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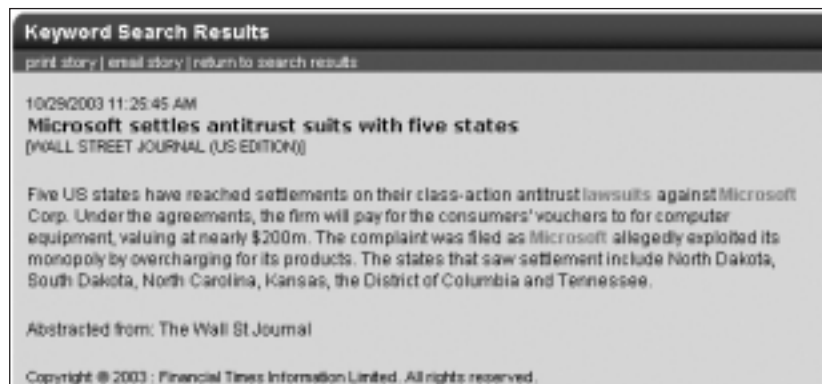
New Dialog NewsEdge Features Expand User Options

Helping business professionals find and employ relevant business news and information is the aim of Dialog NewsEdge. Several new features, developed as a result of your feedback over the past 18 months, now make the interface even more powerful and intuitive. Users can now access Dialog NewsEdge without logging on, evaluate relevancy more quickly and share information with colleagues more easily.

Among the many minor changes you may notice is the renaming of the “Start” tab to “Home” and the “Content Map” tab to “Index.” More functional improvements include:

► Highlighted Keywords and Search Phrases

When searching in Dialog NewsEdge, keywords and search terms are now automatically highlighted to more easily identify key passages and better judge the relevancy of articles. In addition, when viewing the fulltext of an article from a saved search, the keywords and terms will be highlighted according to the search criteria.



Keyword Search Results

► Article Selection and Action

This feature lets you select multiple articles and view, print, save and repurpose the retrieved information. The save action includes HTML, text and Rich Text Format options, and the e-mail action lets you send article links, as well as the fulltext article.

► Shared User

The Shared User feature lets you set up a single Dialog NewsEdge account that can be accessed by multiple users within the organization. Shared users will not be able to modify or personalize the account, thereby keeping the content consistent for all users. The account can be set up and controlled by a designated administrator, such as a department head or information professional, who defines the available content.

► Seamless Login

This feature offers a single URL to access a Shared User Dialog NewsEdge account. The URL can be provided on an Intranet page to allow multiple users access to a Shared User account without requiring each user to log in.

For more information on these enhancements or to find out more about Dialog NewsEdge, contact your Dialog representative or call the Knowledge Center, or visit our Web site at www.dialog.com/products/dialognewsedge/.

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FROM THE EDITOR

Even after 30 years of service to the information industry, Dialog continues to provide unsurpassed content, unique products and features and stellar service to its customers. 2004 promises to be a year to remember at Dialog. In 2004 the *Chronolog* will contain articles highlighting the breadth and depth of Dialog content by focusing on important sources in different geographic areas. For example, on page 9 of this issue, we look at New Zealand news sources in Dialog NewsRoom and on page 10 market research in Dialog Profound. On page 3 the story about the Drug Adverse Events Database is an important addition to the biomedical content. Other issues will describe new products, and Dialog experts will provide you with tips and techniques to make your search experience even better. Review From the Experts on pages 6 and 8.

Continue to send your suggestions to chronolog@dialog.com and share the tips and techniques you read about with your colleagues.

COMPANY UPDATE

Dialog Customer Advisory Board

The Dialog Customer Advisory Board is comprised of about 30 customers spanning the range of market segments served by Dialog. Over the last year, the Board has been involved in many types of interactions with Dialog staff, providing feedback on different aspects of product, service and strategy. And, they have some fun, too! This brief summary serves to illustrate the myriad ways in which their expertise is used.

One of the most useful tools for getting a quick reaction from the Board is via Web surveys. During the year, questionnaires were sent to collect input on very specific topics such as preferences for billing/reporting tools, display of non-English language sources and remote links. Web surveys were also used for broader strategic topics such as future content needs, approaches to hiring and developing information professional staff and views on corporate information policy. The Advisory Board also participated in a series of live demonstrations and discussions conducted by WebEx, enabling members to have early glimpses of products under development, some of which are still in the concept stage.

There are two major meetings for the board each spring. The North American Board members met in Boston in early April, staying at the Waterfront Seaport Hotel and taking advantage of the meeting facilities of nearby Thomson University. As a break from two days of meetings and discussion, the group took a trolley car tour to a classic Italian restaurant in Boston’s historic North End. The European Board met at Theobald’s Park, a 1763 Georgian mansion set in 55 acres of park in Hertfordshire, England, enjoying a glimpse of country living combined with modern meeting facilities.

At both meetings the agenda included an update on Dialog strategy from President and CEO Roy Martin, as well as details on forthcoming products and technology changes from the Dialog CTO. There was in-depth feedback from board members on emerging customer needs and trends in information usage across industry segments, and lots of interaction about building long-term relationships to meet those needs. Almost all the members of the Dialog executive team participated in the meetings to take advantage of this unique opportunity for feedback.

Members of the Board serve a two-year term, and about half of the board rotates off each year. Retired board members have a couple of opportunities each year to get together with Dialog staff and the current board. Those reunions took place this year over dinner at the Library Hotel in New York during the SLA annual conference and over lunch at the Kensington Roof Gardens during the London Online meeting.

NEW ON DIALOG

Major New Drug Adverse Events Database Launched on Dialog

DIOGENES®: Adverse Drug Events Database (File 181), a new database produced by FOI Services, is an essential research tool for all researchers with an interest in the safety of pharmaceuticals and related products. This resource file is available as a single, integrated database on Dialog only.

The database contains data about the experiences of individual patients with a commercially available drug or combination of drugs as reported to the U.S. Food and Drug Administration (FDA). The adverse event may be reported by a drug manufacturer, an individual, a health professional or a drug distributor. Note that reports regarding investigational drugs (i.e., drugs in clinical studies and not yet launched commercially) are not included.

Adverse Drug Events Database covers adverse events reported from 1969, when the report regulation was set up by the FDA, to the present. Because of changes in reporting requirements, the database contains two periods of records: 1969 to October 1997 and from 1997 onward.

Since 1969, the FDA has legally mandated adverse drug reaction reports from pharmaceutical manufacturers and maintained them in their Adverse Drug Reactions (ADR) system. The ADR reports vary greatly in detail, some providing only minimal information.

In November 1997 the ADR database was replaced by the Adverse Event Reporting System (AERS). AERS is maintained by MedWatch, the FDA's Safety Information and Adverse Events Reporting Program, and collects submitted reports dealing with serious adverse events, potential and actual product errors, and product quality associated with the use of FDA-regulated drugs. AERS provides many more details than the earlier ADR records; reports submitted through AERS are evaluated by clinical reviewers in FDA's Center for Drug Evaluation. Vaccines are reported in a separate system and are not included in this database.

WHO SHOULD USE DIOGENES: ADVERSE DRUG EVENTS DATABASE?

The database will be an invaluable source for regulatory affairs professionals, competitive intelligence researchers, quality control and quality assurance specialists, as well as drug safety officers and auditors. File181 will be of interest to:

- ▶ Pharmaceutical companies interested in adverse events reported for their own as well as their competitors' drugs. It is worth noting that File 181 provides the ISR number that a pharmaceutical company needs to request a copy of the original adverse event submission to the FDA.
- ▶ Health professionals who want to investigate reported adverse events in specific patient situations such as age and concurrent drugs.
- ▶ Investment firms and management consultants for awareness of adverse event exposure for certain products and companies.
- ▶ Litigation firms for any business they may have taken on that necessitates looking at products and the companies that produce them.

In summary, DIOGENES: Adverse Drug Events Database provides customers with a single integrated source of information on adverse events of commercially available drug products reported to the FDA.

SEARCH TIP

SEARCHING DIOGENES: ADVERSE DRUG EVENTS DATABASE

- ▶ Search for drugs in the Basic Index using /NA or in the Additional Indexes using NA=. The NA index includes drugs that may either be the primary named suspect drug or a concomitant drug.
- ▶ To isolate only the main named suspect drugs, search the NS= index.
- ▶ Use RE= for reactions.
- ▶ Search the OT= prefix for outcomes.

See the online version of *Chronolog* for a list of outcomes and a sample record.

For more information, see the online story at support.dialog.com/publications/chronolog/200401

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TRADE SHOWS

February 24-27
New Delhi, India
International Conference on
Digital Libraries

March 22-25
Boston, Massachusetts
Society of Competitive
Intelligence Professionals (SCIP)
Annual Meeting

March 29-31
Anaheim, California
American Chemical Society
(ACS) National Spring Exposition

NEW ON DIALOG

Files No Longer Updating

- ▶ Meteorological & Geophysical Abstracts (File 29) is no longer updating. It will remain as a closed file.
- ▶ ICC British Company Annual Reports (File 564/ICAC) will cease to update but remain as a closed file.

SEARCH TIP

USING THE ROTATED TRADE NAME INDEX TO SEARCH FOR TRADE NAME ENDINGS IN BRANDS AND THEIR COMPANIES (FILE 116)

In Brands and Their Companies (File 116), use the following strategy to search for the ending or suffix of a trade name. For example, with words ending in “NOL,” such as Tylenol:

?B 116
?S TR=NOL@?

This strategy will retrieve all words that end in NOL, as well as trade names that contain the letter string NOL, such as “Seminole.”

Deborah Stine and
Sheila Johnson,
Knowledge Center

Harvard Business Review Available as an Interactive Alert

The Harvard Business Review (HBR) is now available as an Interactive Alert. HBR is one of the most respected business management journals in the world. Interactive Alerts is a Table of Contents service available through DialogWeb. Through Interactive Alerts, users can scan individual article titles and word counts to browse new information and differentiate between short sectional coverage and substantial articles. An Interactive Alerts **quick reference card** is available at support.dialog.com/searchaids/dialog/pdf/interactive_alerts/qrc.pdf, offering tips on how to set up the Alerts and order documents from the generated TOC list.

TULSA™ Files Now Available for E-Journal Linking

The three files from TULSA™ (Files 87, 986, 987) on Dialog have been enabled with e-Journal Linking. The TULSA files, produced by Petroleum Abstracts, will now allow customers to link to the complete text of related articles.

More Blues to Use

Bluesheets for databases newly added or reloaded since May 2003 were mailed in early December 2003. All Bluesheets updated in 2003 also appear online on the Web site at support.dialog.com/searchaids/dialog/bluesheets/updated.shtml. On this page, every Bluesheet for a new database, or for one that has undergone a major reload in 2003, is tagged with a red arrow. The arrow makes it easier to identify new and significantly revised Bluesheets. Review or download copies of any Dialog Bluesheet at the Dialog Web site library.dialog.com/bluesheets. Note that these online versions of the Dialog Bluesheets — in HTML, Adobe® Acrobat® PDF, and plain text (Dialog File 415) — are updated as needed and are, therefore, the most up-to-date versions.

SEARCH TIP

RETRIEVING CHEMICAL ABSTRACTS ON DIALOGWEB—GUIDED SEARCH

Use keywords from the title in the exact order as the title to retrieve abstracts from CA SEARCH®: Chemical Abstracts® (File 399). If the publication date is unknown, use the year 1967 in the drop-down publication year box. For example, to search for the article by Brian C. Trammell titled *An Ultra Acid Stable Reversed Stationary Phase*:

Barbara Zimmerman, Knowledge Center

DialogWeb
Home Search | Dynamic Search | CA SEARCH® - Chemical Abstracts® (1967-present)

Search for: in:

Restricted to: Non-Patent Records
 English Language
 Non-English Language
 Patent Records

Published from: to: (YYYY)

Published in:

CA SEARCH® only searches the databases included in this search. It will include a free patent journal. Please refer to the database list below for more details.

Enter the title of the article in the Search for box and select Title from the drop-down box.
Enter the date range from 1967 to 2003 to search the entire database of the article.

CA SEARCH Search Form

Highlight: Focus on CAB Abstracts

As a comprehensive database on agriculture and related sciences, CAB Abstracts (File 50/CABI) covers all aspects of animals in agriculture and also provides a valuable tool for chemistry research.

ANIMAL PRODUCTION AND HEALTH

An important part of the coverage of CAB Abstracts is the basic science for improving the productivity and health of farm animals. Livestock can be improved through breeding, which requires an understanding of breeds, traits and genetics. The genetic improvement of animals has been aided greatly by the development of reproductive techniques such as artificial insemination and embryo transfer. The efficiency of these techniques is constantly improving, and the findings of the latest research in this field can be found in the CAB Abstracts database.

One of the fastest moving areas of the science of farm animals is in the use of biotechnology to improve productivity. The production of recombinant proteins such as bovine growth hormone (BST) has enabled dairy farmers to increase milk yield from their animals. However, the use of such hormones to improve productivity is controversial, and the use of BST is banned in some countries, including those in the European Union. When considering the arguments for and against the use of BST and other types of biotechnology, it is important to refer to the latest scientific evidence and, for this, it is useful to start with CAB Abstracts, which has a strong coverage of animal biotechnology.

Fish farming and other types of aquaculture are now an extremely important part of animal agriculture, particularly as wild fish stocks are diminishing. The demand for aquaculture produce has led to increased research into the genetics, breeding, production, nutrition and health of new and traditionally farmed species. Because aquaculture is a truly global activity, it is important that researchers are up to date with scientific developments throughout the world. In aquaculture, as in all its other subjects, CAB Abstracts covers the world's scientific literature.

CAB Abstracts extends beyond agriculture in some key areas. For example, it covers veterinary medicine comprehensively, including all aspects of veterinary pharmacology, surgery, diagnostics, immunology, and veterinary public health. In the developed countries of North America and Europe, many of the veterinary developments are directed toward the health of non-agricultural species such as companion animals and horses kept for leisure activities. Sophisticated medical interventions are adapted from human medicine for the treatment of these animals. To reflect this, CAB Abstracts covers research into the medicine of companion animals, exotic pets, sports horses, as well as zoo animals, game animals and wild species requiring veterinary treatment.

CAB ABSTRACTS AS A CHEMICAL TOOL

Chemical information is fundamental to the life sciences, so it is no wonder that there is a lot of chemistry in CAB Abstracts. Chemistry forms a substantial part of the database's crop protection coverage, including all pesticides (from fungicides, insecticides, acaricides, molluscicides and nematicides to herbicides, algicides and fumigants), as well as adjuvants. Botanical pesticides are covered comprehensively, to include literature on plant compounds of medical and veterinary importance, as well as agricultural compounds. Pesticide topics to be found in the database range from synthesis, modes of action and formulations to toxicology, degradation and environmental effects.

Coverage is not limited to just pesticides. The biochemistry of pest organisms, biocontrol agents and farmed animals is also featured in CAB Abstracts. The database's coverage of plant biochemistry encompasses many compounds, such as plant growth regulators, allelopathins, essential oils and all plant metabolites with potential medicinal or industrial uses. In keeping with research trends, fermentation technology in biofuels is an expanding area of the database. In the environmental sciences, literature on the chemistry of soils, fertilizers, freshwater, waste water and sewage is abstracted. Human and veterinary pharmacology and toxicology, diagnostic techniques, food and feed composition and chemistry, and nutritional biochemistry form part of the database's coverage of human and animal health. This broad and diverse coverage makes CAB Abstracts a valuable tool for chemists.

2004 Database Catalog Supplement

Chronolog subscribers will receive a copy of the 2004 *Dialog Database Catalog Supplement*. The *Supplement* summarizes changes to the *Database Catalog* for the period December 17, 2002 through November 21, 2003. Additional copies of both the 2003 *Database Catalog* and the 2004 *Supplement* may be ordered at no charge online at www.dialog.com/publications.

SEARCH TIP

MeSH HEADINGS IN BIOSIS PREVIEWS

BIOSIS Previews (File 5, 55) has MeSH headings; however, when searching BIOSIS for them, use a question mark (?) after the MeSH term to ensure retrieval.

```
?s breast neoplasms?
  S1 32500 BREAST NEOPLASMS?
```

```
?s breast neoplasms
  S3 19 BREAST NEOPLASMS
```

Barbara Zimmerman,
Knowledge Center

SEARCH TIP

SEARCHING FOR A TRADE NAME RECORD

There are several ways to use RAPRA to find trade names:

- ▶ Search for the trade name, limit results to trade name records only, and view the record.

```
s tn=amina t 100
```

```
s s1 and sf=tradename
```

- ▶ If there is no trade name record for the trade name you are looking for, check an abstract record. You can then order the document online.

- ▶ You can also use File 323 to find contact details for the company connected with the trade name. Simply search for an address record for the company name.

```
?S CREAVIS/CO AND SF=ADDRESS
   17 CREAVIS/CO
  12368 SF=ADDRESS
   2 CREAVIS/CO AND
   S3 SF=ADDRESS
```

NEW ON DIALOG

FROM THE EXPERTS ...

TRADE NAMES IN RAPRA: RUBBER AND PLASTICS

When you need information about a trade name used in the plastics, rubber or adhesive industries, RAPRA: Rubber & Plastics (File 323) can often provide you with answers. The database contains approximately 100,000 trade name records and more than 700,000 records with abstracts, many of which are indexed with trade names.

A *trade name record* provides information about one particular trade name. It gives you the name of the company marketing a product or service under that trade name and provides a brief abstract describing the product or service. This information is usually taken from *The Official Gazette: Trademarks* from the U.S. Patent & Trademark Office, *Trademark Journal* of the U.K. Patent Office, or from company brochures.

An *abstract record* provides information about a document, for instance, a journal article or a conference paper. If trade names are mentioned in the document, those trade names are indexed in the trade name field for that record, and similarly, companies mentioned are indexed in the company name field for that record. The abstract is a summary for the document and is not specific to the trade names mentioned in the document.

Thus, a company brochure may result in one abstract record and one or more trade name records. For more information about the RAPRA: Rubber & Plastics database or for assistance with searching, contact the Dialog Knowledge Center.

NEW ON DIALOG DATASTAR

Three New Titles from BMJ Publishing Now Available on Dialog DataStar

Three titles from BMJ Publishing were recently launched on Dialog DataStar:

- ▶ Evidence-Based Medicine(*)
- ▶ Evidence-Based Mental Health
- ▶ Evidence-Based Nursing

For ease of use, all three titles are in the same database: Evidence-Based Medical Journals (EBMJ). The journals are published by the BMJ Publishing Group, the commercial division of the British Medical Association (BMA) and one of the leading publishers of medical titles, including the *British Medical Journal* (BMJ) itself.

The purpose of the evidence-based medicine collection is to alert clinicians, nurses, mental health practitioners and others interested in healthcare issues to important advances in internal medicine, general and family practice, surgery, psychiatry, pediatrics, obstetrics and gynecology and nursing issues by selecting from the biomedical literature those original and review articles whose results are most likely to be both true and useful. The articles' findings are summarized and include added commentary by clinical experts.

Coverage of EBMJ starts in 2000 with earlier material available for some titles. *Evidence-Based Medicine* is updated bi-monthly; the two other titles are updated quarterly.

(*) Published with the American College of Physicians (ACP).

NEW ON DIALOG DATASTAR

Major BIOSIS® Previews Enhancements Now Available on Dialog DataStar

In the November/December 2003 *Chronolog* (see URL support.dialog.com/publications/chronolog/200311/1031121.shtml) Dialog announced some major content and standardization enhancements for BIOSIS® Previews on Dialog (Files 5, 55). These enhancements are now available on Dialog DataStar (BIOL). Dialog DataStar has also made some improvements to its file implementation, including a different treatment of titles to allow better deduplication and standardized database splits.

In summary, the BIOSIS Previews content and indexing enhancements include:

- ▶ Addition of CAS® Registry Numbers to more than nine million records back to 1969
- ▶ Addition of Sequence Databank Accession numbers to more than 6,000 records back to 1989
- ▶ Unified revised lists of Super Taxa, Taxa Notes, Biosystematic Codes and Concept Codes across all years
- ▶ Addition of Major Concepts to every citation back to 1969
- ▶ Enhanced mapping of MeSH disease terms from 1998 to date, resulting in the addition of many more MeSH terms
- ▶ Significant enhancement and standardization of bibliographic data, including remapping of publication types across the file and reparsing of publication year, volume, issue and pagination data
- ▶ No further distinction between major and minor Concept Codes

These enhancements add more information to BIOSIS Previews and greater consistency to the database resulting in more consistent search output.

MAJOR FILE IMPLEMENTATION ENHANCEMENTS

File enhancements include:

- ▶ A new superlabel BIZZ covering all BIOSIS Previews data from 1969 to date
- ▶ New database coverage to align BIOSIS Previews with the other major life science files: MEDLINE, EMBASE and Science Citation Index.
 - BIOL (previously 1993 to date) now covers 1996 to date
 - BIYY (previously 1970-1992) now covers 1993 to date
- ▶ New paragraphs TT (Original Language Title) and CF (Conference Information); these were previously included in the TI (Title). As a result, deduplication between BIOSIS Previews and the other biomedical databases will improve.
- ▶ Thesaurus mapping for the Diseases field (DS) is now available on Dialog DataStarWeb.

Other changes to a BIOSIS Previews record are:

- ▶ A new paragraph GN (Gene Name) for the sequence data accession numbers
- ▶ Some fields are no longer supplied by BIOSIS, including IR (Industry Terms), AI (Alternative Indexing), NA (Named Persons), though their content remains available in MI (Miscellaneous Descriptors)

Please refer to the November/December *Chronolog* for further information regarding these BIOSIS Previews enhancements, in particular the revisions of the Biosystematic codes. All changes relating to the Dialog DataStar implementation are documented on the Datasheet as well as in the Dialog DataStar Database of Databases, BASE. Search for BASE-BIOL.

If you need help editing your Alerts or have other questions about the changes, contact the Knowledge Center.

MEDLINE and EMBASE Training Files Refreshed on Dialog DataStar

A new MEDLINE training file (TRME) and a new EMBASE training file (TREM) are now available on Dialog DataStar. They both have many more documents than before — TRME has 195,417 and TREM 231,173 documents from about 1996 to date. Thesaurus mapping now works in both files; previously TREM did not contain enough records to support mapping.

New “Purge Sets” Feature on Dialog DataStarWeb

Currently you can purge all of the sets in a search in DataStarWeb. Now you can purge individual search sets. This has several advantages. First, you may have errors in some of your search sets, or you may want to clean up a search before you save it or create an Alert.

Each search step will have a checkbox in front of it. Just click the box next to the step you want to delete, and click the [Delete] button. The system checks to make sure the search will work before you save it or create your Alert.

MEDLINE Notice

We recommend that all MEDLINE (Files 154, 155/MEZZ, MEDL) customers regularly refer to the database banners in these files for the latest status on the updating of “Completed” records and the 2004 reload. Alternatively, contact the Knowledge Center for help.

SEARCH TIP

HARVARD BUSINESS REVIEW (HBRO)

Use the command TX=NA on Dialog DataStarClassic or DataStar Classic on the Web to exclude documents that do not contain the fulltext on HBRO. On DataStarWeb, check the box below the search line.

FROM THE EXPERTS ...

THESAURUS MAPPING IN MEDLINE® AND EMBASE®

Thesaurus mapping in MEDLINE and EMBASE lets you retrieve the most suitable controlled language from a freetext search. But there may be instances in which using the thesaurus “Enter a Term” option is preferable.

The essential difference between Thesaurus mapping and using the MEDLINE or EMBASE “Enter a Term” option is that the mapping feature analyzes the documents searched and ranks the most relevant descriptors accordingly. The main benefit of mapping is that you can link a freetext term to the most relevant controlled vocabulary descriptor from MeSH or Emtree. For example, if you search for “MMR Vaccine” in freetext and map these terms, you will retrieve “Measles, Mumps and Rubella Vaccine” from the Thesaurus list as well as “Mumps Vaccine,” “Measles Vaccine,” “Rubella Vaccine” and “Autistic Disorder.” This is because the frequency of these descriptors in the actual articles is mirrored in the retrieved list of Thesaurus terms.

The mapping feature is especially useful when terms entered directly into MeSH do not retrieve relevant hits (e.g., lung cancer in MEDLINE is not a MeSH term and retrieves 0). If, however, you map the term “lung cancer,” you will retrieve “lung neoplasms” at the top of the list of mapped terms. This is because Dialog DataStar has mapped the descriptors in the documents and presented them in order of relevance. Once you have obtained your preferred term, you can use the same features that are available in the thesaurus proper: EXPLODE, Major and Subheadings. Note that Mapping also accommodates any date restrictions imposed on a search. If you search over three months, you will get fewer results than if you search over 12 months, and this will be reflected in the number of titles obtained from searching the mapped thesaurus list.

The powerful drug indexing in EMBASE lets you locate the generic (INN) names of drugs, “Sildenafil” for “Viagra,” for example. Using Thesaurus mapping on a drug name retrieves the generic name, but there are instances in which the condition the drug is used to treat represents the first item on the list. For example, “Retrovir,” when mapped, retrieves HIV. Zidovudine, the generic name for Retrovir, appears further down the list of thesaurus terms, along with several other comparative HIV drugs. You may not know that this is the correct name. By using “Emtree Enter a Term,” you are guaranteed to retrieve the generic name for Retrovir exclusively. You also don’t have to worry about any date restrictions imposed on the search because using the thesaurus directly represents the content of the entire database.

Another instance where Thesaurus mapping may be limited is in common phrases such as “treatment outcomes.” Here you may not get the desired result because the term is too broad. If, however, you go into the thesaurus “Enter a term” section, you can often find these terms because you are looking up the term directly, as opposed to analyzing the documents retrieved.

So, Thesaurus mapping gives the best of both worlds: you can search in freetext and retrieve the relevant descriptors but the thesaurus can still be used when a) you are familiar with MeSH or Emtree terminology and you want to verify a descriptor; or b) you have not obtained the desired result from a mapped list and want to check that the term is still available in the Thesaurus.

Richard Levy, Training Consultant, United Kingdom

SEARCH TIP

FINDING A GENERIC OR TRADE NAME IN DIOGENES: FDA REGULATORY UPDATES (DIOG)

The Product Name (PN) paragraph label can be used to search for both trade names (TN) and synonyms (SY) (i.e., generic names):

1_: PROZAC.PN.

This will find the following product names:

Trade name: PROZAC

Generic name: FLUOXETINE

NEW ON DIALOG NEWSROOM

Country Data from EIU Expands on Dialog NewsRoom

New sources from Economic Intelligence Unit (EIU) increase country forecasts and political and economic analysis globally. The new fulltext sources include journals, reports and newswires focusing on business, general news and economics.

Geographic coverage is worldwide with titles like *Business Africa*, *Business Asia*, *Business Middle East* and *Business Latin America*. These reports provide concise briefings on doing business in different parts of the world. Another group of reports, including *Country Commerce*, *Country Finance* and *Country Monitor*, provide comprehensive guides to the business environment that affects your global business.

New newswires provide up-to-the-minute coverage of trends and business information. For example, Executive Briefing contains industry and strategic intelligence for senior executives for the world's 30 leading markets, organized around eight key industries. EIU RiskWire combines economic and financial risk assessment with coverage of security, the regulatory and tax environments, as well as the impact of infrastructural inadequacies on investment and local operations.

The new sources complement the already comprehensive coverage of countries around the world. Currently in Dialog NewsRoom, the CFO journals (*CFO*, *CFO Asia*, *CFO Europe*) contain news and trends that most directly affect financial executives in the regions. The editorial mission is to present the best coverage on the latest trends in finance, information technology, human resources and risk management. In addition, the *Economist* features objective reports, commentary and analysis on world politics, business, finance, science, technology, books and the arts.

The addition of these new sources will help you conduct business around the world more efficiently and effectively.

World News Connection on Dialog NewsRoom

In addition to File 985 on Dialog and as a stand-alone product at wnc.dialog.com, World News Connection (WNC) can be accessed through Dialog NewsRoom. World News Connection offers news from non-U.S. sources before it is available in the general press and is effective in its coverage of local media sources from around the world. Areas covered include China and Taiwan, Eastern Europe, Central Eurasia, East Asia and South Asia and the Middle East.

WNC is particularly valuable to customers in targeted areas, such as news desks; supply chain managers working with unstable countries; global organizations with offices in unstable countries; humanitarian aid groups monitoring natural disasters; and policy organizations researching human rights, education and related topics.

New Zealand News Sources on Dialog NewsRoom

If you have had the occasion to look for information from or about New Zealand, you will be interested in a number of New Zealand-originating information sources included in Dialog NewsRoom, a unified database of nearly 8,000 news sources drawn from 80 countries and available in English and 11 other languages.

New Zealand fulltext sources accessible through Dialog NewsRoom include leading national and regional newspapers such as *Nelson Mail*, *Southland Times*, *Sunday Star Times* and *Timaru Herald*; trade publications, including *New Zealand Printer Magazine*, *NZ Infotech Weekly* and *New Zealand Manufacturer*; and specialty journals, for example, *Social Policy Journal of New Zealand* and the *Reserve Bank Bulletin*.

SEARCH TIP

REMOVING OBITUARIES FROM A SEARCH

A general limit of **OBIT?** in the text (TX) is not enough because many articles do not directly address obituaries but mention them in passing, especially multipart records. In addition, limiting **OBIT?** to the Title field only is not sufficient as other terms are often used in place of **OBIT?**.

To remove obituary-type records from Dialog NewsRoom, try the following two strategies:

- Use synonyms.

```
?s (OBIT? OR PASSING()NOTES
OR 'IN'()PASSING OR
'IN'()MEMORI?M)/TI
```

```
?s (TYPE OR COLUMN OR TEXT
OR MEMO) (2N)OBIT?/TX
```

```
?s s1 or s2
```

- Find the section heading of **OBIT?** and use **NOT** to eliminate those results.

```
?s merck not sh=obit?
```

TRAINING

European Web-Based Training

For more classes or to register for any of the following European remote training classes offered in February, visit our Web site at support.dialog.com/uktraining/remote/. Classes are given in different languages.

ENGLISH

2/9	Dialog DataStar—Intermediate
2/9	Dialog Intelliscopes
2/9	Locating Top Companies in an Industry
2/10	Fast Start to Dialog Profound
2/10	Fast Start to Dialog NewsRoom
2/10	Patent Citations
2/10	Patent Numbers
2/10	Patents: Prior Art

FRENCH

2/9	Fast Start to Dialog Profound
2/9	What's New in Aerospace
2/10	Fast Start to Dialog
2/10	Introduction to Patents
2/10	Patents—Prior Art
2/13	Fast Start to Dialog DataStar
2/16	Verifying Launched Products
2/16	Researching Pharmaceutical Industry News

SPANISH

2/10	Fast Start to Dialog Profound
2/10	Researching Environmental Effects
2/11	Fast Start to Dialog DataStarWeb
2/11	Fast Start to DialogWeb
2/12	Verifying Launched Products
2/12	Locating Top Companies in an Industry

SWEDISH

2/9	Fast Start to Dialog
2/9	Fast Start to Dialog DataStarWeb
2/10	Fast Start to Dialog Profound

GERMAN

2/10	Is Someone Else Using your Trademarks?
2/11	Introduction to Patents
2/11	Patent Content
2/11	Searching Patent Numbers

DUTCH

2/19	Fast Start to Dialog
2/19	Fast Start to Dialog DataStarWeb
2/19	Fast Start to Dialog Profound

For a list of complete classes, see the online story at support.dialog.com/publications/chronolog/200401

NEW ON DIALOG NEWSROOM

CBS MarketWatch on Dialog NewsRoom

CBS MarketWatch, an award-winning source of business news, is a new source of financial news on Dialog NewsRoom, providing expansive coverage of both the domestic and international financial markets. Some information is produced by the MarketWatch team of experienced journalists who not only report the news but leverage their own experience to give users the insight they need into the issues that impact their investments and business; other stories are provided through a broad network of partnerships. CBS MarketWatch is also available in the Dialog NewsEdge Editors' Picks.

Each business day, CBS MarketWatch provides the following news items with a 15-minute delay:

- ▶ Market Pulse Bulletins: approximately 100 snapshot views of the market produced by MarketWatch staff throughout the trading day
- ▶ Full-page stories that contain key insight on issues that affect the marketplace, as well as coverage of the markets' leading industries and sectors
- ▶ Personal columns from award-winning journalists, covering all aspects of the financial markets from research and industry reports to issues of personal finance

Besides its broad coverage of U.S. markets, including upgrades and downgrades, major court actions and world news, MarketWatch also covers mutual funds, equities, bond news and commodities, to name a few. Continuing throughout the day, CBS MarketWatch provides timely stories on those companies and industries making news.

D I A L O G P R O F O U N D

NEW ON DIALOG PROFOUND

New Zealand Market Research Reports on Dialog Profound

Dialog Profound ResearchLine now offers unique market research information focusing on New Zealand from NFO WorldGroup, New Zealand's leading market research company with 20 years experience in New Zealand. These reports highlight different regions, their structure, demographics and business activities, and include market monitors, profiles and overviews, industry information sharing programs, competitive intelligence, regional data, economic monitors, and company and people profiles. Covered are building, construction, retail, wholesale, health, energy, finance/insurance, government, transport, manufacturing, food, demographics and education markets.

Surveys in the building sector include *New House Report*, *Trade Report* and *Home Improvements*. Industry overviews range from manufacturing and construction to finance and insurance. There are also 40 regional reports.

These new sources complement reports already on ResearchLine, such as IBIS and Market and Business Development.

Training Schedule

Training classes on Dialog's services are held throughout the world. New classes are always being added, so for the most current schedule and for registration information for all locations, check the Dialog Web site at www.dialog.com/training. Highlighted in this issue are classes in the United States, Canada, United Kingdom, France, Spain, Italy and Denmark.

UNITED STATES

Philadelphia, Pennsylvania

- 1/14 Basic Skills Review for DialogClassic Searchers
- 1/19 Patent Research Basics Featuring DialogWeb
- 1/28 Company Intelligence
- 2/11 Introduction to Dialog Featuring DialogWeb Command Search
- 2/16 Fast Start to Dialog DataStar
- 2/25 Introduction to Trademark Searching Using DialogWeb

New York, New York

- 1/13 Fast Start to Dialog Profound
- 1/16 Basic Skills Review for DialogClassic Searchers
- 1/21 Pharmaceutical Business Information
- 2/10 Introduction to Dialog: Featuring DialogWeb Command Search
- 2/13 Fast Start to Dialog Tradstat
- 2/24 Basic Skills Review for Classic Dialog Searchers
- 2/26 Intellectual Property: Trademark & Copyright Applications

Arlington, Virginia

- 1/7 Basic Skills Review for DialogClassic Searchers
- 1/22 Patent Research Basics Featuring DialogWeb
- 2/11 Basic Skills Review for Classic Dialog Searchers
- 2/24 Introduction to Dialog Featuring DialogWeb

Dallas, Texas

- 1/15 Introduction to Dialog Featuring DialogWeb Command Search
- 1/21 Basic Skills Review for DialogClassic Searchers
- 2/11 Introduction to Trademark Searching Using DialogWeb

- 2/25 Patent Research Basics Featuring DialogWeb

Atlanta, Georgia

- 1/13 Company Intelligence
- 1/27 Chemical Information Seminar
- 2/3 Basic Skills Review for DialogClassic Searchers
- 2/10 Patent Research Basics Featuring DialogWeb
- 2/24 Market Intelligence

Miami, Florida

- 1/20 Introduction to Dialog Featuring DialogWeb
- 1/20 Company Intelligence
- 1/21 Patent Research Basics
- 1/22 Fast Start to DialogSelect and Fast Start to Dialog1

Houston, Texas

- 1/13 Patent Research Basics Featuring DialogWeb
- 1/13 Patent Families and Legal Status
- 1/15 Introduction to Dialog Basics Featuring DialogClassic
- 1/15 Basic Skills Review for DialogClassic Searchers
- 2/10 Introduction to Dialog Basics Featuring DialogClassic
- 2/10 Introduction to Trademark Searching Using DialogWeb
- 2/24 Engineering Information & Techniques
- 2/24 Company Intelligence

Chicago, Illinois

- 1/14 Basic Skills Review for DialogClassic Searchers
- 1/14 Introduction to Dialog Featuring DialogWeb Guided Search
- 1/28 Patent Research Basics Featuring DialogWeb

- 1/28 Introduction to Dialog Featuring DialogWeb Command Search
- 2/11 Company Intelligence
- 2/11 Fast Start to Dialog DataStarWeb
- 2/25 Fast Start to Dialog NewsRoom
- 2/25 Basic Skills Review for DialogClassic Searchers

San Francisco, California

- 1/16 Introduction to Dialog Featuring DialogWeb Command Search
- 1/16 Pharmaceutical Science Information on Dialog

Mountain View, California

- 1/7 Introduction to Dialog Featuring DialogClassic
- 1/7 Patent Research Basics Featuring DialogClassic
- 2/18 Introduction to Dialog Featuring DialogClassic
- 2/18 Pharmaceutical Science Information on Dialog

Los Angeles, California

- 1/15 Introduction to Dialog Featuring DialogWeb Command Search
- 1/15 Biomedical Seminar
- 2/26 Introduction to Dialog Featuring DialogWeb Command Search
- 2/26 Pharmaceutical Science Information on Dialog

Cary, North Carolina

- 1/22 Introduction to Dialog Featuring DialogClassic
- 2/12 Introduction to Dialog Featuring DialogWeb Guided Search
- 2/19 Developing Dialog Search Expertise: Advanced

U.S. Web-Based Training

For more information or to register for any of the following national U.S. Web-based classes, visit our Web site at www.dialog.com/webtraining.

- 1/13 Introduction to Dialog Featuring DialogWeb Guided Search
- 1/13 Fast Start to Dialog Profound
- 1/13 Introduction to Dialog Featuring DialogClassic
- 1/14 Company Intelligence
- 1/14 Fast Start to Dialog DataStarWeb
- 1/14 Creating Reports on Dialog
- 1/15 Patent Research Basics Featuring DialogWeb
- 1/15 Chemistry for Non-Chemists
- 1/15 Fast Start to DialogSelect
- 1/20 Biomedical Information on Dialog
- 1/20 Introduction to Dialog Featuring Dialog Web Command Search
- 1/20 Fast Start to Dialog NewsEdge
- 1/21 Basic Skills Review for Classic Dialog Searchers
- 1/21 Fast Start to Dialog Select
- 1/21 Fast Start to Dialog NewsRoom
- 1/22 Fast Start to Dialog Profound
- 1/22 Fast Start to Dialog DataStarWeb
- 1/27 Fast Start to Dialog1
- 1/27 Searching MEDLINE Featuring DialogClassic
- 1/27 Fast Start to Dialog DataStarWeb
- 1/28 Market Intelligence
- 1/28 Dialog Applications Briefing: Cosmetics
- 1/28 Fast Start to Dialog Company Profiles
- 1/29 Developing Patent Research Expertise: Prior Art
- 1/29 Fast Start to Dialog NewsRoom

For a list of complete classes, see the online story at support.dialog.com/publications/chronolog/200401

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Training Schedule

Chronolog®

The *Chronolog*
(ISSN 0163-3732) is
published by:

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W-300622/12-03

UNITED KINGDOM

London

1/27 DialogWeb—Command
2/11 Dialog DataStarClassic
2/12 Dialog Profound
2/16 DialogWeb—Guided
2/17 Dialog DataStarWeb
2/19 Dialog DataStar Biomedical
2/25 DialogWeb Patents
2/25 DialogWeb—Command

FRANCE

Paris

2/12 DialogWeb—Command
2/17 Dialog DataStarWeb
2/20 Business Information on
Dialog DataStar

SPAIN

Madrid

2/18 DialogWeb—Guided
2/18 Dialog DataStarWeb
2/19 DialogWeb—Command
2/19 Business Information
2/20 Energy: Leading Sources

Barcelona

2/16 Dialog DataStarWeb
2/16 DialogWeb—Guided
2/17 Getting the Best Patent
Information

ITALY

Milan

2/10 Dialog DataStarWeb
2/11 DialogWeb—Guided
2/12 Engineering Content
2/23 Introduction to Dialog Profound
2/25 DialogWeb—Command
2/27 Derwent World Patents Index

DENMARK

Copenhagen

2/10 Food Facts on Dialog
2/11 DialogWeb—Command
2/13 Business Information
2/23 Introduction to DialogWeb—
Guided
2/23 Introduction to Dialog Profound

CANADA

Toronto

1/19 Company Intelligence
1/20 Market Intelligence
2/11 Fast Start to Dialog
DataStarWeb
2/18 Introduction to Dialog
Featuring DialogWeb
2/19 Company Intelligence
2/19 Market Intelligence
2/23 Introduction to Trademarks
Using DialogWeb

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