on the search skills and needs of your users. Although many of the forms may appear simple, they contain powerful strategies embedded in them. For example, Figure 1 shows a sample search form to compile a Derwent patent family. In this illustration, you enter a patent number and a comprehensive search for a patent family is conducted in Derwent World Patents



Figure 1: Patent Family Search Form

Index (File 351). The search will draw together all related family records that may have arisen from divisions or continuations. A "pick list" of all appropriate records appears at no cost.

Expanded Forms

If you have advanced searching skills and desire greater flexibility, expanded forms offer you access to many different search

Continued on page 11

Keep Up-to-Date with Dialog IntraNews

Having access to late-breaking news continuously is essential to maintaining a competitive edge in today's business environment. News that is relevant, timely, and tailored to meet user needs can be a real asset to any enterprise. IntraNews, a key new addition to the suite of IntraIntelligence tools from Dialog, delivers near real time news from numerous separate wires providing thousands of sources to your organization's intranet or portal throughout the day. Most importantly, IntraNews allows you to customize Dialog's broad news wire coverage to the needs of your organization whether you want to track competitors, monitor industry trends, compile market intelligence, or seek any other topic.

Powerful indexing technology provides the capability to tailor information to your specific content requirements. As a result, users do not receive too much irrelevant information, nor do they spend endless hours searching for the data.

How It Works

Working together with Dialog specialists, you will design a specific content delivery profile. The customized profile can be based on any combination of market sectors, subjects, locations, and companies, and they can also be limited to a restricted list of publications.

Documents will be delivered either in HTML or XML formats, allowing them to be integrated with your organization's own applications. It is an ideal complement to Monitor, which delivers Dialog content daily to intranets.

Installation

IntraNews is easy to install on your organization's server. Dialog provides you with either an NT or Java client application depending on your network environment. Content from IntraNews then becomes a key component of your Knowledge Management, Document

Management, and Corporate Information Portal systems, as well as other intranet and web environments.

The Systems Administrator installs a small software application on the server. This application communicates with the IntraNews server across the Internet. When news is available matching the content delivery profile that you have created, it is transmitted to your server, ready for integration or access by search tools. You can then seamlessly search or view the latest news simultaneously with existing internal and external documents, giving you complete information for making decisions.

Obtaining the right information at the right time enables an organization to make better business choices. Don't lose that competitive advantage — please call your local Dialog representative today for a consultation to help you place IntraNews on your organization's intranet. ♦

New Features on DataStar™

New features on DataStar generate better-tailored solutions for every user. The ability to host internal, or "private," information as a DataStar database has been available for some time, offering a common platform from which to access both internal information and DataStar content.

PrivateStar—Private File Hosting

The new PrivateStar feature lets you automatically upload DataStar content into your Private (PRIV) File.

Any DataStar database with ERA (electronic redistribution and archiving) rights may be used to feed information into your

PRIV file. You can combine this data with your own research material and information from other external sources. For example, you may want to create a Private File to track the progress of your pharmaceutical competitor's product line. Your Private File can combine biomedical research articles from MEDLINE (database label: MEDL), drug pipeline reports from Pharmaprojects (PHAR), a company financial profile from ICC (ICFF), and news coverage of that company from World Reporter (REPO).

Special Features. There are two important additional features. You can annotate documents in your Private File—perhaps

to include descriptive keywords or to make user-specific comments. This aids in finding the archived information later.

Administering your Private File. Each user number can have only one Private File. The manager or administrator loads data into the PRIV through Alerts (..ALERT) or Deliver (..DELIVER). The manager can also access a web-based utility where he/she can upload external information by copying and pasting it into the appropriate PRIV fields.

With the launch of PrivateStar, it will be possible to upload into the Private File from the classic DataStar system and the upload utility. The PRIV database,

Continued on page 5

A New EIU Database Joins the EIU Family on Dialog

If you work in an organization that operates around the globe, you will welcome the launch of EIU Business Magazines, a new file on Dialog (File 622).

Strategic analysis can be a hazardous pursuit, particularly across borders. This is why, since 1946, generations of leading business people have put their trust in the Economist Intelligence Unit (EIU) to aid their decision-making activities. With offices in London, Vienna, New York, Hong Kong, Singapore, and Cambridge (MASS), the EIU provides objective and timely analyses and forecasts of the political, economic, and business environment in nearly 200 countries.

Intelligence is based on regular contributions from a global network of more than 500 information specialists. It is first analyzed and then reproduced in a series of magazines, each of which has its own focus. With Dialog File 622 you can now search across the following, globally-respected titles, published by the EIU:

- **The Economist (International Edition)**

Edited in London since 1843, *The Economist* is a weekly paper of news, ideas, opinion, and analysis. Because

of its independent and international editorial perspective, it is read by more of the world's political and business leaders than any other magazine.

- **CFO (Chief Financial Officer)**

CFO is the leading magazine written and edited specifically for senior executives with financial responsibility. Published monthly, *CFO* provides sophisticated, practical news and analysis. Well-established in the United States, *CFO* has recently introduced two further editions for Europe and Asia. All three editions are available on File 622.

- **Journal of Commerce (JoC)**

Journal of Commerce is the most comprehensive and timely source of information on all aspects of trade and transportation globally. Thousands of shippers, transportation vendors, importers and exporters, insurance agents and brokers, and executives in insurance, chemical, and energy companies turn to JoC daily to support their international decision-making.

- **Roll Call**

Published in the United States, *Roll Call* is frequently dubbed "The Newspaper of

Capitol Hill." It reports on all aspects of Congress—the issues and the personalities that shape America's laws. Thorough, authoritative, and entertaining, *Roll Call* has been called the most influential, "must-read" newspaper covering the U.S. body politic, often offering readers views and opinions they cannot find elsewhere.

EIU: Business Magazines (Dialog File 622) contains the complete text of the articles found in the journals from January 2001 forward and is updated weekly. DialUnits cost \$4.20 and the full record charge is \$2.80. Weekly Alerts and ERA, Dialog's copyright compliance service are available.

The EIU family of databases also includes the popular EIU Viewswire (File 620), EIU Country Analysis (File 627), EIU Country Risk & Forecasts (File 628), EIU Business Newsletters (File 629), and EIU Market Research (File 768). All of the EIU files may be easily searched as a OneSearch® category by entering BEGIN EIU.

For more information about this important new file and the titles listed above, please see the Bluesheets available in Dialog Bluesheets™ (File 415) and on the Dialog web site (<http://library.dialog.com/bluesheets>). Other EIU Bluesheets may also be found in the Dialog library or in File 415. ♦

DataStar — Continued from page 4

however, can be accessed through all interfaces, including DataStarWeb. More information on how to make the most of PrivateStar can be found in the BASE database—search as BASE-PRIV, or from the PRIV datasheet on the Dialog web site (<http://ds.datastarweb.com/ds/products/datastar/ds.htm>).

DataStar SearchForms

Another new capability that allows users to tailor access to DataStar information is DataStar SearchForms. With this feature, users can replace the standard search page of DataStarWeb and gain access through a unique URL.

Using SearchForms, you can

- Modify the look and feel of the DataStar search

- Specify which databases to access
- Describe which fields to search
- Identify index terms to use
- Direct the search to a Private File

Private File Hosting and SearchForms make the power of DataStar more accessible for every user. For more information on these new features, including pricing details, contact your local representative. ♦

In the Spotlight

Dialog on the Web: A Suite of Web Interfaces Provides the Right Tool for Every Searcher

If you are an information professional using Dialog Classic, our flagship online service, you may not be aware that Dialog has created a range of web-based interfaces designed for every user in your organization, from expert to novice. The same Dialog user ID and password can be used to logon to any one of these services—no separate sign up or invoice! This article presents a rundown on what’s special about each of these interfaces, who the ideal user is, and how even a Dialog expert can benefit from the unique features of each.

DialogClassic Web™



DialogClassic Web 2.0 was created for Dialog command language searchers who want the power of the Dialog search engine, with easy access via the Web. DialogClassic Web searchers are connected directly to the Dialog mainframe, not a server as with other web interfaces, which means you get the fastest possible response times. All Dialog databases and commands are available in DialogClassic Web. Standard search costs apply. Power searchers will appreciate several features to help maximize search efficiency.

- Capture buffer – the entire search session, command and results, are preserved in an online log. The contents of the log remain even after you logoff from Dialog!
- Command history – reuse commands already entered by clicking on the drop-down history box and highlighting a previously-entered command.
- Copy & paste – the copy/paste selection feature can be used to highlight sections of search results and automatically paste them into a separate window.

- Help – Help is just a click away. Help text opens in a separate window so you can refer to it while conducting your search.

Key Points: Fast - All Databases - All Commands - Search Log

DialogWeb™

Like DialogClassic Web, the search process in DialogWeb 2.0 is to choose a database and enter commands with search terms to retrieve and display data. However, unlike DialogClassic Web, DialogWeb offers two very different modes of searching for different audiences: **Command Search** and **Guided Search**. The default interface for DialogWeb is Guided Search, but a link on the main screen enables users to switch easily from Guided Search to Command Search. The default interface can be changed using the Settings menu-bar option in Guided Search.

DialogWeb™ — Command Search



Command Search, as the name implies, is targeted to those familiar with Dialog command language. DialogWeb presents searchers with icons or “buttons” to streamline many steps in the search process, a boon to new or infrequent Dialog command users. Complete online help, as well as Bluesheets, are clearly marked hyperlinks. Users can access all Dialog databases and use all commands. Creating and managing Alerts is very easily done with fill-in-the-blank templates. The Databases finding tool, a navigable subject hierarchy of Dialog databases, is available in addition to DIALINDEX®. Standard search costs apply.

Key Points: All Databases - All Commands - Command Shortcuts - Extensive Help - Databases finding tool

Continued on page 7

In the Spotlight — Continued from page 6

DialogWeb™ — Guided Search



Guided Search is designed to eliminate the need to use commands and operators—a great feature for casual Dialog users. Using the Databases finding tool, users browse subject lists, for their topic area. Two search options are presented: **Targeted Search** is a list of common search strategies for which a user can enter a minimum of information in a fill-in-the-blank template to get excellent results. The choice of databases and Dialog commands is built-in and behind the scene. **Dynamic Search** is designed for users wanting more flexibility in constructing their search: choice of database; more options for entering search terms in the fill-in-the-blank search template. Dynamic search also includes the ability to browse a database index (e.g., Author Name). Even if you are an expert Dialog searcher, Guided Search can be helpful by suggesting the relevant databases for a topic, and by using the expert-created Targeted Searches rather than formulating your own strategy.

Key Points: Most Databases - No Commands - Pre-Formulated Expert Searches (Targeted Search) - Extensive Help - Databases finding tool

DialogSelect™



DialogSelect is “command free” Dialog. It was created to be a simple end-user tool that produces powerful search results. Users choose topics of interest, not databases. The choice of

databases, as well as the most effective search strategy, is built into the search templates. Only the most relevant databases are used for any of the pre-defined search topics; hence, not all Dialog databases are available in DialogSelect. The behind-the-scenes strategies were created based on dozens of years of search expertise at Dialog. Drop-down menus appear as appropriate to aid the user in refining topics. Users may use operators and truncation for greater flexibility—but these are not required. Help and search tips appear right on the screen, no clicking necessary. Alerts can be created with a click on the Alerts icon that appears with search results. Recently, Investext reports were added in Adobe® Acrobat® PDF. Costs for DialogSelect are for output only—no DialUnit or telecommunications charges. For a quick search in an unfamiliar subject area, DialogSelect may be just the answer for even the most experienced Dialog command searcher.

Key Points: Pre-Selected Databases - No Commands - Pre-Formulated Expert Searches - On-Screen Help - PDF Documents - One-Click Alerts

Dialog1



Dialog1 presents the best output for the least input possible. It is designed for users who want answers—not search results. The answers are produced by highly-focused built-in searches created in response to a typical question in a given business function or practice. It is the distillation of an expert search to require a minimum of input from the end user. No commands, no operators, no database selection. Since the topics are very specific, it is not a tool for “ad-hoc” searching, as are DialogWeb and DialogSelect. It is a fast, efficient, and extremely powerful tool for the busy professional who needs answers—now. Even a Dialog guru can use Dialog1 for fast answers to a common query. As with DialogSelect, costs are for output only—no DialUnit or telecommunications charges.

Key Points: No Commands - Answer-Oriented Expert Searches

Continued on page 8

Dun & Bradstreet Reports on Dialog Aid Your Business Decisions

Three of the most valuable reports available to you for making critical business decisions are Dun & Bradstreet's Business Information Report (BIR), Payment Analysis Reports (PAR), and Supplier Evaluation Reports (SER). To minimize risk and maximize revenue for your company, you need to constantly manage and measure your customer base, establish new relationships, and stay informed of the slightest changes in a customer's status. D&B business/credit reports are designed to offer you up-to-the-minute credit and in-depth company information. With this information, you can analyze and classify information across your entire customer base.

The Business Information Report, D&B's premier business decision tool (sometimes referred to as the D&B Credit Report), is a key source for information on a firm's identity, operations, profitability, and stability—from financial information to public filings. This report provides excellent background information for marketing/sales teams to qualify prospects and prepare special presentations. It is the most widely used Dun & Bradstreet report for company information. Use it to help you:

- Make daily credit decisions
- Limit your risk exposure

- Determine the stability of new or existing customers
- Plan for a sales call
- Keep pace with major changes that can impact credit relationships
- Evaluate potential vendors and suppliers
- Check background of new clients
- Identify corporate relationships and potential conflicts of interest
- Obtain business details for research needs

Samples of these valuable reports, can be found at:

<http://library.dialog.com/products/aids/dnbbir.html> (for BIR reports)

<http://library.dialog.com/products/aids/dnbpar.html> (for PAR reports)

<http://library.dialog.com/products/aids/dnbser.html> (for SER reports)

Search Tips

You can find these reports by searching any D&B file that contains records for U.S. companies. These include:

File 515 D&B - Dun's Business Directory™

File 516 D&B - Dun's Market Identifiers®

File 519 D&B - Dun's Financial Records Plus™

File 522 D&B - Dun's Who Owns Whom

You can search by location, Standard Industrial Classification (SIC) code, or any other criteria. Once the companies are located, enter the REPORT command

to receive the special report. Here is the command format:

REPORT Sn/BIR (n is the set number)

REPORT Sn/PAR

REPORT Sn/SER

Searching DialogWeb

When searching on DialogWeb™, go directly to Command Searching (by clicking Command Search in the opening screen unless it is set up as your default log on screen), BEGIN the Dun's file you need, and create your search as usual.

Then enter the report command as shown above. If no report is present for the company you have found, you will receive a message that the report for that company is not available.

If you happen to know the D-U-N-S® number of the company you are seeking, you can simply enter the D-U-N-S® number followed by the report type you want. For example, to search for a Supplier Evaluation Report for The Roan Corporation (D-U-N-S® number 10-255-9999 (fictitious name/number)), simply enter S DN=10-255-9999/SER.

You can review additional information on any of these special reports by entering HELP BIR while online. Use HELP RATES 516 for current pricing information on these special reports. ♦

In the Spotlight — Continued from page 7

Dialog Intranet Toolkit

A lot of Dialog search savvy has gone into developing the many Web-based tools described above. The best tool for your organization may be the one you create yourself, at least for some applications. The Intranet Toolkit empowers you to do just that: automatically create search forms or links that can be incorporated into your existing intranet to transmit a search to Dialog. You control which databases, what strategy is built into the search, and how much the user sees. Build a search form to

enable users to choose groups of databases, enter many keywords, choose additional limits (e.g., date or format). Or, instead, create a link that launches a search automatically (e.g., "Today's News about our Company"). Domain authentication is available to eliminate the need for entering a user id and password. Other than the Dialog logo and copyright statements on the output, the interface is yours to design as fits your organization. The Intranet Toolkit is software and many already-created search forms for you to use as is or modify as you wish. Additional tools are

available to help you offer Dialog content on your intranet using IntraIntelligence and IntraNews (see pgs 3 and 4). Contact your account representative for more information.

Key Points: Do-It-Yourself Interface to Dialog - Development Tools for Adding Dialog to an intranet

To find out more about any of Dialog's products and services, contact your account representative, the Knowledge Center at: (US) 800-334-2564; (UK) 44-171-930-6900 or, online at: <http://products.dialog.com/>. ♦

Population Demographics Now Current

Population Demographics, File 581, has now been processed with new data. This database is refreshed annually with new estimates and projections. The current reload of the data is based on the 1990 census with estimates through 2000 and projections to 2005. Demographic data is highly valued with the rapid changes seen in many regions and states. Now you can track the latest projections for population movements in future months and years.

File 581 features in-depth capability to build reports on all the various data

Latest on MEDLINE®

Updating on MEDLINE® (154/155/MEDL) has resumed, and a regular updating pattern should now be established. All updates contain In-Process records (formerly known as PreMEDLINE).

The 2001 reload of MEDLINE (MEDL) on DataStar has also been completed. For information regarding changes to the thesaurus and file structure, consult the DataStar Database of Databases (file label: BASE). Search for: MEDLINE ADJ RELOAD ADJ 2001M; then type ..PRINT HITS 1.

The reload of MEDLINE (155/154) on Dialog has also been completed. Refer to HELP NEWS 155 or HELP NEWS 154 for Dialog and to the DataStar MEDLINE datasheet (<http://ds.datastarweb.com/ds/products/datastar/sheets/medl.htm>) for further information about the reloaded file structure. For questions regarding the changes to the NLM databases, please contact your nearest Customer Service help desk. ♦

elements in the file. Enter HELP RPT 581 to receive a listing of all possible data fields useful for report building. The online help provides report elements in place of the data that would normally appear in the table.

Search tips. Be sure to restrict your search to the appropriate Level (LV=), since many cities, counties, and metropolitan areas share similar geographic names, e.g., SELECT SANTA (W)CLARA AND LV=COUNTY.

The table below indicates the record level and the number of records available for each:

Geographic Level (LV=)	Number of Records
City	6,507
CMSA (Consolidated Metro Stat Area)	18
County	3,140
Division (census division)	9
DMA (Designated Marketing Area)	210
MSA (Metropolitan Statistical Area)	323
Nation	1
State	51
Zip	41,850 ♦

Kompass Western Europe, File 590, Reloaded

Kompass Western Europe has been completely reloaded, and the data for all companies has been refreshed. Kompass databases provide listings for companies and businesses worldwide. The following countries are covered:

Country / # of companies or businesses

Austria	17,518	Italy	2,004
Belgium	22,440	Luxembourg	2,004
Cyprus	9,581	Monaco	1,576
Denmark	14,106	The Netherlands	27,917
Finland	15,110	Norway	16,449
France	140,219	Portugal	12,074
Germany	74,605	Spain	34,558
Iceland	138	Sweden	12,699
Ireland	18,609	U.K.	142,286

Record content. Records provide complete address information including telephone, fax, and e-mail contacts. Other data includes number of employees, top executive names and positions, and industry classification. The strength of

the data lies in the extensive product classification and coding system. With this reload the file has been updated with the latest version of Kompass product codes and names, WF3.

Customers can access the code list in English at the 5-digit level on the Dialog web site in the library at: http://library.dialog.com/products/kompass_codes/wf3codes.pdf

These codes are available in several languages and can also be found on the Dialog web site for your convenience:

French: http://library.dialog.com/products/kompass_codes/wf3codes_french.pdf

German: http://library.dialog.com/products/kompass_codes/wf3codes_german.pdf

Italian: http://library.dialog.com/products/kompass_codes/wf3codes_italian.pdf

Spanish: http://library.dialog.com/products/kompass_codes/wf3codes_spanish.pdf ♦

Extel Files Now Reloaded and Current

Extel Financial Cards from Primark, File 500, has resumed updating. Files 500 and 501, Extel News Cards from Primark, are now provided by Primark Corporation of Waltham, Massachusetts. The files have undergone extensive reformatting and resumed updating in Spring 2001.

The Primark/Extel files cover over 8,000 companies worldwide. Over 5,000 of the companies are located in the U.K., and the other 3,000 are located throughout Europe, Australia, North America, and the Pacific Rim. As in the past, content will continue to include financials as reported by the companies themselves, and adjusted figures taking into account both corporate and national differences in reporting procedures.

Extel Financial Cards from Primark

This file contains a record for each company represented following the

publication of the company's Report and Accounts (if British), and records are added on a weekly basis as they become available. If a major change takes place, such as a change in company name, the annual record is replaced at the time of the change. Records in File 500 include the following details:

- Address
- Registration information and registrars
- All known offices
- Names and positions of officers
- Organization data
- Share capital data
- Dividend information
- Price history
- Borrowings
- Profit and loss accounts
- Balance sheet
- Summaries of text statements

Primark/Extel, in recognizing the difficulties in cross-country searching, provides 30 key financial elements including

pre-tax profit, turnover (sales), premium income, dividend information, capital employed, share capital, assets, borrowing, and market capitalization. These elements can be searched in local currency and have been converted into U.S. dollars so that companies can be compared quickly and effectively using a standard currency. In addition, from these key financials, Primark/Extel has derived over 20 ratios.

Extel News Cards from Primark

Each record in File 501 is equivalent to a compilation of one week's news about any company represented in File 500. The news stories are written by Extel's own team of experienced financial journalists. Virtually all announcements received are published, ensuring that this database is one of the most comprehensive and up-to-date sources of company information available today. ♦

Reintroducing Eventline™ on Dialog and DataStar

EventLine™, produced by Elsevier, is a comprehensive database providing information on past and forthcoming events relating to the fields of medicine, biotechnology, and the sciences. File 165/EVNT provides data about conventions, conferences, exhibitions, trade fairs, and workshops anywhere in the world. Information on past events is retained in EventLine for retrospective searching.

The information regarding events in EventLine is compiled by Excerpta Medica and Elsevier Science teams. The information in the database comes primarily from original announcements, med-

ical publications indexed in Excerpta Medica/EMBASE, and other Elsevier publications.

EventLine can be used to find dates and locations of vital meetings, to plan a marketing strategy, aid in travel planning, compile statistics on trends in meetings, and much more. Use Eventline to assist you in planning your travel budget and itineraries or to check for possible scheduling conflicts for colleagues in your office. For subject areas outside your expertise, Eventline can help in putting you in touch with experts in those fields by helping you with planning for

events where they can be found.

Monthly Alerts are available for the information found in Eventline. DialUnits are priced at \$4.00, and the full record is \$1.40. For more information about File 165, please refer to the Bluesheet included with this *Chronolog* or in the Dialog Library (<http://library.dialog.com/bluesheets>) and in Dialog Bluesheets™ (File 415). For more information on how to search EventLine on DataStar, refer to the EVNT datasheet at <http://ds.datastarweb.com/ds/products/datastar/ds.html> or to the BASE database—search as BASE-EVNT. ♦

Dialog Adds Trademark Searching to its Online Course Offerings

Do you need to learn about the content of databases and search techniques on Dialog but haven't been able to attend a Dialog class? Here's your opportunity! As a complement to its instructor-led training courses, Dialog offers online courses for novices and advanced searchers. These courses provide several benefits. They enable participants to learn at their own pace and at times convenient to users, thus individualizing instruction. They also provide a learning opportunity for users who are not near to a Dialog training site.

Dialog's new online course—*Introduction to Trademark Searching Using DialogWeb*—is geared toward novice searchers who need to know how to find trademark information. Each of the lessons covers an important aspect of trademark searching, including the following:

- locating a known trademark
- conducting a preliminary screening trademark search
- determining trademark ownership
- setting up a trademark watch

By the end of the course, attendees will also be familiar with basic Dialog commands and the DialogWeb® interface.

Exercises throughout the course reinforce material covered in the lessons and help users practice the concepts they learned.

To sign up for the course, go to http://training.dialog.com/o_courses and fill out the registration form. You will receive a user number and password to access the course. Learn to search trademarks on your own time at your own pace. Don't miss this new online course!

Other Online Courses

For the Novice. Dialog also offers online courses to teach search basics, designed specifically for different content areas. These include:

- *Introduction to Searching Dialog for the Patent Researcher*
- *Introduction to Searching Dialog for the Engineering Professional*
- *Introduction to Searching Dialog for the Business Professional*
- *Introduction to Searching Dialog for the Life Sciences Professional*

The courses are available using either the DialogWeb® or Dialog Classic interface. They also include practice exercises to test knowledge of Dialog commands and content.

For the Experienced User. Courses include:

- *Understanding the Key Patent Databases.* Individual lessons discuss content, benefits, appropriate uses, and search tips for each major patent database on Dialog.
- *Searching for People on Dialog.* Each lesson includes a key application containing selected databases and search techniques for finding information about people. Some of the applications covered in the course are: finding biographical data, determining executive pay and stock interests, and finding experts.
- *Competitive Intelligence Searching Using DialogWeb.*® Each lesson is a self-contained unit designed around a specific application to obtain competitive intelligence. Included are: finding basic company information, locating market research and analyst reports, identifying mergers and acquisitions, and more.

Sign up for any of these free online courses at http://training.dialog.com/o_courses/. Let us know, too, what other topics you would like to see presented in future online courses. Contact: raymond_niro@dialog.com or customer@dialog.com. ♦

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fields. For instance, using the search form for Biosis Previews® in Figure 2, you can search by title, author, journal name, keywords, and CAS® Registry Number. You can also limit the search to a specific document type, a language preference, and publication years.

Current Awareness

Dialog's customization specialists will also help you create current awareness interfaces for applications, such as tracking a specific company, compiling trend and forecast data for an industry, or focusing on competitor products.

Whether the solution is identifying the

legal status of U.S. patents for a small law firm, finding competitor information for a food company, or locating the latest news on the chemical industry, Dialog

IntraIntelligence can make it happen right on your own intranet.

For more information on IntraIntelligence, go to <http://www.intraintelligence.com> on Dialog's web

site. For a consultation to help you deter-

Figure 2: Expanded Search Form



mine the best solution for your company, please call your local representative or the U.S. Knowledge Center at 1-800-3DIALOG (334-2564). ♦

Training Schedule

Training classes on Dialog are held throughout the world. For the most current schedule for all locations, check the Dialog Web site at <http://training.dialog.com/>. To register, U.S. clients should call the Knowledge Center at 1-800-3DIALOG (800-334-2564).

West

Inglewood, CA

- 6/12 Developing Dialog Searching Expertise, Pt. 3: Advanced
- 6/12 Developing Dialog Searching Expertise, Pt. 4: Power Searching
- 6/13 Company Intelligence
- 6/13 Market Intelligence

Costa Mesa, CA

- 6/14 Intellectual Property: Trademarks & Copyright
- 6/14 Developing Dialog Searching Expertise, Pts. 1 & 2: Fast Start and Intermediate

Mountain View, CA

- 5/30 Intellectual Property: Trademarks & Copyright
- 6/5 Developing Dialog Searching Expertise, Pts. 1 & 2: Fast Start and Intermediate
- 6/28 Developing Patent Research Expertise, Pt. 2: Patent Families & Legal Status

San Francisco, CA

- 5/25 Market Intelligence
- 6/4 Developing Dialog Searching Expertise, Pts. 1 & 2: Fast Start and Intermediate
- 6/27 Company Intelligence

Portland, OR

- 5/25 Developing Dialog Searching Expertise, Pts. 1 & 2: Fast Start and Intermediate
- 5/25 Intellectual Property: Trademarks & Copyright

Seattle, WA

- 5/23 Intellectual Property: Trademarks & Copyright
- 5/29 Intellectual Property: Patent Applications
- 6/5 Developing Dialog Searching Expertise, Pts. 1 & 2: Fast Start and Intermediate
- 6/20 Business Applications Seminar

- 6/27 Patent Seminar
- 6/28 Intellectual Property: Trademarks & Copyright

Northeast

Boston, MA

- 5/23 Developing Patent Research Expertise, Pt. 1: Patent Search Basics
- 5/23 Developing Patent Research Expertise, Pt. 2: Patent Families & Legal Status
- 5/24 Developing Patent Research Expertise, Pt. 3: Prior Art
- 5/30 Developing Dialog Searching Expertise, Pts. 1 & 2: Fast Start and Intermediate
- 5/30 Intellectual Property: Trademarks & Copyright
- 5/31 Developing Dialog Searching Expertise, Pt. 3: Advanced
- 5/31 Developing Dialog Searching Expertise, Pt. 4: Power Searching
- 6/4 Asia-Pacific Corporate Intelligence
- 6/6 Biomedical Information Seminar
- 6/7 Creating & Using Alerts
- 6/7 Developing Dialog Searching Expertise, Pts. 1 & 2: Fast Start and Intermediate
- 6/11 Fundraising with Dialog
- 6/14 Developing Dialog Searching Expertise, Pt. 3: Advanced
- 6/14 Developing Dialog Searching Expertise, Pt. 4: Power Searching
- 6/18 Dialog Applications Briefing: Biotechnology
- 6/20 Developing Patent Research Expertise, Pt. 1: Patent Search Basics
- 6/20 Developing Patent Research Expertise, Pt. 2: Patent Families & Legal Status
- 6/21 Market Intelligence
- 6/25 Dialog Applications Briefing: Computer Software
- 6/27 Developing Patent Research Expertise: Pt. 3: Prior Art
- 6/27 Developing Patent Research Expertise: Pt. 4: Competitive Intelligence
- 6/28 Intellectual Property: Trademarks & Copyright
- 6/28 Developing Dialog Searching Expertise, Pts. 1 & 2: Fast Start and Intermediate

New York, NY

- 5/23 Search Basics Using DialogWeb
- 6/5 Searching Dialog: The Basics
- 6/7 Company Intelligence
- 6/7 Market Intelligence
- 6/12 Searching Dialog: The Basics
- 6/13 Brown Bag: Update Session
- 6/21 Searching Dialog: The Basics

- 6/26 Search Basics Using DialogWeb
- 6/27 Brown Bag: Update Session

Midwest

Chicago, IL

- 5/22 Asia-Pacific Corporate Intelligence
- 6/5 Company Intelligence
- 6/5 Developing Dialog Searching Expertise, Pt. 3: Advanced
- 6/19 Developing Dialog Searching Expertise, Pt. 4: Power Searching
- 6/19 Business of Science

St. Paul, MN

- 5/30 Creating & Using Alerts
- 5/30 Patent Research Expertise, Pt. 4: Competitive Intelligence

South

Cary, NC

- 5/24 Developing Dialog Searching Expertise, Pts. 1 & 2: Fast Start and Intermediate
- 5/30 Developing Dialog Searching Expertise, Pt. 3: Advanced
- 5/30 Developing Dialog Searching Expertise, Pt. 4: Power Searching
- 6/14 Developing Dialog Searching Expertise, Pts. 1 & 2: Fast Start and Intermediate
- 6/21 Developing Dialog Searching Expertise, Pt. 3: Advanced
- 6/21 Developing Dialog Searching Expertise, Pt. 4: Power Searching

MidAtlantic

Arlington, VA

- 5/23 Beyond the Basics
- 5/31 Developing Patent Research Expertise, Pt. 1: Patent Search Basics
- 6/6 Searching Dialog: The Basics
- 6/11 How to - Patents as a Source of Tech Literature
- 6/19 Search Basics Using DialogWeb
- 6/20 Developing Patent Research Expertise, Pt. 2: Patent Families & Legal Status
- 6/21 Biomedical Information Seminar
- 6/28 Basic Skills Review

Philadelphia, PA

- 5/30 Biomedical Information Seminar
- 6/5 Asia-Pacific Corporate Intelligence
- 6/19 Search Basics Using DialogWeb

Free Training Seminars in U.S. Coming May 2001

We are very pleased to announce that publicly scheduled U.S. Dialog training seminars will be offered at no charge, as of May 1, 2001. Dialog has long been known as the

industry leader in training for search techniques and content applications. Now, as part of our renewed commitment to service and support, our high quality introductory courses are available free in the U.S.. Visit our Web site at http://training.dialog.com/sem_info/calendar for information about

sessions near you. It's easy to register by calling the Knowledge Center (U.S.) at 1-800-3DIALOG (334-2564) or your local Dialog office. Don't wait to take advantage of this opportunity to increase your search skills and efficiency!

