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E-MAIL ADDRESS CHANGE

Need answers to your questions? E-mail any of the Knowledge Centers worldwide at customer@dialog.com.

Dialog Company Profile Enhancements

In response to customer requests, Dialog has released significant enhancements to Dialog Company Profiles (DCP), a stand-alone company and industry research tool, resulting in new search forms and more robust searching features.

Introduced in late 2001, Dialog Company Profiles offers one-stop access to comprehensive profiles of nearly 500,000 publicly traded and privately owned companies from 188 countries. This fully integrated resource brings together company profiles, product and brand information, rankings, company histories, chronologies, news, and trade journals for small to large companies around the world.

Small companies appreciate DCP's comprehensive data and predictable subscription pricing. Top companies roll DCP out to their entire sales and business development staffs, and take advantage of enterprise features such as IP authentication and usage reporting. The consistent formatting of DCP's company profiles and the presentation of the industry lists in order of revenue make it easy to identify both key and small players in an industry.

The user-friendly DCP interface provides easy access to information critical to the decision-making needs of business professionals throughout an organization, including sales, marketing, finance and management professionals. DCP also features respected indexed business content from Gale, also a Thomson business. The recent enhancements now add a more powerful search interface and additional content.

NEW GALE CONTENT

- ▶ *Encyclopedia of American Industries*
- ▶ *Encyclopedia of Emerging Industries*
- ▶ *Encyclopedia of Global Industries*
- ▶ *Market Share Reporter*
- ▶ *World Market Share Reporter*
- ▶ Newspaper business sections

NEW SEARCH INTERFACE FEATURES AND FORMS

An improved, more powerful search interface now includes four search forms: Company, Industry, Articles and Advanced Search.

- ▶ *Company Search* allows for more options to search by product and/or brand.
- ▶ *Article Search* now includes subject guide, keyword and fulltext search options.
- ▶ *Advanced Search* enables users to search individual datasets by multiple, indexed fields.



- ▶ Also provided are new *topical links* to articles from company profiles.

The **Company Search Form** now offers users more search options, including the ability to search by product or brand. In addition, it is now easier to search companies by city or state. This is important functionality for customers using DCP to generate sales or business development leads.

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FROM THE EDITOR

At Dialog we are always interested in how our customers are using Dialog services. In fact, in a Dialog survey customers indicated that they wanted to see tips and techniques about databases and applications in the *Chronolog*. I recently received the search tip below from one of our readers and I want to share it with you. It focuses on the new Domain Names database (File 225).

The *Chronolog* is sent to approximately 60,000 of your peers around the world. Take a few minutes and share your tip with our readers. I look forward to receiving more search tips from you to publish in the *Chronolog*. Send them to chronolog@dialog.com.

SEARCH TIP

THE DOMAIN NAMES DATABASE FOR COMPETITIVE INTELLIGENCE

The Domain Names database (File 225) is an excellent addition to my competitive intelligence toolkit as well as to my intellectual property tools. Two of the file's strengths compared with *Whois* databases are the ability to do a worldwide search and to search by owner/company.

While working on an example for a CI presentation, I discovered:

1. XXX domains owned by said company provides an interesting business model that is not common knowledge. In fact, it might perhaps be hidden knowledge.
2. The record showed me domains that are not currently in use. These may hint at future plans of a company or point toward failed businesses. They are something to explore further.

Here's the search:

```
E on=interlego
S E number(s)
REPORT s1/DO,ST,ED/all
```

Daphne Raban, University of Haifa, Israel

EXPAND on the organization's name (ON).
Select appropriate E number(s).
Create a report with the domain names (DO),
status (ST), and date of expiration (ED).

COMPANY UPDATE

North America InfoStar Winners for 2003

In June, Dialog announced the winners of the Quantum² InfoStar awards at the annual Special Libraries Association (SLA) conference in New York. This year's three North American InfoStars are Richard Huffine (Washington, D.C.), Vincent Mariano (New York) and Lucy Park (Washington, D.C.).

According to Libby Trudell, Dialog senior vice president of information professional development, "This year's winners for North America are each true leaders. Their successes demonstrate the influential role information specialists can play in their organizations."

As part of its Quantum² program offering professional education and career development services to information professionals worldwide, Dialog annually designates 12 recipients of its InfoStar Awards. The awards are given to information professionals in various countries whose creativity and innovation are inspirational to others.

[For more information, see the online story at support.dialog.com/publications/chronolog/200309](http://support.dialog.com/publications/chronolog/200309)

Roger K. Summit North America Scholarship Winner for 2003

Dialog announced that this year's North America Roger K. Summit Scholarship winner is Susan Johnson, a graduate student at the University of Hawaii. Susan's commitment to the profession through her leadership role in SLA and her 100% score on the Dialog proficiency test tipped the scales in her favor. The award will assist Johnson in her pursuit of a doctorate in Communication and Information Studies.

The Roger K. Summit Scholarships are awarded annually by Dialog in North America, Europe and the Asia Pacific region in honor of the company's founder, a pioneer in the technology behind online information retrieval.

NEW ON DIALOG

New Publishers Added to Dialog e-Journal Links

Nearly 80 new publishers have been added to Dialog e-Journal Links, tripling the number of participating publishers and aggregators. These new publishers focus mainly on scientific, technical and medical sources useful to medical and clinical researchers, engineers, chemists, patent attorneys and many others. E-Journal linking is available on DialogWeb, DialogSelect, Dialog Intranet Toolkit, and Dialog1.

With e-Journal Links you can take advantage of the relationships and licenses you already have in place with certain aggregators and publishers. Here's how it works:

- ▶ Complete your search on Dialog and retrieve the results.
- ▶ When a citation or abstract is viewed from our collection of e-Journal-enabled files, the Dialog linking system recognizes whether you have a relationship or subscription with an aggregator or publisher that can provide the complete document of the referenced article.
- ▶ If you have an agreement, then a link to the fulltext displays.

Note: An administrator at the customer site is able to manage these links through an administrative tool called the Dialog Subscription Manager.

Some of the new publishers include: American Society for Biochemistry and Molecular Biology, American Association of Immunologists: *The Journal of Immunology*, American Psychiatric Publishing, The Royal Society of Medicine and *Proceedings of the National Academy of Sciences* (PNAS). A list of files which contain e-Journal linking is available at www.dialog.com/products/ejournal/sources.shtml.

Whether your area of investigation is basic or applied research, product development, clinical trials, patents, litigation or FDA regulation, you will benefit from the e-Journal linking feature available from Dialog.

Seven New Interactive Alert Titles Added

Interactive Alerts is a Table of Contents service available exclusively on DialogWeb. Through Interactive Alerts, you can scan individual article titles and word counts, so that you can differentiate between short sectional coverage and substantial articles.

Because of the demand for Interactive Alerts in the pharmaceutical industry, seven new sources have been added. The new journal titles now available include:

- ▶ *Bioworld Today*
- ▶ *Cancer Weekly*
- ▶ *Drug Week*
- ▶ *Gene Therapy Weekly*
- ▶ *Gerontologist*
- ▶ *Immunotherapy Weekly*
- ▶ *Medical Letter on the CDC and FDA*

Interactive Alerts are a cost effective way to disseminate articles from key research and industry trade journals. Information professionals can have a journal's Table of Contents sent to multiple users in an organization, who can then order relevant fulltext articles directly.

Order fulfillment is automated, and occurs via e-mail. Articles are ordered by replying to the Interactive Alert e-mail, putting an "X" in the brackets next to desired articles, and sending the reply. Within minutes the fulltext articles are returned. ERA (redistribution) discounting is automatically applied to provide the lowest cost for multiple orders of the same article.

A full list of journal titles available via Interactive Alerts can be found at: support.dialog.com/pricing/dialog/intalerts_0603.pdf.

For more information about Interactive Alerts, contact your Dialog sales representative, the Knowledge Center, or visit our Web site at: www.dialog.com/searchaids/dialog/pdf/interactive_alerts_pamphlet.pdf.

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TRADE SHOWS

September 7-11
New York, New York
American Chemical Society (ACS)

September 23-26
Rustenburg, South Africa
Library and Information Association (LIASA)

October 7-10
Napier, New Zealand
Library Information Association of New Zealand

October 25-28
New Orleans, Louisiana
Public Relations Society of America (PRSA)

November 10-12
Kirchberg, Luxembourg
EPIDOS

December 2-4
London, United Kingdom
Online Information

NEW ON DIALOG

Uses for Dialog
Company Profiles

Use Dialog Company Profiles to:

- ▶ Identify companies by their particular geographical area, industry, and specific size for sales prospecting
- ▶ Identify target companies and lists of key contacts within them to help in business development
- ▶ Research potential partners for reliability indicators
- ▶ Identify parent/subsidiary relationships to judge a company's backing
- ▶ Perform due diligence using DCP as a business intelligence tool
- ▶ Research industry trends and products

2003 Database
Catalog

Did you get your copy of this essential reference tool? If not, contact your account representative, or order a copy at www.dialog.com/publications.

Click **Place Order**. Type **Database Catalog** in the "Publication title" search box at the bottom of the screen, then click the **Search** button. Click **add to cart** and **Go to cart** to check out. You will be prompted for a delivery address. The *2003 Database Catalog* is free of charge to all Dialog customers.

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Dialog Company Profile Enhancements

The **Industry Search Form** lets users search by SIC or NAICS codes. A "browse" feature is provided for both SIC and NAICS to help with code selection. Also available is a search by industry description.

The new **Article Search Form** assists searchers looking primarily for business-related articles and includes subject guide, keyword and fulltext searching. This form now provides optional search limiters, including:

- ▶ Fulltext articles
- ▶ Magazines and journals
- ▶ Newspapers and newswires
- ▶ Peer-reviewed journals

Additional options include the ability to limit the search to a particular journal and to set a date range. Users can also search the subject guide, allowing them to use controlled vocabulary from indexed terms in the content sets. These features, along with the addition of the newspaper

business sections as a content enhancement, make DCP a powerful search tool.

The **Advanced Search Form** allows searching by indexed fields, and, similar to the Article Search Form, provides additional search limiters. Users can specify the content set and indexed field they would like to search. They can choose to search the content from News/Magazines, Company Profiles, Histories, Financials, Suits & Claims, etc., and then enter terms to be searched and specify an indexed field for those terms. Boolean logic allows a complex and targeted search to be executed without requiring knowledge of any command language.

NEW TOPICAL LINKS TO ARTICLES FROM COMPANY PROFILES

When viewing articles from a search, users are now presented with topical links. A new left sidebar offers links to "Articles about this Company," when available. These topical links include journal articles, where available, on:

- ▶ Financial Data
- ▶ Legal Issues
- ▶ Management
- ▶ Operations & Technology
- ▶ People
- ▶ Products & Services
- ▶ Sales & Marketing
- ▶ Statistics
- ▶ Strategy & Planning

For more information about recent enhancements to Dialog Company Profiles or content and pricing, contact your Dialog sales representative or the Knowledge Center, or visit our Web site at: www.dialog.com/products/companyprofiles/features.shtml

AGROProjects Update

AGROProjects (File 235) on Dialog was updated in June 2003 with the following changes and additions to its content:

- ▶ 11 new product profiles including products from Prophyta, DuPont, SDS Biotech, Sankyo, Platte Chemical Company and Korea Research Institute of Chemical Technology (KRICT)
- ▶ Eight new combination profiles
- ▶ Two new company profiles: Korea Research Institute of Chemical Technology (KRICT) and Mitsui & Co
- ▶ Revisions to a number of existing product, combination and company profiles

AGROProjects is updated quarterly and provides informed analysis of the agrochemical R&D pipeline. It enables clients in the agrochemical, animal pharmaceutical or fine/specialty chemicals sectors to monitor the progress of new active ingredients. In recent years, the AGROProjects editorial team has used its considerable experience of the agrochemical industry and its chemistry expertise to monitor patents assigned to the major agrochemical companies. This information is combined with many other sources in order to provide clients with informed analysis of early stage R&D activities and possible future development projects.

Dialog is the only service offering access and payment to AGROProjects on a transactional basis. Elsewhere, AGROProjects is available on a subscription basis only.

FROM THE EXPERTS ...

FOCUS ON SOFTBASE: REVIEWS, COMPANIES, AND PRODUCTS

Product descriptions, company profiles, technology reviews—SoftBase (File 256) combines the facts you need with the opinions that matter. SoftBase is a guide to the information technology industry, linking detailed descriptions of products and companies to independent, third party reviews and analyses abstracted from more than 200 business, computer, technical, trade and consumer publications.

Whether you run a small business, assist researchers in an academic environment, or manage a division for a multinational corporation, you can identify the definitive information technology solutions for your situation with SoftBase. You can depend on SoftBase for complete research results on virtually any type of information technology—from online services, the Internet, and other electronic information products to industry specific and general use software. SoftBase covers the full range of computer hardware from hand-held to personal computers to workstations, mainframes and networks.

A searcher seeking to profile a company and a product can quickly discover not only information about trends and technologies, but also critical evaluations, systems requirements, product capabilities and complete company details. No other database makes it so easy to gather comprehensive information from one place.

For example, to profile Adobe Systems Inc., start by searching for the headquarters record by using the Document Type (DT=) and Record Type (RT=) prefixes along with the prefix for sales (SA=).

```
?S DT=COMPANY AND RT=DIRECTORY AND CO=ADOBE? AND SA>=1
```

Exploring further into the Adobe product line, you might want to see how the latest revision of one of its flagship products, Photoshop, is faring. The use of the RT prefix helps to deliver the review content specifically for the product you are interested in.

```
?S PN=ADOBE PHOTOSHOP ?? AND RT=REVIEW
```

SoftBase can also help the trademark searcher to conduct a trademark clearance. For instance, if you are considering using Phoenix as a product or service name in the information technology marketplace, use the PN suffix.

```
?s phoenix/pn
```

For more information, see the online story at support.dialog.com/publications/chronolog/200309

The Merck Index Online (File 304) Reloaded on Dialog

The 13th edition of the *Merck Index: An Encyclopedia of Chemicals, Drugs, & Biologicals* has been reloaded on Dialog. The *Merck Index* is important to users in fields relating to chemicals, drugs and biological studies. Each record in the database corresponds to a monograph in the print edition, enabling users to browse through a single chemical entity or a small group of closely related compounds. On Dialog, it serves as an entry-point database from which users can go on to search other databases.

SEARCH TIP

USING DOCUMENT AND RECORD TYPES IN SOFTBASE

Using the RT= and DT= search prefixes in SoftBase (File 256), you can hone in on a specific company, product or review in the IT industry.

```
?expand dt=
E1 20603 DT=COMPANY
E2 11160 DT=PRODUCT
E3 51015 DT=PRODUCT ANALYSIS
E4 2791 DT=PRODUCT
    COMPARISON
E5 80352 DT=REVIEW
```

```
?expand rt=
E1 26329 RT=DIRECTORY
E2 80352 RT=REVIEW
```

NEW ON DIALOG DATASTAR

SEARCH TIP

DIALOG DATASTARCLASSIC
QUICK COMMANDS

Try these new quick commands to edit Alerts on Dialog DataStarClassic.

- ▶ to change e-mail recipient's name: `c rec 1` [new e-mail address]. Example: `c rec=2 recipient.4@dialog.com` – replaces recipient 2
- ▶ to add another recipient: `c rec` [additional e-mail address]. Example: `c rec=recipient.3@dialog.com` – adds a third recipient
- ▶ to delete recipient: `c rec delete`. Example: `c rec=1 delete` – removes recipient 1

Note: Addresses are separated with a comma.

LeiRay Ramirez
Bern, Switzerland

New Options for Dialog DataStar Alerts and DELIVERs

Dialog DataStar enhancements offer sophisticated tools for managing your search results

DELIVERs AND ALERTS

Once you have found just the right information on Dialog DataStar, you may not be able to resist reading through the documents while online. Consider, instead, using DELIVER (..DELIVER), a convenient way to send your results to another destination, such as your e-mail address, for review offline. DELIVER is effective for doing ad-hoc or “one off” searches. Documents are sent within one hour of being processed.

An Alert is a search you set up to run automatically at regular intervals. Alerts are a great solution for recurring information needs, such as monitoring an industry, a company or a technology. You can specify the frequency and expiration date of Alerts and have the newest information retrieved from your Alert profile sent directly to you each time the Alert is run.

Delivery options for both Alerts and DELIVERs include output via e-mail; postal mail; or, with prior set up, directly to your Lotus Notes™ server, your personal PrivateStar, or via FTP pickup. The latest enhancements to Dialog DataStar include several new delivery format options.

NEW DELIVERY OPTIONS

New delivery options for both Alerts and DELIVERs let you select the best delivery formats and layouts for your needs. See *Chronolog* online version for an example.

E-JOURNAL LINKS AND IMAGES IN ALERTS AND DELIVERs

Other enhancements for Dialog DataStar customers are the inclusion of images, which are part of the document, and the presence of e-Journal Links. If you have activated a subscription to an electronic journal using the latest version of the StarLinks Manager tool, then a link to the full article is included in your Alerts and DELIVERs. If available, e-Journal Links for your subscriptions are displayed in all three output formats: text, HTML and PDF.

DUPLICATE DETECTION AND CLUSTERS

Using DataStarClassic or DataStarClassic on the Web, Alerts can be set up to run in more than one database at a time. An Alert executed in multiple databases ensures more comprehensive retrieval as well as time saved managing a single Alert with integrated results. In addition, any duplicate records can be removed from the results before delivery.

Duplicate documents are removed from the results of the most recent Alert run by comparing them with results from previous runs of the same Alert over the past six months. This is particularly useful in files such as MEDLINE®, EMBASE® and BIOSIS Previews®, major biomedical databases where there is overlap in coverage. Duplicate detection is enabled by assigning Alerts (and DELIVERs) to a “Cluster.” Duplicate documents can be removed from both Alerts and DELIVERs within the same Cluster.

MANAGING AND INTEGRATING RESULTS

Using DataStarClassic or DataStarClassic on the Web, it is possible for you to manage and integrate all of your Alerts and DELIVERs using the Distribution database (DIST) or PrivateStar.

Every Alert or DELIVER, regardless of its destination, is immediately visible to you after execution and is accessible in the Distribution database for one month. To access the Distribution database, enter the database label DIST at the Enter Database Name prompt on DataStarClassic or DataStarClassic on the Web. When logging into DataStar, you are informed about the current status of your Distribution database. A very useful option in the Distribution database is the ..RESEND

continued on next page

command, which allows you to resend documents at no additional cost. Alerts and DELIVER results in DIST can be sorted a number of ways to provide useful management information for the “performance” of current Alerts and sources of relevant documents. For example, a sort by database offers a useful overview for evaluating which databases provide the best results.

With PrivateStar, you can send copies or the original output of all your Alerts and DELIVERs into a permanent, private archive database (PRIV). This archive is a fully functional and searchable Dialog DataStar database for secure and exclusive use by your organization. You can add your own data to a PrivateStar database, in addition to search results from Alerts and DELIVERs, creating a single source for both your organization’s internal information and published information retrieved online.

PUTTING IT ALL TOGETHER

Dialog DataStar offers a sophisticated, comprehensive and flexible suite of tools—unequaled by any other online service—for managing offline delivery and integration of search results.

Martindale June Update

Martindale: The Complete Drug Reference (MART) on Dialog DataStar was updated in June with the following changes and additions to the content:

- ▶ Revised chapters and sections for Antibacterials (Quinolones), Antidepressants, Cardiovascular Drugs (Thrombolytics) and Muscle Relaxants;
- ▶ Partial updates of monographs for Asthma, Pyridostigmine Bromide, Repaglinide and Rosiglitazone Maleate;
- ▶ Addition of ten new drug monographs, for example, *Alefacept* and *Paroxetine*;
- ▶ Nomenclature information and brief descriptions of chemical entities deleted from the previous three hardcopy editions restored to the electronic Martindale. This will help with the identification of substances.

The electronic version of Martindale on Dialog DataStar is updated quarterly. The next update is expected in September 2003.

For a complete list of the June changes and additions, consult Dialog DataStar’s Database of Databases, BASE. Search for BASE-MART, and view Appendix 2.

SEARCH TIP

IS THIS JOURNAL ON DIALOG DATASTAR?

If you need a list of key journals from Dialog DataStar, here’s a simple way to compile a concise list in Adobe® Acrobat® PDF format.

The following was put together for a biotech company that wanted titles with “nature” or “reproduction” in the title.

- ▶ Type JOUR in the Enter Database Labels field.
- ▶ Enter keywords you expect to find in the journal title. In this case: **reproduct\$4 or nature**.
- ▶ Choose “Journal name” from the dropdown list and click the **SEARCH** button.
- ▶ Click the “Select All” checkbox, choose the custom output and click **Display**. DataStar will ask you which fields you would like in your output. Choose Journal name and click **continue**.
- ▶ Choose the “Select All” checkbox and then save as a .pdf document.

You now have 12 pages of relevant reproduction journal titles.

SEARCH TIP

THE PARK (..PARK) COMMAND

The PARK command (..PARK) in Dialog DataStar allows you to pause a search for seven minutes without being logged out. While in PARK, all time charges are suspended in any file for seven minutes. To resume a paused search, simply enter the GO command (..GO).

Richard Levy
Training Consultant, EMEA

BIOSIS Previews®

The most extensive ever enhancements to BIOSIS Previews will result in the addition of CAS® Registry numbers, sequence data and BIOSIS Major Concepts to all pre-1993 data, thus enhancing search retrieval throughout the database. More details on these enhancements will appear in the next *Chronolog*.

Dialog NewsRoom

Dialog NewsRoom
Publication List on
www.dialog.com

The Dialog NewsRoom Publication List is a comprehensive aggregate of more than 7,500 publication titles that enables Dialog NewsRoom customers to search and obtain detailed and timely information on available NewsRoom sources. It is accessible on the Dialog.com homepage from the “Sources” menu and via the “Publications List” link on the main dialognewsroom.com “Search Home” screen. It is searchable by publication title, locations, industry and ISSN number.

Use the Publication List to:

- ▶ Find NewsRoom sources covering the Energy, Oil, Gas and Utilities sectors in Western Europe
- ▶ Locate titles covering Computing and Technology
- ▶ Identify titles in specific regions

Updated weekly, the Dialog NewsRoom Publication List reflects any revisions, including new content, to Dialog NewsRoom.

NEW ON DIALOG NEWSROOM

Dialog NewsRoom Continues to Expand Coverage

Dialog NewsRoom on dialognewsroom.com, Profound NewsLine, DataStar NEWS, Dialog NewsEdge and Dialog File 990 has added five new information providers—American Lawyer Media, Variety, AScribe, Haymarket Publishing and GlobalVision News Network—expanding its coverage with more global content in multiple industries.

AMERICAN LAWYER MEDIA

If you are seeking information about the law, major business deals, or recent jury verdicts, American Lawyer Media publications offer up-to-date, comprehensive information important to lawyers, business professionals and general researchers worldwide. ALM publications are also valuable to scientists; medical researchers; and anyone involved in patents, trademarks and intellectual property issues.

Three renowned publications from American Lawyer Media are:

- ▶ *American Lawyer* – acclaimed nationally and internationally for its incisive groundbreaking coverage of lawyers and the business of law firms.
- ▶ *National Law Journal* – uncovers how the top U.S. attorneys solve problems in and out of court, in the limelight and behind the scenes.
- ▶ *IP Worldwide* – examines emerging trends in every branch of Intellectual Property law including patent, trademark, copyright, multimedia and international compliance.

New content also includes newsletters, such as the *Pharmaceutical and Medical Device Law Bulletin*, as well as regional newspapers like the *New York Law Journal* and the *Texas Lawyer*.

VARIETY

Recognized throughout the world as the entertainment industry’s business-to-business newspaper of record, *Variety*, a weekly newspaper, covers the global media and entertainment marketplace in 84 countries, including the major entertainment capitals – Los Angeles, New York, London, Paris, Tokyo and Rome. In addition, *Daily Variety* delivers breaking, same-day entertainment news and industry coverage vital to entertainment decision-makers in the financial, advertising and publishing arenas.

ASCRIBE

AScribe Newswire distributes news releases from colleges and universities, medical centers, research labs, foundations, public policy groups, social welfare agencies, arts and cultural organizations, other non-profit groups and government agencies. Content focuses primarily on news of science, health, medicine, research, education, agriculture, law, culture and the arts, public policy, government and politics.

HAYMARKET PUBLISHING

The Haymarket collection contains publications on a broad range of topics from advertising and media to public relations and medicine. Many titles focus primarily on the United Kingdom. Among these are *Direct Response* for managers with hands-on responsibility for direct marketing, *GP* to inform doctors about the latest health public policy and clinical news, and *IT Training*, the U.K.’s premier technology training title. Coverage also includes Asia with *Media Asia*, Germany’s *PR Report* and the United States with *PR Week USA*.

GLOBALVISION NEWS NETWORK

GlobalVision News Network aggregates news and information from its worldwide network to give a stronger voice to previously unheard, but highly professional, sources of news and information. Updated throughout the day, this global wire service covers multiple industries from different geographic perspectives as it delivers breaking news, opinion-editorials, feature stories and analysis, offering angles not available from the more conventional news outlets.

NEW ON DIALOG NEWSEDGE

Dialog NewsEdge Continues to Deliver

THE MOST RELEVANT BUSINESS NEWS

Dialog NewsEdge provides unparalleled awareness using real-time, industry-specific news and information to deliver vital business information and stories selected by industry expert editors. But what differentiates Dialog NewsEdge from other business information and news products is that from the moment you log-on, you receive only the most relevant, immediately useful news from leading sources.

This relevancy is delivered through the tireless efforts of industry expert editors who know which stories matter most. Dialog NewsEdge editors review thousands of stories each day and do not give special preference to big-name publications but only the most important, most relevant information.

Regardless of your interests, one of the 1,600 topics offered will deliver the focused news you demand, refined by editors and logically organized to give your business a competitive edge. No longer will you waste time sifting through numerous results, as the news you receive is news you can use. In addition, Dialog NewsEdge provides unique tools designed to let users quickly and easily share search results, and key stories to promote collaborative knowledge within departments, groups or the enterprise.

THE CUSTOMERS' PERSPECTIVE

Dialog NewsEdge is used by a growing number of businesses. In fact, when asked why they chose Dialog NewsEdge, a new client noted that the product replaces monitoring services formerly handled by an outside public relations firm. The customer immediately realized a number of advantages including direct control over search criteria; more timely results; and the ability to better organize and deliver information in a more useful way by providing access to key groups within the enterprise.

Another new client noted that their market intelligence analysts use Dialog NewsEdge to track competitive developments, key merchants and critical technology advancements. The client particularly values the sources available through Dialog NewsEdge, as well as the ease of communication between users via shared search results and saved searches. And another recent client noted that the ability to get what they need, through the creation of custom topics, made them choose to add Dialog NewsEdge to their electronic information solutions product group.

INNOVATIONS CONTINUE

Dialog NewsEdge products employ company tag relevancy in the processing of news documents. In the past, improvements and modifications to the algorithm have been used to provide relevancy scoring, allowing users to decide if they want all stories or just some of them. Recent improvements in our categorization engine has enhanced the tagging and processing of real-time news content to produce highly relevant results. Geographic tagging and extended business-topic tagging have also been added. Combined with our editor review, you'll be assured of receiving the most pertinent stories you need to be better informed and make better business decisions.

Finally, new content sources are being added to the list of available sources in Dialog NewsEdge on a weekly basis, assuring that a full contingent of relevant international, business and industry-specific news is readily available. This real-time news is augmented by access through Dialog NewsEdge to the full depth and breadth of the Dialog archive of business news and information compiled over the last thirty years.

If your business is looking for an information solution that delivers the news you need, quickly and easily, without necessitating further investments in infrastructure and technology, contact your Dialog sales representative. Ask for more information on Dialog NewsEdge and find out about a free trial.

New Geographic, Subject and Topic Tags

The number of available topic tags has been increased and includes more than 370 new geographic tags and 550 new industry and subject tags, in addition to the more than 2,200 existing topic tags. These additional topics are available in Dialog NewsEdge, the XOD Toolkit, the RtCR Toolkit and Content Solutions. With the improved categorization engine and new topic tags, users receive more pertinent news and information.

New Sources on Dialog NewsEdge

Variety, AScribe, Haymarket Publishing and GlobalVision News Network sources are available on Dialog NewsEdge. See the article on page 8 for more information.

C O M P A N Y U P D A T E

American Medical Association Journals Removed from Dialog

At the request of the American Medical Association, the AMA collection of medical journals (File 442), which includes 10 titles, was removed from Dialog. These titles, which were also previously available in individual files on a subscription basis, will be removed as well.

The AMA journals are comprehensively indexed in MEDLINE® (Files 155, 154), EMBASE® (Files 72, 73), Current Contents Search® (File 440), and others. Alternative sources of fulltext medical information include: The New England Journal of Medicine (File 444), Gale Group Health and Wellness DatabaseSM (File 149), NewsRx Weekly Reports (File 135), Gale Group Newsletter DatabaseTM (File 636), and Periodical Abstracts PlusTextTM (File 484).

New Web-Based Training in Europe, the Middle East and Africa

Dialog has launched a series of remote training programs based on customer feedback collected by our trainers over the last six months. The new series of “Remote” courses enables us to meet your demands for a wider variety of courses, and to provide support for new users. Through remote learning you can experience one-to-one training with leading Dialog Search Specialists, from your desk, at a time convenient to you. Highly focused sessions lasting one hour will introduce new searchers to Dialog, as well as enable experienced searchers to enhance their knowledge of specific functions and databases. These sessions are available in a number of languages, allowing you to easily interact and question the specialist on your own needs, share documents and exchange information without the expense of travel or excessive lost work hours.

GETTING STARTED ON...

Interactive courses, presented by experienced Dialog trainers, provide an overview of your product, enabling you to carry out quick, accurate and effective searches. You will be shown how to access the product, search and retrieve the right information for you.

	Italian	Swedish	English
Getting Started on Dialog Profound	11/26	10/23	10/29, 11/26, 12/10
Getting Started on Dialog1	11/11	10/9	10/29, 11/26, 10/12
Getting Started on Dialog-Command	11/12	10/10	10/8, 11/5, 12/3
Getting Started on Dialog-Guided	11/12	10/16	10/15, 11/13, 12/4
Getting Started on Dialog DataStar	11/19	10/17	10/1, 10/22, 12/11

You can also take beginner courses that focus on one subject area.

	French	German	English
Food: Dialog-Guided	11/26	11/26	10/28, 11/18
Environment: Dialog Beginners	11/14	11/11	11/13
Biotech: DataStar Beginners		11/18	11/6
Dialog Newsroom: Dialog Beginners			11/6

CONTENT SPECIFIC TRAINING

Dialog is known for its breadth and depth of content. The Content Sessions listed will help you pinpoint the right information from the right files to maximize your search.

	French	Italian	German	English
Biomedical Information Seminar on DataStar (2 days)	10/9, 12/11	9/25, 9/26	9/30, 10/1, 12/17, 12/18	
Patent Information Seminar on Dialog (2 days)		10/22, 10/23	10/14, 10/15	
Business Information Seminar on Dialog (*DataStar)	10/23	11/27	10/7*	
Environmental Issues			11/11	
Aerospace & Defense	11/17			11/5
Drug Pipeline			11/14	11/13

MAKING THE MOST OF IT

Make the most of your Dialog search experience by taking any of the short courses demonstrating quick and easy ways to search, manipulate and retrieve content using powerful Dialog indexing and features. These interactive courses give you the opportunity to ask questions, as well as discuss your search experience.

For the latest schedule of Web-based classes, check the Web site at support.dialog.com/uktraining/remote.

For more information, see the online story at support.dialog.com/publications/chronolog/200309

Training Schedule

Training classes on Dialog's services are held throughout the world. New classes are always being added, so for the most current schedule and for registration information for all locations, check the Dialog Web site at training.dialog.com.

UNITED STATES

New York, New York

9/16	Developing Dialog Search Expertise, Pt. 2: Intermediate
9/18	Fast Start to DataStarWeb
9/23	Basic Skills Review for Classic Dialog Searchers
9/30	Company Intelligence
10/2	Developing Dialog Expertise, Pt. 1: Fast Start
10/8	Fast Start to Dialog Profound
10/15	Basic Skills Review for Classic Dialog Searchers
10/23	Market Intelligence

Philadelphia, Pennsylvania

9/10	Basic Skills Review for Classic Dialog Searchers
9/15	Market Intelligence
9/24	Pharmaceutical Science Information
10/6	Search Basics Using DialogWeb
10/22	Basic Skills Review for Classic Dialog Searchers

Atlanta, Georgia

9/2	Developing Dialog Searching Expertise, Pts. 1 & 2: Fast Start and Intermediate
9/9	Introduction to Dialog Using DialogWeb
9/16	Engineering Information and Techniques
9/23	Developing Patent Research Expertise, Pt. 1: Patent Basics
10/7	Chemical Information on Dialog
10/14	Biomedical Information on Dialog
10/21	Developing Dialog Searching Expertise, Pt. 3: Advanced
10/28	Developing Dialog Searching Expertise, Pt. 4: Power Searching

Arlington, Virginia

9/3	Introduction to Dialog Using DialogWeb
9/4	Company Intelligence
9/9	Developing Patent Research Expertise, Pt. 1: Patent Basics
9/11	Introduction to Trademark Searching Using DialogWeb
9/15	Basic Skills Review For Classic Dialog Searchers
9/18	Developing Dialog Searching Expertise, Pt. 3: Advanced
9/23	Developing Patent Research Expertise, Pt. 3: Prior Art
9/25	Engineering Information & Techniques on Dialog
10/1	Basics Skills Review For Classic Dialog Searchers
10/8	Developing Patent Research Expertise, Pt. 1: Patent Basics
10/14	Developing Patent Research Expertise, Pt. 3: Prior Art
10/15	Chemical Searching for Non-Chemists
10/22	Company Intelligence
10/28	Introduction to Dialog Using DialogWeb
10/29	Engineering Information & Techniques on Dialog

Chicago, Illinois

9/16	Basic Skills Review for Classic Dialog Searchers
9/23	Fast Start to DataStarWeb
9/30	Developing Dialog Searching Expertise, Pt. 3: Advanced
10/6	Developing Dialog Searching Expertise, Pts. 1 & 2: Fast Start and Intermediate
10/13	Fast Start to Dialog Profound
10/20	Developing Dialog Patent Research Expertise, Pt. 1: Patent Basics
10/27	Basic Skills Review for Classic Dialog Searchers

Dallas, Texas

10/10	Basic Skills Review for Classic Dialog Searchers
9/17	Developing Dialog Searching Expertise, Pt. 1: Fast Start
9/24	Developing Dialog Searching Expertise, Pt. 2: Intermediate
10/1	Searching MEDLINE
10/8	Developing Patent Research Expertise, Pt. 1: Patent Basics
10/8	Basic Skills Review for Classic Dialog Searchers
10/15	Developing Dialog Searching Expertise, Pt. 1: Fast Start
11/5	Developing Dialog Searching Expertise, Pt. 2: Intermediate

FRANCE

10/2	DataStar: Pharmaceutical Information
10/7	DialogWeb: Power and Precision Searching
10/10	TradStat: Current Import & Export Data
10/14	DataStarWeb: Precision Searching
10/15	DialogClassic: Beginners
10/16	Easy DialogWeb for All Your Research Needs
10/17	Profound: Leading Business Research Tool
10/21	DialogWeb: Power and Precision Searching

BELGIUM

10/1	DialogWeb: Power and Precision Searching
10/2	Profound: Leading Business Research Tool
10/2	DataStarWeb: Precision Searching
10/8	Drug Pipeline

Derwent Dialog Training on Patents

Day 1: International Patents
Patent Search Techniques
Day 2: Advanced Patent Searching
Competitive Intelligence

9/24-25	San Francisco, California
10/23-24	Chicago, Illinois
11/6-7	Boston, Massachusetts
12/3-4	San Diego, California

Quantum² Web-based Training

To register, send an e-mail to quantum.dialog.com

9/23	2-3:30	Defining the Value of Information Services
10/21	2-3:30	Assessing Clients' Needs: Map Information Flow
11/18	2-3:30	Marketing Information Services

U.S. Web-Based Training

For more information or to register for any of the following national U.S. Web-based classes, visit our Web site at training.dialog.com/sem_info/calendar/#webex

9/10	Developing Dialog Searching Expertise, Part 2
9/10	Developing Patent Research Expertise, Pt. 1: Patent Basics
9/17	Creating Customized Reports on Dialog
9/18	Effective Uses of the RANK Command
9/23	How to Search for Chemical Names
10/1	Basics Skills Review for Classic Dialog Searchers
10/1	Introduction to Chemical Searching
10/2	Fast Start to Dialog Profound
10/8	Developing Dialog Searching Expertise, Part 1
10/8	Engineering
10/28	Developing Dialog Searching Expertise, Part. 3
10/15	Introduction to Trademark Searching Using DialogWeb
10/22	Market Intelligence
10/29	Fast Start to DataStarWeb

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Five New Information Providers Increase Coverage on Dialog Profound ResearchLine


The addition of five new information providers to ResearchLine makes Dialog Profound the largest provider of market research information in the world. The newly added sources significantly enhance market research in the areas of Beverages, Biotechnology, Pharmaceuticals, Telecommunications, Music and other industries. More than 190 countries are represented on Dialog Profound, with many of the new reports focusing on global markets.

New providers include:

- ▶ **Canadean** is a renowned source for research on the international beverage industry. For example, *Company Watch* reports cover all major wines and spirits companies. *Soft Drinks Tracker* constantly monitors activities in the beverage industry in 34 European countries.
- ▶ **CenterWatch Market Research** is a listing service for clinical trials that produces publications providing information related to clinical trials. Research focuses on medical service providers in the United States, specializing in reports on research centers in such fields as neurology, gynecology, cardiology and oncology.
- ▶ **Richard K. Miller & Associates** delivers research reports designed to provide an understanding of applications for technology, competitive benefits and new market opportunities in areas such as chemicals, the environment, health care, utilities and waste management.
- ▶ **Jupitermedia** produces market research reports containing comprehensive data and analysis and extensive growth projections for the emerging consumer online and interactive technology sectors.
- ▶ **Frukt Music Group**, although primarily covering the music business, also is important to sectors such as television, radio, education, legal firms and many others.

DID YOU KNOW...

You can choose to display only the tables from a Dialog Profound report. To activate this feature, click the title of interest, click  in the upper right-hand corner of the screen and click  in the upper left-hand corner of the screen. This generates a list of tables only for a specific report.

You can specify an industry when using the Dialog Profound sourcebook. Go to www.dialog.com/sources/sourcebook/researchline/researchline.cfm. Choose the appropriate market sector(s) from the list and click . An industry-specific list of publishers displays on the screen.