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CAS® Abstracts Linking Available on DialogWeb Guided Search

Dialog is pleased to announce linking capabilities to CAS Abstracts from DialogWeb Guided Search. Customers who search CA SEARCH®: Chemical Abstracts® files in DialogWeb Guided Search now have the option to order abstracts directly from Chemical Abstracts Service (CAS). The material covered by CAS abstracts includes critical scientific research, regulatory and patent resources for a wide range of scientists, researchers, engineers, paralegals, intellectual property managers and others. The abstracts are also important to information professionals and others supporting them in the chemical industry and related fields, such as agricultural sciences, biotechnology, life sciences, medical research, and many others. As a result of this joint effort, Dialog is able to offer a tremendous range of information required by its customers in the chemical and related fields.

Some of the features provide added benefits.

- ▶ Abstracts can be ordered for the over 17 million citations available in all Dialog's CA SEARCH files including 308-314 and 399.
- ▶ Advanced linking technology enables the abstracts to be merged "on-the-fly" providing seamless integration within the DialogWeb interface.
- ▶ Dialog customers will be billed for the abstracts at an additional \$1.27 per record as part of their existing Dialog agreement.

A wide range of business processes can benefit from the addition of CAS abstracts. For example:

- ▶ Biotechnology researchers can find studies on gene and genomic structural organization.
- ▶ Pharmacology researchers can uncover toxic effects of drugs or potential drugs.
- ▶ A scientist at a plastics manufacturer can research the preparation, manufacture, testing, processing, and composition of resins and related compounds for use in plastics manufacturing.
- ▶ A patent agent can conduct prior art searches in order to determine whether or not their client should pursue a new product initiative.

HOW IT WORKS

Step 1: Enter a CA SEARCH file number in the Guided Search command box. See Figure 1.



Figure 1: Guided Search Main Screen

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FROM THE EDITOR

In 2003 you will be treated to many exciting happenings at Dialog. In the January/February issue of *Chronolog* new content, enhanced products, training news and customer service tips are highlighted. For example, researchers interested in chemical literature will want to see how to take advantage of the new CAS Abstracts linking feature in the cover story. Business and law firm searchers must read the suggestions for using the new Domain Names database (File 225). Many users will also want more information about the Dialog NewsEdge service and how it has helped one law firm with its business decisions. Dialog DataStar searchers won't want to miss articles about enhanced WebCharts and e-Journal linking Account Manager customization options.

Expanded U.S. training offerings will provide searchers with new search tips, as well as review techniques to improve their searching expertise. Information professionals should also keep checking the Dialog Web site for more Quantum² sessions during 2003. And, for those who are interested in honing their search skills, there are plenty of search tips and a new feature – the Question Box – where Dialog experts answer search questions from our clients.

NEW ON DIALOG

Dialog Announces Winners

At the Online Information 2002 conference in London, Dialog announced the winner of its Roger K. Summit Scholarship for excellence in the area of library information. Daphne R. Raban, from the University of Haifa in Israel, is the winner of the company's 2002 scholarship award for the Europe, Middle East and Africa (EMEA) region. Raban is currently a doctoral candidate at Haifa University's Graduate School of Business, researching issues related to ownership and subjective value in the trading and sharing of information.

Dialog also announced its Quantum² InfoStar Awards for Europe. InfoStar winners demonstrate some aspect of the following characteristics:

- ▶ Strategic involvement in the organization
- ▶ Proactive relationship building
- ▶ Innovative information services
- ▶ Continuous change and development

The European winners are:

- ▶ Yulia Aspinall, information officer for Cambridge Antibody Technology (U.K.). Under her direction, the company's Information Center has grown significantly, providing more than 270 staff with scientific, business and patent research support, as well as training, management of an Information Services intranet, and maintenance of internal databases.
- ▶ Carol O'Driscoll, regional research director for Russell Reynolds Associates (U.K.). O'Driscoll is responsible for developing research policy and strategy for the firm's European operations.
- ▶ Ylva Fernvall, manager of Scientific Information for Biovitrum AB (Sweden). She has been instrumental in creating her company's first electronic library.

MEDLINE® Update

The 2003 reload of MEDLINE (Files 155/154/MEDL) is in progress. With the resumption of updating and going forward, all MEDLINE updates contain In-Process and Completed records.

MEDLINE is reloaded every year to include the U.S. National Library of Medicine (NLM) revisions to the Medical Subject Headings (MeSH®) vocabulary. Citations going back to the earliest records from 1966 to the present are updated wherever necessary with the new MeSH headings.

We will post further information in Help News154 and Help News155 and as part of the log-on banner of MEDL as it becomes available. Please check these Help News banners, as well as future issues of *Chronolog* for further details about the reload process.

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CAS® Abstracts Linking Available on DialogWeb Guided Search

Step 2: Conduct a search using the Guided Search form. For this search we are searching for "apoptosis."



Figure 2: Guided Search Form

Step 3: Review titles and click the check box(es) of records of interest. You can also click the title of a record. Note that CAS abstract availability is listed after the titles. For this search we have selected records 6 and 12.



Figure 3: Title list

Step 4: A screen then appears offering you the option to order the abstract from CAS. Click **YES** to order.



Figure 4: CAS Abstract Order Screen

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NEW ON DIALOG

DID YOU KNOW ...

You can now order copies of U.S. patent applications through the Dialog SourceOne command interface. Patent applications provide a competitive edge for your business (note that European patent applications have been available for several years). Orders for U.S. patent applications must include the year. Example: 20020010067.

Contact your Dialog sales representative or the Knowledge Center for more information.

European Trademark Files Enhanced

- ▶ TRADEMARKSCAN®-Finland (File 679) now has images. These images are available for approximately one-third of the file.
- ▶ The previous biweekly European Trademarkscan files are now updated weekly. These files are 126, 227, 228, 657, 658, 659, 661, 662, 663, 671, 672, 673, 675, 677, 678, and 679. Weekly Alerts are now available, and biweekly Alerts continue to be offered as the default frequency.

Alerts Now Available in AGROProjects and IMS Company Profiles

Beginning in January 2003, users are now able to set up Alerts in *AGROProjects* (File 235) and *IMS Company Profiles* (Files 449/984/IPCP).

AGROProjects is designed to meet the competitive intelligence needs of the agrochemical industry. It provides comprehensive scientific and commercial data on conventional agrochemicals and biopesticides currently in research, as well as launched and discontinued products. *AGROProjects* is relevant to R&D, sales, marketing, business development and technical professionals, enabling these key functions to track the progress of new agrochemical product developments, assess the potential impact on their businesses and identify new licensing opportunities. The profiles summarize information on new products including sections on names and code numbers, development background, chemical structures, chemical synthesis routes, physicochemical properties, environmental fate, toxicology and ecotoxicology, formulations, biological activity and mode of action, application rates, registration status, literature and patent references. The file is updated quarterly and Alerts will, therefore, be delivered quarterly.

AGROProjects is published by PJB Publications, Richmond, UK. A companion newsletter, *AGROW*, is available in Pharmaceutical and Healthcare Industry News Database (PHIND) (Files 129/130).

IMS Company Profiles (Files 449/984(*)/IPCP) examines annually the internal make-up of 110 key pharmaceutical companies worldwide. Each individual profile analyzes the critical components that affect a company's business strategy, giving a clear assessment of a company's relative strengths and weaknesses. Companies profiled range from large to small, public and private, and produce ethical, biotech, and generic pharmaceuticals. *IMS Company Profiles* is produced by IMS Health, London, UK. The file is updated monthly and Alerts will also be delivered monthly.

(*) File 449 is publicly available; File 984 is available only to subscribers of the equivalent IMS Health product

Alerts on Dialog and Dialog DataStar

Tracking the activities of your competitors is just one of many applications offered when you set up Alerts. Other possibilities include keeping up to date on local and regional economic news, the latest technological or scientific developments, changes in legislation that could affect your markets, or the latest patent applications. You can even monitor how your own organization is being viewed in the press. In fact, with Alerts, the applications are endless!

Setting up Alerts involves a simple procedure of presetting search criteria to match your information requirements. Once this is done, the databases are automatically searched each time they are updated, and any new information is delivered directly to you either by e-mail, fax or postal mail.

On Dialog, Alerts have recently been enhanced to allow a single Alert profile to be stored and run against multiple files. Duplicate removal is available across files and for up to 12 months. The Alert may be run according to the file's update frequency or according to a custom calendar-based schedule. There are no additional prices for these enhanced features. Dialog DataStar also offers multifile Alerts and custom calendar-based delivery.

Further details about how Alerts can help you can be found on the Dialog Web site at <http://support.dialog.com/alerts/>. Or, call the Knowledge Center at 1-800-3-DIALOG (334-2564).

Significant Enhancement to ToxFile Coming Soon

ToxFile (Files 156/TOXL) covers the toxicological, pharmacological, biochemical and physiological effects of drugs and other chemicals: adverse drug reactions, chemically induced diseases, carcinogenesis, mutagenesis, teratogenesis, environmental pollution, waste disposal, radiation and food contamination are typical areas of coverage.

The initial release of ToxFile in 2001 contains toxicology records that are also available in MEDLINE (Files 155/154/MEDL). These are journal citations relating to toxicology, also called TOXBIB records by the National Library of Medicine (NLM) that provides them. Files 156/TOXL currently include TOXBIB records from 1966 to date.

The NLM has now provided Dialog with the data for the specialty citations that are referred to as TOXNET records. See the sidebar for a listing.

Dialog is working towards merging the TOXNET data into the ToxFile database on Dialog and Dialog DataStar. The integrated file is expected to become available in early 2003.

Watch for further information about this file in the next issue of *Chronolog*.

Changes to Insider Trading Monitor (File 549)

Insider Trading Monitor (File 549), the world's most expansive collection of insider trading data, has been enhanced and is now being updated by a separate division of Thomson Financial, Lancer Analytics. The file name for File 549 has been changed to The Thomson Financial Insider Trading Monitor. Other changes include:

- ▶ SEC Form 144 (Intention to Sell Restricted Securities) included in addition to Forms 3, 4, and 5
- ▶ Increased coverage dating from 1986 to the present
- ▶ Standard Industrial Classification (SIC) codes and descriptions replaced by a set of proprietary industry descriptions
- ▶ A numeric identifier added to identify transactions by the same person using different names or spellings
- ▶ Increased reliability and consistency

SEARCH TIP

USING RANK

It's possible to rank on initial characters in a field, up to a specified length. To illustrate, take, for example, the wide variation a law firm's name can have due to changes over time in the firm's partnership. With respect to the law firm of Townsend and Townsend and Crew, the name has changed from the original name "Townsend and Townsend" to "Townsend and Townsend Khourie and Crew" to "Townsend and Townsend and Crew." In addition, the name can have "&" in place of "and," as well as LLP sometimes at the end. Any variation, even the presence of a comma, will cause an otherwise identical name to RANK separately. To avoid such variation, try using the RANK command on just the first 5-10 characters of the field. In this manner RANK will pull all the names together because it is only looking at the beginning of each field. The syntax is ?RANK (LR 1-N) (e.g., RANK LR 1-8 to RANK the first 8 characters).

Ric Snead, Philadelphia, Pennsylvania USA

There are 15 sets of data for TOXNET:

Special journal and other research literature:

Developmental and Reproductive Toxicology (DART®)

International Labor Office (CIS)

Swedish National Chemicals Inspectorate (RISKLINE)

Technical reports and research projects:

Federal Research in Progress (FEDRIP)

Toxic Substances Control Act Test Submissions (TSCATS)

Toxicology Document and Data Depository (NTIS)

Toxicology Research Projects (CRISP)

Archival collection (no longer updated through NLM):

Aneuploidy (ANEUPL)

Environmental Mutagen Information Center File (EMIC)

Environmental Teratology Information Center File (ETIC)

Epidemiology Information System (EPIDEM)

Hazardous Materials Technical Center (HMTCC)

Health Aspects of Pesticides Abstract Bulletin (HAPAB)

Pesticides Abstracts (PESTAB)

Poisonous Plants Bibliography (PPBIB)

NEW ON DIALOG NEWSROOM

New Sources in Dialog NewsRoom

Dialog NewsRoom continues to grow and has reached the next major milestone. It now contains over 7,500 separate publications. One new source is *Business AM*, Scotland's new national daily newspaper and online service, covering commerce, industry, finance and politics from a Scottish perspective. In addition, more Spanish-language content is now available in Dialog NewsRoom. *Alimarket*, a Spanish-language newsletter from Publicaciones Alimarket (Madrid, Spain), has been added to Dialog NewsRoom. *Alimarket* deals with the food industry in Spain as well as items worldwide if of relevance to the Spanish food industry. The newsletter is available in fulltext and updated on a weekly basis. Further titles from the same publisher will be added to Dialog NewsRoom in the next few weeks. These are: *Construcciones* (Construction Industry); *Hostelmarket* (Travel Industry, Hotel Industry, Catering); *Nonfood* (specializing in consumer products); *PuntoMarket* (Paper and Packaging Industry).

Other sources include: *Prime-Tass*, *Heren Reports*, *NewsPress* and *Le Temps*.

For more information, see the online story at <http://support.dialog.com/publications/chronolog/200301/>

Increased Archive for Dialog NewsRoom

An additional archive of over 1.6 million articles from 1990 to 1993 will be available for approximately 400 titles in dialognewsroom.com and Dialog Profound NewsLine resulting in coverage that spans 12 years from 1990 through the current day. The archive is not available on Dialog NewsRoom or Dialog DataStar.

FROM THE QUESTION BOX ...

SEARCHING DIALOG NEWSROOM FOR COMPANY INFORMATION

Question: A client recently asked about being able to search Dialog NewsRoom using Standard Industrial Classification (SIC) codes instead of using company names; however SIC codes are not an option in this file(s). MAP is always a good solution.

As an alternative, search another file by SIC (SC=) or Primary SIC (PC=), and then map the company names after sorting by sales or some other criteria, if necessary. Two files are best: Gale Group Company Intelligence (File 479) and Directory of Corporate Affiliations (File 513). In both files you can search either PC= or SC= and map CO=. In File 513 it is easy to limit the results before mapping. File 479 updates daily, whereas 513 updates quarterly.

Here is an example:

```
?B 479
File 479:Gale Group Company Intelligence(R) 2002/Dec 13
(c) 2002 The Gale Group
Set Items Description
?S PC=2813
S1 537 PC=2813
?MAP CO TEMP/=1-10
1 Select Statement(s), 11 Search Term(s)
Serial#TD455
?B 990;EXS
File 990:NewsRoom Current 2002/Dec 13
(c) 2002 The Dialog Corp.
Set Items Description
Executing TD455
247624 AIR
280220 PRODUCTS
175902 CHINA
1 AIR(W) PRODUCTS(W) CHINA
. . . . .
5136 BOC
993051 GROUP
317973 PLC
1194 BOC(W) GROUP(W) PLC
. . . . .
S1 1220 AIR() PRODUCTS() CHINA + BEIJING() PRAXAIR +
BOC() GASES() TIANJIN + BOC() GROUP() PLC + BOMBAY() OXYGEN +
GUANGDONG() MACRO + MATHESON() TRI() GAS + MG() INDUSTRIES +
PISGAH() PARTNERS() L() P + PRAXAIR() ESPANA() S() A + TRI() GAS
?S S1/TI,LP,CO
S2 1199 S1/TI,LP,CO
?T S2/3,CO/1
2/3,CO/1
DIALOG(R)File 990:NewsRoom Current
(c) 2002 The Dialog Corp. All rts. reserv.
0558003542 160W03GP
HK to attract investment through 24-hour China border crossing - BOC
Holdings
AFX Asia Focus
Friday, December 13, 2002
JOURNAL CODE: ALHC LANGUAGE: English RECORD TYPE: Fulltext
DOCUMENT TYPE: Newswire
WORD COUNT: 101
COMPANY NAMES: .2388.HK; BOC HK; BOC GROUP PLC
```

The equal sign (=) in the MAP command removes the search prefix when moving the search from one file to another.

Note the different spellings of the company names retrieved using the MAP command.

SEARCH TIP

SEARCHING FOR
MARKET BRIEFINGS

Topic: How do I find a brief overview of the Cable and Satellite Television market in Germany?

Apply the following strategy:

- ▶ Click the Market Briefings link on the Dialog Profound front page
- ▶ Type in the word “cable” or the word “satellite”
- ▶ Select “Germany” from the list of countries

At this stage you can either select the market briefing available in PDF format, or to find out further market or news information on your sector, you can investigate NewsLine or ResearchLine databases by simply clicking on the newspaper or red book icon available. You will be presented with a new title list containing relevant news articles or market research reports and newsletters on your topic.

NEW ON DIALOG PROFOUND

Enhancements to Dialog Profound and dialognewsroom.com

A number of enhancements are being released on Dialog Profound and dialognewsroom.com to improve the product further and enhance usability.

Top enhancements include:

- ▶ **Search by pressing Enter:** Users can press the Enter button to execute a search. Previously, InfoSort Navigator would be displayed when Enter was pressed.
- ▶ **Hints on InfoSort Buttons:** In Internet Explorer, helpful text will display when users roll their mouse over the InfoSort icons.
- ▶ **Tab Order:** When filling in search criteria, users can tab between fields in a more logical fashion.
- ▶ **Date Validation:** Date selection criteria will be retained when users click their browser Back buttons to modify their searches.
- ▶ **Select Tables Button on Dialog Profound:** Dialog Profound customers can automatically select all tables from the Table of Contents by clicking the Select Tables button.

New Material from Adis International for
Dialog Profound WorldSearch

A number of reports from the Adis Strategic Reports series and Newsletters have been added to Dialog Profound WorldSearch. The material concentrates on the pharmaceutical and diagnostics industries. The Adis reports and newsletters were previously known as Genesis reports. This U.S.-based company was purchased by Adis in the late nineties.

The report series includes four types of reports:

- ▶ Competitive Strategies by therapy grouping
- ▶ Drug Licensing Opportunities by drug grouping
- ▶ Market Surveys by therapy grouping
- ▶ Opinion Leader Discussions by therapy grouping

At the time of writing, reports available in WorldSearch include Drug Licensing Opportunities in Cardiology, Antibacterials and Antibiotic Resistance, and Opinion Leader Forum reports on Obesity and Prostate Cancer. Further titles, not available at the time of publication, will be added in early 2003.

Also available now are two newsletters from the former Genesis publication list called *Pharmaceutical Innovation* and *Diagnostic Innovation*. There will be six issues per year for each of these publications.

Securities Institute Business Briefings Added to
Dialog Profound ResearchLine

Published monthly, Securities Institute Business Briefings are written by research experts, who have analyzed market segmentation, market sizes and trends, and offer forecasts of how the sector will develop. They contain an executive summary, market overview and definition, global trends, market dynamics, competitor and consumer analysis, retail distribution, and market forecasts to 2006.

For more information, see the online story at <http://support.dialog.com/publications/chronolog/200301/>

NEW ON DIALOG DATASTAR

Enhancements to Dialog DataStar WebCharts

The latest version of the Dialog DataStar WebCharts has a number of enhancements that make using the product with the Internet Explorer browser easy. WebCharts is a post-processing tool that allows customers to output data seamlessly into a chart format by clicking on "WebCharts" as a display output option. There is no special pricing for this feature.

The following enhancements have been made to the WebCharts software:

- ▶ Upgrade to 32-bit executable. Previously, Internet Explorer browser users had to save the data in html format and upload it to the WebCharts software.
- ▶ Compatible with Windows® 95/98, Windows® 2000, Windows NT® and Windows XP®
- ▶ A new model for invoking the helper from the browser, compatible with Internet Explorer 5, 5.5, 6 and Netscape Navigator 4.7x, 6 and 7
- ▶ Ability to combine more than 1,000 records
- ▶ Inclusion of tables within fields (like financials in the D&B files)
- ▶ Expansion of the text boxes to include entire abstracts



For more information, see the online story at <http://support.dialog.com/publications/chronolog/200301/>

StarLinks Subscription Manager for e-Journal Linking Enhanced with Added Functionality

Dialog DataStar has enhanced their e-Journal offering. New e-Journal management tools allow customers to set up e-Journal links through the public DataStarWeb site and offer users greater flexibility in managing their subscriptions.

Previously, customers had to have a customized DataStarWeb to use the e-Journal links.

The StarLinks Subscription Manager is an administrative tool designed to customize access to fulltext articles from 9,469 unique leading scientific, technical and medical journals from 40 different publishers and aggregators. This selection of sources continues to grow.



ENHANCEMENTS

The latest release of the StarLinks Subscription Manager offers more flexibility in customizing which e-Journal links will be presented to users, based on existing agreements with publishers and aggregators.

StarLinks Subscription Manager now includes tools for the e-Journal administrator to:

- ▶ enable and disable publishers
- ▶ set up customized subscription lists for different groups
- ▶ copy subscription profiles from one group to another
- ▶ give administrative rights to others to enable them to change or revoke permission rights

For more information, see the online story at <http://support.dialog.com/publications/chronolog/200301/>

SEARCH TIP

EMBASE: USE ..THES AND ..TREE TO TAP INTO EMTREE THESAURUS

EMTREE, the subject thesaurus of EMBASE (EMED, EMZZ), is an extensive collection of biomedical and pharmaceutical subject headings: 45,000 preferred index terms, plus 190,000 synonyms (which include drug generic names in various national nomenclatures, drug and device trade names, chemical names, laboratory codes, variants of disease names, CAS® Registry Numbers, and MeSH subject headings from the National Library of Medicine). Use EMTREE to identify appropriate subject terms for searching by using the ..THES command (to find preferred terms from synonyms) and ..TREE (to see a term's context within the EMTREE hierarchy). In addition, file EVOC (EMBASE Vocabulary File) contains lists of preferred terms with all their synonyms, CAS Registry Numbers, EMTREE codes, publication data for journals indexed in EMBASE, and more.

Zeau Modig, Elsevier Science
Philadelphia, Pennsylvania, USA

Addition of Popline records to MEDLINE® on Dialog DataStar

Over 130,000 records from Popline, formerly a standalone database available through the National Library of Medicine (NLM), are now available in MEDLINE (MEDL) on Dialog DataStar. This material covers the areas of family planning, contraception, fertility and population issues with data from 1980 to 2000. These Popline records will be added to Files 154/155 on Dialog during the annual 2003 reload.

Special U.S. Event: Derwent Training Sessions

To register or for more information, contact:
800-DERWENT or
training@derwentus.com

PHILADELPHIA, PENNSYLVANIA

- 3/28 International Patents
- 3/28 Patent Search Techniques
- 3/29 Advanced Patent Searching
- 3/29 Competitor Intelligence

ARLINGTON, VIRGINIA

- 2/6 International Patents
- 2/6 Patent Search Techniques
- 2/7 Advanced Patent Searching
- 2/7 Competitor Intelligence

NEW YORK CITY, NEW YORK

- 3/18 International Patents
- 3/18 Patent Search Techniques
- 3/19 Advanced Patent Searching
- 3/19 Competitor Intelligence

Within the Law – Dialog Works with Major Firm to Provide Information Solutions for Corporate Web Site and Intranet

The information requirements of professional service companies such as law firms are numerous. Finding a service that provides current-awareness and relevant, focused industry news is paramount to the success of any firm striving to maintain a high level of service and professionalism for their clients.

One large law firm, headquartered in the southeastern United States – Powell, Goldstein, Fraser & Murphy LLP – relies on Dialog NewsEdge current awareness, business information and news to provide industry and world news to power its external corporate Web site. Dialog NewsEdge also provides targeted news for the firm’s intranet to keep partners and associates aware of events that may impact their clients and the industries in which they compete.

“Previously, PGF&M used the resources of another service to provide needed information to its partners, associates and clients. The firm’s Librarian and its Director of Knowledge Management realized that, without granularity and relevancy, the results given by this former source for news were often too general to provide any meaningful insight and knowledge for use in protecting their clients’ interests,” notes Sales Representative Miguel Restrepo. The solution for these two key power users is the Dialog NewsEdge service. It offers several solutions to provide timely and authoritative news that can shape their business. In addition, they have access to the unmatched searchable archival resources of Dialog through Dialog NewsEdge. Finally, as a Web-based application hosted by Dialog, Dialog NewsEdge eases the burden of hosting and maintenance by the firm’s IT department.

“PGF&M became familiar with the Dialog NewsEdge service through their longstanding relationship with another member of the Thomson Legal and Regulatory family: West,” states Restrepo. “PGF&M realized that the capabilities of Thomson Legal and Regulatory are extensive and saw an immediate benefit in using a ‘one-stop shop’ approach to gathering not only the key legal, regulatory and business information legal professionals demand but also current-awareness and industry-focused news that gives their people an advantage.”

Dialog NewsEdge provides an overview of the general news the firm makes available on its public Web site through a package of editor-reviewed news on broad legal issues. As a full-service law firm, PGF&M felt their public Web site should present useful legal and regulatory information to those who visit the site. Dialog also delivers content via the firm’s intranet that features focused, industry-oriented news further customized to provide the utmost in relevancy. In fact, PGF&M personnel use the content on their intranet to monitor news on actual client companies including a leading Fortune 500 retailer.

“The collective intelligence of Dialog products including highly focused content on internal and external Web portals is shared with and utilized every day by more than 600 employees and the international client base of PGF&M,” notes Restrepo. “This is a true case where our customer understands the value of current awareness and relevant business information and is using this knowledge to benefit not only themselves, but their clients as well.”

SEARCH TIP

TOPIC TAGS

Dialog NewsEdge Topic Tags help all users search more effectively. A Topic Tag represents keywords and proven search strategies defined by industry experts that identify the right stories. Each Topic Tag is maintained by the Dialog NewsEdge staff of editorial specialists.

Topic Tags help the novice user search with the precision and accuracy of an advanced searcher. For example, a user may be interested in locating critical articles relating to drugs used for the treatment of cancer. By using Topic Tags, the searcher can simply select the tag for “Cancer Drugs.” Instead of creating a complex query, the novice selects a single tag that represents all the keywords and search strategies needed to identify the right news. An advanced user is also able to leverage the tags along with Boolean logic to create complex and comprehensive queries that pinpoint relevant news and information.

Training Schedule

Training classes on Dialog services are held throughout the world. For the most current schedule and for registration information for all locations, check the Dialog Web site: http://training.dialog.com/sem_info/calendar/. Highlighted in this issue are training classes from China, the United Kingdom and the United States. Other countries will be featured in future issues. In addition, information on the latest Quantum² classes is also given.

UNITED STATES

NORTHEAST

Boston, Massachusetts

1/30	Basic Skills Review
2/10	Chemistry for Non-Chemists
2/13	Developing Patent Research Expertise, Pt. 3: Prior Art
2/13	Developing Patent Research Expertise, Pt. 4: Competitive Intelligence
2/19	Company Intelligence
2/19	Market Intelligence
2/20	Developing Dialog Searching Expertise, Pts. 1 & 2: Fast Start and Intermediate
2/24	Basic Skills Review
2/27	Developing Dialog Searching Expertise, Pt. 4: Power Searching
3/5	Biomedical Information Seminar
3/12	Developing Dialog Searching Expertise, Pts. 1 & 2: Fast Start and Intermediate
3/13	Intellectual Property: Trademarks & Copyright
3/17	Basic Skills Review
3/19	Developing Patent Research Expertise, Pt. 1: Patent Basics
3/19	Developing Patent Research Expertise, Pt. 2: Patent Families & Legal Status
3/20	Company Intelligence
3/20	Market Intelligence
3/27	Developing Dialog Searching Expertise, Pt. 3: Advanced

New York City, New York

2/4	Developing Dialog Searching Expertise, Pt. 1: Fast Start
2/7	Brown Bag: Profound
2/12	Intellectual Property: Trademarks & Copyright
2/13	Brown Bag: Dialog Search Tips & Tricks (skills refresher)
2/18	Developing Dialog Searching Expertise, Pt. 2: Intermediate

2/26

Market Intelligence

3/6

Developing Dialog Searching Expertise, Pt. 1: Fast Start

3/11

Brown Bag: Dialog NewsRoom

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Company Intelligence

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Developing Dialog Searching Expertise, Pt. 2: Intermediate

3/20

Brown Bag: Dialog Search Tips & Tricks (skills refresher)

3/26

Brown Bag: Dialog DataStar

Philadelphia, Pennsylvania

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2/12	Developing Dialog Searching Expertise, Pt. 1: Fast Start
2/26	Developing Patent Research Expertise, Pt. 1: Patent Basics
3/12	Developing Dialog Searching Expertise, Pt. 3: Advanced
3/26	Business of Science

SOUTHEAST

Arlington, Virginia

2/4	Developing Dialog Searching Expertise, Pt. 3: Advanced
2/5	Fast Start to DialogSelect
2/11	Basic Dialog Searching Using DialogWeb
2/12	Creating and Using Alerts
2/13	Engineering Information and Techniques
2/18	Developing Patent Research Expertise, Pt. 3: Prior Art
2/19	Company Intelligence
2/25	Basic Skills Review
3/11	Developing Dialog Searching Expertise, Pt. 1: Fast Start
3/18	Basic Skills Review
3/20	Creating and Using Alerts
3/26	Developing Patent Research Expertise, Pt. 1: Patent Basics
3/27	Developing Dialog Searching Expertise, Pt. 3: Advanced

MIDWEST

Chicago, Illinois

2/5	Developing Dialog Searching Expertise, Pts. 1 & 2: Fast Start and Intermediate
2/19	Developing Patent Research Expertise, Pt. 2: Patent Family & Legal Status
2/26	Company Intelligence
3/11	Market Intelligence
3/12	Developing Dialog Searching Expertise, Pts. 1 & 2: Fast Start and Intermediate
3/19	Developing Dialog Searching Expertise, Pt. 3: Advanced
3/25	Developing Patent Research Expertise, Pt. 3: Prior Art

St. Paul, Minnesota

2/4	Developing Dialog Searching Expertise, Pt. 2: Intermediate
2/4	Developing Patent Research Expertise, Pt. 2: Patent Family & Legal Status
3/4	Company Intelligence
3/4	Market Intelligence

Dallas, Texas

1/28	Developing Dialog Searching Expertise, Pts. 1 & 2: Fast Start and Intermediate
1/30	Dialog Refresher
2/25	Developing Dialog Searching Expertise, Pt. 1: Fast Start
2/26	Developing Dialog Searching Expertise, Pt. 2: Intermediate
2/27	Dialog Refresher
3/25	Developing Dialog Searching Expertise, Pts. 1 & 2: Fast Start and Intermediate
3/27	Dialog Refresher

Houston, Texas

1/29	Developing Dialog Searching Expertise, Pts. 1 & 2: Fast Start and Intermediate
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Don't miss these Quantum² sessions:

NEW YORK CITY, NEW YORK USA

1/22	Assessing Client Needs: Mapping Information Flow
2/6	Uncovering the Value Added Continuum
3/12	Assessing Client Needs: Gather the Data

BOSTON, MASSACHUSETTS USA

2/19	Leading the Way
2/19	Achieving Results Through Relationships: the Power of Influence

LONDON, ENGLAND

2/11	Linking Information Services to Compelling Business Events Marketing Information Services
4/3	Defining the Value of Information: Beyond ROI Marketing Information Services

Dialog 2003 Updates

Plan to attend the Spring 2003 Update near you. Check the Dialog Web site or call the Knowledge Center at 1-800-3-Dialog for more information.

U.S. Updates

4/3	New York
4/16	San Francisco
4/17	Los Angeles
4/22	Chicago
4/23	D.C./Arlington
4/24	Philadelphia

Canada Updates

4/9	Montreal
4/10	Toronto
4/15	Vancouver
4/29	Ottawa

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Chronolog®

The *Chronolog* (ISSN 0163-3732) is published by:

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Training Schedule

Houston, Texas continued

1/30	Chemistry for Non-Chemists
1/30	Engineering Information and Techniques
2/12	Basic Skills Review
2/12	Dialog Application Briefing: Environmental Issues
2/12	Developing Dialog Searching Expertise, Pt. 3: Advanced
2/13	Market Intelligence
2/13	Asia/Pacific Competitive Intelligence
2/26	Developing Dialog Searching Expertise, Pts. 1 & 2: Fast Start and Intermediate
2/27	Company Intelligence
2/27	Developing Patent Research Expertise, Pt. 4: Competitive Intelligence
3/11	Developing Patent Research Expertise, Pt. 1: Patent Basics
3/11	Developing Patent Research Expertise, Pt. 2: Patent Families & Legal Status

3/12	Basic Skills Review
3/12	Dialog Application Briefing: Computer Software
3/12	Introduction to Trademark Searching Using DialogWeb
3/26	Developing Dialog Searching Expertise, Pts. 1 & 2: Fast Start and Intermediate
3/27	Creating and Using Alerts
3/27	Business of Science

CHINA

Beijing

3/4-6	Dialog Basic Search Training (3 days)
3/11-12	Business Seminar (2 days)
4/8- 10	Dialog Basic Search Training (3 days)
4/14-18	Business, Patent, Chemical seminars (5 days)

UNITED KINGDOM

London

2/13	Guide to DialogWeb
2/18	Dialog Patents
2/19	Profound
2/20	DataStarWeb
2/25	DialogClassic – Advanced
2/26	DataStar Biomedical
2/27	Guide to DialogWeb
3/4	DialogClassic for Beginners
3/5	Profound
3/6	DataStarWeb
3/12	Profound
3/13	Guide to DialogWeb
3/18	Dialog Business
3/19	Profound
3/20	DataStarWeb
3/25	DataStarClassic – Advanced
3/26	Dialog Patents
3/27	Guide to DialogWeb

New Dialog Training Location in Boston, Massachusetts USA

All Dialog public sessions in Boston are presented at the following address:
West Information Center, Exchange Place, 53 State Street, 13th Floor, Boston, MA 02109,
1-800-213-1026

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