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New Generation Dialog Profound and Dialog NewsRoom

ENHANCED INTERFACE OFFERS IMPROVED SEARCH OPTIONS

Dialog Profound and Dialog NewsRoom have been enhanced to present customers with more features and content via a dramatically simplified Web-based interface. Available now, this new generation Dialog Profound and Dialog NewsRoom provides increased content including an unequaled market research and briefings collection and an expanded news archive, with fulltext for selected titles dating back more than 20 years, as well as enhanced search options. The new interface also uses labeled tabs for easy gateway access to Dialog NewsEdge, Dialog Company Profiles and Dialog Intelliscope.

POWERFUL OPTIONS

Powerful new search options can turn a casual searcher into a super researcher in Dialog Profound and Dialog NewsRoom. Some of the new features are highlighted below.

- ▶ **SmartTerms:** An expanded and improved taxonomy is applied consistently to both Dialog Profound market research and Dialog NewsRoom stories.
- ▶ **Search Within Results:** Enter a new search that scans just those documents retrieved in the previous search.
- ▶ **SmartTerm Links:** Links to related information sources for Industry, Location, Company and Subject appear at the end of each article.

HOW IT WORKS

Dialog Profound provides new features to make completing your search easier.

1. **SmartTerms.** Find the exact term for your search using SmartTerms, with three main subject categories—Industry, Subject and Location—plus consistent authority indexing for Company and Publication Names. You can drill down through a hierarchy until you find the appropriate “preferred term” or enter a term in the Look Up box to receive a list of matching or related terms.



In the example in Figure 1, using the Industry tab, select “contain” from the drop-down box so that the SmartTerm includes the word “satellite.” To display the hierarchy, click the plus (+) sign to see further terms under “Satellite” such as “broadband satellites,” “direct broadcast,” “broadcast satellites,” and “communication satellites & services.” To enter the terms in the SmartTerm Builder box, click the  button. Then, you can search again by clicking .



Figure 1: SmartTerms

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Flexible Database Pricing with Dialog Choice

Dialog offers a unique mix of unequaled content available from a wide variety of interfaces and combined with flexible pricing options that range from pay-as-you-go to flat-rate annual subscriptions. And we are always looking for ways to better meet our customers' needs in each of these areas. In response to recent customer feedback and requests, Dialog is pleased to introduce even greater flexibility in database accessibility and pricing with its latest offering, Dialog Choice.

With Dialog Choice, your organization is able to subscribe to specific databases for unlimited usage at a fixed annual subscription price. The rate is based on the number of users. Databases may be accessed through current Dialog interfaces or through a customized Web-based interface tailored for deployment via intranets or portals.

As of March 1, 2004, all Gale databases, such as Gale Group PROMT®, TableBase™ and Gale Group Aerospace/Defense Markets & Technology®, are available through the Dialog Choice plan. Databases from additional information providers will continue to be added to Dialog Choice throughout the year. For more information, contact your Dialog account representative.

Integrate Dialog Content with Dialog API

The Dialog Application Programming Interface (API) is an XML-based Web Service that enables Dialog content to be integrated into heterogeneous information environments, including corporate portals, extranets, open Web sites, software applications, and more. Web Services are widely used in the information marketplace because they allow applications from different sources to interact with each other without custom coding. This is possible because communication via a Web Service like the Dialog API is dependent upon passing messages in XML. The advantage here is that the Dialog API is not tied to any operating system or programming language, thus allowing Java to talk to Perl and Windows® applications to communicate with Unix applications and so forth. These services are already widely used to integrate information from a variety of different systems, and according to IDC, the overall market for Web Services, including software, services, and sales, will reach \$34 billion by 2007 (see: *Information Highways*, January-February 2003). The Dialog API will enable Dialog content to be integrated using the most current technology.

The key features and benefits of this service are as follows:

- ▶ **Developers can create applications using their environment and tool of choice:** The Dialog API is based on Simple Object Access Protocol (SOAP), an XML-based communication standard. This protocol is widely used in IT infrastructures.
- ▶ **Access to the entire Dialog content collection:** Unlike other Dialog customization tools, applications created using the Dialog API can utilize the entire Dialog content set, enabling the creation of comprehensive information solutions.
- ▶ **Access to the Dialog search engine:** The Dialog API interfaces with the powerful Dialog search engine. Applications can be created for novice users and expert searchers alike.
- ▶ **Access to the Dialog Alerting system:** Applications created using the Dialog API will be able to utilize the Dialog Unified Alerts system, enabling integrated Alerts from multiple files, duplicate record removal and flexible scheduling capabilities.
- ▶ **Dialog Content Delivered in XML:** Content in all Dialog files is available in XML format. Because documents are delivered in XML, they are easily integrated into applications providing users with a number of document format options (i.e., PDF, RTF, HTML, etc.).

Hassle-Free Chargebacks: Introducing Dialog BillBack

INTRODUCING DIALOG BILLBACK

Dialog announces the release of Dialog BillBack, a free Web-based cost-recovery service. Available only to Dialog Profound and Dialog NewsRoom customers, this free service tracks online usage with all the ease of Internet access. Dialog BillBack makes it easy and convenient to monitor and recover online research costs.

Research shows that the primary reason organizations do not track online research costs and usage is that the process is too labor intensive. With Dialog BillBack, monitoring and tracking online research costs is simple. You can quickly and conveniently generate usage reports for a particular account, subaccount, user or date, and reports can be integrated into spreadsheet, database or accounting software format—and all within 48 hours of usage.

DIALOG BILLBACK FOR YOUR BUSINESS

If you conduct research for clients, you will appreciate the ease Dialog BillBack provides for tracking client usage and recouping costs. If you perform online research for internal purposes, Dialog BillBack can track project costs and allocate usage to specific departments. Regardless of your business environment, Dialog BillBack makes it easier and simpler to evaluate return on investment (ROI) and improve profitability.

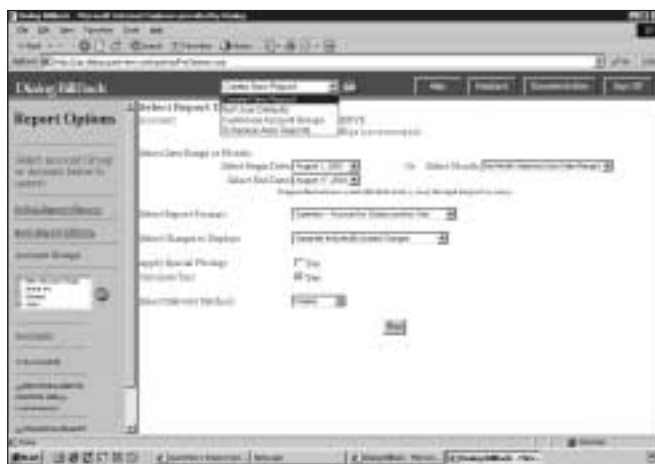
You can also use Dialog BillBack to insure that the transfer of information is well managed. Whether you're an agency with clients, a multinational corporation with divisions scattered across the globe or a small nonprofit organization, decisions are made and products are developed based on the quality of information from your researchers. With Dialog BillBack, you can monitor the effectiveness of departments and determine the training needs of your staff right down to the individual user.

TAKE A LOOK AT DIALOG BILLBACK

Dialog BillBack is a free service with your Dialog Profound and Dialog NewsRoom subscription and provides a simple, intuitive interface for creating a variety of in-depth usage reports that let you recover online costs quickly.

Key features and functionality include:

- ▶ **Flexible Reporting Options** – Generate usage reports by account, subaccount, user or date.
- ▶ **Adaptable Formats** – Create reports in your preferred format. Choose from a menu of report, spreadsheet, delimited or nondelimited formats.
- ▶ **Immediate Results** – Create timely reports with information available within 48 hours of usage.
- ▶ **Choice of Delivery Methods** – Distribute reports to the right people with delivery options that let you display, download and e-mail reports.
- ▶ **Auto Report** – Automatically e-mail reports on a weekly, biweekly, monthly or one-time run basis.
- ▶ **Reports Viewed From Any Location with Web Access** – Separate from Dialog Profound and Dialog NewsRoom. Sign on to www.dialogbillback.com from any location.



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Dialog@Site 5.3 Available for Download

Dialog@Site, version 5.3, is now available for download from the Dialog Web site (support.dialog.com/downloads/at-site/) and is also in use on the hosted @Site server at www.dialogatsite.com. This release builds on the strong functionality of the @Site 5 software with performance improvements. It also introduces a new feature that allows domain access users to save searches for the first time.

NEW ON DIALOG PROFOUND

What's the Same?

Although much about Dialog Profound and Dialog NewsRoom is new, many of the features you have come to count on are still the same:

- ▶ No need for a new User ID and Password; your current login will work at either www.profound.com or newsroom.dialog.com.
- ▶ Continued access to the world's largest market research collection (formerly ResearchLine).
- ▶ Continued access to expert summary Market, Company and Country Briefings.
- ▶ 8,000 news publications in Dialog NewsRoom (formerly Dialog Profound NewsLine).
- ▶ The same search syntax you are already familiar with from earlier versions of Dialog Profound and Dialog NewsRoom.
- ▶ Market research table of content or Key Word in Context (formerly Context) displays, in addition to the full report.
- ▶ Option to purchase only relevant market research report sections.
- ▶ Session Summary reports.
- ▶ Saved search results and search terms.
- ▶ Simple Alerts set up.
- ▶ On-screen document price display.
- ▶ Cost-tracking using subaccounts.

continued from page 1

New Generation

2. *Search Within Results.* A title list displays market research reports and newsletters. Note: You can also narrow the search further by conducting the search within the title list results. See Figure 2. For example, you could enter the term "Mexico" in the Search Text box and click

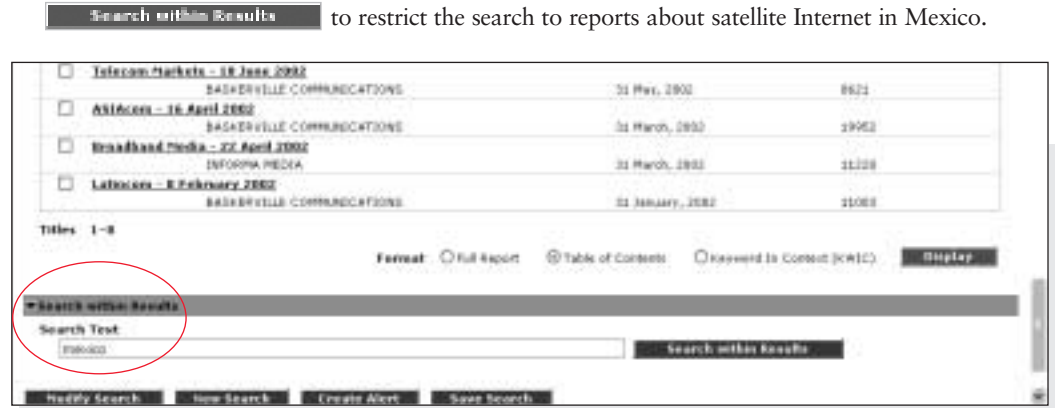


Figure 2: Search Within Results

3. *SmartTerm Links.* SmartTerm Links display at the end of each document and include industry, location, company and subject links enabling you to obtain more information about your topic. For example, the company "Air Liquide" appears as a SmartTerm Link. Click the company name and select recent news from Dialog NewsRoom or a company briefing. See Figure 3.

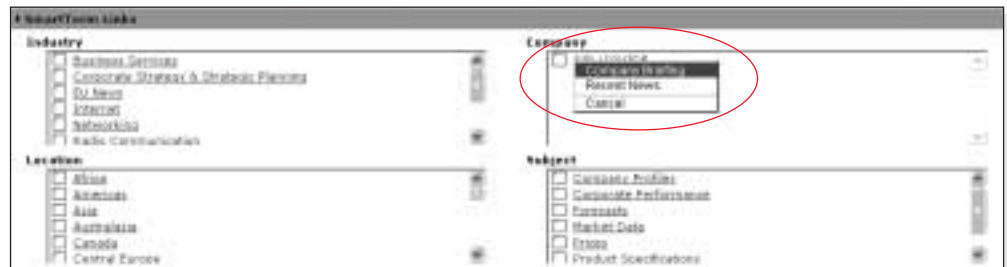


Figure 3: SmartTerm Links

4. *SmartTerms for Companies.* Authority files let you choose a company or publication name without having to guess the exact spelling and there is extensive cross-referencing of the names. For example, enter "Mattel" in the Look Up box to see a list of names for the company as displayed in the Company SmartTerms box in Figure 4. Companies may also be looked up using Ticker Symbol. Note that related company names, such as the Mattel acquisition Bluebird Toys PLC, are also shown. Now, click the button to select the name(s) you want.

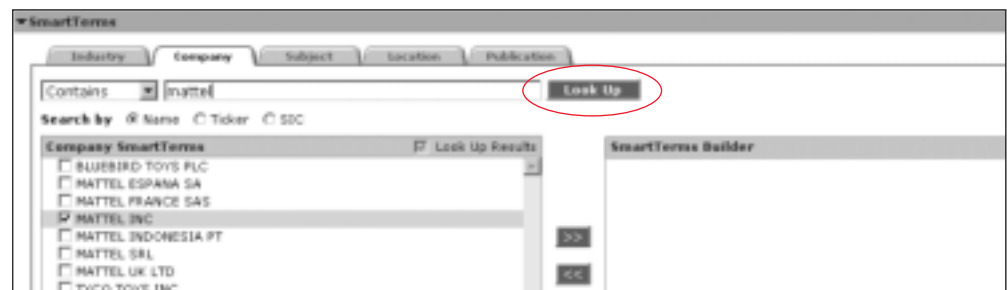


Figure 4: SmartTerms for Companies

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NEW ON DIALOG

Dialog eLinks: New Features and More Databases Available

In February 2002, Dialog announced the ability to link from specific database collections on DialogWeb, DialogSelect, Dialog Custom Solutions (Toolkit) and Dialog1 to fulltext electronic journals on publishers' Web sites. The latest enhancements extend this functionality.

MORE DIALOG DATABASES ENABLED

Dialog eLinks is now available in 60 Dialog databases, covering 147 publishers and 11,733 publications. The newly enabled Dialog databases include: Energy Science and Technology (File 103), Food Science and Technology Abstracts (File 51), Foodline®: Food Science and Technology (File 53), CAB ABSTRACTS (File 50), ToxFile (File 156), Transportation Research Information Services (File 63), PIRA (File 248) and RAPRA: Rubber and Plastics (File 323). See www.dialog.com/products/ejournal/sources.shtml for a complete list.

A SINGLE ELINKS MANAGER FOR BOTH DIALOG AND DIALOG DATASTAR

The new Dialog eLinks Manager is a single tool for managing electronic journal subscription linking on both Dialog DataStar and Dialog (DialogWeb, Dialog Select, Dialog1 and Dialog Intranet Toolkit). It combines the best features of earlier links-management tools: StarLinks Manager and Dialog Subscription Manager.

Dialog DataStar and Dialog subscription data are still set up distinctly within the common tool to allow the flexibility to configure access differently for each product platform, if desired. The Dialog Knowledge Center offers support for eLink administrators of both interfaces.

ENHANCED LINKING FUNCTIONALITY

Changes to the eLinks Manager make it easier to search and locate journal titles, add journal subscriptions by volume and issue to accommodate partial year subscriptions, and allow for multiple subscription ranges on a journal title.

The merged eLinks Manager offers:

- ▶ The ability to link via the OpenURL Framework
- ▶ Enhanced ease of use when searching for specific journals or publishers
- ▶ The ability to upload and download subscription information in Microsoft® Excel format
- ▶ The ability to enter a journal subscription's volume and issue ranges to allow for non-calendar year subscriptions, as well as the ability to enter multiple, non-sequential subscription ranges for a particular publication
- ▶ Additional providers and services
- ▶ Usage tracking for customers to self-monitor electronic journal subscription use

The OpenURL Framework allows customers to link their own OpenURL-based library catalogs such as Ex Libris' SFX. See the following Web sites for details:

- ▶ OpenURL: www.niso.org/committees/committee_ax.html
- ▶ SFX: www.sfxit.com

OTHER ENHANCEMENTS

In DialogWeb, users can make a hard copy printout or save the page using the "Print/Save Clean Copy" window. Active links presented in DialogWeb's Print/Save window now are accessible in these formats even offline.

Customers using bibliographic management software (i.e., Thomson Scientific/ISI's ProCite, Reference Manager, or EndNote) now are provided with active eLinks in the tagged output format. Previously they were not available in this format.

Why Dialog eLinks?

With subscription costs rising 10% to 20% a year, the cost of electronic journals may take a huge bite from the annual budget. Dialog eLinks allows our customers to take advantage of the relationships and licenses they already have in place with specific aggregators and publishers. Dialog eLinks seamlessly connects searchers to information that is complementary to Dialog online content, enabling customers to link to the "appropriate copy" of a fulltext article. Linking is provided free of charge as a service for customers.

Dialog assists customers in accessing fulltext from a tier of preferred sources, including:

- ▶ Fulltext from Dialog
- ▶ Locally-held copies, catalogued for internal holdings
- ▶ Fulltext from links to electronic journal titles to which the customer subscribes
- ▶ Document delivery to allow for ordering of one-off copies from a third-party supplier. See support.dialog.com/faq/docdelivery.shtml for more information on Dialog's document delivery service.

NEW ON DIALOG

Changes to Offline PRINTs on DialogClassic

DialogClassic offline PRINTs now offer two enhancements:

- ▶ Images in records are now available with offline PRINTs. Formerly images were only offered in DialogClassic Alerts. Searchers of patents and trademarks can now get these images sent as part of their offline PRINTs.
- ▶ The formatting of hard copies of PRINT results has been updated and uses a proportional width font to give a more professional appearance to this output.

Note: All Dialog Alerts and PRINTs now come from the Dialog e-mail address DialogAlertServices@dialog.com. Users with customized e-mail filtering should update their filters to reflect this change.

From the Experts... Finding Japanese Patent Assignees Using Derwent World Patents Index Assignee Coding

Have you ever searched a patent database for a Japanese assignee and were surprised because the number of hits found is much lower than you thought? Typically, this means that the term you are looking for is misspelled or maybe you have picked a lesser-known name for the company. What compounds this problem is that many Japanese companies use English versions of their first name but leave the other parts in Japanese, such as Mitsubishi Heavy Industries, which is also listed as Mitsubishi Jukogyo. But how do you find alternate spellings for Japanese companies?

One way is to use Derwent World Patents Index's assignee coding to locate those difficult-to-find company names. For example, EXPAND the patent assignee (PA=) in File 351 (Derwent WPI) and look at the assignee codes in parentheses after the assignee names as in the following example.

```
?e pa=mitsubishi electric

Ref  Items  Index-term
E1   1      PA-MITSUBISHI ELECTRI CORP
E2   1      PA-MITSUBISHI ELECTRI CORP (MITQ )
E3   0      *PA-MITSUBISHI ELECTRIC
E4   1      PA-MITSUBISHI ELECTRIC  CORP (MITQ )
E5   17     PA-MITSUBISHI ELECTRIC & ELECTRONICS USA IN
E6   17     PA-MITSUBISHI ELECTRIC & ELECTRONICS USA IN (MITQ
E7   9      PA-MITSUBISHI ELECTRIC BUILDING TECHNO-SERV
E8   9      PA-MITSUBISHI ELECTRIC BUILDING TECHNO-SERV (MITQ
E9   1      PA-MITSUBISHI ELECTRIC C P
E10  1      PA-MITSUBISHI ELECTRIC C P (MITS )
E11  36     PA-MITSUBISHI ELECTRIC CO
E12  36     PA-MITSUBISHI ELECTRIC CO (MITQ )
```

SELECT the code as CK= (for Code Kind) and combine it with the name spelled out in the PA= index. This is a normal lookup, but thanks to Derwent indexers, retrieved using the code.

```
?ss pa=mitsubishi electric? or ck=mitq
S1   88260 PA-MITSUBISHI ELECTRIC?
S2   139031 CK=MITQ
S3   139075 PA-MITSUBISHI ELECTRIC? OR CK=MITQ
```

Now, try this. Subtract the items found under the name spelled out as PA= from those found as the CK= code. The result will be other names used by the company.

```
?s s2 not s1
      139031 S2
      88260 S1
S4   50815 S2 NOT S1
```

```
?t s4/pa/1
```

```
4/PA/1
DIALOG(R)File 351:(c) 2004 Thomson Derwent. All rts. reserv.
```

```
Patent Assignee: MITSUBISHI DENKI KK (MITQ )
```

```
?s pa=mitsubishi denki?
S5   65174 PA-MITSUBISHI DENKI?
```

Note that there are many more hits in this case for Mitsubishi Denki compared to Mitsubishi Electric. These terms could be used in other databases that do not have assignee codes as follows:

```
?b 349
```

```
File 349:PCT FULLTEXT 1979-2002/UB=20031225,UT=20031218
```

```
?s pa=mitsubishi denki? or pa=mitsubishi electric?
      1948 PA-MITSUBISHI DENKI?
      39  PA-MITSUBISHI ELECTRIC?
S1   1969 PA-MITSUBISHI DENKI? OR PA-MITSUBISHI ELECTRIC?
```

```
?t s1/2/1
```

```
1/2/1
DIALOG (R) FILE 349:PCT FULLTEXT
(c) 2003 WIPO/Univentio. All rts. reserv.
```

```
01076867 **Image available**
```

```
LASER BEAM MACHINE AND CONTROL METHOD OF THE MACHINE
```

```
MACHINE D'USINAGE PAR PROCEDE PHOTONIQUE ET PROCEDE DE COMMANDE DE LADITE MACHINE
```

```
Patent Applicant/Assignee:
```

```
MITSUBISHI DENKI KABUSHIKI KAISHA, 2-3, Marunouchi 2-Chome, Chiyoda-ku, Tokyo 100-8310, JP, JP
(Residence), JP (Nationality), (For all designated states except: US
```

In this example, there were many more hits for Mitsubishi Denki than for Mitsubishi Electric. The use of Derwent WPI's assignee coding is a convenient way to find alternate names for companies, especially companies with Japanese names that may or may not be translated.

Ron Kaminecki, Director
Intellectual Property Market Segment

Highlight: Derwent World Patents Index on Dialog with Derwent AnalyticsSM

Using Derwent World Patents Index (DWPI) on Dialog with Derwent Analytics powered by VantagePoint can aid you in extracting business-critical insights for your marketplace. Whether it is tracking your competitors' latest moves, understanding general technology trends or summarizing your own company's patenting activity, the combination of Derwent Analytics and Derwent World Patents Index on Dialog can help you find meaningful results quickly.

A case study on wireless-fidelity networking (Wi-Fi) illustrates the power of using Derwent WPI on Dialog to explore the patent activity for this technology combined with Derwent Analytics to analyze and illustrate the data retrieved.

CASE STUDY

Ever since its inception, wireless networking has always had one major weakness—keeping signals contained inside the building secure. Initially many corporate and personal networks had no encryption or means of network protection. This lack enabled hackers to gain access and compromise systems from locations outside of the secure building and by-pass Internet firewalls.

The number of patents being filed in this area has increased dramatically since the early 1990s (See Figure 1). Patents can be an invaluable resource in tracking technology progress, especially in emerging areas. Derwent World Patents Index can be searched on Dialog and the yielded results imported into Derwent Analytics, which is powered by VantagePoint, the data-mining package for quick information dissemination. Bibliographic fields, as well as the Thomson Derwent enhanced fields, can be tabulated or summarized graphically in order to understand complex datasets efficiently.

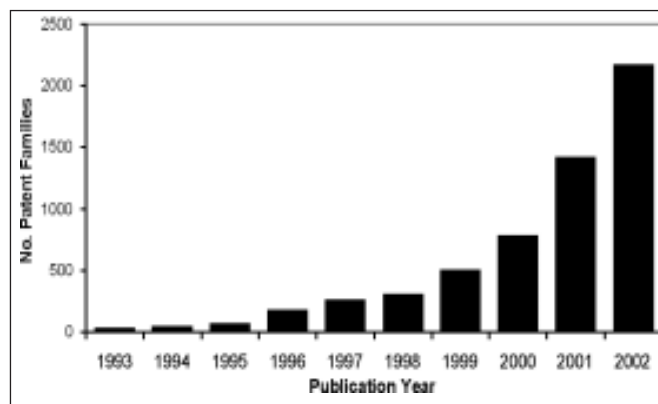


Figure 1: Wi-Fi Patenting Volumes

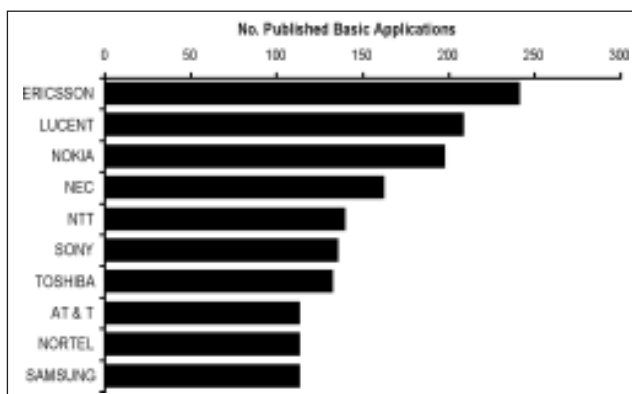


Figure 2: Top 10 Assignees

Figure 2 illustrates that major organizations in the field comprise leading mobile telecommunications and computer companies.

Other topics in this case study focus on how the technology has developed over the last ten years, countries where there is patenting activity for this technology and future forecasts for the industry. See the online version of the March-April *Chronolog* at support.dialog.com/publications/chronology/200403 for details and illustrations on these topics.

For more information on Derwent Analytics powered by VantagePoint, please visit the Thomson Derwent Web site at www.thomsonderwent.com/analytics. Special pricing arrangements are available for Derwent World Patents Index on Dialog when used with Derwent Analytics. Please contact your Thomson Derwent or Dialog sales representative for more details.

For more information, see online story at support.dialog.com/publications/chronology/200403

New Version of DialogLink[®] Available for Download

DialogLink 3.1.50, is now available for download at the Dialog Web site at support.dialog.com/downloads/dialoglink/. The new version provides some enhancements, such as improved image handling and client information management. It also corrects an incompatibility issue between the accounting feature and the year 2004. Check the Dialog Web site for details.

DON'T MISS...

MEDLINE was reloaded on Dialog. See the article on page 9 for more details.

DID YOU KNOW...

Dialog staff contributes to the information industry in many ways, including articles in the literature. Look for the following article in the January/February issue of the *Information Management Journal* entitled "Mapping Information Flows: A Practical Guide" by Betty Jo Hibberd and Allison Evatt. (Vol. 38, No.1, pp. 58-64).

COMPANY UPDATE

Coming soon: Derwent World Patents Index First ViewSM, a new companion file for Derwent World Patents Index[®] (DWPI), providing fast, Alerting access to bibliographic, selected text and author data from new patent documents within days of publication by major patent issuing authorities.

TRADE SHOWS

March 7-10
Lisbon, Portugal
IPI-ConfEx

March 23-25
Boston, Massachusetts
Society of Competitive
Intelligence Professionals

March 29-31
Anaheim, California
American Chemical Society
Spring Meeting

March 29-April 1
Alexandria, Virginia
Defense Technical Information
Center Conference

April 6-7
Amsterdam, Holland
10th Online Conference of the
Netherlands

April 21-22
London, United Kingdom
Library Information Show

April 25-27
Philadelphia, Pennsylvania
SLA Pharmaceutical
& Health Meeting

April 28-May 2
Austin, Texas
Association of Independent
Information Professionals

Extended Hours for Dialog Support

To further its ongoing commitment to superlative customer support, Dialog is extending its Knowledge Center hours to offer assistance around the clock to every part of the globe—day or night. Now you can call 24 hours per day, Monday through Friday, to get help using any Dialog service or product. And getting help is easier than ever no matter where you are:

By e-mail: customer@dialog.com

By telephone: North America: +1 (800) 3 DIALOG (+1 800 334 2564)

Most countries outside North America: +1 (800) 33 DIALOG (+1 800 3334 2564)

If you are a Key Connection customer, there is no change to the way you contact the Knowledge Center.

Service is provided by Dialog Knowledge Center experts based in the United States, the United Kingdom and Australia. For more information, visit support.dialog.com.

Dialog KnowledgeBase Database Offers Free Reference Search Tool

Dialog KnowledgeBase is now available as a free reference tool for all Dialog customers. Produced by Knowledge Center staff in the United States, the United Kingdom and Australia, the database provides an increasing number of answers to frequently-asked-questions about the Dialog family of products and services including Dialog DataStar, Dialog Profound, Dialog NewsEdge and Dialog Intelligence Data. Search KnowledgeBase for easy access to product information, search tips and training materials.

Originally developed for internal use by Knowledge Center specialists, this new file is now available at no cost to you, complementing other value-added files such as DIALINDEX (File 411), Dialog Bluesheets (File 415) and the Dialog Finder Files including Dialog Product Name Finder[™] (File 413), Dialog Journal Name Finder[™] (File 414) and Dialog Company Name Finder[™] (File 416).

Dialog KnowledgeBase is designed to help users quickly find answers to such questions as:

- ▶ How can I locate a list of the top pharmaceutical drugs?
- ▶ How can I find a list of patent country codes?
- ▶ How does the Dialog ERASM Redistribution/Archive feature work?
- ▶ How can I convert tabular output data to Microsoft[®] Excel format?
- ▶ How can I get a list of journals indexed in a file?

Searchers may access Dialog KnowledgeBase by using a specially developed search form available at support.dialog.com using traditional commands. The search form enables searching by topics or by keywords with the option to limit the search by Market Sector, Product or File Number.

KnowledgeBase is available on the Dialog service as File 418. Using Dialog command language, searchers can retrieve the fulltext of entries by keyword or limit the search to the Title (/TI), Lead Paragraph (/LP) or Descriptor (/DE) fields. Users may also search by File Number (FI=) or Source (SO=), and results can be SORTed or RANKed by Title, File Number or Publication Date.

SEARCH TIP

Topic: Search by file name or file number (FI=) to locate information about MEDLINE on Dialog or Dialog DataStar.

?b 418

?s medline/ti,lp or fi=(155 or medl)

?t s1/6/1

For more information, see online story at support.dialog.com/publications/chronolog/200403t

NEW ON DIALOG DATASTAR

MEDLINE® Reload Completed on Dialog and Dialog DataStar

The reload of MEDLINE (Files 154,155/MEDL,MEZZ) on Dialog and Dialog DataStar was completed earlier this year. Every year MEDLINE is reloaded because the U.S. National Library of Medicine (NLM) re-indexes relevant documents from the whole database with changed medical terms and removes deleted terms. Our MEDLINE customers were informed of the changes to 2004 MEDLINE at the time of the reload. Changes are summarized in this article.

CHANGES IN MEDLINE 2004

There are no changes to the actual record structure in MEDLINE for 2004. There are, however, a number of significant changes to the Medical Subject Headings (MeSH®). You should familiarize yourself with those changes as they will affect your search strategies. You may also need to adapt your Alerts to ensure that you receive the desired output. Generally, the NLM does not retrospectively index all MEDLINE citations with new MeSH Headings. Therefore, searching for a new MeSH term may effectively limit retrieval to citations indexed after the term was introduced. However, those terms that are changed or deleted are usually applied to the whole database during the NLM's end of year processing.

Over 6,500,000 records in the 2004 reload have been revised, primarily as a result of changes from 2003 to 2004 MeSH. You can review a summary of the major changes in the online version of the March-April *Chronolog* on the Dialog Web site at support.dialog.com/publications/chronolog/200403/. However, you are strongly advised to read the National Library of Medicine's comprehensive articles, "What's New for 2004 MeSH" and "MEDLINE Data Changes – 2004," both to be found at the NLM's Web site at www.nlm.nih.gov/pubs/techbull/current_issue.html.

CHANGES MADE BY DIALOG AND DIALOG DATASTAR

Dialog

Beginning with the 2004 updates, the AN= record identifier will no longer be provided. Please use AA= instead. The Dialog Bluesheet has been updated with this change.

Dialog DataStar

- ▶ The Medical Vocabulary file MVOC now has an Accession Number (AN) paragraph with update date; the Annotation paragraph, formerly labeled AN, is now labeled AT.
- ▶ Please note that MVOC contains the 2004 version of MeSH. The 2003 version of MeSH continues to be available in MV03 should you need it for comparison purposes.
- ▶ Electronic publication dates (where applicable) are now noted in the source paragraph.
- ▶ Refer to Dialog DataStar's Database of Databases, BASE, for a complete user guide to MEDLINE. Search for BASE-MEDL.

Please do not hesitate to contact the Knowledge Center if you have any questions about the MEDLINE reload.

For more information, see online story at support.dialog.com/publications/chronolog/200403t

Drug Structure Images Available in Adis R&D Insight on Dialog DataStar

In January, approximately 8,000 images of drug structures were added to Adis R&D Insight (ADRD) on Dialog DataStar. There are 17,500 pipeline records in ADRD and just under half of these now have images of structures. The images can be viewed in Dialog DataStarWeb only. With the addition of images to ADRD, all pipeline files on Dialog DataStar now offer this feature: Pharmaprojects, IMS R&D Focus and Prous Science Drug Data Report. The images are expected to be added to the equivalent Dialog files (Files 107,907) later this year.

Datasheets Web Listing Enhanced

Dialog DataStar searchers can now more easily know when changes are made to the databases. The Web listing of Datasheets includes the date each Datasheet (and corresponding BASE database text) was last updated.

SEARCH TIP

DELETING PREVIOUS SEARCHES ON DIALOG DATASTARWEB

On Dialog DataStarWeb, you can delete all of your previous searches without having to log off the system. The previous search costs will not be removed as a result, so you can continue to monitor your spending budget within your search session.

–LeiRae Ramirez
Bern, Switzerland

NEW ON DIALOG NEWSEDGE

U.S. Web-Based Training

For more classes or to register for any of the following national U.S. Web-based classes, visit our Web site at www.dialog.com/webtraining/

- 3/16 Biomedical Information on Dialog
- 3/16 Getting Started on DialogWeb—Command
- 3/16 Dialog NewsEdge
- 3/16 Dialog Intelliscope
- 3/17 Basic Skills Review for Classic Dialog Searchers
- 3/17 Fast Start to Dialog Company Profiles
- 3/17 Fast Start to Dialog NewsRoom
- 3/17 Dialog InSite
- 3/18 Fast Start to Dialog Profound
- 3/18 Finding Information on Company Mergers
- 3/18 Fast Start to DialogSelect
- 3/23 Fast Start to Dialog1
- 3/23 Researching Adverse Effects of Drugs
- 3/23 Fast Start to Dialog DataStarWeb
- 3/24 DIALINDEX: How to Find the Right Content
- 3/24 Fast Start to Dialog1
- 3/24 Fast Start to Dialog Company Profiles
- 3/25 Getting to the Facts with TableBase
- 3/25 Fast Start to Dialog NewsRoom
- 3/25 Researching Adverse Effects of Drugs
- 3/30 Fast Start to Dialog DataStarWeb

U.S. Derwent Dialog Training on Patents

Check the Dialog Web site at training.dialog.com/sem_info/calendar/#derwent for a listing of free Derwent Dialog introductory and advanced patent courses in the United States. Dates, times and locations are given.

DialogPRO NewsEdge: Business-Critical News for the Small Enterprise

If you never thought your small business could afford a powerful business information and news product, you should take a look at DialogPRO NewsEdge. The latest Dialog offering, DialogPRO NewsEdge, provides business and news content to the small business. This powerful service offers a unique combination of editorial review and real-time news, covering a broad range of industry specific sources, in addition to customization that meets the specific and individual needs of all users within an organization.

DialogPRO NewsEdge service includes:

- ▶ Powerful user personalization features
- ▶ E-mail delivery
- ▶ Knowledge sharing tools
- ▶ Company and stock detail

What differentiates DialogPRO NewsEdge from other business information and news products is the knowledge and expertise of industry editors who find and tag those daily stories most important and significant to your business.

With the same broad range of content, options and company information as Dialog NewsEdge, DialogPRO NewsEdge offers a premium news service for the small business user. Including coverage of 1,700 industry-specific journals and the option to receive scheduled e-mails throughout the day, DialogPRO NewsEdge provides the power and coverage of large business information tools at a small business price.

D I A L O G N E W S R O O M

NEW ON DIALOG NEWSROOM

New Sources Added to Dialog NewsRoom

- ▶ Australian content on Dialog NewsRoom has been enhanced significantly with the addition of news and business information from Australian Broadcasting Company (ABC), Australia's national broadcasting service, and The West Australian newspapers, covering Perth and the surrounding areas. These sources are widely respected for their impartiality and in-depth coverage of local, regional and international issues.
- ▶ The *Fresno Bee*, a general circulation daily newspaper with a primary coverage area encompassing California's San Joaquin Valley, is now on Dialog NewsRoom. In addition to full coverage of national, international and state news, the *Bee* concentrates heavily on agribusiness.

Training Schedule

Training classes on the Dialog services are held throughout the world. New classes are always being added, so for the most current schedule and for registration information for all locations, check the Dialog Web site at www.dialog.com/training. Highlighted in this issue are training classes from the United States, China, Canada and the United Kingdom.

Philadelphia, Pennsylvania

- 3/24 Developing Patent Research Expertise: Prior Art
- 4/5 Introduction to Dialog Featuring DialogWeb
- 4/14 Basic Skills Review for Classic Dialog Searchers
- 4/19 Pharmaceutical Business Information
- 4/28 Market Intelligence

New York, New York

- 3/23 Basic Skills Review for Classic Dialog Searchers
- 4/6 Introduction to Dialog Featuring DialogWeb—Command
- 4/14 Company Intelligence
- 4/22 Basic Skills Review for Classic Dialog Searchers
- 4/28 Fast Start to Dialog NewsRoom

Boston, Massachusetts

- 3/17 Company Intelligence Featuring DialogClassic
- 3/23 Basic Skills Review for Classic Dialog Searchers
- 4/6 Introduction to Dialog Featuring DialogWeb—Command
- 4/7 Patent Research Basics Featuring DialogWeb
- 4/28 Basic Skills Review for Classic Dialog Searchers

Miami, Florida

- 4/29 Basic Skills Review for Classic Dialog Searchers
- 4/29 Company Intelligence

San Francisco, California

- 3/16 Patent Research Basics Featuring DialogClassic
- 3/30 Patent Families & Legal Status Featuring DialogClassic
- 4/27 Introduction to Trademark Searching Using DialogWeb

Dallas, Texas

- 3/10 Introduction to Dialog Featuring DialogWeb—Command
- 4/8 Introduction to Trademark Searching Using DialogWeb
- 4/15 Searching MEDLINE on Dialog

Houston, Texas

- 3/16 Market Intelligence
- 3/31 Developing Dialog Searching Expertise, Pt. 3: Advanced
- 4/13 Developing Dialog Searching Expertise, Pt. 4: Power Searching
- 4/27 The New Dialog Profound and Dialog NewsRoom Product

Arlington, Virginia

- 3/24 Developing Patent Research Expertise: Prior Art
- 4/7 Fast Start to Dialog Profound
- 4/7 Basic Skills Review for Classic Dialog Searchers
- 4/22 Patent Basics Featuring DialogClassic

Atlanta, Georgia

- 3/23 Patent Basics Featuring DialogWeb
- 3/30 Company Intelligence
- 4/13 Basic Skills Review for Classic Dialog Searchers
- 4/20 Fast Start to DialogSelect
- 4/20 Fast Start to Dialog1
- 4/27 Pharmaceutical Science Information on Dialog

Mountain View, California

- 3/23 Chemical Information Featuring DialogClassic
- 4/6 Introduction to Dialog Featuring DialogClassic
- 4/20 Pharmaceutical Business Information Featuring DialogClassic

Cleveland, Ohio

- 4/23 Market Intelligence

Beijing, China

- 4/19-23 Chemical, Patent, Business Seminar
- 5/11-13 Basic Seminar

Toronto, Canada

- 4/6 Introduction to DialogWeb—Command
- 4/8 Company Intelligence Using DialogWeb
- 4/14 Market Intelligence Using DialogWeb
- 4/15 Fast Start to Dialog TradStat

London, England

- 4/14 Dialog Profound
- 4/15 Dialog DataStarWeb
- 4/21 DialogWeb—Command
- 4/27 DialogWeb—Guided
- 4/28 Getting the Best Patent Information
- 4/29 Dialog DataStar Biomedical
- 5/6 Dialog DataStarWeb
- 5/11 Dialog DataStarClassic
- 5/13 Dialog Profound
- 5/18 DialogWeb—Command
- 5/26 DialogWeb—Guided
- 5/27 Dialog DataStar Biomedical

Remote Training in Europe

For more classes or to register for any of the following European remote training classes offered in April and May, visit our Web site at support.dialog.com/uktraining/remote/.

English

Getting Started on...

- 4/1 Dialog Intelliscope
- 4/5 Dialog NewsEdge
- 4/5 Dialog DataStarWeb
- 4/6 Dialog Profound
- 4/6 DialogWeb—Guided
- 4/7 Dialog NewsRoom
- 4/7 DialogWeb—Command
- 4/8 NewsEdge Live
- 4/22 Dialog DataStarWeb
- 4/22 Dialog Intelliscope
- 4/27 Dialog NewsRoom
- 4/27 DialogWeb—Command
- 4/28 Dialog Profound
- 4/28 DialogWeb—Guided
- 5/1 Dialog Intelliscope
- 5/5 Dialog Profound
- 5/5 DialogWeb—Guided
- 5/5 Dialog Intelliscope
- 5/5 NewsEdge Live
- 5/5 Dialog NewsEdge
- 5/6 Dialog NewsRoom
- 5/6 DialogWeb—Command
- 5/6 Dialog DataStarWeb
- 5/19 Dialog Intelliscope
- 5/20 Dialog NewsEdge
- 5/24 DialogWeb—Command
- 5/24 Dialog DataStarWeb
- 5/25 Dialog Profound
- 5/25 DialogWeb—Guided

Quantum² Web-Based Sessions

Quantum² members can check the Web site at quantum.dialog.com/training/workshops/ for more training opportunities:

- 4/8 Creating Value-Added Research & Analysis

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New Generation

LEARN MORE

Only a few of the new features have been highlighted here. For more information on the new Dialog Profound and Dialog NewsRoom, consult the extensive materials online at support.dialog.com/profound or sign up for a free Web-based training session. Consult the current schedule online at www.dialog.com/webtraining for a session in English, Dutch, French, German, Italian or Swedish. Your account representative and the Dialog Knowledge Center are also available to assist you.

continued from page 3

Hassle-Free Chargebacks:

- ▶ **Customized Account Groups** – Query multiple locations at one time with a feature that allows for account groupings.
- ▶ **Adaptable Time Frames** – Specify a specific date range, select a full month or look at long-term trends with usage information that accumulates for up to 12 months.
- ▶ **Tax Calculation** – Just check “Yes” at the Tax check-off box.
- ▶ **Confidentiality with a Secure Site** – Employs SSL encryption technology to ensure confidentiality. Access is controlled by your designated administrator who defines who may view usage and for which User IDs.

GETTING STARTED

For more information about Dialog BillBack, contact your Dialog sales representative or visit www.dialogbillback.com.

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