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Dialog – SLA Information Professional Partner

The Special Libraries Association (SLA) is the international association representing the interests of thousands of information professionals in 60 countries. As an SLA Information Professional Partner, Dialog is sponsoring many activities at the SLA Annual Conference in Los Angeles on June 9-13, 2002.



The very popular TechZone series of workshops is back, featuring one hour, hands-on workshops ranging from basic HTML to more complex Web techniques. Sign up soon (online registration at www.sla.org) as these interactive sessions book up quickly. Dialog is also sponsoring the SLA Learning Web page, all continuing education courses in Los Angeles, and more than a dozen divisional programs.

Dialog staff are also involved in the programs. Bonnie Snow, director, Pharmaceutical Market Development, will be speaking on a panel sponsored by the Pharmaceutical and Health Technology Division, Libby Trudell, SVP, Information Professional Development, on a panel sponsored by the Science and Technology Division, and Betty Jo Hibberd, manager, Information Professional Market, United States, will be a discussion moderator for a Management Division breakfast. In addition, Dialog is sponsoring a Quantum² session on Business and Professional Competencies to be presented by independent consultant Sue Henzcel. Support for these SLA programs underscores Dialog's ongoing commitment to the learning and professional development of information specialists.

Come by the Dialog booth number 505 to see the many new product releases, or to speak with a Quantum² coach. The Thomson presentation theater, adjacent to the Dialog booth, will be busy throughout the meeting with presentations from the Thomson companies exhibiting at SLA. It's a celebration of Dialog's 30 years of information excellence – you won't want to miss it!

What Is Quantum²?

Quantum² is a skills development program, designed by Dialog for the information professional. Its focus is to help you expand your services, increase your visibility and value, and improve the flow of information within your organization. Valuable tools and resources will help you grow professionally.

Quantum² offers a wide range of hands-on training. It also provides the resources you need to gain commitment from the decision-makers in your organizations. In addition, Quantum² provides networking opportunities where you can share ideas with colleagues.

The program is available free just by registering on the Dialog Web site at quantum.dialog.com/signup/. Registration also entitles you to a free newsletter with announcements of further training sessions, new materials, and other opportunities for information professionals, as well as tips on marketing your information center. Sign up soon!

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FROM THE EDITOR

In this issue we focus on tools, resources, tips and techniques for information professionals. With the Special Libraries Association (SLA) conference only a few weeks away, check the conference calendar to make sure you don't miss any of the Dialog events and training sessions. Read about the many programs for the "Info Pro" – Quantum², the new Leadership Development Framework, InfoStars, and the Graduate Education Program featuring its education consultants. Hone your search skills with the many tips and techniques for searching Dialog and DataStar™.

If you are attending the SLA conference, put Dialog booth number 505 at the top of your list and see some of Dialog's new products. Test the new NewsRoom database with over 6,500 sources. Look at the Company Profiles product for easy access to company intelligence and see the new module in Chemistry for Dialog1. This and more is happening at booth number 505!

In this issue don't miss "Ask an Expert," a new column for the *Chronolog*. If you have search questions, send them to beverley.crane@dialog.com, and our Knowledge Center experts worldwide will answer them in future issues.

Leading the Way with Quantum²
A Leadership Development Framework

The Quantum² team has developed a leadership framework which defines the skills information professionals are seeking in order to take a broader and more influential role in their organizations. The Quantum² framework is based on ten topical areas, all of which work together to enable a leadership role. The Quantum² workshops, white papers, tools, and other program components are all tied back to this leadership framework so that members can see how the components relate to each other. If you want to explore the resources in each topical area in more detail, visit the Quantum² Web site at <http://quantum.dialog.com>, and go to the "About" framework tab. Become a Quantum² member to receive notification when new resources are added to the site or when workshops are announced. Just click "Join Now" on the main page to sign up.



Are You an InfoStar?

Dialog Quantum² InfoStars are inspiring examples of creativity and innovation. Their stories provide insight into their professional achievements and leadership qualities, and enable them to serve as role models for others. Above all, InfoStars are enthusiastic and positive about the value and future of information services. InfoStars can be staff level librarians who inspire their colleagues, information center managers who act as catalysts for change, or senior managers in the organization who champion and support the information center. Key characteristics are:

- ▶ Strategic involvement in the organization
- ▶ Proactive relationship building
- ▶ Innovative information services
- ▶ Continuous change and development

InfoStars are featured each month on the Quantum² Web site. Currently highlighted is Margareta Nelke, the manager of Technology Intelligence for Tetra Pak in Sweden. To read her story and those of other InfoStars, visit <http://quantum.dialog.com/action/infostars.shtml>.

Dialog Graduate Education Program Launched, MLIS Consultants Appointed

Dialog launched its Graduate Education Program (GEP) and appointed two librarians, Heidi Porth and Allison Evatt, as specialists to serve graduate library schools in the United States with training support. GEP is designed to help future librarians prepare to use online information services on their jobs in libraries and information centers around the world. The program, which was rolled out across North America in the first quarter of 2002 and elsewhere later, furthers Dialog's strategy of proactively supporting information professionals worldwide.

SUPPORT FOR ALISE

Additionally, Dialog has established a learning alliance with the Association of Library and Information Science Educators (ALISE). The GEP offers advanced training, dedicated materials and workbooks for use in learning online information retrieval skills, support for distance learning initiatives, and membership in the Dialog professional development program (called Quantum²) to graduate students seeking MLIS (Master of Library & Information Sciences) degrees and faculty at library schools.

SUMMIT SCHOLARSHIP

Dialog has also expanded the Roger K. Summit Scholarship program. Established in 1992 to honor Dr. Roger Summit, the founder of Dialog and a well-known pioneer in the online information industry, the scholarships are available to graduate students who have demonstrated keen interest in electronic information resources. In 2002, there will be three awards of \$5,000 each to students in North America, Europe, and the Asian-Pacific region. The North America award will be presented at the SLA meeting in Los Angeles in June.

Quantum² Update

Quantum², the Dialog development program for information professionals, was successfully launched in Europe by Liz Blankson-Hermans, manager, Information Professional Market Development for Europe, the Middle East, and Africa (EMEA), and Betty Jo Hibberd, manager, Information Professional Market, United States. Fifteen seminars were held in five countries, Germany, Sweden, France Denmark, and the United Kingdom. Sessions have also been given in recent months in the United States in Chicago, IL at the SLA winter meeting, Boston, MA at a NENON meeting, Long Beach, CA at the AIIP/SCOUG meeting, and in Singapore at the World Library Summit.

With enthusiastic comments ranging from "Thought-provoking and relevant to my work and my team" to "This is more than I expected," Dialog is encouraged that this program is reaching the information professional with just the proper mix of management thinking and marketing tools to become a valuable resource for leadership development.

Need Help with Expert Searching? AIIP/Dialog Partnership Could be the Answer

Do you periodically need resources in a subject area that is outside your expertise? Could you occasionally use additional resources for special search projects? Dialog has created a joint referral program with the Association of Independent Information Professionals (AIIP) to provide you with access to expert searchers in many fields. Under the program, Dialog customers in North America are able to request, through an automated referral service on Dialog's corporate Web site, that specific online searches be conducted on a pay-for-service basis. For further information on this automated referral program, see the Dialog corporate Web site at: http://www.dialog.com/info/contacts/forms/aiip/aiip_consult_request.shtml.

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TRADE SHOWS

May 14-16
New York City, New York
Information Today

June 8-13
Los Angeles, California
Special Libraries Association
(SLA)

WHAT'S NEW ON DIALOG

SEARCH TIP

When searching multiple business databases on Dialog Classic, try searching the “title,” “descriptor,” “industry,” and “product name” fields as in these sample strategies:

s market(5n)share?/ti,de
and toothpaste/ti,de,in,pn

or

s (forecast? or outlook
or trend? or projection?)
/ti,de and (clothing or
garment or textile?)
/ti,de,in,pn.

Then REMOVE
DUPLICATES (RD)
and SORT by date:
sort s1/all/pd,d.

Vera GaNun, New York City, NY

Business Questions Driving You Crazy? Turn to Gale Databases

Long time searchers know that Gale Group is a major contributor of general reference and business databases to Dialog. What you may not know is that Gale today provides more than 20 databases to Dialog services – databases that can help you answer virtually any general or business reference question. If you associate many of these databases with the names Predicasts, Information Access Company, and Responsive Database Services, all now part of Gale, you might be dating yourself as a searcher.

This article focuses on three key business periodical databases: Business & Industry™ (File 9/BIDB), Gale Group PROMT® (File 16/PTSP), and Gale Group Trade & Industry Database™ (File 148/INDY). Generally speaking, all three databases have articles on industries, companies, and products, including forecasts, trends and overviews; however, depending on your specific need, you may wish to search each in a different manner.

For a comprehensive search, one where you want to make sure that you are getting everything, a Dialog OneSearch or DataStar StarSearch of all three databases will scan over 1,400 unique active titles, of which more than 950 are fulltext. Because there is approximately 35% overlapping coverage among the three databases, we recommend using the Remove Duplicates/DEDUP command to eliminate the overlapping coverage. In each of these databases, 25-35% of the coverage is from titles published outside the United States, so you will also get the international perspective that is critical to many business searches today. Geographic indexing is available in all three databases to aid retrieval of stories relating to a particular region or country.

Searching all three databases together is an effective way to sweep all this content. Nevertheless, you may wish to search the files alone or in combination, depending on the search topic and strategy. Both Business & Industry and PROMT provide strong coverage of the global marketplace, with especially

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WasteInfo Closed

WasteInfo (File 110) is no longer updating but will remain on the Dialog system as a closed file at the request of the information provider. Databases covering similar information include Enviroline (File 40), Pollution Abstracts (File 41) and Environmental Bibliography (File 68). DIALINDEX categories WASTE, ECOLOGY, ENVIRON, and POLLUT all cover this area.

Dialog for Business Training Course in the United Kingdom

Dialog in the United Kingdom has just launched a “Dialog for Business” training course that covers many of the popular business databases. By taking a case study approach, the course provides everything you need to know in order to carry out quick, accurate, and effective searches on DialogWeb.

It addresses issues such as:

- ▶ How to search for Market Research information in a cost effective manner
- ▶ Finding out where a company is located across the globe
- ▶ Establishing a company's profit margins
- ▶ Gathering analysts' opinions on a company
- ▶ Keeping track of competitors in the news
- ▶ Organizing search results
- ▶ Keeping up to date on developments in an industry or company

Sign up on the Dialog Web site at http://training.dialog.com/sem_info/calendar/uk/courses.html.

Three New Scandinavian Trademark Files Now Available on Dialog

Dialog's collection of European trademark files is now expanded to include the entire North European region with the addition of three new trademark files: TRADEMARKSCAN®-Sweden (File 675), TRADEMARKSCAN®-Norway (File 678) and TRADEMARKSCAN®-Finland (File 679). File 675 contains over 225,000 records, File 678 has 141,000, and File 679 includes 100,000 records.

These files, provided by Thomson & Thomson and produced by Compu-Mark, are designed to be similar in structure to the other TRADEMARKSCAN files on Dialog.

Trademarks may be searched using the words in the mark, the Rotated Trademark field using TR=, and the International Class or National Class fields. Files 675 and 679 are further enhanced with the availability of trademark images and Goods/Services Description information.

Files 675,678 and 679 are updated biweekly. Alerts are available on a biweekly basis.

Search Charges: Choose between connect time pricing (\$1.08 per minute) or DialUnit pricing (\$5.50 per DialUnit). Display/Type/Print Charges: A full record is \$2.90 with or without an image. Alert Charges: Biweekly updates are \$10.00.

```
DIALOG(R)File 675:TRADEMARKSCAN(R)-Sweden
(C) 2002 Compu-Mark N.V. All rts. reserv.

10200183
EASYRESEARCH
INTL CLASS: 9 (Electrical and scientific apparatus)
            42 (Miscellaneous service marks)
STATUS: PENDING APPLICATION
GOODS/SERVICES: 09 PROGRAMVARA. _42 UPPLATANDE AV ATKOMST AV
                DATABAS/PROGRAMVARA, UPPLATANDE AV NYTTJANDERATT TILL
                DATABAS/PROGRAMVARA, DATORPROGRAMERING.
GOODS/SERVICES TRANSLATIONS: 09 SOFTWARE . _42 GRANTING OF
                ACCESS OF DATABASE/ SOFTWARE , GRANTING OF UTILITY RIGHT TO
                DATABASE/ SOFTWARE , COMPUTER PROGRAMMING.
APPLICATION NUMBER: 200200183
APPLICATION DATE: 11 January 2002 (January 11, 2002)
DURATION: 10 YEARS
LAST REPORTED OWNER(S): Ciceronex AB, Drottninggatan 55, 111 21
                Stockholm, SE (SWEDEN)
```

TIPS AND TECHNIQUES

Review the Basics ... Planning Your Search Strategy

No matter which pricing option you choose, you will obtain better results most cost effectively by planning your search strategy prior to going online. Here are some tips:

- ▶ **Consider alternative terms.** Use synonyms, including alternate spellings and abbreviations or acronyms. Avoid overlapping terms (e.g., computer and software).
- ▶ **Choose the most specific terms possible.** Avoid unnecessarily broad searching. Use limited truncation where appropriate (e.g., cat? ? to retrieve cat or cats).
- ▶ **Restrict searches to key fields in fulltext databases.** Limit to title (/TI), descriptor (/DE), and lead paragraph (/LP) to retrieve the most relevant records.
- ▶ **Use the FROM qualifier to control searching and TYPing in OneSearch.** (e.g., T S1/6/1-5 from 9)
- ▶ **Sign up for training sessions to learn new search techniques and strategies.**
- ▶ **Take advantage of online training courses at your own time and pace.**
- ▶ **Call the Knowledge Center for advice and assistance.**

SEARCH TIP

Files 675, 678 and 679 can be searched individually and also using OneSearch® with the EUROTMSK category. These files are also included in the global TMSK or TRADEMKS OneSearch categories.

WHAT'S NEW ON DIALOG

SEARCH TIP

For cost-effective searching, check the rates for the databases you want to search before beginning the search. There are a number of ways to find the rates of databases online.

- ▶ BEGIN in a free file (e.g., the Bluesheets database (File 415)) and enter HELP RATES XXX (for the database number). You will see DialUnit costs, connect time, cost for Alerts, and a list of rates for output formats.
- ▶ If you are searching with DialUnits, access individual Bluesheets online to see rate information by clicking the database name. There is no charge for checking the rates.
- ▶ The library on the Dialog Web site at library.dialog.com/bluesheets provides the most current Bluesheets with rate information.

TIPS AND TECHNIQUES

Smart Searching: Which Pricing Option Is Right for You?

Dialog has recently initiated a connect time pricing option to go along with its DialUnits pricing. The two options are designed to allow Dialog users the best way of searching to fit their levels of expertise or the types of information they are looking for.

DialUnits measure the use of system resources. They do not measure “think time.” Moreover, no DialUnits are charged for “help” functions like checking Bluesheets, consulting HELP screens, browsing title lists, or configuring Alerts. If you like to look over a list of titles online, are a relatively infrequent searcher, or are searching an unfamiliar topic, you might choose DialUnits.

Connect time, on the other hand, measures costs from the time you begin a database until you exit. Charges vary depending on the database you select and the length of your search session. A typical example where connect time is cost effective would be searching for a specific document with a known citation, title, or author. If you have significant search expertise, you may prefer connect time.

Remember, output costs are the same whether you use connect time pricing or DialUnits to retrieve your results. Here are ten tips to keep in mind to search smart.

1. Use DIALINDEX to test search terms, verify the best databases for a search, and try features, such as date restrictions and other limit options.
2. See if it is possible to speed up your telecommunications connection. Modem speed is a factor in dial-up connections, and network connections can vary depending on the speed and size of the data packet processing.
3. Use the PRINT command to send records by e-mail via the Internet. There is a \$.50 charge but you receive the results within the hour, saving DialUnits, connect and telecommunications time, and your own time waiting for records to download.
4. Make a free file your logon file (e.g., Files 410, 415, 200).
5. Have Dialog Alerts automatically run routine searches. Alerts are easy to create and edit with DialogWeb. The price of an Alert includes running the search and usually up to 20 full records.
6. Tailor your search styles for the pricing option you are using. For example, use log on and log off, as well as the PAUSE command, with connect time. When using DialUnits, complete the search from beginning to end, and review results all in one session. *Note:* LOGOFF HOLD can be used effectively in either price mode to disconnect from Dialog for up to 30 minutes while holding your search sets.
7. Resource intensive commands use more system resources and thus DialUnits, but they can also take more connect time. Commands like RANK, SORT, or REMOVE DUPLICATES take longer to manipulate sets of records. Therefore, reduce the size of sets by applying limits, using index codes, and proper proximity connectors and truncation before using special Dialog commands.
8. Use the SELECT STEPS (SS) command with discretion. Because it creates separate sets for each search, it uses more resources. Use SELECT and FIND for most searches. One exception is in the Trademark databases.
9. Use truncation with care. Specifying the number of characters to truncate takes less system resources and time (e.g., s comput???).
10. Use date limitations. Adding CURRENT or CURRENT2 to a BEGIN statement makes a faster search (e.g., b 9 current2). Additionally, using date ranges (e.g., s pd=20010101:20010601) takes less resources than searches using greater than (>) or less than (<) symbols (e.g., s pd>2000).

Finally, you can monitor the cost of your searching using the COST and SET NOTICE commands. Just type in COST at any point in the search to see the cost you have accumulated to that point in your search. You can also SET NOTICE to a specified amount. You will be warned if your search output would exceed the amount you set.

Searching smartly will help cost conscious searchers no matter which pricing option they choose.

Nancy Lee, Arlington, VA

FROM THE EXPERTS ...

TIP 1: FINDING A SPECIFIC TABLE OF CONTENTS IN CURRENT CONTENTS (FILE 440)

In order to find a specific table of contents in Current Contents (File 440), utilize the source (SO) field. Expand on so=isi journal abbreviation, year, volume number, and issue number. Select the appropriate E number and then limit to contents (/cont) records. Use Format 19 to view the full table of contents.

```
?e so=am math mo, 2001, v108, n5
Ref  Items          Index-term
E1   21   SO=AM MATH MO, 2001, V108, N3
E2   19   SO=AM MATH MO, 2001, V108, N4
E3   17   *SO=AM MATH MO, 2001, V108, N5
E4   19   SO=AM MATH MO, 2001, V108, N6
E5   15   SO=AM MATH MO, 2001, V108, N7
E6   21   SO=AM MATH MO, 2001, V108, N8

?s e3
S1   17   SO="AM MATH MO, 2001, V108, N5"

?s s1/cont
S2   1    S1/CONT

?t s2/19/1
```

Rogers Hannah, The Knowledge Center, USA

TIP 2: DISPLAYING IDPAT RESULTS FROM DIFFERENT DATABASES IN DIFFERENT FORMATS

When using IDPAT to create a group of primary and non-duplicate patent records, the final results may be from more than one database. It is often desirable to TYPE records from different databases in different formats; however, the IDPAT menu limits to one format per set, regardless of the number of databases involved. It is possible to TYPE your IDPAT results in multiple, database-specific formats by circumventing the IDPAT menu once the set of primary and non-duplicate records has been created.

After searching Files 345 and 351 or other files where it may be desirable to use different TYPE formats, enter IDPAT and follow through the menu as prompted, selecting option 5 to create a set of primary and non-duplicate records. For example:

```
?B 345,351
?E PA=AMBIENT
?S E3:E21 (This step creates S1.)
?IDPAT
?5 (Choose option 5, TYPE or PRINT primary and non-duplicate records only. This will create S3.)
```

At this point, you will be prompted to: "Press ENTER to TYPE records or enter PR to PRINT records via e-mail, fax, or postal delivery." Instead of choosing one of the options listed, exit from the menu-driven system by typing "quit."

```
S3 24 IDPAT (primary/non-duplicate records only)
Press ENTER to TYPE records or enter PR to PRINT records via e-mail, fax, or postal delivery.
?QUIT (This will quit IDPAT.)
```

After typing "quit," type DS (DISPLAY SETS). This will allow you to see which set number contains the primary and non-duplicate records:

```
?DS
Set  Items          Description
S1   32   PA="AMBIENT":PA="AMBIENT LTD"
S2   32   IDPAT (sorted in duplicate/non-duplicate order)
S3   24   IDPAT (primary/non-duplicate records only)
```

Before you can TYPE the records from S3 in different formats, you must first create individual sets for records from each database by SELECTING all the records in S3 from each file:

```
?S S3 FROM 345 (Creates S4 - INPADOC (File 345) records only.)
?S S3 FROM 351 (Creates S5 - Derwent World Patents Index only.)
```

Now you can TYPE the records in the format you desire for each file:

```
?T S4/39/ALL (Type records from INPADOC (File 345).)
?T S5/5/ALL (Type records from Derwent (File 351).)
```

The Knowledge Center, USA

Washington Post
(File 146) Removed

The Washington Post (File 146) was removed from the Dialog system as of March 15, 2002. Moreover, the publication no longer appears in Early Edition (File 600).

Alternate sources of information are available through the Washington Times (File 717), Baltimore Sun (File 714), and New York Times (File 471, 472). NewsRoom is another option to search for U.S. or international news.

WHAT'S NEW ON DIALOG ONDISC

Dialog@Site Technique

In previous *Chronolog* issues you have seen examples of the Dialog@Site interface customized for users in specific regions of the world. For example, we provide translated Dialog@Site interfaces for Chinese, French, Korean, Spanish, Swedish, and German-speaking users, to name a few.

It is also extremely valuable for Dialog@Site customers to be able to totally re-brand the @Site interface to reflect their organization's own 'look and feel.' Dialog has customized Dialog@Site for many organizations including Standard & Poor's, who have chosen to access their own database – Standard & Poor's Corporations – via the Web using the Dialog@Site software. In Figures 1 and 2, you can see the customized version of the Dialog@Site interface reflecting the Information Provider's own branding and style, alongside the default Dialog@Site interface.



Figure 1



Figure 2

Because Dialog@Site also runs on an intranet, many customers choose to do this customization themselves; the Dialog databases are loaded securely behind their firewall and with the fully customized Dialog@Site software the users see a familiar user-friendly interface ... in the language they are most comfortable with! For more details e-mail ondisc@dialog.com.

Newspaper Files OnDisc Discontinued

All newspaper files OnDisc were discontinued as of Feb 2002. Existing subscriptions will be serviced until customer renewal date but no new orders will be taken. All OnDisc newspapers – Detroit Free Press, Los Angeles Times, Miami Herald and Philadelphia Inquirer – are included in the NewsRoom service in Dialog File 990, DataStar NEWS, and via NewsLine on Profound. They can also be accessed as individual files online on Dialog.

Ei Compendex Backfile Available

A 1997 backfile disc has been created for Ei Compendex on CD-ROM and is available to customers for a \$1000 single payment. As with the complete Dialog OnDisc Ei Compendex database - Current + 4 years or Current + 6 years, the archive 1997 disc can now be accessed via the Web or loaded on an organization's intranet within their firewall for Web browser access and guaranteed security (using the Dialog@Site software).

WHAT'S NEW ON DATASTAR

FT Surveys Now Included in the Financial Times (FTNP) Updates

FTNP Financial Times, FT Surveys are now included in the updates. Search for SURVEY in the SE paragraph (e.g., survey.se.) You can also search now for Edit Date with the new paragraph ED. For more information, please see BASE and search as BASE-FTNP.

TIPS AND TECHNIQUES

Using the Journal Name Finder (JOUR)

The Journal Name Finder (JOUR) can be used to identify which database contains a particular journal, the type of coverage given (fulltext or abstract) and when coverage of that journal began in the database. JOUR also provides journal details such as publication status and country of publication, so you can easily locate hard copies if desired.

Here are some tips for searching journal names.

1. Use the ISSN number
1087-2434.SO.
2. Find the exact journal name
Clinical adj Asthma adj Reviews.SO.
3. Restrict the term "Cancer" to the source paragraph
Cancer.SO.
4. Restrict the term "Cancer" as a single word journal name
Cancer.W..TI.
5. Search for a double posted journal name restricting it to the source (SO) paragraph
Cancer-Care.SO.
6. Search free text and restrict it to SO paragraph.
Cancer adj Care.SO.
7. Truncate the term to find other variations i.e., cancerologia.
Cancer\$.SO.
8. Truncate a hyphenated term in the SO paragraph to find "Cancer" plus other terms in the title.
"Cancer" cannot be the last term in the search string.
Cancer-\$.SO.
9. Use root on part of a journal name to find various titles with the term listed.

```
JOUR 1_:. .ROOT CANCER
MEDWORD ROOT CANCER$
R1      134 DOCS CANCER
R2      1 DOC EUROPEAN-JOURNAL-OF-CANCER-AND-CLINICAL-ONCOLOGY
R3      1 DOC PROSTATE-CANCER-AND-PROSTATIC-DISEASES
R4      1 DOC CANCER-BIOCHEMISTRY-BIOPHYSICS
R5      1 DOC SEMINARS-IN-CANCER-BIOLOGY
R6      1 DOC CANCER-BIOTHERAPY
R7      1 DOC CANCER-BIOTHERAPY-AND-RADIOPHARMACEUTIC+
R8      1 DOC CANCER-BULLETIN
R9      1 DOC CANCER-BULLETIN-OF-THE-UNIVERSITY-OF-TE+
R10     1 DOC SOUTH-AFRICAN-CANCER-BULLETIN
```

LeiRae Ramirez, Bern, Switzerland

DON'T MISS THIS STORY

Business Questions Driving You Crazy? Turn to Gale Databases (*page 4*) for business information on DataStar.

SEARCH TIP

Have you ever wanted to confirm that a DELIVERY of documents was in fact sent to the correct destination?

Here's a quick way to check. First, select the database BASE as there is no charge for using this database. Then, enter the command ..D and the Q-number.

```
D-S - SEARCH MODE -
ENTER SEARCH TERMS
BASE 1_..D Q0041
```

```
BY = PRIVATE FILE
Q0041 DATABASE = CHEM
PARA = ALL
TOTAL DOCUMENTS: 131
RECIPIENT = 7D5GCA
END OF DISPLAY
```

```
D-S - SEARCH MODE -
ENTER SEARCH TERMS
```

```
BASE 2_..D Q0204
BY = INTERNET
Q0204 DATABASE = MEDL
PARA = ALL
TOTAL DOCUMENTS: 3
D = ACU
SS = N
RECIPIENT =
LEI@ALTAVISTA.COM
END OF DISPLAY
```

BY= indicates where the delivery was sent. The query number and the database label are listed along with other helpful information.

LeiRae Ramirez, Bern, Switzerland

WHAT'S NEW ON DATASTAR

DID YOU KNOW ...

Focus on: German and European Market Statistics: FAKT on DataStar

Business users of online information are constantly on the look-out for statistical information to support anecdotal evidence. There are a number of sources for this type of information including TableBase™ (File 93/BTBL) and the wide collection of market research files available through Dialog services.

A less well-known file that may have slipped your notice is the German and European Market Statistics (FAKT) on DataStar.

Here are the titles of some documents that have appeared recently in FAKT:

- ▶ Europe: Top 10 Logistics and Forwarding Companies 2000
- ▶ Europe: Top 10 Energy Supply Companies 2000
- ▶ International: Management Consulting Services 1998-2003
- ▶ International: Air Pollution Caused by Carbon Dioxide 1997, 2020
- ▶ Germany: Market for Pastry Goods in Bavaria 2001
- ▶ Germany: Market for Alcoholic Beverages 2000-2001
- ▶ International: Top Seven Aircraft Engine Manufacturers 2000

This file presents data in German but, as an aid to retrieval, also has titles and descriptive keywords in English. Using these can produce highly-targeted search results and give you access to data that you may miss in your favorite online files.

You can search in English or German:

```
FAKT 1_: ..ROOT MOBILE.DE.
                                ROOT MOBILE$.DE.      ← ..ROOT shows variations in the file
R1 501 DOCS MOBILE
R2 98 DOCS MOBILE-COMMUNICATION
R3 1 DOC MOBILE-COMMUNICATIONS
R4 99 DOCS MOBILE-KOMMUNIKATION
R5 90 DOCS MOBILE-RADIO-TELEPHONE-NETWORK
R6 311 DOCS MOBILE-RADIO-TELEPHONE-SERVICE
R7 269 DOCS MOBILE-TELEPHONE
END OF ROOT
D-S - SEARCH MODE - ENTER SEARCH TERMS
FAKT 2_: R7
      RESULT 269 ← Select the most appropriate entries
FAKT 3_: EUROPE.CN. OR INTERNATIONAL.CN.
      RESULT 6379
FAKT 4_: 2 AND 3
      RESULT 93 ← Combine geog. and subject terms
FAKT 5_: ..L 4 YEAR GT 2000
      RESULT 12 ← Restrict to recent data only
D-S - SEARCH MODE - ENTER SEARCH TERMS
FAKT 6_: ..P TI 1-3
      1 FAKT
TI Lateinamerika, Afrika, Mittlerer Osten: Verbreitung von
  Mobilen Telefonen 2000.
  Latin America, Africa, Middle East: Distribution of Mobile
  Phones 2000.
      2 FAKT
TI International: Verbreitung von mobilen Telefonen 2000.
  International: Distribution of Mobile Phones 2000.
      3 FAKT
TI Asien: Verbreitung von mobilen Telefonen 2000.
  Asia: Distribution of Mobile Phones 2000.
```

Next time you're looking for international statistical data, consider FAKT on DataStar.

For more information on content and pricing of FAKT and how best to search it, consult the online datasheet (<http://library.dialog.com/datasheets/>) or BASE and search as BASE-FAKT.

Martin Oliver, London, UK

Training Schedule

Training classes on Dialog's services are held throughout the world. For the most current schedule and for registration information for all locations, check the Dialog Web site: http://training.dialog.com/sem_info/calendar/. Highlighted in this issue are training classes from Canada, China, Germany, Italy, the United Kingdom, and the United States.

UNITED STATES

Chicago, Illinois

- 5/15 Developing Dialog Searching Expertise, Pts. 1 & 2: Fast Start and Intermediate
- 5/15 Alerts
- 5/21 Biomedical Seminar
- 6/4 Developing Patent Research Expertise, Pt. 1: Patent Search Basics
- 6/4 Developing Patent Research Expertise, Pt. 2: Patent Families & Legal Status
- 6/12 Developing Dialog Searching Expertise, Pts. 1 & 2: Fast Start and Intermediate
- 6/12 Intellectual Property: Trademarks and Copyright

St. Paul, Minnesota

- 5/22 Developing Dialog Searching Expertise, Pt. 3: Advanced
- 5/22 Developing Dialog Searching Expertise, Pt. 4: Power Searching

Boston, Massachusetts

- 5/15 Developing Dialog Searching Expertise, Pts. 1 & 2: Fast Start and Intermediate
- 5/16 Developing Patent Research Expertise, Pt. 1: Patent Search Basics
- 5/16 Developing Patent Research Expertise, Pt. 2: Patent Families & Legal Status
- 5/22 Company Intelligence
- 5/22 Market Intelligence
- 5/23 Pharmaceutical Business Information on Dialog
- 5/23 Pharmaceutical Science Information on Dialog
- 5/29 Developing Dialog Searching Expertise, Pt. 3: Advanced
- 5/29 Developing Dialog Searching Expertise, Pt. 4: Power Searching
- 5/30 Developing Patent Research Expertise, Pt. 3: Prior Art
- 5/30 Developing Patent Research Expertise, Pt. 4: Competitive Intelligence

Aurora, Colorado

- 5/31 Company Intelligence
- 6/28 Engineering Information & Techniques

CANADA

Toronto

- 5/22 Introduction to DialogWeb
- 5/23 Chemistry for Non-Chemists
- 5/24 Company Intelligence
- 6/19 Introduction to DialogWeb
- 6/20 Market Intelligence
- 6/20 DialogWeb for Dialog Classic Users
- 6/21 Introduction to Patent Searching on Dialog

Vancouver

- 6/3 Introduction to DialogWeb
- 6/3 Chemistry for Non-Chemists
- 6/4 DialogWeb for Dialog Classic Users
- 6/4 Environmental Databases on Dialog

Calgary

- 6/5 Introduction to DialogWeb
- 6/5 Environmental Databases on Dialog

Edmonton

- 6/6 Introduction to DialogWeb
- 6/6 DialogWeb for Dialog Classic Users

Montreal

- 6/10 Introduction to DialogWeb (English)
- 6/10 Patents (French)
- 6/11 Introduction to DialogWeb (French)
- 6/11 Chemistry for Non-Chemists (French)

Ottawa

- 6/12 Introduction to DialogWeb
- 6/12 Developing Dialog Searching Expertise: Intermediate
- 6/13 Introduction to Patent Searching on Dialog
- 6/13 Company Intelligence

UNITED KINGDOM

London, England

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- 5/21 Dialog Business
- 6/14 Prou Science
- 6/19 Dialog Patents
- 6/25 DataStar Biomedical

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Hamburg

- 6/27 DataStarWeb
- 6/27 DialogWeb

Frankfurt

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- 6/12 DataStar Pharma – From Patent to Launch
- 6/13 DataStar Pharma Special
- 6/18 Profound for the Internet
- 6/19 DataStarWeb
- 6/19 DialogWeb
- 6/20 Elsevier Science Databases Using DataStarWeb

ITALY

- 5/24 Biosis Previews on DataStar/DialogWeb
- 5/28 Profound Workshop
- 5/29 News & Media
- 6/4 Getting Started on DataStar for New Users
- 6/5 Getting Started on Dialog for New Users
- 6/12 DialogWeb Advanced Workshop: Commands
- 6/13 DialogWeb Advanced Workshop
- 6/19 Pharmaceutical Science Information Seminar
- 6/25 Profound Workshop
- 6/26 Automotive Industry

CHINA

Beijing

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- 6/9-6/10 Advanced Patent Seminar

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continued from page 4

Business Questions Driving You Crazy? Turn to Gale Databases

strong focus on companies and products, as well as on the technologies in the market that help create these products. While these databases offer hard numbers on market share and size, products, exports and imports, a great complementary database is TableBase™ (File 93/BTBL). TableBase records feature numeric data taken from business journals and other publications.

For more of a survey perspective, including business theory, business practices, or human resources issues Trade & Industry Database is recommended, along with its complement in these subject areas, Business and Management Practices (File 13). Figure 1 provides a comparison of coverage.

	BUSINESS & INDUSTRY	GALE GROUP PROMT	GALE GROUP TRADE & INDUSTRY
Total/Fulltext (All sources)	1,835/1,380	1,510/1,135	2,143/1,396
Total/Fulltext (Active sources only)	1,300/1,000*	826/620	944/665
Coverage Dates	7/1994-present	1972-present	1981-present
Indexing	Level: Precise Uses hierarchical product codes, concept terms, marketing terms, industry names, document types, and geographic codes.	Level: Intermediate Uses hierarchical product, event, and country codes.	Level: Broad Uses headings and subdivisions, as well as PROMT product codes, and article types.
International Coverage	35% of the journals are non-U.S. publications.	35% of the journals are non-U.S. publications, not including articles from 700 non-U.S. Gale Group Globalbase and Gale Group Newsletter Database publications added to PROMT.	25% of the journals are non-U.S. publications.

Figure 1 Gale Group Database Coverage

For questions regarding database selection or search strategy for Gale databases, contact the Dialog Knowledge Center at 1-800-3-Dialog (334-2564).

[For more information, see the online story.](#)

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