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A Foreign News Service from the U.S. Government

The World News Connection® (WNC) (File 985) launched on Dialog in early May, offering an extensive array of translated and English-language news and information. The File's content includes fulltext and summaries from a range of sources, including: newspaper articles; conference proceedings; television and radio broadcasts; periodicals; unclassified technical reports; and Web sites. New records are added every business day and are generally available within 72 hours of original publication or broadcast, with some content dating back to 1995.

The Foreign Broadcast Information Service (FBIS), a U.S. government agency, monitors and collects news and information for WNC from thousands of non-U.S. media sources. In cooperation with FBIS, the National Technical Information Service (NTIS), an agency within the U.S. Department of Commerce, makes this information available electronically. Dialog now hosts and maintains WNC.

WHAT YOU'LL FIND IN WNC: UNIQUE PERSPECTIVE AND CONTENT

The international coverage found in File 985 spans a range of topics, including business and economics, crime, the environment, investment, health and medicine, humanitarian aid, military affairs, politics, science and technology, social issues and terrorism. Particularly effective in its coverage of local media sources, WNC provides users with the power to identify unique perspectives on happenings in a specific country or region. Because this database picks up non-U.S. news and translates it into English, it is one of the few databases available that allows users to gain the local or regional perspective of international events occurring in that specific area.

As a recent example, the U.S. news coverage of Severe Acute Respiratory Syndrome (SARS) has focused on the threat of ill travelers from Hong Kong and Toronto and attempts to find a cure. However, WNC contains articles from South Korea showing the impact of SARS on that nation's GDP. Additionally, reports from Romania and Spain detail the first suspected cases of SARS in those countries and how hospitals and officials are handling the threat. Further coverage in WNC relates how the European Commission is attempting to organize a coordinated program against SARS with its member states.

In addition to different perspectives, File 985 on Dialog also boasts unique content with coverage from non-restricted, non-treaty countries such as Afghanistan, Bhutan, Ethiopia, Nepal, Somalia, Sudan, Syria, Tonga, Vanuatu and Vietnam. Also unique are sources from restricted, non-treaty countries such as Iraq, Iran and North Korea, as well as FBIS country reports that provide detailed summaries of pertinent issues.

SEARCHERS WHO WOULD BENEFIT

The WNC database is critical and highly beneficial to searchers with a broad range of information needs – from the obvious news agencies to humanitarian aid organizations. The former uses File 985 on Dialog to monitor activities where field reporters are stationed. Often WNC is the first place these field reporters hear of localized activities in non-industrial countries that later appear in the evening news. The latter, humanitarian aid organizations, use the database to identify locations in possible need of assistance, monitoring for war, or natural disasters such as famine, earthquakes and floods.

Other searchers who deem WNC as a highly valuable resource of international news and information include:

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FROM THE EDITOR

Many of you may not know how useful the Dialog Web site can be to help with both your search and support needs. For example, you can find the following on the Dialog Web site:

- ▶ Names of the databases in which a certain journal is located
- ▶ Most current Dialog Bluesheets and Dialog DataStar Datasheets
- ▶ Web-based training courses, schedules and workbooks
- ▶ Information about Dialog products and services to meet your online search needs
- ▶ Online forms to contact Dialog about invoices or password help

Articles about the Bluesheets and training opportunities available on the Dialog Web site at support.dialog.com are all featured in this issue.

In addition, read about new content from World News Connection and Dialog NewsRoom, database enhancements, and customized content in INSPEC. And, no matter which Dialog service you use, don't miss the search tips throughout this issue that will help you search more efficiently and effectively.

NEW ON DIALOG

Customized INSPEC® Content

Dialog now offers the Information Technology and Communications (ITC) subset of the INSPEC database (File 2/INZZ) to users of Dialog and Dialog DataStar services. In addition, customized INSPEC subsets are available.

The Information Technology and Communications subset comprises more than 1.4 million records dating back to 1969, and is updated with more than 90,000 new records per year. Topics in this subset include information and communication theory, telecommunications, ICT training, education and management, multimedia, computer hardware, storage and networking, communications software, user interface techniques, database and file organization software, and information technology applications in areas such as business, administration and manufacturing.

CUSTOMIZED SUBSETS

Customers can now subscribe to customized discrete subsets of content from the INSPEC database. Using the extensive capabilities of Dialog Custom Solutions, customized subsets can be created for virtually any industry associated with INSPEC material and funneled directly to the searchers who need them. This new service allows users to focus their searching on materials covering only relevant, specific industries and topics.

The INSPEC database is a leading English-language bibliographic information resource providing access to the world's scientific and technical literature in physics, electrical engineering, electronics, communications, control engineering, computers and computing, and information technology.

For pricing or more information on INSPEC subsets, contact your Dialog sales representative.

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A Foreign News Service from the U.S. Government

- ▶ International monetary lending agencies for foreign investment and/or economic development opportunities.
- ▶ International affairs business managers and global corporations that need to monitor events pertinent to regional offices or that are looking to expand their presence into additional regions. Additionally, international travelers associated with these organizations can read about political unrest or natural disasters prior to booking flights to exotic destinations.
- ▶ Supply chain managers, who monitor regions that supply valuable natural resources, such as bauxite or oil.
- ▶ Policy organizations following issues globally, including such subject areas as literacy rates, weapons control, children's issues, religious tolerance and more.

FOCUS ON THE BASICS ...

USING THE BEST TECHNIQUE IN WNC

The new database – World News Connection (File 985) – provides content from countries, such as Iran, Iraq, North Korea, Vietnam, and others whose media outlets are not widely distributed outside their own national boundaries. Using Dialog commands and indexing with which you are familiar makes searching this new file easy. Use the BEST technique (BEGIN, EXPAND, SELECT, TYPE) to research the current Severe Acute Respiratory Syndrome (SARS) outbreak and treatment for the disease.

?b 985

File 985:World News Connection 1995-2003/Apr 25
(c) 2003 NTIS

BEGIN in the database.

Set Items Description

?e rg=asia

Ref	Items	Index-term
E1	221082	PY=2002
E2	78656	PY=2003
E3	0	*RG=ASIA
E4	251189	RG=CENTRAL EURASIA
E5	200496	RG=CHINA
E6	154262	RG=EAST ASIA
E7	212986	RG=EAST EUROPE
E8	164369	RG=NEAR EAST & SOUTH ASIA
E9	71042	RG=SUB-SAHARAN AFRICA
E10	154096	RG=THE AMERICAS
E11	177640	RG=WEST EUROPE
E12	1107049	RT=FULLTEXT

EXPAND using the RG= prefix to focus on a specific region.

Enter P or PAGE for more

?s e6,e8

	154262	RG=EAST ASIA
	164369	RG=NEAR EAST & SOUTH ASIA
S1	311293	E6,E8

?s s1 and sars/ti,de

	311293	S1
	1250	SARS/TI,DE
S2	383	S1 AND SARS/TI,DE

SELECT E numbers. Then limit the search to title and descriptors so SARS is the main focus of the articles retrieved.

?s s2 and treatment

	383	S2
	21295	TREATMENT
S3	57	S2 AND TREATMENT

?t s3/3,k/1-3

3/3,k/1

DIALOG(R)File 985:World News Connection
(c) 2003 NTIS. All rts. reserv.

0170050791 SEP20030424000047

FBIS Report: Indonesian Media Treatment of SARS Issue

Indonesia – FBIS Report in Indonesian 24 Apr 03

FBIS REPORT

Thursday, April 24, 2003

JOURNAL CODE: 8803 LANGUAGE: ENGLISH RECORD TYPE: FULLTEXT

DOCUMENT TYPE: Daily Report; News

WORD COUNT: 566

FBIS Report: Indonesian Media Treatment of SARS Issue

...in Indonesia. SCTV also carries the latest SARS related developments and provides viewers with preventive treatment information.

– Like other TV stations, the privately owned Rajawali Citra TV (RCTI) now presents reports...

REGION: East Asia

Kathryn Flynn,

Knowledge Center, USA

TYPE a few records using the KWIC format to see the keywords in the context of the article.

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TRADE SHOWS

September 7-11
New York, NY USA
American Chemical Society
(ACS)

October 25-28
New Orleans, LA USA
Public Relations Society of
America (PRSA)

NEW ON DIALOG

SEARCH TIP

INVENTOR SEARCH IN PGPS

Since U.S. Pre-Grant Publications (PGPs) do not generally list the assignee, it is important to search by inventors. Check previous granted patents held by assignees of interest for inventor names. Then use the same search techniques described for assignees to search inventor names in the author (AU=) field.

Ieva Hartwell,
Intellectual Property Specialist, USA

SEARCH TIP

THE ADDRESS BOOK MANAGER ON DIALOGWEB

Did you know that DialogWeb has an Address Book Manager? The Address Book is available from the list of Quick Functions on the right-hand side of the "new search" screen in DialogWeb. It provides you with an easy to manage list of all the e-mail, postal and fax addresses you have created. Updating addresses and adding new ones is easy and intuitive. Plus: any addresses in your Address Book are automatically available in drop-down lists when printing output or setting up Alerts.

Audrey Mungal, Product Manager

DID YOU KNOW...

You can use the Bluesheets Database (File 415) and the other Finder Files – Company Name Finder (File 416), Journal Name Finder (File 414) and Product Code Finder (File 413) – at no charge.

Pre-Grant Publications (PGPs) Now in File 654

Published U.S. patent applications, also known as pre-grant publications (PGPs), are now available in U.S. Patents Fulltext database (File 654). The American Inventors Protection Act of 1999 provided that patent applications are to be published within 18 months of the earliest filing date on or after November 29, 2000. The publication of U.S. patent applications started in March 2001 and all published applications from that date forward are available for online searching in File 654.

PGPs are only available in "electronic" form and are not reported in the USPTO *Official Gazette*. Every Thursday, published patent applications are made available by the U.S. Patent Office and sent simultaneously to Dialog. On average 5,000 published applications are added each week to File 654.

Records for published applications include the standard bibliographic information, although patent assignees are rarely provided. The complete text and claims for the pending invention are also included. Published applications are assigned annual series numbers and are searched with the PN= prefix (e.g., PN=US 20030002487). The image of the drawing sheet is also available, if it exists, and is sent to Dialog every Friday (one day after the application text is sent) for addition to the patent application records. The design of PGP records is consistent with the granted patent records in File 654, which comprise the majority of records in the database. For the content, search and display details of patent applications and granted patents, review the File 654 Dialog Bluesheet at library.dialog.com/bluesheets/html/b10654.html.

Customers who receive weekly Alerts from File 654 will now receive Alerts for granted patents as well as published applications. This means that each Alert profile will be run twice per week, once when granted patents are updated and once when published applications are added to the database. However, the weekly fixed cost for each profile will remain the same.

FROM THE EXPERTS ...

DIALOG FINDER FILES: DON'T FORGET THE BLUESHEETS (FILE 415)

Dialog Bluesheets (File 415) are written guides for every database on the Dialog service. However, it is also a Finder File on Dialog that can be used to search for databases with appropriately indexed fields.

Consider the example where you need to identify newswires to develop Alert strategies that cover a specific industry classification code, such as the Standard Industrial Classification (SIC) code:

```
File 415:DIALOG Bluesheets(TM) 2002/May 02
(c) 2002 The Dialog Corporation

      Set      Items  Description
?S SIC/AI
  S1      70  SIC/AI

?E DT=NEWSWIRES

Ref  Items  Index-term
E1   25    DT=NEWSLETTERS
E2   54    DT=NEWSPAPER ARTICLES
E3   15    *DT=NEWSWIRES
E4    3    DT=NONE
E5   50    DT=PATENTS
E6    1    DT=PATENTS (IMAGING ABSTRACTS ONLY)
E7   18    DT=PRESS RELEASES
E8   73    DT=REPORTS
E9    4    DT=RESEARCH PROJECTS
E10  1     DT=RULES AND REGULATIONS
E11  11    DT=SEC FILINGS
E12  2     DT=SOFTWARE DESCRIPTIONS

      Enter P or PAGE for more

?S S1 and E3

              70  S1
              15  DT=NEWSWIRES
              S2  2  S1 AND DT="NEWSWIRES"

?T S2/6/ALL

2/6/1
00000649
GALE GROUP NEWswire ASAP - File 649
Newswire ASAP is a registered trademark of The Gale Group.

BLUESHEET STATUS
DATE OF PRINTED BLUESHEET: February 27, 2001
ONLINE BLUESHEET STATUS: February 27, 2001

2/6/2
00000619
ASIA INTELLIGENCE WIRE - File 619

BLUESHEET STATUS
DATE OF PRINTED BLUESHEET: November 30, 2000
ONLINE BLUESHEET STATUS: November 30, 2000
```

Limit mention of the SIC code to the Additional Index (/AI).

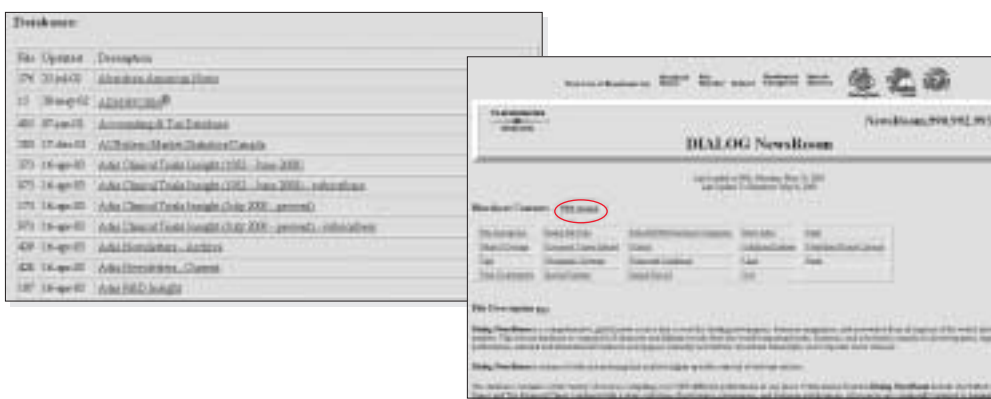
EXPAND using DT= for document type to retrieve newswires.

Now you have a list of newswire databases that contain SIC codes.

News on the Blues

For Dialog searchers, the Bluesheets have been an essential tool for decades. Each Bluesheet provides detailed information about the content and structure of a database, as well as a sample record. Since the *Chronolog* revision in 2002, we have been evaluating how best to distribute Bluesheets to our Dialog customers. The following improvements have been made based on your feedback:

- ▶ Bluesheets on the Dialog Web site, available in both HTML and PDF formats, now include the revision date in the alphabetical (library.dialog.com/bluesheets/html/blf.html) and numerical (library.dialog.com/bluesheets/html/bln.html) database lists. This enhancement makes it easier to identify the Bluesheets you may need to replace. Click the Bluesheet name to hyperlink to the HTML version. Access the PDF version by clicking the PDF version link found on each individual Bluesheet.



- ▶ All Bluesheets revised in 2003 also appear in a separate list on the Web site (support.dialog.com/searchaids/dialog/bluesheets/updated.shtml). Revisions most often occur for minor changes (e.g., change to provider contact name or editorial changes to text). Bluesheets for new databases or for databases with major changes are flagged on this page for easier identification in the online list.



- ▶ Printed Bluesheets will now be mailed twice per year. A mailing of Bluesheets, covering all databases with major changes since the last mailing, was sent in early June. The next mailing will occur in late 2003.
- ▶ Online Bluesheets – PDF, HTML and File 415 text – are updated as changes occur and are the most up-to-date and accurate versions. Searchable versions of the Bluesheets are online in Dialog File 415.

Let a Knowledge Center Expert Set up Your Alerts

The Knowledge Center Project Bureau is a cross-functional team of global knowledge specialists available to set up Alerts on your behalf. This service is available at no additional charge. To let a Knowledge Center expert set up an Alert for you, submit your request at support.dialog.com/alerts/alertrequest.shtml.

SEARCH TIP

GENERATING A LIST OF PATENTS

It's easy to generate a list of patents that a particular company holds. Command searchers can search on the "patent assignee" (PA=) field in patent files. Example: S PA=IBM. Use the EXPAND command to browse for variations in the company name.

Not comfortable with command language? Use the patent search forms in DialogWeb Guided Search (under **Intellectual Property > Patents > Fulltext Patents**), or use Dialog1 search forms (under **Intellectual Property > Patents**).

Audrey Mungal, Product Manager

NEW ON DIALOG NEWSROOM

Dialog NewsRoom File 992 Archive for 2003 Data

Dialog NewsRoom File 992 now contains all 2003 data not contained in File 990. File 990 will continue to include the most recent three to four months of data. At the start of each month the earliest month will be dropped from File 990 and added to File 992. Alert capabilities will only be available in File 990.

SOME OF THE NEWSLETTER TITLES FROM IOMA INCLUDE:

Controller's Tax Letter
Financial Executive's News
Payroll Manager's Report
Preventing Business Fraud
Safety Director's Report
Contractor's Business Management Report
Managing 401(k) Plans
Pay for Performance Report
Controlling Law Firm Costs
Inventory Management Report
China Business Insider

New Canadian Content Providers

With more than 31 million citizens and a GDP of more than a trillion dollars, Canada is recognized as one of the world's leading economies and for many professionals, monitoring the news and developments in Canada is paramount to their success. The number of respected Canadian news sources available to users of Dialog NewsRoom has lately grown significantly due to recent agreements with new Canadian information providers.

Among the key sources available:

- ▶ The *Canadian Press* (CP) is the source that Canada's newsrooms turn to for unbiased breaking news from Canada and around the world. The CP's original reporting by more than 300 journalists is augmented through the resources of a news-sharing co-operative of more than 600 newsrooms and news agencies worldwide and is updated daily, Monday through Sunday. The *Canadian Press* is also available in French as *La Presse Canadienne*.
- ▶ Broadcast News (BN) is the award-winning national broadcast service division of The *Canadian Press*. BN is a respected, trusted news source providing Canadian and world news from its own reporters and relationships with The Associated Press, ABC Radio, the CP and others. *Nouvelles Têlè-Radio*, a French-language version of BN, is also available. BN updates daily, Monday through Sunday.
- ▶ The Toronto Star Metroland community papers comprise over 30 newspapers that cover local and regional events and issues in and around Toronto, Canada. Papers such as *The Liberal*, the *York Business News*, and the *Durham Business News* cover specific regions in Ontario while the *North York Mirror* and the *York Guardian* focus on York, one of the communities amalgamated recently to make up the City of Toronto. A complete list of sources appears in the online version.

See the online version of the May-June *Chronolog* at support.dialog.com/publications/chronolog/200305 for information about other Canadian sources on Dialog NewsRoom.

For more information, see the online story at support.dialog.com/publications/chronolog/200307.

New Sources from FIND on Dialog NewsRoom and Dialog NewsEdge

Forty new titles from FIND, Federal Information & News Dispatch, Inc., have been added to Dialog NewsRoom and Dialog NewsEdge. Of those forty, thirty-four sources from IOMA (The Institute of Management Administration) cover areas of corporate financial management and services, design and construction, human resources, accounting, legal, manufacturing and productivity. For example, if you are in the accounting field, you might read *Accounting Department Management & Administration Report* for tips and strategies for controlling costs to managing productivity. As a Human Resource manager, *Human Resources Department Management Report* would be valuable to help reduce HR department costs, motivate staff, adopt new HR information management systems and use Internet and intranet applications. Or, *Partner's Report for Law Firm Owners* will help law firms keep up to date on salary guidelines and benefits and provide tips on increasing profit margins. These are benefits of just a few of the new sources available.

The remaining new FIND titles include the following:

- ▶ *FedBizOpps*: the official notifications for federal government procurement opportunities over \$25,000.
- ▶ Washington Daybook: a daily wire service providing schedules for U.S. government events, speeches and briefings. It also provides schedules of top government officials and key private-sector events.
- ▶ *SEC News Digest*: provides daily information on recent Commission actions, including enforcement proceedings, rule filings, policy statements, and upcoming Commission meetings.
- ▶ White House Press Releases
- ▶ State Department Documents and Press Releases
- ▶ Voice of America News and Radio Transcripts

Additional Sources on Dialog NewsRoom Expand Global Coverage

Added to *Le Monde* in France, *Toronto Star* in Canada, the EFE publications from South America, the Deutsche Presse-Agentur services in Germany and *Alimarket*, a Spanish newsletter, are several new sources expanding news coverage worldwide on Dialog NewsRoom:

- ▶ The *Hindustan Times*, India's most authoritative daily newspaper, (the flagship English-language daily) and the *Hindustan* (Hindi newspaper), updated daily Monday through Friday, provide regional coverage with their local editions in Northern, Eastern and Central India.
- ▶ IRN News delivers real time news from New Zealand including business, political, health, and regional stories.
- ▶ The *Belfast Telegraph*, a leading newspaper in Belfast, Ireland, increases news from the United Kingdom.
- ▶ China Online, a wire service, provides up-to-date comprehensive business news and analysis for individuals and companies who conduct business in China.
- ▶ Prime Zone, a global news service, specializes in delivery of corporate financial news and multimedia content to the investment community.

D I A L O G N E W S E D G E

NEW ON DIALOG NEWSEDGE

News Topics Cover the Rebuilding of Iraq and the SARS Crisis

Dialog NewsEdge users can now access two timely topics to learn more about developments in post-war Iraq and the medical, economic and social impact of the Severe Acute Respiratory Syndrome (SARS) outbreak.

The new Iraq Editors' Update focuses on issues affecting the country and region. Areas covered include military reporting, internal political and religious news, rebuilding of Iraq's infrastructure and economy, impact on Iraqi oil, internal political and parliamentary issues, the involvement of Syria and other nations, the search for fugitives, terrorism and links to Al Qaeda, and relevant news from the United States, as well as external world news. Among the sources in the Iraq Update are the Associated Press, Agence France-Presse, Lloyd's List, Knight-Ridder and the Irish Independent.

The SARS topic provides up-to-date, hand-selected stories on the latest SARS developments including international cooperation in controlling the disease, preventative measures and the search for a cure, along with the economic impact of SARS as it relates to travel and international commerce. Among the sources of content in the SARS Editors' Picks Topic are NewsRx, The Financial Times, Asia Pulse, Toronto Star and Knight-Ridder.

Dialog NewsEdge

Microsoft® Windows® 2000 and Windows XP Certification for Dialog NewsEdge Products

Many Dialog clients using NewsEdge LAN Client, NewsEdge Live Client 5.3, NewsEdge Server and Insight Server products are beginning to upgrade their systems to Windows 2000 and Windows XP. One reason for this change is Microsoft's recent decision to begin phasing out support for Windows NT over the next year.

As a result, Dialog has been working with Microsoft to make sure that our products are certified and compliant to run on Windows 2000 and/or Windows XP systems. The Live 5.3 Client will work on Windows 2000 and Windows XP. Server-based applications (including NewsEdge Server 5.05 and NewsEdge Insight 6.5) will work on Windows 2000 server.

SEARCH TIP

CHARACTER LIMIT ON
WORLDSEARCH IN
DIALOG PROFOUND

If you are creating a particularly long search or Alert statement on WorldSearch, you may encounter the 50-character input maximum. Breaking the search string into two separate Alerts or saved searches, and saving them to the same folder can resolve it.

To avoid duplication of work, it is also possible to copy a saved search or Alert strategy. This will produce a carbon copy of the original search that can be amended as required.

Tracey Littlewood,
Training Consultant

Dialog Profound ResearchLine Publisher Search and CountryLine Publisher List on www.dialog.com

Retrieve a list of Dialog Profound information providers for a specific industry with the new ResearchLine Publisher Search. Results include publisher details such as publication frequency, country of origin, language and coverage (www.dialog.com/sources/sourcebook/researchline/researchline.cfm).

CountryLine also provides a source listing of all publishers and their country of publication. Detailed information on each publisher is included (www.dialog.com/sources/sourcebook/countryline/countrylineresults.cfm).

NEW ON DIALOG PROFOUND

Market Research Firm Verdict Provides Analysis to Aid U.K. and European Retailers

DIALOG PROFOUND MARKET RESEARCH PROFILE

Dialog Profound delivers the most pertinent market research, country and company reports to strategic and tactical decision-makers in more than 700 industry segments. One of those segments is the retail market. In an ongoing effort to inform Dialog customers of the unique market research assets available with Dialog Profound and the market research firms with whom we partner, we are pleased to profile the premier research firm covering retailing in the United Kingdom and Europe, Verdict Research of London.

Unlike other market sectors, retailers, manufacturers, suppliers and those in related industries had, until recently, fared quite well in spite of a tough trading climate. However, 2003 has gotten off to a difficult start for retailers and now, more than ever, retailers and those involved in this industry require in-depth analysis and opinions from leading experts to address concerns.

Verdict has partnered with Dialog since 1999, to provide world-class retail market research, analysis and opinion to thousands of users. Verdict Research has at its core, a level of expertise in all factors affecting retailing. Their analysts and consultants are retail experts, offering in-depth, accurate analysis of the key players and trends that can play a role in the success or failure of all aspects of retailing. In fact, Verdict's experts are so well respected that they have been quoted in trade magazines and national newspapers every week of the year for the last 20 years, regarding issues surrounding retailing in the U.K. and throughout Europe.

One of the most unique research offerings is Verdict's *Retail Sector Reports* on retail market segments including DIY; Footwear; Groceries; Homewares; Personal Care; women's, men's, children's and the value clothing markets; music and video; and health and beauty. Another key source of valuable, premium information available to Dialog Profound users is Verdict's *Executive Summary* reports. An *Executive Summary* is a discrete report that features top line summaries of the latest developments in each retail sector. Other reports include: *How Britain Shops*, an analysis of the results of 6,000 consumer interviews; *Forecasting* reports providing five-year market sizing forecasts and five year's of trend data for ten sectors including Food & Groceries, Clothing & Footwear, Furniture & Floor coverings, DIY & Gardening, and Homewares; *Location issues* such as the physical and non-physical aspects of retailing; *Strategic issues* such as the changing nature of retailing in the U.K.; and *Retail Verdict*, an events-driven, concise monthly newsletter covering all parts of retail.

This is what some satisfied customers have to say about Verdict's services:

"We view Verdict as the key player in the provision of market research for the U.K. retail industry. Their reputation stands out in the market place and their research provides us with the ability to identify future trends in the retail market and useful overviews of U.K. shopping patterns."

—Information Manager U.K. - CB Hillier Parker

"Verdict uses sound facts and a consistent methodology to produce an independent analysis of retail sectors, trends and companies."

—Head of Market Analysis & Strategic Planning - Homebase

"I find Verdict indispensable because of their comprehensive independent insight into retail markets and companies."

—Head of Consumer Industries, Credit Research Department - Royal Bank of Scotland

If you need additional perspective and analysis of the retail markets in the United Kingdom/Europe, we invite you to explore the valuable content from Verdict, one of the most highly respected retail market research providers. With more than 360 varied reports and 45 newsletters available on Dialog Profound ResearchLine, Verdict can help you identify the trends, opportunities and developments that truly matter to your business.

To find out more about Verdict Research, or other market research information, contact your sales representative. To learn more about Dialog Profound and how our leading market research products can help your enterprise, review our online demo at www.dialog.com/products/profound/demo/movie.html.

NEW ON DIALOG DATASTAR

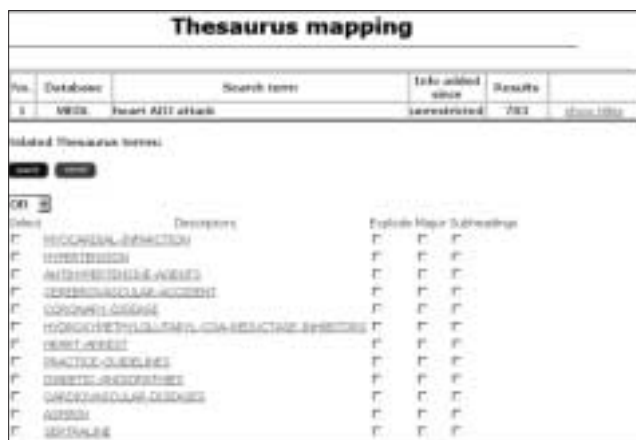
Thesaurus Mapping Enhanced in MEDLINE® on Dialog DataStarWeb

A new enhancement to MEDLINE on Dialog DataStarWeb enables Thesaurus mapping to operate more precisely.

The Thesaurus mapping feature is an excellent tool for finding the best search terms to use for a subject, especially when you don't know the preferred MEDLINE terminology. Enhanced Thesaurus mapping provides a ranked list of major descriptors for the word(s) you enter in the search box. For example, enter "heart attack" in the search box, and check the "Thesaurus mapping" box:



Now click the **search** button and the system will return a list of all major descriptors used to index the articles containing the words "heart attack." The major descriptors will be listed in order of most frequent first. Part of the list is represented below



From this list you can click single or multiple terms to search, and/or add the "Explode," "Major" or "Subheadings" options. In this way, having started with a non-preferred term, you can quickly and easily find the right MeSH® headings and improve both the precision and the recall of your search.

SEARCH TIP

THE .W. QUALIFIER ON DIALOG DATASTAR

The .W. qualifier can be used to search an indexed term as a single word. For example, if you are searching for a journal called "Blood," entering the search string "blood.so." will retrieve any journal containing the word "blood" (e.g., blood-pressure, blood-cells etc.). However, you can limit to only journals with the one-word title "Blood" with the following search string: BLOOD.SO..W.

The .W. qualifier can be used with any field. For example, if you want to search for just the descriptor "asthma," not "exercise-induced-asthma," in MEDLINE enter the following search string: ASTHMA.DE..W.

Gail Stark,
Training Consultant, EMEA

SEARCH TIP

CUSTOM FORMAT ON DIALOG DATASTARWEB

The custom format on Dialog DataStarWeb can be used to create your own including keywords in context.

To use a custom format:

1. Select the records to view from the titles list and scroll to the bottom of the page.
2. Select "Custom" from the Display Formats box and click **display**.
3. The next screen will bring up a table listing all the fields available in that file (or files if you are searching across multiple databases).
4. Select the fields you wish to view and/or select the keywords in context button to view your search terms in the context of the document.
5. Click **continue** to display the records.

Gail Stark,
Training Consultant, EMEA

Files Removed

The Institute of International Management Database (IMID) and World Databases (WDBS) were removed from Dialog DataStar on April 30.

C O M P A N Y U P D A T E

SEARCH TIP

THE LIMITALL COMMAND AND DIALOG NEWSROOM

The Search Tip on page 9 of the May/June issue has generated some questions. Here is a more complete explanation of using the LIMITALL command with document types.

SELECT the document type (DT=) you want to use. Then enter LALL/S1, which will invoke the LIMITALL command. You cannot LIMITALL using just the document type (e.g., LALL/NEWSPAPER).

Note: The LIMITALL command may take some time to process depending on the number of records in the SET that you will be using in your LIMITALL command.

The following search is an example of the LIMITALL in NewsRoom on Dialog.

```
File 990:NewsRoom
Current 2003/May 20
(c) 2003 The Dialog Corp.

Set      Items  Description
?s dt=newspaper?
  S1 2686330 DT=NEWSPAPER?
?s enron/co
  S2 4429 ENRON/CO
?s s1 and s2
  2686330 S1
  4429 S2
  S3 1991 S1 AND S2
```

The same 1,991 records are returned as in the first search if the LIMITALL is started and then the search for the Company Name is entered.

```
?lall/s1
LIMITALL started
?s enron/co
  S4 1991 ENRON/CO
```

Stacie Thomas,
NewsRoom Specialist, USA

Focused Training Solutions at Dialog

Professional development is absolutely critical in the business world, but the time available for improving skills in today's workplace is limited. With more than 30 years of experience, Dialog offers a variety of focused training solutions to help you find the answers to all of your research questions.

Training opportunities from Dialog, in the form of instructor-led workshops, e-learning sessions, and search aids, are constantly being revised, refreshed and renewed to add relevance for participants. Focusing primarily on results-oriented performance improvement, Dialog employs adult learning methodologies to help participants understand, retain and apply key concepts.

This article touches on some of the training options you may already be familiar with and treats you to a look at a few of the latest offerings.

CLASSROOM TRAINING

For many years Dialog has offered instructor-led workshops around the globe. These sessions have as their goal competence development and teaching users critical online searching skills. Instruction is reinforced with practice, and knowledgeable instructors provide a collaborative environment where learning can take place. [See the online version of the July-August Chronolog for more on instructor-led training.]

New half-day seminars – *Searching MEDLINE* and *Biomedical Information on Dialog* – contain the latest changes to biomedical databases as a result of reloads to MEDLINE, EMBASE, and BIOSIS Previews. The Chemistry Seminar has also been revamped. This new half-day seminar – *Introduction to Chemical Science Searching* – teaches users who must locate research and development information within the chemical industry to search the chemical databases on Dialog. And, Dialog DataStar searchers, can try the new *Searching Dialog DataStar Using DataStarWeb*. For those who cannot attend a class, workbooks for each session are available on the Dialog Web site at training.dialog.com/sem_info/courses/workbooks.html.

The most current listing of sessions throughout the world can be found on the Dialog Web site at training.dialog.com/sem_info/calendar. Dialog has recently increased the number of free sessions available in the United States. Sign up for a session near you!

E-LEARNING

New innovations in technology have increased Dialog's capability to bring training directly to users' desktops. Online courses, tips and techniques, and tutorials meet the needs of researchers who want to learn in their own time at their own pace. The Dialog Web site (training.dialog.com) contains numerous training options that include:

- ▶ *Online courses.* These courses contain six or seven short lessons for novice and advanced-level searchers. For example, subject-specific courses for the patent professional, the biomedical researcher, and more teach the basics of searching Dialog using the DialogWeb or DialogClassic interfaces. Exercises following each lesson reinforce the concepts covered during a lesson.

Professionals can also learn more about the content in different subject areas in some of the advanced online courses: Competitive Intelligence, Key Patent Databases, and the newest addition, Key Drug Pipeline Databases.

Busy professionals enjoy this format. One user notes, "I like being able to access the course at times that are convenient to me without having to go to a face-to-face class to obtain the instruction I need." Another says, "I enjoyed the continued use of one example. It helped me understand how each step fit with the next." Sign up for a free online course at training.dialog.com/onlinecourses/.

- ▶ *Distance education.* The Dialog Graduate Education Program, available to library schools, offers short, multimedia sessions on topics such as search planning, choosing databases, and business applications. Most of the modules are available in HTML or PDF format, fully equipped with audio to accommodate all learning styles. View these topics and more at training.dialog.com/gep/distance/.

continued on page 12

Training Schedule

Training classes on Dialog's services are held throughout the world. New classes are always being added, so for the most current schedule and for registration information for all locations, check the Dialog Web site at training.dialog.com/sem_info/calendar/. Highlighted in this issue are training classes from the United Kingdom and the United States.

UNITED STATES

Philadelphia, Pennsylvania

- 7/23 Developing Dialog Searching Expertise, Pts. 1 & 2: Fast Start and Intermediate
- 8/4 Dialog Basic Skills Review
- 8/13 Company Intelligence
- 8/18 Developing Patent Research Expertise, Pt. 3: Prior Art
- 8/27 Search Basics Using DialogWeb

New York, New York

- 7/1 Developing Dialog Search Expertise, Pt. 1: Fast Start
- 8/5 Developing Dialog Search Expertise, Pt. 1: Fast Start
- 8/13 Developing Dialog Search Expertise, Pt. 2: Intermediate
- 8/19 Market Intelligence
- 8/28 Brown Bag: Search Tips & Tricks

Boston, Massachusetts

- 7/3 Pharmaceutical Science Information
- 7/3 Pharmaceutical Business Information
- 7/9 Developing Dialog Searching Expertise, Pts. 1 & 2: Fast Start and Intermediate
- 7/10 Developing Patent Research Expertise, Pt. 1: Patent Basics
- 7/30 Basic Skills Review for Classic Dialog Searchers
- 8/5 Developing Patent Research Expertise, Pt. 2: Patent Families & Legal Status
- 8/7 Developing Dialog Searching Expertise, Pts. 1 & 2: Fast Start and Intermediate
- 8/13 Chemistry for Non-Chemists
- 8/15 Basic Skills Review for Classic Dialog Searchers
- 8/28 Intellectual Property: Trademark & Copyright Applications

Dallas, Texas

- 7/16 Dialog Searching Expertise, Pt. 1: Fast Start
- 7/29 Developing Patent Research Expertise, Pt. 1: Patent Basics
- 7/31 Dialog Basic Skills Review
- 8/6 Developing Dialog Searching Expertise, Pt. 2: Intermediate
- 8/13 Introduction to Trademarks on DialogWeb

Chicago, Illinois

- 7/1 Developing Dialog Searching Expertise, Pts. 1 & 2: Fast Start and Intermediate
- 7/8 Basic Skills Review for Classic Dialog Searchers
- 7/15 Developing Dialog Patent Research Expertise, Part 2: Patent Families
- 7/22 Developing Dialog Searching Expertise, Pt. 3: Advanced
- 7/29 FastStart to DataStarWeb
- 8/5 Developing Dialog Searching Expertise, Pts. 1 & 2: Fast Start and Intermediate
- 8/7 Fast Start to Dialog Profound
- 8/12 Developing Dialog Patent Research Expertise, Pt. 4: Competitive Intelligence
- 8/19 Developing Dialog Searching Expertise, Part 4: Power Searching
- 8/26 Basic Skills Review for Classic Dialog Searchers

Cary, North Carolina

- 7/10 Business of Science
- 7/24 Basic Skills Review for Classic Dialog Searchers
- 8/7 Developing Dialog Searching Expertise, Pts. 1 & 2: Fast Start and Intermediate
- 8/21 Dialog Applications Briefing: Biotechnology

Atlanta, Georgia

- 7/1 Search Basics Using DialogWeb
- 7/18 Patent Basics Using DialogWeb

- 7/22 Developing Searching Expertise, Pts. 1 & 2: Fast Start and Intermediate
- 7/29 Patent Basics Using DialogWeb
- 8/5 Search Basics Using DialogWeb
- 8/12 Company Intelligence
- 8/19 Intellectual Property: Copyright and Trademarks
- 8/22 Dialog Basic Skills Review

UNITED KINGDOM

London

- 8/5 Dialog Profound
- 8/6 Getting Started on DialogWeb Guided (WebEx)
- 8/12 Dialog DataStarWeb
- 8/13 DialogWeb Guided Search
- 8/14 Getting Started on DialogWeb Command Language (WebEx)
- 8/19 Getting Started on Dialog DataStarWeb (WebEx)
- 8/27 Getting Started on Dialog1 (WebEx)
- 8/28 DialogWeb – Command Language
- 9/2 Dialog Profound
- 9/2 Dialog Patents
- 9/3 Getting Started on DialogWeb Guided (WebEx)
- 9/9 DialogWeb Guided Search
- 9/10 Getting Started on DialogWeb Command Language (WebEx)
- 9/16 Dialog DataStarWeb
- 9/18 Dialog DataStar Classic – Beginners
- 9/23 DialogWeb – Command Language
- 9/24 Getting Started on Dialog1 (WebEx)
- 9/24 Getting Started on Dialog Profound (WebEx)
- 9/25 Dialog DataStar Classic – Experienced
- 9/31 Getting Started on Dialog DataStarWeb (WebEx)

Derwent Dialog Training on Patents

Arlington, Virginia

- 7/24 Basic Dialog Workshop: International Patents (AM) Patent Search Techniques (PM)
- 7/25 Advanced Derwent Patent Searching on Dialog (AM) Competitor Intelligence (PM)

New York, New York

- 7/28 Basic Dialog Workshop: International Patents (AM) Patent Search Techniques (PM)
- 7/29 Advanced Derwent Patent Searching on Dialog (AM) Competitor Intelligence (PM)

Web-Based Training

The following national U.S. Web-based classes using WebEx are scheduled for Wednesdays from 12:00 noon to 1:30 pm ET in July and August. For more information or to register, visit our Web site at training.dialog.com/sem_info/calendar/#webex

- 7/9 Developing Dialog Searching Expertise, Part 2
- 7/15 Fast Start to Dialog Profound
- 7/16 Basic Skills Review for Classic Dialog Searchers
- 7/23 Developing Dialog Searching Expertise, Part 1
- 7/29 Fast Start to Dialog DataStarWeb
- 7/30 Developing Dialog Searching Expertise, Part 2
- 8/6 Developing Dialog Searching Expertise, Part 1
- 8/12 Fast Start to Dialog Profound
- 8/13 Developing Dialog Searching Expertise, Part 2
- 8/19 Fast Start to Dialog DataStarWeb
- 8/20 Basic Skills Review for Classic Dialog Searchers
- 8/27 Developing Dialog Searching Expertise, Part 1

DON'T MISS ...

New descriptions of the U.K. training courses on the Dialog Web site at training.dialog.com/sem_info/.

C O M P A N Y U P D A T E

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Focused Training Solutions at Dialog

- ▶ *Dialog Minutes.* Dialog Minutes cover a range of topics from quick search tips to techniques for processing search results. Review some of the Dialog Minutes that incorporate the latest technology at training.dialog.com/d_minutes. You can learn a lot in a minute!
- ▶ *Search Solutions.* Search Solutions, provided by Knowledge Center experts, answer some of the most frequently asked questions by taking the user through searches step by step. Search Solutions encompass business, intellectual property, science and technical search strategies. Use these searches as models by substituting your own criteria into the strategy. Review them at training.dialog.com/quick/solutions.
- ▶ *Tutorials and Quick Tours.* Tutorials and Quick Tours offer step-by-step introductions to features and interfaces of products like DialogWeb and Dialog DataStarWeb. For example, learn about Dialog or Dialog DataStar e-Journal links at: training.dialog.com/tours/#quick.

LEARNING REINFORCEMENT

A single session is only the beginning of a researcher's training needs. Ongoing support, additional sessions, and practice reinforce the concepts and skills learned. Dialog offers support for these areas as well:

- ▶ *Web-based sessions.* New hour-long online interactive sessions using WebEx technology are accessible through an Internet connection. At tlr.webex.com, users can sign up to see and hear instructors discuss search techniques or learn how to use a new Dialog product. Participants can ask questions, see searches demonstrated on their computer screens, and even try their own examples. Sign up or call the Knowledge Center nearest you for more information.
- ▶ *Practice.* Dialog provides free passwords for Dialog and Dialog DataStar so users can practice what they've learned in some of the ONTAP (ONline Training And Practice) databases. The free passwords for the ONTAP files are listed at training.dialog.com/sem_info/ontap_pw.html.
- ▶ *Additional support.* Knowledge Centers for North America (1 800 3DIALOG), EMEA (Europe, Middle East, Africa) (+44(20) 7940 6900), and Asia Pacific (+852 2530 5778) are ready to answer your questions and offer support when you need it.

Dialog's diverse, quality training helps make searching easier and more productive so that researchers can find exactly the information they need quickly and efficiently. With such a range of choices, why not take advantage of some of the Dialog training resources today!

For more information, see the online story at support.dialog.com/publications/chronolog/200307

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