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Personalized Knowledge: Dialog Launches Dialog NewsEdge

'Personal Business Information Service' combines global content with customized editorial guidance

Dialog NewsEdge is where knowledge begins by offering you a personalized view of the most important news on the industries you monitor each day. This service combines up-to-the-minute news, analysis and research gathered from thousands of global sources with customized editorial relevance ranking, personally managed by highly experienced editors specializing in various industry sectors.

This team of editors constantly monitors the flow of information - news reports, media announcements, recently released analysis and opinion and more - to select the most relevant and consequential developments. Those editorial picks are distributed via updates throughout the workday.

Dialog NewsEdge may be customized first by the subscribing organization and then by individual users and departments utilizing the service. Enterprise-wide customization options include selecting content feeds according to industry sectors. Content suites are available in the following industries: Aerospace & Defense, Automotive, Biotechnology, Financial Services, Food & Beverage, Healthcare, Information Technology, Oil & Gas, Pharmaceutical, Semiconductors, Telecommunications, and Utilities.

Other features of the new Dialog NewsEdge service include:

Access to Real-Time News. Users can easily track industry-specific real-time news as it is distributed (and sometimes, prior to publication) by newswires and industry reporting services.

Direct Database Research. Dialog NewsEdge comes with information databases, containing previously published articles, reports and research drawn from more than 2,000 global sources relevant to targeted industry sectors, through which users can search and electronically retrieve documents as needed.

Fast Knowledge Sharing. Users within a subscribing corporation may share articles delivered through Dialog NewsEdge, with the value-added ability of including their description for relay on to selected colleagues. This ability creates new opportunities for enterprise collaboration.

Automated Relevance Ranking. In addition to the personalized editorial services offered by Dialog editors, Dialog NewsEdge also incorporates advanced information filtering technology to automatically prioritize news and information by its importance to the user.

Easy Set Up & Management. Dialog NewsEdge has been designed so that individual executives and professionals within subscribing organizations can directly manage their specific feeds, with easy set up and management of individual profiles.

For a free trial offer of Dialog NewsEdge, please visit www.newsedge.com/dne.html and complete the request form. Or, call 800-255-3343 in the United States or Canada, or (U.S.) 781-229-3000 outside the United States.



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FROM THE EDITOR

Dialog has been busy this year implementing some of the products and services that our customers have requested. Highlights for 2002 include changes in pricing to accommodate all users; the inception of Dialog NewsRoom, a file on all Dialog services with over 7,000 sources; new easy-to-use search products like Dialog1, now available in Spanish; increased document delivery including e-Journal linking and the capability to order fulltext journal articles; and enhanced Alerts in order to set up Alerts in multiple files. This year also saw a “new look” to the *Chronolog* in response to comments from our users. If you missed any of these changes, check the *Chronolog* archives at support.dialog.com/publications/chronolog/.

This final issue for 2002 presents the new, featuring Dialog NewsEdge and DialogPRO. It also reminds you of the old and reliable – an article on the Knowledge Centers worldwide and the exemplary service they continue to provide. Dialog plans a productive year for 2003. Stay tuned.

Finally, all of us at Dialog thank you for your continued support, and wish you happy holidays.

NEW ON DIALOG

InfoStars: A Year in Review

With the launch of the Quantum² program in 2001, we also announced the selection of Dialog InfoStars from the information professional community. These individuals are inspiring examples of creativity and innovation, whose stories provide insight into their professional achievements and leadership qualities.

Here are two of the information professionals selected in the United States and Europe as role models.

Elena Gutierrez is a Technical Information Specialist for Almirall-Prodesfarma in Spain. “...My company is in the business of providing innovative pharmaceutical specialties that contribute to improving the health and quality of life of people all over the world.”

Marilyn Bromley, Library Director at The Bureau of National Affairs, Inc. (BNA), is dedicated to ensuring that the Library is appreciated as a valuable part of BNA. “In completing our ROI analysis, we ... successfully demonstrated our contribution to BNA’s bottom-line, and we ... received ... [the] endorsement of our services and work.”

For more information, see the online story at <http://support.dialog.com/publications/chronolog/200211>.

Additions to the Dialog Graduate Education Program Offerings

The Dialog Graduate Education Program (GEP) has added content from Dialog DataStar and Dialog Profound to its library school program offering. Because DataStar is well known as one of the leading providers of pharmaceutical and biomedical information, this addition is especially helpful to those students who plan to guide their careers towards this type of research, while Dialog Profound offers resources in marketing. In addition to these new avenues of access to the Dialog wealth of content, the Intranet Toolkit is available to provide hands-on experience in creating desktop solutions for end users, a new role frequently required of the information professional today.

DialogPRO: New Information Channels for Small Businesses

DialogPRO, the Dialog solution for small businesses, has added several new information channels. In addition to the Advertising and News modules, released in February, channels for Biotech, Consulting, Competitive Intelligence and Defense are now available.

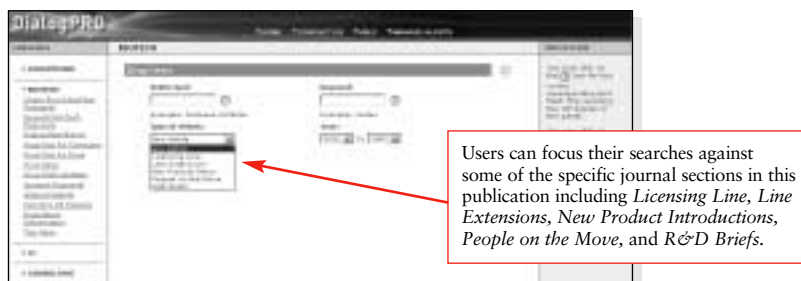
WHAT IS DIALOGPRO?

DialogPRO is a collection of information channels that provides business-critical information for specific markets. Each channel offers highly targeted content from selected Dialog databases. By choosing one or more relevant channels, DialogPRO offers small businesses a flexible, single-source solution at a predictable price. Each channel has three distinct subscription levels, Primary, Plus, and Premier, allowing customers to choose the package that fits into their budgets. With each subscription level, the subscriber is provided with increasing amounts of content to meet their information needs.

NEW CHANNELS

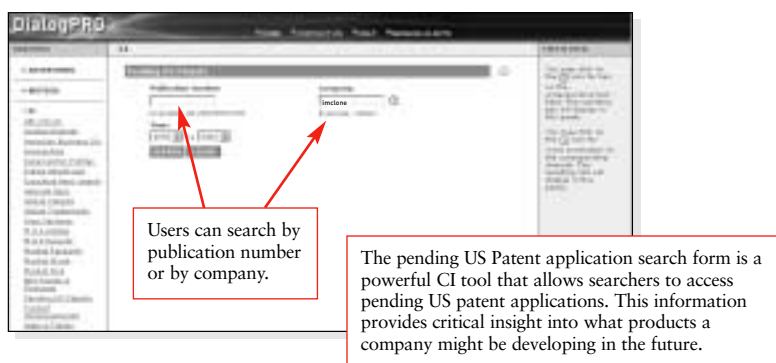
Biotech: This channel is perfect for small biotech companies who are just getting started. Access is provided to leading news, research, and patent information. A Biotech PRO subscription enables small companies interested in the biotech industry to access selected content such as the Derwent Biotechnology Resource, ISI's Current Contents, Dialog NewsRoom, Adis R&D Insight and Prou Science.

- ▶ One of the highlights of the Biotech channel is the Drug News form that enables customers to search the Prou Science Drug News & Perspectives file, which is a source that is exclusive to Dialog.



Competitive Intelligence: Knowledge professionals in small businesses who engage in strategic planning, competitive intelligence, and business development activities will find that the Competitive Intelligence PRO meets their needs at an affordable price. Searchers can find biographical, company, industry, patent, and trademark information in this channel. Content available in this channel is provided by Dialog Newsroom, Derwent WPI, Gale Group New Product Announcements/Plus, and Investext.

- ▶ One of the highlights of the Competitive Intelligence channel is the Pending US Patents form that is part of the Premier package.



Consulting: Small consulting companies can now access premium content at an affordable price with DialogPRO Consulting. Analysts and researchers can evaluate industry trends, clients, and best practices with the Consulting channel. Searchers will be able to retrieve content focused to their

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TRADE SHOWS

December 3-5
London, United Kingdom
Online Information 2002

January 21-23
Sidney, Australia
Information Online

NEW ON DIALOG

Global Knowledge
Center locations:

UNITED STATES

Location: Cary,
North Carolina, USA

Tel: 1-800-3Dialog

E-mail: customer@dialog.com

Hours: 8am-10pm Eastern

EUROPE, MIDDLE EAST,
AFRICA (EMEA)

Location: London,
England, U.K.

Tel: 0800.690.000

E-mail: customer_europe@dialog.com

Hours: 8:30am-6:30pm GMT

ASIA PACIFIC (AP)

Location: Sydney, NSW,
Australia

Tel: Australia:
1800 65 45 25

Tel: Outside Australia:
61 2 8587 7719

E-mail:
kc_australia@dialog.com

Hours: 8am-6pm AUST EST

Latin America:

Individual help by country
can be located at
<http://www.dialog.com>.

DON'T MISS
THESE STORIES

BIOSIS (page 10) and
ABI/INFORM (page 10)
can also be searched
using the Dialog service.

The Central Place for Knowledge: Dialog Knowledge Centers

Do you know what you're looking for but can't quite find it? Do you have a long list of terms to search and don't even know where to begin? Do you need to know how to order a fulltext document? Do you need to reconfigure DialogLink® for a new computer? The Dialog Knowledge Center is ready to help you no matter where in the world you may be! Centers operate in Australia, the United Kingdom and the United States. The three regional Knowledge Centers serve customers throughout the world.

Every member of the Knowledge Center is a dedicated professional with a passion for helping people. They realize that accurate and timely information is vital for you. Each Center is prepared to assist with your questions no matter whether they deal with functionality, intellectual property, business, or science searches or technical support. Many Knowledge Center staff members offer customers the benefits of extensive industry experience and advanced subject degrees, in addition to an in-depth knowledge of Dialog online services.

Most callers ask for help with search questions—Which database is the best resource? What is the appropriate search strategy? How can the special indexing or coding in a database be used to solve a particular problem? Which database has the fulltext of a specific publication? Knowledge Center staff can assist you by guiding you step-by-step through a search in Dialog, sorting search results or refining a search strategy so that you retrieve exactly the information you need. Most often our specialists answer questions immediately; however, if more complex analysis is needed, an expert will investigate and provide thorough responses through direct contact with you either by e-mail or telephone.

OTHER SERVICES

In addition to product and search support, Dialog regional Knowledge Centers offer a variety of other services to help you. Some of these include:

The Alerts Bureau – Benefit from the search experience of experts and let Dialog subject specialists set up Alerts for you on any topic. Since January 2001, the Alerts Bureau staff has created over 5,000 Alerts for customers worldwide. The Alerts Bureau is a time-saving resource that puts the power of Knowledge Center specialists to work for you! Just fill out the easy-to-use form located on the Dialog Web site at www.dialog.com/support/alerts/ to provide the information necessary to have the Alert set up on Dialog, DataStar or Profound.

Search Solutions – Some questions are frequently heard. In order to help not only those who call, but all customers who may have the same question in the future, Knowledge Center experts create specialized "Search Solutions." Each Search Solution is designed to help searchers use Dialog effectively to solve a specific research problem. Solutions are categorized according to subject: business, trade, intellectual property, sci/tech, and range from searching for adverse effects of a drug to finding Japanese patents to locating statistical information for a country. Each Search Solution is organized as a step-by-step reference. To download a copy of a Search Solution, go to <http://training.dialog.com/quick/solutions/>.

INFORMATION TO CHANGE THE WORLD

Finally, the Knowledge Center acts as a sounding board. Any of our specialists is ready to heed your compliments, complaints or suggestions about our products. Your feedback is important to us. Contact us and let us know how Dialog Knowledge Centers can serve you better.

Domain Names Database Launched

Dialog launches the Domain Names database (File 225), which provides comprehensive lookup services for domain names.

A *domain name* is an alpha-numeric name used to identify a particular computer (usually a Web or e-mail server) on the Internet. Domain names allow Internet users to type in a name (such as **www.dialog.com**), which is “resolved” to a specific, numeric IP address (such as 704.67.54.205). Impractical and difficult as it is to memorize and keep track of a row of randomized numbers, domain names were created to provide an intuitive way to perform Web-related functions, like find Web sites and send e-mail.

Domain names are crucial resources to enterprises, law enforcement and attorneys. Critical to their needs is the ability to perform comprehensive searches on a high-coverage database of the publicly available *Whois* record — the registration data behind a domain name.

The Domain Names Database: Safe, Easy Navigation of *Whois* and Historic *Whowas* Data

What is it?

- ▶ A centralized database containing current and historic ownership records of Internet domain names
- ▶ Individual domain records with up to 78 indexed data fields
- ▶ Functionality that allows searching of ownership records by registrant name, e-mail addresses, phone numbers, zip codes — almost every *Whois* field

By using Domain Names database to search for most fields across all names, users can:

- ▶ Search by an individual’s name to create authoritative evidence of bad faith, cybersquatting, or other offense
- ▶ Conduct domain name audits to inventory all domain name assets owned by a corporation sorted by registrant or address; track competitor activity
- ▶ Perform law enforcement investigations, including cyber-crime

Uses and Benefits of the Domain Names Database

- ▶ **Disputes:** Discover names registered in the past by opponents for disputes in the Uniform Domain Name Dispute-Resolution Policy (UDRP), federal court, state court, World Intellectual Property Organization (WIPO)
- ▶ **Trademark clearance:** Know availability and uniqueness of domains prior to branding and trademark application
- ▶ **Due Diligence:** Search history of registration and attached Web site when buying a domain name or involved in mergers and acquisitions
- ▶ **Law Enforcement:** Find correct addresses and other illegal sites in investigations to enforce laws
- ▶ **Corporate Maintenance and Competitive Intelligence:** Keep track of corporate assets; protect against non-renewal and theft; track competitors or possible product launches

IMS File Name Changes

On October 1, the name (although not the content) of some of the IMS files changed. The IMSworld file name introduction is no longer used by IMS Health. All IMS files are introduced with IMS only. The files are:

OLD NAME	NEW NAME
IMSworld New Product Launches (IPLL)	IMS New Product Focus
IMSworld Product Launches (Files 446/976)	IMS New Product Focus
IMSworld Patents International (Files 447/947/IPIP)	IMS Patent Focus
IMSworld PharmaSearch (Files 443/943/IPDI)	IMS Company Search
IMSworld Pharmaceutical Company Profiles (449/984/IPCP)	IMS Company Profiles

All other IMS file names remain the same with the exception of IMSworld that is replaced by IMS.

Foods Adlibra (File 79) No Longer Updating

Foods Adlibra (File 79) is no longer being updated by the provider. It will remain on Dialog as a closed file.

NEW ON DIALOG

FROM THE EXPERTS ...

PIERS Import/Export Databases Expanded to Latin American Countries

PIERS Exports (Mexico) (File 572) and PIERS Imports (Mexico) (File 574) are being expanded to include import/export data for Latin American countries, in addition to Mexico. Countries added include Brazil, Chile, Colombia, Ecuador, Peru, and Venezuela. There have been no changes to existing data (Mexico), nor has design of the file changed.

The Domain Names database, available online exclusively on Dialog, contains two types of records (*Whois* and *Whowas* records) for domain names that define the ownership history of a domain name. The *Whois* record contains the most recent information regarding a domain name. Previous information about that domain name is found in the *Whowas* records. Although a domain name may have several *Whowas* records, it will only have one *Whois* record in the database. The focus is on domain names from all aspects of the public and private sectors.

The following search tips will help you search in the Domain Names database.

- ▶ To search for the current registered owner of a domain name, use the ON= prefix. This field can be searched as both a word and a phrase and displayed with /ON.

```
S1 2 ON=THE COCA-COLA COMPANY
1/ON/1
DIALOG(R)File 225: DOMAIN NAMES (R)
(C) 2002 SnapNames. All rts. reserv.
The Coca-Cola Company
```

- ▶ Search the status of a domain name using the prefix ST= and displayed with /ST.

```
2 S1
47112 ST=REGISTERED
S2 2 S1 AND ST=REGISTERED
2/ST/1
DIALOG(R)File 225: DOMAIN NAMES (R)
(C) 2002 SnapNames. All rts. reserve.
STATUS : Registered
```

- ▶ The *Whois* and *Whowas* limits can be used to restrict search results to only current or historical records.

```
?S3 1 S2/WHOIS
?S4 1 S2/WHOWAS
```

These limits can also be used to determine the number of *Whois* and *Whowas* records present in the database for any domain name.

CLAIMS® U.S. Patent Files Annual Reload Completed

In October 2002, the CLAIMS®/U.S. Patents databases (Files 340, 341, 942) were reloaded on Dialog. This reload updates the U.S. Classification codes assigned to existing patents to match classification changes made by the U.S. Patent and Trademark Office (USPTO) during the previous year. Additional reload enhancements include:

- ▶ Corrections and further standardization of patent assignee names
- ▶ Updates to legal status flags (e.g., REASSIGNED, REEXAMINED) to note additional post-issue legal status information in CLAIMS®/Current Patent Legal Status (File 123)
- ▶ Miscellaneous data and chemical indexing corrections

In addition to the CLAIMS® granted patent record, PGP (Pre-Grant Published Application) records, introduced in October 2001, were also updated with the reload enhancements. The Dialog version merges PGPs (publication kind A1) and granted patents into a single record; therefore, each Dialog record represents one U.S. invention. This streamlines search and display and is a feature offered only on Dialog.

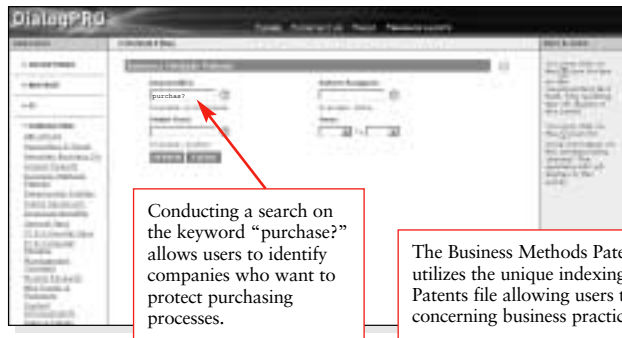
Business Method Patent (BMP) indexing was first added to CLAIMS® granted patent records in June of 2002, with initial coverage from January 2000 through September 18, 2001. Patents with BMP indexing have also been reloaded and include the enhancements described above. Patents classified in USPTO class 705 (OR or XR) are indexed with terms to describe the claimed invention, novelty or improvement, and the use of the invention. The indexer also adds a title expansion to further describe the novelty and use. The Business Method indexing is searched on Dialog using the BI= search prefix. You can display Business Method indexing using pre-defined Format 9, or the BI user defined format code (e.g., T S3/2,BI/1-5).

Once indexing of patents in class 705 is complete, business method indexing will expand to cover PGPs and other related US classes. With the annual reload business method, indexing is current through 2002, and IFI continues to index back to 1998.

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DialogPRO: New Information Channels for Small Businesses

specific needs, including information from ABI/INFORM®, Business & Industry™, Business & Management Practices™ (BAMP™), Gale Group Management Contents, Gale Group Trade & Industry Database™, TableBase™, and Dialog NewsRoom.

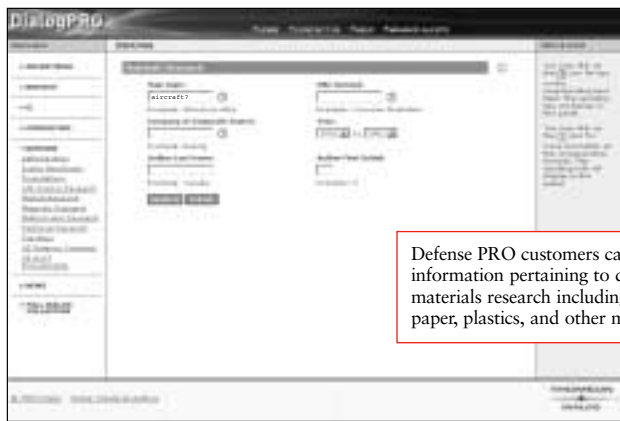


Conducting a search on the keyword "purchase?" allows users to identify companies who want to protect purchasing processes.

The Business Methods Patents search form utilizes the unique indexing in IFF's Claims/US Patents file allowing users to retrieve patents concerning business practices.

- One of the highlights of the Consulting channel is the Business Methods Patents form that is part of the Premier package.

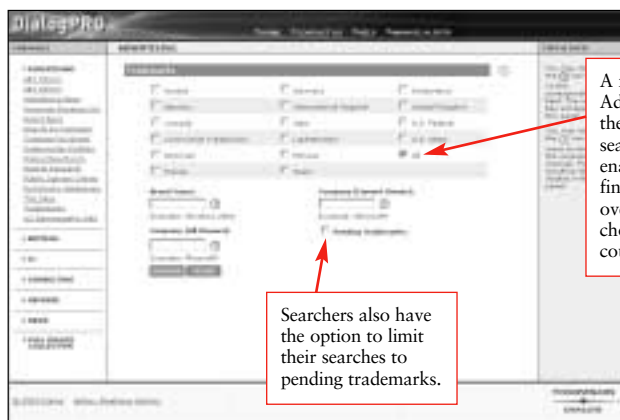
Defense: The Defense PRO channel allows smaller defense companies who are engaged in developing emerging technologies to obtain the content they need to perform research and follow the trends in their industry. They can access sources, such as Dialog Defense Newsletters, FBO Daily (formerly Commerce Business Daily), Gale Group Aerospace/Defense Markets & Technology®, Jane's Defense & Aerospace, and NTIS: National Technical Information Service.



Defense PRO customers can search for information pertaining to different types of materials research including fibers, rubber, paper, plastics, and other materials.

- One of the highlights of the Defense channel is the materials search form. Searchers can access this leading collection of journal and patent literature focused on materials research.

Advertising: The Advertising channel is a vertical channel targeted to the needs of small advertising firms. Searchers can select brand, company, market, and news information from leading sources like the ABI/INFORM®, Advertiser and Agency Red Books™, Brands and Their Companies, Business & Industry™, Datamonitor Company Profiles, Dialog NewsRoom, Gale Group Marketing & Advertising Reference Service®, Gale Group PROMT®, Frost & Sullivan Market Research, and the New York Times®.



Searchers also have the option to limit their searches to pending trademarks.

A feature in the Advertising channel is the global Trademark search form, which enables searchers to find marks from all over the world by choosing a specific country.

DID YOU KNOW ...

Patents ordered through the Dialog SourceOne command interface can be delivered to your desktop in less than 30 minutes if you choose PDF delivery.

See <http://products.dialog.com/products/sourceone/> or contact your Dialog sales representative or the Knowledge Center for more information.

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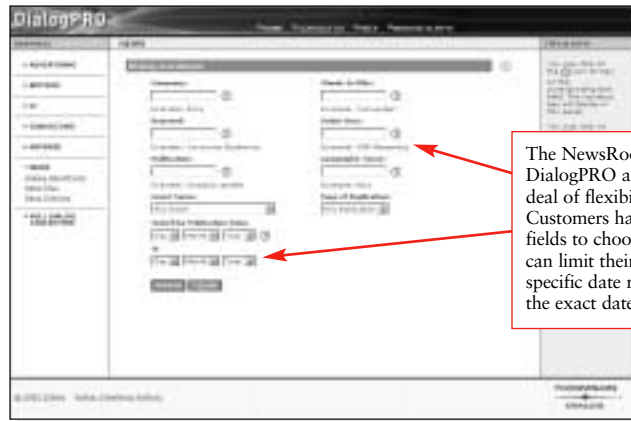
NEW ON DIALOG

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DialogPRO: New Information Channels for Small Businesses

- ▶ One of the highlights of the Advertising channel is the ability to conduct a global trademark search and focus your results on pending marks. This provides an advertising firm or a marketing department with a simple way to perform an initial trademark screening.

NewsPRO: Searchers in small businesses who need quality news information can access the world's leading collection of news including the Financial Times, New York Times, Global Reporter, Gale Group Magazine Database®, Gale Group PROMT, and Dialog NewsRoom.



The NewsRoom form in DialogPRO allows for a great deal of flexibility and precision. Customers have many search fields to choose from and they can limit their searches to specific date ranges – down to the exact date.

- ▶ One of the highlights of the News channel is the Dialog NewsRoom form that is available as part of the Premier subscription package. Small business customers can have access to Dialog's preeminent news source providing access to 7,000 publications.

Full Dialog Collection: A seventh "channel" is also available that allows PRO subscribers to access all of Dialog's content via DialogWeb on a transactional basis. Additionally, Dialog's document delivery service is available enabling PRO customers to order the fulltext of documents on a transactional basis as well.

DIALOG NEWSEDGE SERVICES ADDED TO DIALOGPRO!

NewsEdge Content Available in Four Channels

NewsEdge topics are now available in all of the vertical channels, Advertising, Biotech, Consulting, and Defense, as part of the Premier subscription packages for each channel. These topics consist of news stories hand picked by industry experts.

NewsEdge Real Time News Added for all PRO Subscribers

Real time news focusing on top world and business events will be available to all DialogPRO subscribers. Whenever a PRO subscriber visits <http://dialogpro.dialog.com>, they will be presented with international and business stories that update throughout the day.

Want to Find Out More?

Visit the DialogPRO product page at <http://products.dialog.com/products/dialogpro/index.html> or contact your Dialog sales representative to see if your organization can benefit from DialogPRO.

DID YOU KNOW ...

You can now order patents from Search Sets through the Dialog document delivery command interface. The ORDER command has long provided access to the patent order interface. However, you needed to have a list of patent numbers in hand to be able to place an order. Now there is an additional option, using Dialog set/item numbers. Use the format: <set>/<record list>. Examples: S2/1-5 or S2/1,4,9 or S2/ALL. When you have completed your order, you can return to your search.

SprintNet Network Change

Sprint's X.25 network will be terminated on December 31, 2002. To replace the worldwide and U.S. domestic access points of SprintNet, Dialog has contracted with the UUNet/CompuServe network to provide X.25 dial-up access.

For more information, see the online story at <http://support.dialog.com/publications/chronolog/200211>.

PsycINFO Reloaded with New Features

PsycINFO (File 11/PSYC) has been reloaded. The database provides access to the international literature in psychology and related behavioral and social sciences, including psychiatry, sociology, anthropology, education, pharmacology and linguistics. Records for virtually all journal articles are accompanied by abstracts, and all records from 1967 to the present are indexed using the controlled vocabulary from the *Thesaurus of Psychological Index Terms*. An online thesaurus is available in PsycINFO and in ONTAP® PsycINFO® (File 212) to assist in locating items from the Thesaurus.

Reload Changes. The following new fields were added in this reload on Dialog:

- ▶ AD - Correspondence Address: contains the contact information for the correspondence address field in regards to the document.
- ▶ RF - Number of References: found in journal article, book and book chapter records only. Indicates the total number of references in the given article.
- ▶ CR - Cited References: may appear in journal, book and book chapter records if present. The CR field contains a complete or partial references list to the source document.

Some fields were revised or updated:

- ▶ JN - Journal Name - Home Page URL: this information displayable only.
- ▶ CS - Author Affiliation: contains the institutional affiliation of the person(s) responsible for creating the document. The information is now available for all authors.
- ▶ SN - ISSN: contains the International Standard Serial Number assigned to the document. SN may be Print or Electronic as an ISSN qualifier.

Search features. PsycINFO is designed to be compatible with other Dialog files. Use /DE (.DE. on DataStar) to search for Descriptors, e.g., S COLLECTIVE BEHAVIOR/DE. Use AG= (.AG.) to focus a search on specific age groups, e.g., SELECT AG=ADULTHOOD?. Use CS= (.CS.) to see which companies or universities are conducting work in an area of interest, e.g., S CS=ST THOMAS U? Use SH= (.SH.) to search for Subject Codes and Headings, e.g., S SH=GROUP & INTERPERSONAL PROCESSES.

D&B Dun's Electronic Business Directory (File 515) Enhanced and Updated

D&B Dun's Electronic Business Directory (File 515), designed for searchers who wish to locate companies by geographic location or SIC code but who do not need financial information, has been enhanced with new fields. All of the records in File 515 now have a corresponding record in D&B Dun's Market Identifiers, eliminating the need to check if a company record is also available in File 516.

For more information, see the online story at <http://support.dialog.com/publications/chronolog/200211>.

D I A L O G P R O F O U N D

Dialog Profound

NEW ON DIALOG PROFOUND

Business Monitor International (BMI) Content Added to Dialog Profound

Business Monitor International (BMI) adds global emerging market coverage to the Profound Country Briefings ResearchLine reports and ResearchLine newsletters. Their range of weekly, monthly and quarterly services covers political risk, finance, macroeconomic performance, outlook and forecast, industry sectors and the business-operating environment. BMI focuses on key markets in Asia, Latin America, emerging Europe, the Middle East and Africa.

Some of the content covered includes: Emerging Markets Monitor, Financial Alert Series, Market Monitor Series and Quarterly Country Forecast Series. Articles are available in PDF format.

Dialog OnDisc

NEW ON DIALOG ONDISC

Now Available: Ei Compendex to 1970

In response to customer feedback we have now created the complete Ei Compendex database going back to 1970 on CD/DVD or via the Web for the same annual subscription fee. The 1970 to present version is site-enhanced enabling users to search across the separate discs and date ranges simultaneously. Please contact ondisc@dialog.com for further information and pricing details.

D I A L O G D A T A S T A R

Dialog DataStar

NEW ON DIALOG DATASTAR

Treatment Terms
from the ProQuest
Vocabulary:

Advantages
Disadvantages

Case studies

Effectiveness
Success

Effects
Economic impact
Impact analysis

Failure
Problems

Guidelines
Methods

Polls & surveys
Studies

*Use /DF to limit descriptor
to single-word term on
Dialog.*

Sample Search

To search for case studies
about intranets using
Treatment Terms,

Dialog: `s intranet?/ti and
case studies`

DataStar: `intranet$1.ti. and
case studies.de.`

Use Treatment Terms in ABI/INFORM to Pinpoint Answers

The ProQuest Vocabulary has a number of useful descriptors that are classified as treatment terms. Descriptors such as GUIDELINES, SUCCESS, CASE STUDIES, and ADVANTAGES can be used in ABI/INFORM (File 15/IINFO) to identify the treatment of the article. The term GUIDELINES is a favorite among researchers because it leads to articles that discuss instructions or improvement.

Likewise the terms ADVANTAGES and DISADVANTAGES can be used in a search to find articles discussing the pros and cons of an issue. For those searching for business strategies that have proved productive, use the terms SUCCESS or EFFECTIVENESS with a subject descriptor. For those looking to learn from others' mistakes or to find a weak spot in the competitor, use the terms PROBLEMS or FAILURE.

These treatment terms can be used with virtually any subject matter to create a formula for a successful search and are yet another reason to consult the ProQuest vocabulary before constructing a search. The treatment terms allow researchers to go beyond the basic "Who," "What," "When," questions and arrive at the "How" and "Why" answers. Consult the sidebar for more treatment terms.

For more information, see the online story at <http://support.dialog.com/publications/chronolog/200211>.

BIOSIS Previews Now Includes More Abstracts
in Meeting Coverage

BIOSIS Previews (File 5, 55/BIOL, BIYY) now contains abstracts for more than 50,000 meeting citations for select meetings from 2001 and the beginning of 2002.

Previously, most BIOSIS meeting citations appeared without abstracts, with the exception being citations offering an overview of the entire meeting. Now, many citations for the individual papers presented at select meetings will also feature abstracts; main meeting citations will continue to include abstracts that describe the overall theme and subjects of discussion for meetings.

For more information, see the online story at <http://support.dialog.com/publications/chronolog/200211>.

DataStar Available 24/7

DataStar will now be available 24 hours a day, seven days a week around the globe with no downtime for maintenance.

Training Schedule

Training classes on Dialog services are held throughout the world. For the most current schedule and for registration information for all locations, check the Dialog Web site: http://training.dialog.com/sem_info/calendar/. Highlighted in this issue are training classes from Germany, France, Italy, Spain, the Netherlands, the United Kingdom and the United States. Other countries will be featured in future issues.

UNITED STATES

NORTHEAST

Boston, Massachusetts

- 11/21 Developing Dialog Searching Expertise, Pt. 3: Advanced
- 11/21 Developing Dialog Searching Expertise, Pt. 4: Power Searching
- 12/2 Developing Patent Research Expertise, Pt. 3: Prior Art
- 12/2 Developing Patent Research Expertise, Pt. 4: Competitive Intelligence Applications
- 12/4 Pharmaceutical Science Information
- 12/4 Pharmaceutical Business Information
- 12/5 Engineering Information & Techniques
- 12/5 Chemistry for Non-Chemists
- 12/16 Biomedical Information Seminar
- 12/19 Developing Dialog Searching Expertise, Pts. 1 & 2: Fast Start and Intermediate

Philadelphia, Pennsylvania

- 11/18 Biomedical Seminar
- 12/11 Pharmaceutical Business Information
- 12/11 Pharmaceutical Science Information
- 12/16 Developing Patent Research Expertise, Pt. 3: Prior Art
- 12/16 Developing Patent Research Expertise, Pt. 4: Competitive Intelligence

SOUTHEAST

Arlington, Virginia

- 11/20 Search Basics Using DialogWeb
- 11/21 Developing Patent Research Expertise, Pt. 3: Prior Art
- 12/3 Special Topics
- 12/4 Fundraising with Dialog
- 12/6 Developing Patent Research Expertise, Pt. 4: Competitive Intelligence
- 12/10 Engineering Information and Techniques
- 12/12 Search Basics Using DialogWeb

MIDWEST

Chicago, Illinois

- 12/12 Chemical Information

St. Paul, Minnesota

- 12/10 Company Intelligence Seminar
- 12/10 Market Intelligence Seminar

GERMANY

Frankfurt

- 12/10 Profound for the Internet
- 12/11 DialogWeb
- 12/11 DataStarWeb

FRANCE

- 12/10 DataStarWeb
- 12/12 Profound Web
- 12/13 DataStarWeb ECO
- 12/17 DialogWeb
- 12/19 TradStatWeb

NETHERLANDS

- 12/10 Dialog DataStar Basics
- 12/17 Dialog DataStar Biomedical
- 12/18 Dialog Profound Web

UNITED KINGDOM

London

- 12/10 DialogWeb - Refresher
- 12/11 Dialog Profound Basics
- 12/12 DialogWeb New User
- 12/17 Biomedical Seminar - DataStar
- 12/19 DataStarWeb - New User

SPAIN

Madrid

- 12/10 Introduction to Dialog
- 12/11 Introduction to DataStar

Barcelona

- 12/10 Introduction to Dialog
- 12/11 Introduction to DataStar

ITALY

- 12/9 Getting Started on Dialog for New Users
- 12/10 Getting Started on DataStar for New Users
- 12/11 Automotive Industry

New Dialog Training Opportunities for Customers in Europe

At Dialog, we view training as crucial to helping you get the information you need from Dialog, Dialog DataStar or Dialog Profound. We conduct a range of Dialog courses to give you the training to match your experience.

We are aware, however, that some of our clients may find it difficult to get away from their desks for the day or travel to our offices. If this sounds familiar, you may be interested in the new WebEx training Dialog offers in Europe. WebEx is a training tool that will allow you to take part in an interactive Dialog training session from your desk – all you pay is the cost of the phone call! An experienced Dialog trainer will conduct each session, and you will be able to follow their presentation, see a live demonstration from their screen, ask questions, interact with other trainees and print a training manual – all from your desk.

Currently, we are running one WebEx session a week on Profound or NewsRoom, and coming soon will be regular sessions on Dialog and DataStar, as well as some of our specialist courses. We will also be offering clients customized courses that can be tailored to suit their needs.

So, if you are a brand new user, have some new starters at your office, need a refresher on any of our products or would like a tailored course for a group of people, WebEx training may be just what you need.

For more information on WebEx, please contact Charlotte.Pester@dialog.com or look at the Dialog Web site at www.support.dialog.com/uktraining.

Derwent Training

Boston, MA

- 12/4-5 Basic and Advanced Patent Classes

Biomedical Information on Dialog

A new seminar featuring the EMBASE® database, BIOSIS Previews®, and SciSearch®: A Cited Reference Database is available. This workshop complements the MEDLINE® seminar. To download copies of the workbooks for the sessions, go to training.dialog.com

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NEW ON DIALOG NEWSROOM

Dialog NewsRoom Publications List Searchable

Now, users, with a dialognewsroom.com password, can view and search the complete list of over 7,000 publications from Dialog NewsRoom (www.dialognewsroom.com). From the main search screen, click the "Publications List" link on the right side. Customers can search by publication title, industry name, region of publication or ISSN number.

SEARCH TIP

**TOPIC: HOW DO I FIND NEWS ARTICLES ON ITV DIGITAL,
A UK COMPANY, AND ITS NEED FOR A BUYER?**

Apply the following search strategy in Dialog NewsRoom:

Market Sector: media industries

This will focus your news search on the media industry.

Location: United Kingdom

This will ensure that you find news content on your chosen industry in the United Kingdom.

Free text: "ITV Digital" + (buy*, purchase)

In order to keep the company name together, place quotation marks around the name; this will ensure that the search is for the full name "ITV Digital" rather than just ITV. To find news information about a buyer, type in a number of alternatives such as buy or purchase and place the terms in parentheses. An asterisk has been used after "buy*" to ensure that Dialog captures other useful derivations of the word such as "buyer," "buys," or "buyout."

Enhanced Titles Display in NewsRoom on DataStar

The titles display of NewsRoom articles on DataStar (NEWS, NE02, NE01, NE00) has been enhanced. Previously, only the publication date was given, followed by the article title. Now the titles display shows the original hard copy title followed by the full source citation.

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