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20+ New Market Research Sources on Dialog Profound

For market research professionals, the value of cutting-edge market research is obvious. Reviewing vital information contained in reports, forecasts, analysis and statistics and using this information correctly can be the driving force behind better business decisions. However, gathering critical data from various respected sources demands two commodities in short supply in today's increasingly competitive corporate environment: time and money.

Information professionals can spend hundreds of hours reviewing market research data to uncover a key nugget of information vital to their company's success, often because the reports and data are extensive and are not easy to search through for key items. Further, the cost of subscribing to key research reports and data gathered by respected independent sources can be prohibitive because much of the information in various reports and analyses is not pertinent to the information needs of the researcher.

Dialog Profound is the right solution for today's market researcher. It delivers the sources these information professionals demand along with an easy-to-use interface that allows the user to easily search up-to-date and archived reports for the information they need, quickly and affordably.

CONTENT THAT PROVIDES ANSWERS

With over 100 of the world's top market research companies offering current and archived reports, Dialog Profound already maintains one of the most comprehensive collections of market research reports available. More than 140,000 reports on subjects ranging from retail to pharmaceuticals to metals and mining are available. These sources include reports from well-known research firms Frost & Sullivan, Datamonitor, Freedonia, IBIS, and IDC.

Recently, Dialog Profound added more than 20 new content providers covering media, information technology, telecom, metals and the pharmaceutical industry and others including well-known research from providers such as:

- ▶ **Gartner Group's Dataquest** – offers in-depth reports and studies on global IT markets for semiconductors, computer systems and peripherals, document management systems, interactive information systems and networks, multimedia, business and technical software, telecommunications and IT services.
- ▶ **Aberdeen Group** – closely monitors users' needs, technological innovations, and market developments
- ▶ **Yankee Group** – a global industry leader in technology research and consulting services. Research provides deep assessments of industry trends, market structures, products, services and technologies.
- ▶ **Lafis** – produces industry, company and market research reports covering 27 industries and 100 markets, with a focus in Brazil, Argentina, Mexico and Chile.

See a more extensive listing of new content providers on page 5.

Searchable sourcebook. You can also find material about the information providers and the types of reports they offer using www.dialog.com/sources/sourcebook/. For example, Access Asia specializes in Chinese and Southeast Asian consumer and industry market developments.

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FROM THE EDITOR

If you plan to attend the Special Libraries Association (SLA) conference in New York, put Dialog Booth A at the top of your list and see some of the new Dialog products like award-winning DialogPRO, designed especially for small businesses. Check the article “Dialog at SLA” for other events sponsored by Dialog as a part of its SLA Information Professional Partnership.

In this issue, intellectual property researchers will want to read about the award-winning DialogPRO new trademark channel and, on Dialog, the Central European trademark files that are now available. Dialog DataStar searchers will find important new content and products on page 10. And, don't miss the search tips and techniques throughout.

COMPANY UPDATE

Dialog at SLA

Dialog, SLA's Information Professional Partner, is a major sponsor at SLA in New York again this year. We are sponsoring the keynote session speaker Stewart Brand on Tuesday, June 10, 2003, Quantum² sessions for professional education, the TechZone, as well as 19 events throughout the program.



On Sunday, June 8th, Dialog Quantum² coaches will be presenting seven of the sessions, covering leadership competencies ranging from building relationships to mapping information flows. Sessions include:

- ▶ **Linking IRC to Compelling Events & Assessing User Needs: Map Information Flow** – 8:00 AM-Noon
- ▶ **Creating Value-Added Research & Assessing User Needs: Analyze the Data** – 8:00 AM-Noon
- ▶ **Marketing the Information Center & Assessing User Needs: Map Information Flow** – 1:00 PM-5:00 PM
- ▶ **Defining IRC Value: Beyond ROI & Achieving Success through Influence** – 1:00 PM-5:00 PM

The TechZone series of workshops, so popular in the past, features one and one-half hour, hands-on workshops for the information professional on topics such as creating Web sites, Web databases and multimedia presentations. Sign up soon (online registration on www.sla.org) as seating is limited.

June 9, 2003

- ▶ **Using Web Page Tools** – 7:30 AM-9:00 AM & 1:30 PM-3:00 PM
- ▶ **Building your First Web Site** – 11:30 AM-1:00 PM & 3:30 PM-5:00 PM

June 10, 2003

- ▶ **Leveraging Portals** – 11:30 AM-1:00 PM & 3:30 PM-5:00 PM
- ▶ **Using Style Sheets to Manage the Look and Feel of Your Web Site** – 7:30 AM-9:00 AM & 1:30 PM-3:00 PM

Dialog staff is also involved in several program events sponsored by the divisions. Look for contributions to the Legal Division session, ITE Diversity and Mentoring, LMD Consulting section luncheon and the News Vendor Roundtable.

Three new InfoStars from North America will be announced during the conference, and we will be presenting the Roger K. Summit Scholarship to our North American winner at the Dialog Customer Event.

So don't forget to come by the Dialog Booth A to see the many new products in action or to speak with a Quantum² coach. For information about the speakers and their topics check <http://www.sla.org/content/Events/conference/2003annual/confevents/brand.cfm>.

Dialog Solutions for Corporate Portals

Does your organization have a corporate portal? According to analysis by Forrester Research, more than 56% of all corporations will launch at least one portal by the end of 2003. In thousands of companies around the world, information is being deployed to the desktops of hundreds of thousands of professionals in every discipline. But all corporate portals are not the same. Those in research and development require key scientific analysis; strategic planners need current market data; and everyone in an organization can benefit from the latest news and industry-specific business information. To serve the unique information requirements of these professionals within their corporate portal environments, Dialog recently launched solutions for corporate portals.

Dialog offers modules or portlets containing editor-reviewed general news, business and trade information that can be deployed to the general business population or departments through a corporate portal or targeted intranet. Also available are search tools that allow access to the rich, deep content available through various archival resources, along with robust company information and accurate regional weather forecasts through the company or weather tracking modules. Leveraging more than 30 years' experience delivering industry-focused electronic content, Dialog provides an easy-to-use and easy-to-deploy content solution for any size enterprise portal. No matter what information is required, Dialog has the content resources to provide relevant, meaningful information within your corporate portal.

As a hosted solution, Dialog can manage the backend of the deployment of information via your corporate portal. This saves your IT personnel valuable time while eliminating unnecessary hardware and software expenditures. Using industry standard XML and HTML, the portal modules are seamlessly integrated into virtually any enterprise portal environment. The product is easily managed by anyone with administrator rights on the enterprise-side, making deployment and personalization of the information modules effortless.

Dialog's solutions for corporate portals works within the portal platforms of leading certified portal solution providers Plumtree, Vignette, IBM, Microsoft, Sun, Computer Associates, Oracle, BEA, SAP and others. For more information about Dialog solutions for corporate portals, contact Dialog at <http://www.dialog.com> or call 1-800-334-2564 (US) or 1-919-462-8600.

Central European Trademark Files Now Available on Dialog

Dialog's collection of European trademark files has now increased to include Central Europe with the addition of three new trademark files, TRADEMARKSCAN®-Czech Republic (File 680), TRADEMARKSCAN®-Hungary (File 681) and TRADEMARKSCAN®-Poland (File 682). These countries are members of the Madrid Agreement and candidates for membership in the European Union in 2004.

The Central European trademark files, provided by Thomson & Thomson and produced by CompuMark, are designed to be similar in structure to the other TRADEMARKSCAN files on Dialog.

Trademarks may be searched using the words in the mark, the Rotated Trademark field using TR=, and the International Class field. Files 680, 681, and 682 are also enhanced with the availability of trademark images and Goods/Services Description information. A new feature in these files is the inclusion of country-specific Central European phonetics indicating how the words in a trademark are pronounced.

Files 680, 681 and 682 can be searched individually or using OneSearch® with the EUROTMKS category. These files are also included in the global TMKS and TRADEMKS OneSearch categories.

TRADEMARKSCAN®-Czech Republic (File 680) contains over 168,000 records.

TRADEMARKSCAN®-Hungary (File 681) contains about 60,000 records.

TRADEMARKSCAN®-Poland (File 682) contains over 181,000 records.

Files 680 and 681 are updated monthly with monthly Alerts. File 682 is updated quarterly, with Alerts available quarterly. See the online Chronolog for a sample record with image.

For more information, see the online story at <http://support.dialog.com/publications/chronolog/200305>

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DID YOU KNOW ...

Do you periodically need resources in a subject area that is outside your expertise? Could you occasionally use additional resources for special search projects? Dialog has created a joint referral program with the Association of Independent Information Professionals (AIIP) to provide you with access to expert searchers in many fields. Under the program, Dialog customers in North America are able to request, through an automated referral service on Dialog's corporate Web site, that specific online searches be conducted on a pay-for-service basis. For further information, please see <http://support.dialog.com/account/forms/aiiprequest/>

NEW ON DIALOG

TRADE SHOWS

May 4-9
Chicago, Illinois USA
Patent Users Group Conference

May 21-23
Liège, Belgium
PATLIB 2003

May 26-28
Tel Aviv, Israel
Info 2003

May 27-29
Prague, Czech Republic
Inforum 2003

June 3-5
Frankfurt, Germany
Cominfo 2003

June 3-5
Muldersdrift, Gauteng,
South Africa
SA Online

June 9-11
New York, New York USA
Special Libraries Association

June 8-11
Toronto, Canada
International Association of
Business Communicators

June 17-19
Paris, France
iexpo

DialogPRO Adds Trademark Channel, Wins Award

It's no secret that small and medium sized businesses power the global economy. According to the Organization of Economic Cooperation and Development (OECD), 95% of all companies in their member states fall within the definition of a small to medium sized business. In the United States alone, the Small Business Administration estimates there are nearly 25 million enterprises that qualify as small to medium sized businesses. These businesses have often lamented that the playing field is not level: companies providing online information solutions haven't created useful, affordable information products for them, instead concentrating on big business. Simply put, no matter how innovative they are, no matter how customer-centric their business or how quickly they react to market developments, small and medium sized businesses have long lacked a critical business tool – quality, business intelligence.

Dialog's information solution – DialogPRO® has leveled the playing field for small and medium sized businesses. DialogPRO offers news, research and data from leading content providers in an easy-to-use Web-based format. Since its launch in September 2002, hundreds of small and medium sized businesses have embraced DialogPRO because it delivers the big business intelligence they need.

Initially, DialogPRO offered comprehensive information solutions in Advertising, Biotechnology, Competitive Intelligence, Consulting, Defense, and News. In February, Dialog launched new information channels focused on the fields of Energy, Engineering and Patents. The content for each of these information channels comes from the most highly respected sources available including Derwent, Investext, Thomson Financial, TRADEMARKSCAN® and Frost & Sullivan, to name a few.

Dialog now offers a new Trademark channel. With three pricing tiers, DialogPRO Trademark has the information professionals need to access global trademarks, research common law collections, and investigate global Internet domain names. Content includes:

- ▶ A global TRADEMARKSCAN® collection including Asia, Europe, and North America
- ▶ Dialog NewsRoom with 7,500 sources for common law searching
- ▶ Domain Names database providing comprehensive information on Internet domain names

DialogPRO trademark users also receive access to real-time news covering international, national and business information, and they can use powerful

search tools to gain additional insight and perspective on the issues that affect their business and their world, such as business litigation, intellectual property, online legal issues and more.



E-CONTENT AWARD

Perhaps it is the attractive pricing structure, the availability of world-class content or the easy deployment that makes DialogPRO so successful. Perhaps these attributes impressed the judges who recently reviewed the product and awarded DialogPRO the prestigious "Best of Business Information Service 2002" Canadian e-Content Award at an awards ceremony at the annual Information Highways show for information professionals in Toronto, Canada in March. Or, perhaps it is the innate intuitiveness and ease-of-use of DialogPRO, best summed up by a customer using our competitive intelligence information channel who said, "Someone has considered the types of categories of work CI professionals routinely carry out and organized the navigation accordingly." Whatever the reason for the accolades, one thing is sure: there is now an affordable business information solution to meet the needs of small and medium sized businesses everywhere.



To get more information about DialogPRO or to speak with a sales representative, contact Dialog at www.dialog.com or call 1-800-334-2564 (US) or 1-919-462-8600.

continued from page 1

20+ New Market Research Sources on Dialog Profound

These reports also analyze the trends, key players and sizes of industrial, consumer and service markets in China, Hong Kong and Macau, along with providing company profiles of the major businesses in China.

EASY TO USE - PAY FOR WHAT YOU NEED

The search functionality that delivers only the data the market researcher requires sets Dialog Profound apart from other aggregators of market research. Market research reports can be very expensive because these reports contain primary research. Retrieving market research reports from Dialog Profound is cost effective in that you can locate exactly the data you are looking for and pay only for that portion or table of the report. In addition, search features such as InfoSort technology and clickable Tables of Content provide powerful searching.

Here's how it works:

Just fill in any of the search boxes for market sectors, companies, locations, titles, publications, scope, and date range.

Click the InfoSort button to refine or broaden your search.



When the search is complete, you will see a list of reports. By clicking the report title, you can view a detailed table of contents and choose the section(s) that meet your needs.



Current and historic research enables Dialog Profound to deliver a complete view of the trends and issues executives face as they make critical business decisions.



More content providers will be added to Dialog Profound in the coming months. Contact your account representative to find out more about the superior collection of market research information available from Dialog.

For more information, see the online story at <http://support.dialog.com/publications/chronolog/200305>

New Content Providers on Dialog Profound Include:

- Aberdeen Group
- ARC Advisory Group
- Asia Pulse Research
- Cahners In-Stat
- Decision Resources
- GartnerGroup's Dataquest
- Hurwitz
- Information Gatekeepers
- Interfax Market Research
- Lafis
- Medical Strategic Planning
- Nicholas Hall & Company
- Roskill
- SRI Consulting
- Semco Research Corporation
- Simba Information, Inc.
- TowerGroup
- Veronis Suhler & Associates
- WinterGreen Research
- World Information Technologies
- Yankee Group

See the online version for descriptions of each provider and its content.

NEW ON DIALOG

SEARCH TIP

USING FT INDEXING

The Financial Times contains indexing for North America Industry Classification System (NAICS) and Standard Industrial Classification (SIC) codes, which identify lines of business. However, if you don't know the code for an industry, EXPAND using PN= for the product or industry name. For example, if you are looking for information about the software publishing industry:

?e pn=software publisher

Ref	Items	Index-term
E1	8	PN=SOFT DRINK & ICE MFG (NC=31211)
E2	546	PN=SOFT DRINK MFG (NC=312111)
E3	0	*PN=SOFTWARE PUBLISHER
E4	4697	PN=SOFTWARE PUBLISHERS (NC=51121)
E5	82	PN=SOFTWARE REPRODUCING (NC=334611)
E6	42	PN=SOFTWOOD VENEER AND PLYWOOD (SC=2436)
E7	5	PN=SOIL PREPARATION PLANTING & CULTIVATING (NC=1)
E8	6	PN=SOIL PREPARATION SERVICES (SC=0711)
E9	5	PN=SOLID WASTE COLLECTION (NC=562111)
E10	2	PN=SOLID WASTE COMBUSTORS & INCINERATORS (NC=562)
E11	3	PN=SOLID WASTE LANDFILL (NC=562212)
E12	240	PN=SOUND RECORDING INDUSTRIES (NC=5122)

The codes will display as part of the EXPAND list. All of the FT's content is also indexed by country, region, company, and subject.

Deborah Stine,
Knowledge Center, USA

News from the Financial Times on Dialog

Business leaders, opinion formers and policymakers rely upon the *Financial Times* every day. The Financial Times (File 476/FTNP) delivers authoritative, accurate, incisive news as well as comment and analysis on a range of subjects – not just finance. With a network of over 500 journalists across the globe, the FT can guarantee truly international coverage. These features and the ones listed below make the FT the first choice for over three million people every day worldwide.

Other features of the FT's content include:

- ▶ A composite feed of all four editions of the Financial Times (US, UK, Europe & Asia)*
- ▶ The world famous Lex column – analysis of recent and pending deals as well as news on mergers and investments
- ▶ First for corporate news and analysis by geographic region, including daily reports on international capital markets, currencies, commodities, bonds, options, interest rates, syndicated loans and derivatives
- ▶ Coverage of developments in science and technology that will impact the world of business
- ▶ U.S. edition of Global investing – expanded coverage of domestic and international stock market trends, mutual funds, hedge funds, and venture capital
- ▶ Over 200 Special Reports printed each year – 4-12 page supplements focusing on specific countries, regions, industries and topics
- ▶ Comprehensive coverage of political developments in the European Union
- ▶ Over 140 national and regional news sources via the European Intelligence Wire (EIW)
- ▶ Over 160 national and regional news sources via the Asia Africa Intelligence Wire (AAIW)
- ▶ A 20-year archive of FT news and insight**

* Only available to Dialog, Dialog DataStar and Dialog Profound customers (Dialog NewsEdge customers receive the UK edition only).

** Only available to Dialog, Dialog DataStar and Dialog Profound customers.

MEDLINE Reload on Dialog Completed

The reload of MEDLINE on Dialog (Files 154/155) was recently completed. For information about the changes introduced by the National Library of Medicine (NLM) to the 2003 Medical Subject Headings (MeSH), refer to the March/April 2003 *Chronolog* (support.dialog.com/publications/chronolog/200303) announcing the reload of MEDLINE on Dialog DataStar.

In addition to the thesaurus changes, the following enhancements apply to the 2003 version of MEDLINE on Dialog:

- ▶ *Addition of Popline records:* over 100,000 records from Popline, formerly a stand-alone database available through the National Library of Medicine (NLM), have been added to Files 154/155. This material covers the areas of family planning, contraception, fertility and population issues with data from 1980 to 2000.
- ▶ *RC= field:* this field refers to the Date Completed (of the record). The RC= field can be searched and displayed.

For further information, consult the Dialog Bluesheet or contact your nearest Knowledge Center.

SEARCH TIP

SEARCHING FOR CONFERENCE DATA ON DIALOG SERVICES

Need news on forthcoming conferences, workshops and events, or an archive of conference proceedings and papers published from past conferences? There are a number of sources on both Dialog and Dialog DataStar containing this type of data, ranging from MediConf (File 431/MCNF), a database devoted to future medical, pharmaceutical and biotechnology conferences to the British Library Inside Conferences database (File 65/BLIC), containing bibliographic data on 500,000 proceedings added annually to the database.

Proceedings relating specifically to engineering and technology conferences can be found on Engineering Conferences & Reports, part of the Dialog OnDisc/@Site series. In addition, the latter is particularly important as a source of "gray literature," in other words unpublished reports that would otherwise not find their way into the public domain. However, please note that, from the end of March 2003, the EventLine database (File 165/EVNT) is no longer updating, but remains as a non-updating file for archive purposes.

Conference proceedings are also included in the major "powerhouse" databases covering specific sectors, such as INSPEC® (File 2/INSP), PIRA (File 248/PIRA) and Ei Compendex® (File 8/COMP), all of which are available on Dialog, Dialog DataStar and Dialog OnDisc/@Site.

For further information on the databases mentioned, refer to the relevant Dialog Bluesheet or Dialog DataStar Datasheet.

CANCERLIT (File 159/CANC), a Closed File

CANCERLIT (File 159/CANC) has been discontinued by the U.S. National Cancer Institute (NCI). All vendors of CANCERLIT are affected in the same way, and the database is no longer offered through the NCI's own Web site. CANCERLIT remains as a closed searchable file on Dialog and Dialog DataStar. Customers that currently have Alerts in File 159/CANC should move them to an alternative file(s) listed below.

CANCERLIT is a bibliographic database that contains more than 1.8 million citations and abstracts from over 4,000 different sources including biomedical journals, proceedings, books, reports, and doctoral theses. The database contains references to cancer literature published from the 1960s to the present.

ALTERNATIVES TO CANCERLIT

- ▶ MEDLINE® (Files 154/155/MEDL) and EMBASE® (F72/73/EMED) provide similar journal material to CANCERLIT. In fact, in recent years the journal coverage of CANCERLIT has been almost identical to the oncology coverage of MEDLINE.
- ▶ Global Health (File 162/HUMN) is another good source that claims between 35-40% of unique coverage compared to MEDLINE. Global Health specializes in the following cancer-related areas: international health perspectives including epidemiology; nutrition with associations between cancer and diet; and medicinal plants with special emphasis on those with anti-cancer properties. This file also covers books, chapters, reports, theses, patents, conference proceedings and some electronic-only sources in the areas of oncology. Global Health is international with excellent coverage of developing countries.
- ▶ BIOSIS Previews® (Files 5/55/BIOL/BIYY) has a very good collection of records from oncology meetings and non-oncology-specific meetings that cover cancer-related subjects. In 2002, BIOSIS indexed 31,000 meeting abstracts relating to cancer.
- ▶ PASCAL (File 144/PASC) is another international source with good oncology coverage that also indexes theses, books, conference proceedings and other non-journal material.

For further information or if you need help moving your Alerts from CANCERLIT to an alternative file, please contact the Knowledge Center nearest you or your Dialog account manager.

Environmental Bibliography (File 68) Removed

Environmental Bibliography (File 68) was removed from the system at the end of March. As alternatives, please access Enviroline (File 40), as well as BIOSIS® Previews (Files 5, 55), Wilson Biological & Agricultural Index (File 143), Chemical Safety NewsBase (File 317), GeoBase (File 292) and Energy Science & Technology (File 103). More comprehensive databases such as PASCAL (File 144), SciSearch (File 34), and Current Contents Search (File 440) include environmental science information. Contact your local Knowledge Center for advice on how best to search these databases.

RTECS Resumes Updating on Dialog (File 336) and Dialog DataStar (RTEC)

The Registry of Toxic Effects of Chemical Substances (RTECS) database on Dialog (File 336) and Dialog DataStar (RTEC) resumed updating as of April 1, 2003. RTECS provides toxicity data for over 150,000 chemical compounds.

SEARCH TIP

IMAGE RETRIEVAL IN
FILE 445

Images can be retrieved in File 445 using RT=IMAGE. For example, to see if there is an image for the substance Amprenavir, use the strategy shown:

```
?s na=amprenavir and rt=image
   40 NA=AMPRENAVIR
   5783 RT=IMAGE
S1 1 NA=AMPRENAVIR AND
    RT=IMAGE
?type s1/12/1
```

Images can be viewed in several formats:

Format 12 = Format 2 plus the image

Format 18 = Format 8 plus the image

Format 19 = Format 9 plus the image

SEARCH TIP

PRODUCT NAME INDEXES

Use product name indexes for different languages in Kompass files on Dialog:

English PN=
French NP=
German PK=
Italian ND=
Spanish NR=

NEW ON DIALOG

Enhancements to IMS R&D Focus on Dialog

IMS R&D Focus (Files 445/955) is produced by IMS Health and provides the latest scientific and commercial developments in international pharmaceutical research and development. All aspects of a drug's development, from laboratory to international market launches, are presented in a convenient "all in one" record format, providing easy access to key drug data.

IMAGES OF DRUG STRUCTURES

IMS R&D Focus has recently been enhanced with drug structure images. File 445 contains approximately 16,000 drug development records and approximately 5,900 of these feature images of drug structures. IMS Health expects this number to increase over time. Combined with the variations of naming available for drug compounds in IMS R&D Focus – generic names, company names, trade names and chemical names – the presence of chemical structure images provides a clear presentation of the compound in development.

IMS R&D Focus joins a growing number of drug pipeline files that offer images of drug structures: Pharmaprojects (Files 128/928/PHZZ/PHAR), Prous Science Drug Data Report (File 452/PRDR), and Prous Science Drugs of the Future (File 453/PRFU).

SUBSTANCE ORIGIN

A new field *Substance Origin* displays a description of the chemical origin of the drug. This field can be displayed only using the SO display code and appears when a document is printed out.

For further information on IMS R&D Focus, consult the Dialog Bluesheet or Dialog DataStar Datasheet or contact your nearest Knowledge Center.

Kompass Files Reloaded for 2003 on Dialog and Dialog DataStar

All Kompass files have been reloaded with the latest information on company location and contacts. The emphasis of the Kompass directories is on manufacturing, industrial, and associated service sectors. The Kompass collection of databases is useful for locating business opportunities for distributors, importers, and exporters, as well as manufacturers and suppliers. In addition, all records have been updated with new product and classification codes and product names. The Kompass classification system is revised annually to stay abreast of new technologies and industries. The latest classification system, called WF5 by Kompass, features detailed codes at the 2-, 5- and 7-digit level in English, French, German, Italian, and Spanish. Listings of the updated 5-digit Kompass WF5 codes are available at: support.dialog.com/searchaids/dialog/kompasscodes/.

Kompass files on Dialog are:

- Kompass USA (File 584)
- Kompass Middle East/Africa/Mediterranean (File 585)
- Kompass Latin America (File 586)
- Kompass Western Europe (File 590)
- Kompass Asia/Pacific (File 592)
- Kompass Central/Eastern Europe (File 593)
- Kompass Canada (File 594)

Kompass files on Dialog Datastar are:

- Kompass Europe (KPEU)
- Kompass Middle East, Africa, Asia-Pacific, Americas (KPWO)

There are separate sub-files for each language on Dialog DataStar: English (KPEU/KPWO), French (KPEF/KPWF), German (KPEG/KPWG), Italian (KPEI/KPWI), and Spanish (KPES/KPWS).

NEW ON DIALOG NEWSROOM

Dialog NewsRoom Adds New Sources

- ▶ *Le Monde* is a prominent French newspaper available in more than 120 countries and read daily by over two million French readers and others around the world. Subjects covered include politics, social affairs, business, sports, the arts, and general news. Approximately 50 percent of the articles relate to domestic French issues, with the remaining 50 percent providing information on global events.
- ▶ Deutsche Presse-Agentur (dpa), Germany’s leading news agency and one of the largest news-gathering organizations in the world, now provides Dialog NewsRoom with two new sources published daily. *Dpa International Service in English* offers global coverage of topics like European integration and the planned eastward expansion of the European Union. *Dpa International Service in Spanish* covers politics and economics as well as the entire spectrum of important international events, including sports and culture.
- ▶ EFE News Service, the largest Spanish-language news agency and the fourth largest worldwide, now provides sources to keep the global Hispanic community up to date and fully briefed on the world’s happenings. Extensive coverage in Latin America includes such publications as *Centroamerica*, the local news service for Central America, and *Cono Sur*, covering the South American countries of Argentina, Bolivia, Brazil, Chile, Paraguay and Uruguay. See the online *Chronolog* for a complete list of new publications.
- ▶ The *Toronto Star* and four other regional papers (*The Hamilton Spectator*, *The Record*, *Guelph Mercury* and *Cambridge Reporter*) increase coverage of events in Canada.

For more information, see the online story at <http://support.dialog.com/publications/chronolog/200305>

FROM THE EXPERTS ...

POLITICAL NEWS FROM DIALOG NEWSROOM

Political events, especially those in the Middle East, are affecting countries all around the world. News sources from specific countries provide different viewpoints of events and their effects on governments. For example, Dialog NewsRoom (File 990) contains over 7,500 publications focusing on regional, national, and international news. A search to find out about Australia’s potential military involvement in the Middle East will produce varied results depending on whether you use the prefix GN= to find information about the country or the prefix RG= which provides information from Australian sources. Review the following search:

```
?B 990
File 990:NewsRoom Current 2003/Mar 10
(c) 2003 The Dialog Corp.

Set Items Description
?S GN=AUSTRALIA
S1 157826 GN=AUSTRALIA

?s en=government
S2 752223 EN=GOVERNMENT

?s en=political and public affairs
S3 84219 EN=POLITICAL AND PUBLIC AFFAIRS

?s en=military
S4 68769 EN=MILITARY

?s (S2 OR S3) AND S4
S5 1499 (S2 OR S3) AND S4

?s s1 and s5
160813 S1
44854 S5
S6 1645 S1 AND S5

?s S6/FULLTEXT
S7 1641 S6/FULLTEXT

?s RG=AUSTRALIA
S8 191388 RG=AUSTRALIA

?s S8 AND S5
391388 S8
44854 S5
S9 2606 S8 AND S5

?s S9/FULLTEXT
S10 2591 S9/FULLTEXT

?s S7 NOT S10
1641 S7
2591 S10
S11 432 S7 AND S10
```

Josie Shaw, Knowledge Center, Asia Pacific

Records about Australia using GN=. (S1)
 Records about governments, political and public affairs and military involvement in any country. (S5)

Fulltext records about Australia and military involvement but not necessarily from Australian sources. (S7)
 Information from Australian sources using RG=. (S8)
 Fulltext information about Australian military involvement from Australian sources. (S10)

Articles not from journals in the region (using NOT with the prefix RG=). This retrieves articles reported internationally rather than locally. (S11)

SEARCH TIP

SEARCHING BY DOCUMENT TYPE IN DIALOG NEWSROOM

Use LIMITALL to search only a particular type of document (e.g., newspapers). This will enable you to search all newspapers available in Dialog NewsRoom, bypassing the 60 file limit in OneSearch® where all newspaper files add up to more than 60 files. The same may be done for DT=NEWSWIRE. EXPAND DT= to see the entries.

```
Set Items Description
?s dt=newspaper
S1 3125316 DT=NEWSPAPER
```

```
?limitall/s1
LIMITALL started
```

Deborah Stine
 Knowledge Center USA

SEARCH TIP

SEARCHING DATE RANGES

Instead of using the “greater than” (>) or “less than” (<) signs to limit your search to specific years, limit to a specific range of years using the colon (:). For example, instead of “s py>1999” try “py=2000:2003.” In most cases, Dialog will process a year range using the colon much faster than the same range using the > or < sign.

Susan Forbes
 Knowledge Center USA

NEW ON DIALOG DATASTAR

HTML and PDF Alerts and Delivery Options

Dialog DataStar Classic users can now choose to receive Alerts in ASCII (text), HTML or PDF formats and further define whether they would like to get the documents inline or as attachments. The HTML and PDF output has an index of the documents at the beginning, allowing the user to go directly to the appropriate document. In addition, owners of a PrivateStar file may opt to have a copy of a document sent into their PRIV.

SEARCH TIP

BRITISH SPELLINGS IN BNI

Make sure when searching BNI that you always consider British spellings and terminology.

- ▶ As a descriptor use “leukaemia” for American English “leukemia.” Dialog DataStarWeb has drop down boxes to help find the correct descriptors.
- ▶ If looking for “leukemia” as a text word, use both the English and American spelling.
- ▶ The term for “diapers” in England is “nappies” so use both terms.

Barbara Zimmerman
Knowledge Center, USA

Dialog DataStar Classic on the Web

Classic users of Dialog DataStar can now take advantage of features such as e-Journal Links and images using Dialog DataStar Classic on the Web. This new Web interface enables users to save documents in PDF and HTML formats as well as ASCII text. Moreover, searchers can click the “save tracked session” button to save the whole session once they have completed their searches. Other features include an editor to modify completed searches and re-execute them and an Options screen to set up personal commands. For example, a user could create display settings, enter a favorite search or display Alerts to appear in a “Quick Functions” box on the main screen. Log on to Dialog DataStar Classic on the Web at www.datastarclassic.com.



Customized Title Page on DataStarWeb

Users with a customized version of Dialog DataStarWeb can now modify the display of the title page on a per database basis. Some options include: the fields to display, the font style and color and whether to display e-Journal Links and images on the title page. In this sample title page from EMBASE, we have chosen to display the title, the author, the source fields and e-Journal Links.



British Nursing Index (BNI) launched on Dialog DataStar

British Nursing Index (BNID), the premier database for the support of education, research, practice and development of United Kingdom (UK) nurses, midwives, health visitors, and related staff, has recently been launched on Dialog DataStar. The database is compiled by a partnership including the Libraries of Bournemouth University, Poole Hospital NHS Trust, Salisbury Healthcare NHS Trust, and the Royal College of Nursing.

British Nursing Index is a tightly focused, bibliographic database comprising over 250 of the most popular and important journal sources in the nursing and midwifery fields. The majority of these sources are specialist British nursing journals, but the file also includes citations to articles on medical, health management and allied health fields relevant to UK nurses and midwives. A representative number of non-UK specialist journals are also included.

For more information, see the online story at <http://support.dialog.com/publications/chronolog/200305>

Training Schedule

Training classes on Dialog's services are held throughout the world. For the most current schedule and for registration information for all locations, check the Dialog Web site: training.dialog.com/sem_info/calendar/. Highlighted in this issue are training classes from Italy, the United Kingdom and the United States.

UNITED STATES

NORTHEAST

Boston, Massachusetts

5/8	Developing Dialog Searching Expertise, Pts. 1 & 2: Fast Start and Intermediate	5/7	Developing Dialog Searching Expertise, Pt. 3: Advanced
5/14	Chemistry for Non-Chemists	5/13	Dialog1
5/15	Developing Patent Research Expertise, Pt. 1: Patent Research Basics	5/14	Chemical Searching for Non-Chemists
5/21	Basic Skills Review for Classic Dialog Searchers	5/15	Developing Patent Research Expertise, Pt. 3: Prior Art
5/22	Developing Dialog Searching Expertise, Pt. 3: Advanced	5/20	Intellectual Property: Trademarks & Copyrights
6/5	Pharmaceutical Business Information	5/21	Dialog Basic Skills Review
6/11	Developing Dialog Searching Expertise, Pts. 1 & 2: Fast Start and Intermediate	5/27	DialogSelect
6/19	Market Intelligence	5/28	Business of Science
6/26	Developing Dialog Searching Expertise, Pt. 4: Power Searching	5/29	Search Basics Using DialogWeb
6/30	Basic Skills Review for Classic Dialog Searchers	6/03	Dialog Basic Skills Review

New York, New York

6/3	Developing Dialog Searching Expertise, Pt. 1: Fast Start	6/04	Developing Dialog Searching Expertise, Pt. 3: Advanced
6/5	Brown Bag: DataStarWeb	6/5	DialogWeb Basics
6/10	Developing Dialog Searching Expertise, Pt. 2: Intermediate	6/10	Developing Patent Research Expertise, Pt. 1: Patent Search Basics
6/18	Company Intelligence	6/12	Creating Alerts
6/24	Brown Bag: Search Tips & Tricks	6/17	Asia/Pacific Corporate Intelligence

SOUTHEAST

Philadelphia, Pennsylvania

5/5	Developing Dialog Searching Expertise, Pt. 2: Intermediate	6/18	Engineering Information Seminar
5/14	Developing Dialog Searching Expertise, Pt. 3: Advanced	6/24	Search Basics Using DialogWeb
5/19	Developing Dialog Searching Expertise, Pt. 4: Power Searching	6/25	Market Intelligence
5/28	Basic Skills Review for Classic Dialog Searchers		
6/2	Developing Dialog Searching Expertise, Pts. 1 & 2: Fast Start and Intermediate		
6/11	Searching MEDLINE		
6/16	Pharmaceutical Business Information		
6/25	Basic Skills Review for Classic Dialog Searchers		

Arlington, Virginia

5/6	Engineering Information Seminar		
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5/7	Developing Dialog Searching Expertise, Pt. 3: Advanced	6/18	Developing Dialog Searching Expertise, Pts. 1 & 2: Fast Start & Intermediate
5/13	Dialog1	6/25	Developing Dialog Searching Expertise, Pt. 3: Advanced
5/14	Chemical Searching for Non-Chemists		
5/15	Developing Patent Research Expertise, Pt. 3: Prior Art		
5/20	Intellectual Property: Trademarks & Copyrights		
5/21	Dialog Basic Skills Review		
5/27	DialogSelect		
5/28	Business of Science		
5/29	Search Basics Using DialogWeb		
6/03	Dialog Basic Skills Review		
6/4	Developing Dialog Searching Expertise, Pt. 3: Advanced		
6/5	DialogWeb Basics		
6/10	Developing Patent Research Expertise, Pt. 1: Patent Search Basics		
6/12	Creating Alerts		
6/17	Asia/Pacific Corporate Intelligence		
6/18	Engineering Information Seminar		
6/24	Search Basics Using DialogWeb		
6/25	Market Intelligence		

Atlanta, Georgia

5/6	Developing Dialog Searching Expertise, Pts. 1 & 2: Fast Start and Intermediate		
5/13	Basic Skill Review 9:30-12:30		
5/20	Company Intelligence		
5/23	Search Basics Using DialogWeb		
5/27	Fast Start to Dialog1 & Fast Start to DialogSelect		
6/2	Search Basics Using DialogWeb		
6/10	Developing Dialog Searching Expertise, Pt. 3: Advanced		
6/17	Developing Dialog Searching Expertise, Pt. 4: Power Searching		
6/20	Developing Patent Research Expertise, Pt. 1: Patent Basics		
6/24	Company Intelligence		

MIDWEST

Chicago, Illinois

6/3	Fast Start to Dialog Profound		
6/4	Developing Dialog Searching Expertise, Pts. 1 & 2: Fast Start & Intermediate		
6/11	Dialog Basic Skills Review		

6/18	Developing Dialog Searching Expertise, Pts. 1 & 2: Fast Start & Intermediate
6/25	Developing Dialog Searching Expertise, Pt. 3: Advanced

Detroit, Michigan

6/19	Developing Dialog Searching Expertise, Pts. 1 & 2: Fast Start and Intermediate
6/20	Basic Skills Review for Classic Dialog Searchers

SOUTHWEST

Dallas, Texas

5/13	Developing Dialog Searching Expertise, Pt. 1: Fast Start
5/14	Dialog Basic Skills Review
5/15	Developing Dialog Searching Expertise, Pt. 2: Intermediate
5/22	Intellectual Property: Trademarks & Copyrights
6/17	Developing Dialog Searching Expertise, Pt. 3: Advanced
6/18	Company Intelligence
6/19	Developing Dialog Searching Expertise, Pt. 2: Intermediate

ITALY

Milan

5/29	Profound Workshop
6/10	DialogWeb Workshop: Command Search
6/11	DataStarWeb Workshop
6/12	Intellectual Property Information on Dialog

UNITED KINGDOM

London

5/25	Dialog Patents
5/28	Dialog DataStar Biomedical
5/29	Guide to DialogWeb
6/3	Overview of Dialog DataStar Classic
6/4	Dialog Profound
6/5	Guide to Dialog DataStarWeb
6/11	Dialog Profound
6/12	Guide to DialogWeb
6/18	Dialog Profound
6/19	Guide to Dialog DataStarWeb
6/24	DialogClassic for Experienced Users
6/26	Guide to DialogWeb

Quantum² Sessions

CANADA

Vancouver

5/21	Building a Knowledge Sharing Culture: Lessons Learned
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Calgary

5/22	Building a Knowledge Sharing Culture: Lessons Learned
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UNITED STATES

Boston, Massachusetts

6/16	Creating Value-Added Research and Analysis
6/16	Linking IRC to Compelling Financial Events

Update Sessions

For customer Update information in Europe, the Middle East and Africa, please e-mail: emeaap_comms@dialog.com.

Training Location Change

The location of the U.S. training sessions scheduled for June 26 and 27 in Atlanta, Georgia, has changed to:

West Office
245 Peachtree Center Avenue
Suite 1000,
Marquis Tower One
Atlanta, GA 30303
Voice: 404.881.0454 or
800.336.5768
Fax: 404.881.0873

Check the Dialog Web site (training.dialog.com/sem_info/cities) for directions and a map.

WebEx Sessions

Sign up for these WebEx sessions at tlr.webex.com.

USA

6/19	Dialog Basics, Pt. 1
6/24	Dialog Basic Skills Review

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NEW ON DIALOG ONDISC

New Dialog @Site Software Ready for Download

Version 5.2 of Dialog @Site is now available for customers and agents to download (support.dialog.com/downloads/atsite/) for installation behind their firewalls. While Dialog @Site V5.2 has been available on the dialogatsite.com extranet service since October 2002, this is the first time customers have been able to install the new release for themselves. The focus of the V5.2 release is major improvements in the e-linking and output options and offers:

- ▶ Full “appropriate copy” e-linking to electronic journals, document delivery services, local library holdings and inter-library loans
- ▶ Much wider choice of output formats
- ▶ Enhanced display of tabular information
- ▶ New “print/save/e-mail” facility
- ▶ New “Clippings” function that lets users gather retrieved references from different sets and across different databases. Clippings is similar in concept to an electronic shopping basket.
- ▶ Full compatibility with Windows 2000 servers

Please contact Dialog with any questions at +44-20-7940-4982.

Site Search Again Available on dialog.com

You can now use a site search to find what you’re looking for on the dialog.com Web site. Dialog recently launched the newest addition in a growing list of enhancements aimed at enriching the dialog.com visitor experience. Available in the header on every page of dialog.com, the new site search will ensure that you find what you are looking for. Currently, this new site search searches www.dialog.com, support.dialog.com, and quantum.dialog.com. Give it a try at www.dialog.com/help/sitesearch/.

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