

Chronolog®

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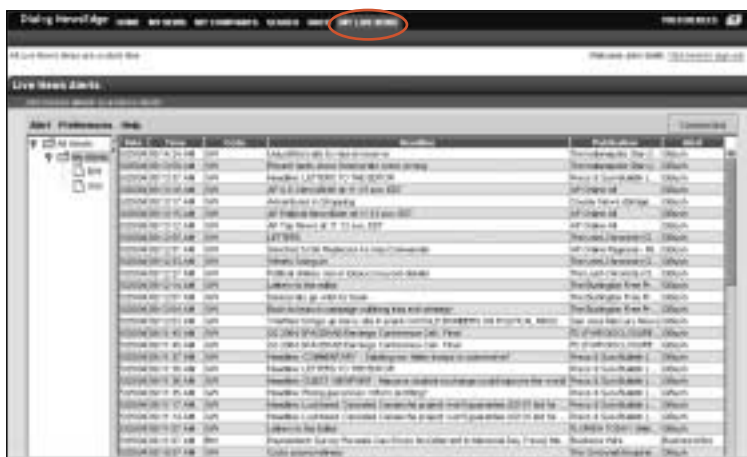
Dialog NewsEdge Adds Live News Alerts and More Sources

Dialog NewsEdge now offers Live News Alerts. With the Live News Alerts functionality, you can define which companies you want to track and the subjects you want to monitor, using personal Alert profiles. These Alert profiles are continuously monitored throughout the day. When breaking news occurs, you are notified within seconds of an article matching your personal news Alerts. Headlines of interest can be clicked to return the entire story or news item. Live News Alerts lets you open applications in a separate window and adjust the size of the window to the size you require, allowing you to monitor breaking news independently from the Dialog NewsEdge product interface while engaging in other necessary work applications.

Live News Alerts can help ensure marketing, competitive intelligence, public relations, investor relations, post-marketing surveillance and management executives never miss an event that is critical to their job success. You can track events as they happen: view competitor announcements, monitor breaking news events, stay advised of earnings announcements and keep an eye on the market's perception of your own products and services.

Additional key features of Dialog NewsEdge Live News Alerts include:

- ▶ An integrated Web-based offering (requires installation of the Java Runtime Environment browser plugin)
- ▶ Hundreds of premium (cover-to-cover) business sources also available for Live News Alerts at an additional cost
- ▶ All content indexed with the Dialog SmartTerms classification system
- ▶ Alert history archive retrieved for up to one week



In addition, Dialog NewsEdge now provides news from more than 2,200 sources and access to the entire Dialog NewsRoom database, bringing the total number to more than 9,000 leading global news and business information sources. Recent additions of global news sources from emerging countries and the addition of new industry and trade journals to Dialog NewsRoom make Dialog NewsEdge a very powerful business intelligence tool.

For more information about Dialog NewsEdge, including the expanded content offering with Dialog NewsRoom and the Live News Alerts functionality, contact your Dialog sales representative or the Knowledge Center, or visit our Web site at www.dialog.com/products/dialognewsedge.

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From the Editor

This issue brings you additions to content like the new European trademark databases, a new Sci-Tech file and a pharmaceutical database focused on regulatory information on Dialog DataStar, as well as Dialog product enhancements. Read stories on the new sources added to Dialog Profound, Dialog Link 4.0 new features and search tips, and disease research techniques.

Many of you meet Dialog experts when you attend conferences, but did you know that Dialog is also taking the lead in professional organizations? On page 2 we highlight Dialog staff currently holding office.

In each *Chronolog* issue, we feature training classes around the world, and we continue that tradition in this issue. However, we do not have the space to include all training currently scheduled worldwide. So, please be sure to check the Dialog Web site at www.dialog.com/training for all the latest classroom and online training sessions.

A Working Partnership—Dialog and SLA

It was wonderful to see so many of you at the Dialog booth and the Dialog customer appreciation party at the SLA conference in Nashville in June. It was a great opportunity to share our excitement about the many new Dialog offerings.

In addition to participating in the Dialog exhibit booth and the various Dialog-sponsored events during the conference, Dialog staff members are engaged in SLA on a collegial basis. Ongoing interaction helps Dialog stay connected with our user community to understand your changing needs. More than 40 Dialog staff members are active in SLA and many are on committees, holding leadership positions as a way to support the professional community. Dialog staff members serving in SLA leadership roles for 2004-2005 include:

Liz Blankson-Hemans, President, European Chapter; Member, SLA Diversity Leadership Committee

Holly Chong-Williams, Chair Elect, ITE Division

Allison Evatt, President Elect, Georgia Chapter

Betty Jo Hibberd, Chair, SLA Marketing Committee

Christine Nay, Advertising Chair, SF Chapter

Heidi Porth, Student Liaison Chair, Pacific Northwest Chapter

Tesse Santoro, Treasurer, Advertising & Marketing Division

Joan Strickler, Past President, Minnesota Chapter

Libby Trudell, Past President, San Andreas Chapter; Member, Corporate Partners Council

We are also proud of Tesse Santoro, who received the SLA Advertising Marketing Division Award of Merit 2004. The purpose of the Award of Merit is to recognize a member for his/her contribution to the Division. Tesse ran the New York chapter of Ad Marketing for two years, chaired the national division at San Antonio in 2001, has been Treasurer from 2001 forward and has been involved with the last three SLA Advertising and Marketing chairs in organizing the conferences, programs and more.

Managing Your Dialog Profound and Dialog NewsRoom Account with My Dialog

A new feature of the enhanced Dialog Profound and Dialog NewsRoom interface is the account management option—My Dialog. With the tools in My Dialog, you can access account information easily, track usage throughout an organization with subaccounts, create customized billing reports, customize search options and manage your documents.

Located in the upper right corner of the screen (Figure 1), the My Dialog link contains five options, including Session Summary, Dialog BillBack, Subaccount Manager, Preferences and My Documents (Figure 2). In the following case study, we look at how Company X uses these varied features to manage its global account.

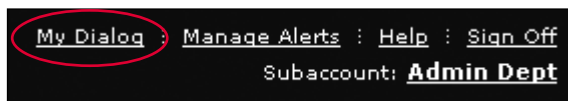


Figure 1



Figure 2

Company X is a multinational company with offices worldwide. Researchers in many of these offices are tasked with compiling intelligence on their competition, tracking new products and generally keeping up to date on other competing companies. The corporate librarian is in charge of compiling reports and tracking the costs of online research. Some examples below illustrate how My Dialog helps all researchers in the organization.

SESSION SUMMARY

A Session Summary displays at the end of each search session for the subaccount in use. In Company X, subaccounts have been set up for searchers at different locations to track online search costs. At the end of each search session, the researcher clicks the Session Summary link in My Dialog to see the costs incurred for that session. Although these summaries are estimates, they allow searchers to keep tabs on their online costs.

DIALOG BILLBACK

Dialog BillBack is an electronic reporting tool that enables the administrator, in this example the corporate librarian, to manage the organization's online research billing strategy. By clicking the Dialog BillBack link in My Dialog, the administrator logs on with an authorized user ID and password through a secure Web site and obtains customized reports for their account. See the March-April *Chronolog* at support.dialog.com/publications/chronolog/200403 for more on Dialog BillBack.

USER PREFERENCES

Different types of preferences can be set: search, Alerts, general, and document costs and display. You can set preferences to remove duplicate records automatically, limit the scope of text to fulltext or a table of contents, set the language in which to display titles and much more. Company X, for example, has subsidiaries located in Spain and France. These sites chose to display the titles list in Spanish and French in Dialog NewsRoom.

To monitor costs, searchers also set preferences so that the cost for sections of a table of contents in a market research report always displays. Another preference used by Company X is the Alerts preference, which automatically removes duplicate records and sets a default e-mail address for Alerts delivery (Figure 3).



Figure 3

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TRADE SHOWS

July 10-14
Boston, Massachusetts
American Association of Law Libraries (AALL) Annual Meeting

August 22-26
Philadelphia, Pennsylvania
American Chemical Society (ACS) National Meeting

September 5-8
Auckland, New Zealand
Library Information Association of New Zealand

September 20-25
European Conference of Medical and Health Libraries
Santander, Spain

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NEW ON DIALOG PROFOUND

New Content in Dialog NewsRoom

- ▶ EUobserver, a not-for-profit newsletter covering Europe, is now available on Dialog NewsRoom. EUobserver scans media and online sources across Europe to report news of the day in 20 languages.
- ▶ ANSA, an Italian publisher, has been added to Dialog NewsRoom, Dialog (File 990) and Dialog DataStar (NEWS). The five newly added wires are ANSA English Corporate News, ANSA General News, ANSA English Media Service, ANSA Spanish Service and ANSA Portuguese Service.

Introducing Dialog NewsRoom Alert (File 989)

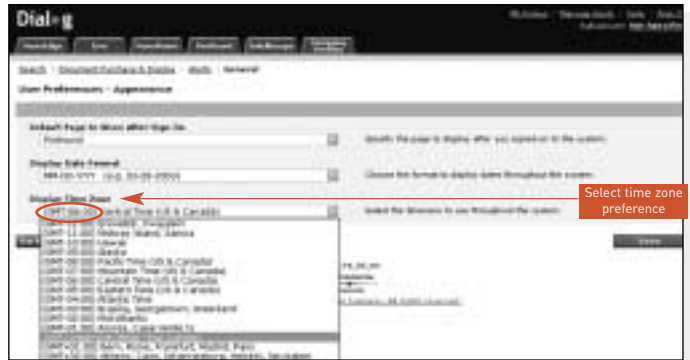
Dialog has enhanced the timeliness of its NewsRoom information on the Dialog service with the release of Dialog NewsRoom Alert (File 989). This file is a rolling one-week collection of Dialog NewsRoom content that is intended to provide current news information. Dialog NewsRoom Alert updates continuously throughout the day approximately every thirty minutes. This file makes it easier for researchers to search only the most current NewsRoom information and have Alerts delivered on an intraday and daily basis.

Dialog Profound and Dialog NewsRoom Alerts Enhancements

In response to your suggestions, Dialog is adding several enhancements to streamline Dialog Profound and Dialog NewsRoom Alerts.

New Features

- ▶ The user ID that created the Alert will be listed in the e-mail, enabling you to easily identify Alerts going to multiple e-mail addresses.
- ▶ Headlines or Tables of Contents in an e-mail will link to the articles or reports.
- ▶ You will receive a single e-mail for multiple Alerts based on delivery time, reducing the number of Alert e-mails you receive.
- ▶ When setting up a Weekly Alert, you will be able to select the day of the week for the Alert to be delivered.
- ▶ You will also be able to select your Time Zone from within Preferences. When you set up an Alert, the delivery time will be based on your local time zone.



You can receive your Alerts via e-mail or view them by signing on and clicking Recent Alerts, which provides a 48-hour storage area for your most recent Alerts.

Recent Alerts are sorted by Alert Run Date. You can select multiple documents to view and link directly to the Alert archive for an historical view of Alert titles.

For more information on Alerts at sign-on, see the May-June *Chronolog* at support.dialog.com/publications/chronolog/200405.

Highlight: Aroq Ltd. News and Research in Four Industries on Dialog Profound

Dialog Profound recently added Aroq Ltd., the publisher of four respected online information services.

- ▶ **just-auto.com** contains research data on the global automotive industry. You can find industry announcements, articles on mergers or changes in executive leadership, sales and more.
- ▶ **just-drinks.com** covers the alcoholic and soft drinks sector. Look for articles on topics, such as the new CEO of Coca-Cola, the acquisition of a vintner in California or some of the latest products in soft drinks.
- ▶ **just-food.com** provides analysis and research covering all sectors of the global food industry. Topics range from forecasts on hot food issues to organic and frozen food markets.
- ▶ **just-style.com** is a leading source of analysis and data on the ever-changing global apparel, textiles and footwear industry. Global coverage includes research on the U.S. jeans market, Italian fashion house investment in China and clothing sales in Mexico, to name a few.

Reports from these four industry services include: Management Briefings, Global Market Reviews and Company Profiles. Content is updated monthly and coverage dates back to January 1, 2003.

NEW ON DIALOG

SEARCH TIP

MARKED TEXT

Mark in DialogLink 4.0 is an excellent way to build an executive summary or clippings list while you scan your search results. Simply select a phrase, paragraph, or several records at a time, and “mark” the text, using the keyboard shortcut Ctrl-M or selecting Mark from the Edit menu. With a single keystroke, you can copy the selected text and paste it into the Marked Text window, which is always available behind the session window. Use Ctrl + Tab to move between the session window and the Marked Text window. The content of the Marked Text window may be saved as a Microsoft® Word (DOC) document, Rich Text (RTF), plain text (TXT) or Adobe® Acrobat® (PDF).

SEARCH TIP

ALERTS MANAGER

In DialogLink 4.0, a new Alerts Manager window provides you with help (e.g., updates, addresses) to create or edit an Alert easily. Click in the Alert strategy box to add, change or remove text. Buttons on the Alerts Manager window let you view your e-mail address aliases and create, as well as add, a new alias. In addition, buttons on the Alerts Manager window let you select from the valid update frequencies or custom schedule an Alert.

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Creating Reports with DialogLink 4.0

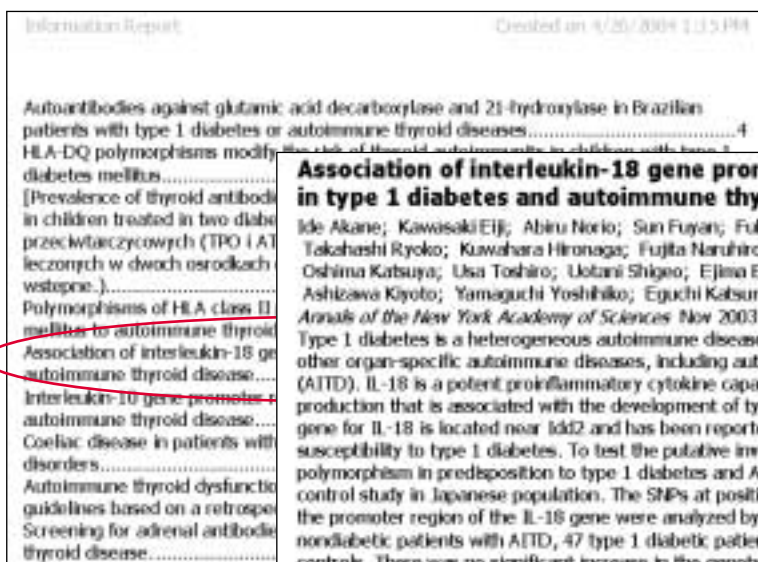


Figure 2

With the template-building tool, you can also create templates specific to your needs. A trademark search report might show for each record the exact trademark, date first used, owners, legal action pertaining to the mark, and the image from Files 226, 246 or EUROTMKS. A drug pipeline report could include the company name, chemical name, drug name, therapeutic class, indications, status and country for each record in File 128. A review of surface coatings research in the OneSearch® category

COATINGS could provide the article title, author, journal, publication year, and abstract for each record selected (See Figure 4). Using Microsoft Word templates, you can automatically generate a table of contents and cover sheet for each report.

Microsoft Excel reports offer a spreadsheet with column headers and the fields you specify for each record.

Check the Dialog Web site at www.dialog.com/training or www.dialog.com/webtraining to attend a training session and learn how easily you can generate reports with DialogLink 4.0.

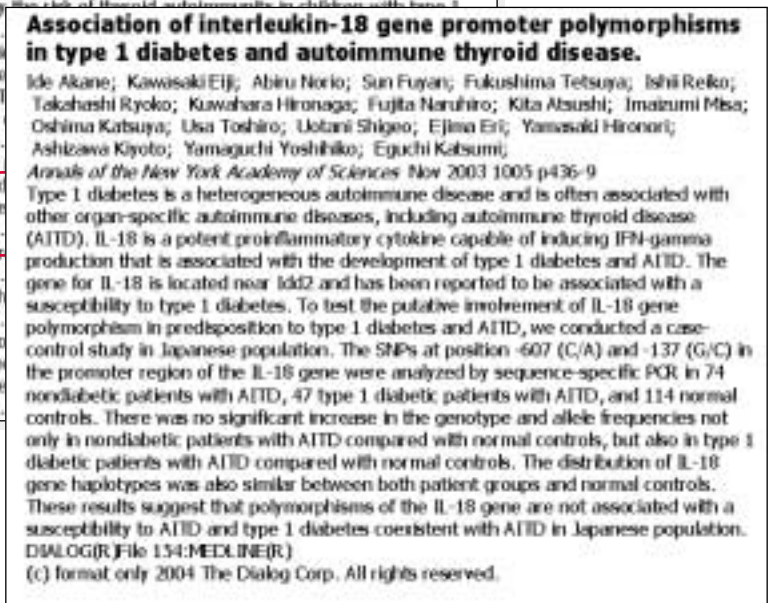


Figure 3



Figure 4

MetalBase Added to Sci-Tech Collection on Dialog

With the addition of MetalBase (File 36), Dialog continues its commitment to sci-tech researchers by developing sector-specific data collections from existing multidisciplinary databases. MetalBase provides comprehensive coverage of international metals literature. The file includes references and abstracts for hundreds of technical journals, technical reports, conference papers, reviews, books, and patents. Topics covered include all aspects of applied metallurgy—properties, processes and materials. MetalBase is drawn from all metals categories covered in INSPEC® (File 2) and Weldasearch (File 25). Metals-specific records will be extracted from other Dialog databases and added to this file in the future.

MetalBase will help researchers in the development process who are working in the metals and steel industries and all users of metals and steels in sectors, such as aerospace, automotive, construction and petroleum.

Coverage dates from 1966 to the present with weekly updates. Dialog Alerts are available and Dialog eLinks are offered.

Rates are \$7.75 per DialUnit and \$1.65 per minute; full records are \$2.70.

Good News for Toxicology Searchers

A new OneSearch category called ToxSearch has been created on Dialog to make it easier for those needing toxicology-related information to find exactly what they need. The new ToxSearch category contains the following files:

ToxFile (File 156)

BIOSIS Toxicology (File 157)

IPA (International Pharmaceutical Abstracts) Toxicology (File 153)

The BIOSIS and IPA subsets feature records extracted from the main files (File 5 and File 74) and allow for more targeted toxicology searches. The focus of the IPA subset is on pharmacological toxicology while the BIOSIS subset is strong on the toxicological effects of drugs, as well as other chemicals. It also deals with environmental toxicology. ToxFile (File 156) includes records extracted from MEDLINE, as well as some non-journal material from organizations and data repositories such as the Toxicology Research Projects (CRISP), Environmental Mutagen Information Center (EMIC) and others.

For information on the record structure and search tips for the toxicology subsets, refer to the individual Bluesheets of Files 156, 153 and 157.

ToxFile (File 156/TOXL) Reloaded on Dialog and Dialog DataStar

ToxFile (File 156/TOXL) has been reloaded on Dialog and Dialog DataStar. Every year, ToxFile is reloaded because a majority of articles available in the file are extracted from MEDLINE (Files 155/154). The provider of MEDLINE, the National Library of Medicine (NLM), re-indexes relevant documents from the whole database with changed medical terms and removes deleted terms. This results in a reload for MEDLINE, as well as ToxFile, to ensure that the latest terminology is available.

For further information about the indexing changes to the MEDLINE records in ToxFile, refer to the March/April 2004 *Chronolog* reporting on the MEDLINE reload on Dialog and Dialog DataStar.

SEARCH TIP

Excluding Self-Citations from a Cited Reference Search

If you want to exclude self-citations from a cited reference search:

1. Perform the cited reference search as you normally would by expanding on the author's name in the cited reference field.
2. Create a set that contains all the appropriate E numbers.
3. NOT out the records that contain the same author's name within the AU field.

```
e cr={last name} {space} {first initial}
s s1 not au={last name} {space} {first initial?}
```

Barbara Zimmerman,
Knowledge Center

For more information, see online story at support.dialog.com/publications/chronolog/200407

Change to TRADEMARKSCAN® – U.S. Federal

TRADEMARKSCAN – U.S. Federal (File 226) will have a new search prefix for Design Text. Design Text and Design Code are currently searchable as DS=. Design Text will now be searchable as ND=, whereas Design Code remains searchable as DS=. This change allows users to specify whether a term be searched from the text or from the code. The display tag for Design Code and Design Text remains unchanged as DS. Existing Alerts profiles are not affected. See the online Chronolog at support.dialog.com/publications/chronolog/200407 for an example of the change.

For more information, see online story at support.dialog.com/publications/chronolog/200407

NEW ON DIALOG

SEARCH TIP

Finding Information About the Top Pharmaceutical Drugs

Searchers frequently want to identify information on the top prescription drugs. This is best done in Business & Industry™ (File 9) and Gale Group PROMT® (File 16) by using the following search statement then ANDing the results with the publication year(s) of interest:

?S (TOP AND PRESCRIPTION AND DRUG? AND (RANK? OR SALE?))/TI

The following sample search retrieves articles about the top prescription drugs by worldwide sales for the years 2002 and 2003:

?b 9,16

?s (top and prescription and drug? and (rank? or sale?))/ti and py=2002:2003

See the online version of *Chronolog* for search results and a list of titles from the search.

For more information, see online story at support.dialog.com/publications/chronolog/200407

James Heinis,
Knowledge Center

Highlight: Bird Flu Epidemic—EMBASE® Supports Critical Research Efforts

Bird flu, or avian influenza, is a highly contagious viral disease that erupted in several countries in Asia in 2003 and early 2004. Within a few months, reports of the disease jumped from local outbreaks to an epidemic of international significance. Although this type of influenza usually affects chickens, turkeys, ducks and other birds, it has the potential to cross over from animals to humans. In a January 2004 joint statement, the United Nations Food and Agriculture Organization (FAO), World Organization for Animal Health (OIE), and World Health Organization (WHO) requested assistance from the global community and warned that bird flu presents a risk of evolving into an efficient and dangerous human pathogen.

EMBASE (File 72,73/EMED) supports critical research efforts for global health threats such as avian influenza. Updated daily, the database covers more than 4,000 international drug and biomedical journals published in 70 countries from Europe, Asia, North America, South America, Africa, Japan, China, Australia, and New Zealand.

In addition to its devastating effect on poultry production, there is a very real threat of bird flu evolving to a virulent influenza strain that would be a dangerous human pathogen. In fact, EMBASE already contains documented reports of human fatalities from bird flu, such as this news item from *Nature*: “Human fatality adds fresh impetus to fight against bird flu” [*Nature* (2003) 423:6935 (5)].

EMBASE answers the international scientific community’s need for access to cutting-edge research literature. The sample titles below, all published in 2003 or 2004, illustrate the broad coverage of avian influenza:

“Generation and evaluation of a high-growth reassortant H9N2 influenza A virus as a pandemic vaccine candidate” [*Vaccine* (2003) 21:17-18 (1983-1988). Date of Publication: 16 May 2003]

“Cross-species infections” [*Current Topics in Microbiology and Immunology* (2003) 278:- (47-71)]

“Nucleic acid sequence-based amplification methods to detect avian influenza virus” [*Biochemical and Biophysical Research Communications* (2004) 313:2 (336-342). Date of Publication: 9 Jan 2004]

“Are We Ready for Pandemic Influenza?” [*Science* (2003) 302:5650 (1519-1522). Date of Publication: 28 Nov 2003]

“Sequence Analysis of Recent H7 Avian Influenza Viruses Associated with Three Different Outbreaks in Commercial Poultry in the United States” [*Journal of Virology* (2003) 77:24 (13399-13402). Date of Publication: Dec 2003]

“Wet markets – A continuing source of severe acute respiratory syndrome and influenza?” [*Lancet* (2004) 363:9404 (234-236). Date of Publication: 17 Jan 2004]

SEARCH TIP

Here are several ways to search for the topic on EMBASE:

- ▶ Bird flu is an example of a *zoonose*, or a disease that is communicable from animal to human. Search using the preferred EMTREE term “avian influenza.”
- ▶ Use the EMTREE, The Life Science Thesaurus, which contains more than 46,000 drug, biomedical and biological terms, plus over 190,000 synonyms for alternate drug and disease names. Relevant terms for the avian influenza topic include *zoonosis*, *influenza vaccine*, *virus transmission*, *epidemic*, and more.
- ▶ Use the EXPLODE command to automatically retrieve more specific terms. For example, the geographic name Asia can be exploded to retrieve more than 50 specific country names in one simple step.
- ▶ Dialog eLinks are available in EMBASE, providing links to the complete articles.

NEW ON DIALOG

Two New Trademark Databases Now Available on Dialog

The Dialog collection of European trademark databases continues to grow with the addition of TRADEMARKSCAN® - Ireland (File 683) and TRADEMARKSCAN® - Lithuania (File 685). File 683 contains over 124,000 trademark applications and registrations, and File 685 includes more than 50,000 applications and registrations.

The new trademark files, produced by Compu-Mark and provided by Thomson & Thomson, mirror the design of the other Dialog trademark databases. These files can be searched individually or using the OneSearch® EUROTMS category. They can also be searched in the global TMKS OneSearch® category, which now includes 23 trademark databases.

Whether you are using Dialog trademark databases to screen a new mark, conduct due diligence, or assist with trademark maintenance and protection, the in-depth indexing in these files can help you find meaningful results quickly. Trademarks can be searched using words in the mark or with the powerful Rotated Trademark index (TR=). Search results can be refined using International Class (IC=) and Goods and Services description (GS=). Ownership information may be found using OW=. Images are also included when available. In addition, the Dialog REPORT feature lets you customize your results and display critical fields, such as the trademark, owner, application or registration number, pertinent dates and other information.

TRADEMARKSCAN - Ireland updates weekly; TRADEMARKSCAN - Lithuania updates monthly. Dialog Alerts are available in each file.

Rates are \$5.50 per DialUnit and \$1.08 per minute; full records are \$2.90 with or without images.

Bluesheets Mailing

The latest Bluesheets for databases on the Dialog service that have been newly added or reloaded with significant changes since November 2003 were mailed to you in late May. You can review or download copies of all Dialog Bluesheets from the Dialog Web site at library.dialog.com/bluesheets.

Please note that the online versions of the Dialog Bluesheets—in HTML, Adobe® Acrobat® PDF and plain text (Dialog File 415)—are updated as needed and are, therefore, the most current versions. Also, all Bluesheets updated in the past year appear in a separate list on the Dialog Web site at support.dialog.com/searchaids/dialog/bluesheets/updated.shtml.

New Bluesheets are:

- 11 PsycINFO®
- 104 AeroBase
- 331 Derwent World Patents Index First ViewSM
- 342 Derwent Patents Citation Index
- 351 Derwent World Patents Index
- 357 Derwent Biotechnology Resource
- 418 Dialog KnowledgeBase

J.P. Morgan Securities Research Added to Dialog Intelliscope

J.P. Morgan Equity Research reports have been added to Dialog Intelliscope. More than 300 analysts covering about 2,500 companies and related industries around the world prepare these reports. Of the reports in the series, 60% are company-focused, 20% industry-focused and 20% topic-focused. A six-month backfile of approximately 16,000 reports in Adobe® Acrobat® PDF format was completed in April. New reports are added daily—120 to 150 each weekday. Reports are embargoed for seven days.

NEW ON DIALOG DATASTAR

TRAINING

Classroom Training
in Europe

For more classes or to register for any of the following European classroom training classes offered in August or September, visit our Web site at www.dialog.com/training.

Amsterdam, Netherlands

9/27 Dialog DataStarWeb

Brussels, Belgium

9/1 Dialog DataStarWeb

London, England

8/5 Dialog DataStarWeb

8/10 Getting the Best Patent Information

8/11 Dialog Profound

8/19 DialogWeb Commands

8/25 Dialog DataStar
Biomedical Seminar

8/26 DialogWeb—Guided

9/9 Dialog DataStarWeb

9/14 Dialog Profound

9/22 DialogWeb Commands

9/28 DialogWeb—Guided

9/30 Dialog DataStar
Biomedical Seminar

Milan, Italy

9/14 DialogWeb—Guided

9/15 Dialog DataStarWeb—Basic

9/15 Dialog DataStar—Advanced

9/21 DialogWeb—Basic

9/21 DialogWeb—Advanced

9/22 Introduction to Patents and
Patenting Process

9/22 Specific Features in Leading
Patent Files

9/22 Main Cases in Patent Searching

9/22 Patent Competitive Intelligence

9/22 Dialog Business Information
Seminar

9/23 Dialog Profound

Now Available on Dialog DataStar: New Source of Regulatory
Information for the Pharmaceutical and Devices Industries

Dialog has launched the Regulatory Affairs Journals (PHRJ), a new database on Dialog DataStar. This new file includes two publications from PJB Publications, the renowned publisher of Scrip and Pharmaprojects:

- ▶ *Regulatory Affairs Journal – Pharma* and
- ▶ *Regulatory Affairs Journal – Devices*

Founded in 1990, *The Regulatory Affairs Journal – Pharma* has established an international reputation as the primary source of regulatory intelligence, news and opinion for the pharmaceutical, biotech and veterinary industries, as well as government health authorities and the regulatory agencies. *The Regulatory Affairs Journal – Devices* fills the same role for the medical device and in vitro diagnostics sectors worldwide.

Topics covered by both journals are:

- ▶ regulatory agencies
- ▶ policy and legislation
- ▶ application requirements and guidelines
- ▶ research and development
- ▶ international harmonization
- ▶ vigilance and safety issues
- ▶ ADR reporting, post-authorization activities and requirements
- ▶ trade and environmental issues
- ▶ health care systems and priorities
- ▶ impact on regulation and marketing
- ▶ pharmaceutical/health care law

Benefits of *RAJ Pharma* and *RAJ Devices* include:

- ▶ Fully referenced coverage of regulatory change worldwide
- ▶ Expert commentary from regulatory opinion leaders
- ▶ Training and management briefing materials on essential aspects of regulation
- ▶ Consolidated regulatory material from sources worldwide
- ▶ A clear, concise format that saves you time through provision of carefully researched articles

RAJ Pharma is updated monthly and *RAJ Devices* bimonthly. For further information on these publications and guidance on searching them, refer to the Datasheet for the Regulatory Affairs Journal database (PHRJ) or the Dialog DataStar Database of Databases, BASE. Search for BASE-PHRJ. For additional information on journal content, visit www.rajpharma.co.uk.

Training Schedule

Training classes on Dialog's services are held throughout the world. New classes are always being added, so for the most current schedule and for registration information for all locations, check the Dialog Web site at www.dialog.com/training.

UNITED STATES

Arlington, Virginia

- 7/6 Fast Start to Dialog Profound
- 7/7 Introduction to Dialog Featuring DialogClassic
- 7/21 Basic Skill Review for Classic Dialog Searchers
- 8/4 Introduction to Dialog Featuring DialogClassic
- 8/11 Basic Skill Review for Classic Dialog Searchers
- 8/18 Fast Start to Dialog NewsRoom
- 8/25 Biomedical Information Using DialogClassic

Atlanta, Georgia

- 7/13 Basic Skills Review
- 7/20 Introduction to Dialog Featuring DialogWeb
- 8/10 Company Intelligence
- 8/17 Patent Search Basics

Boston, Massachusetts

- 7/7 Introduction to Dialog Featuring DialogClassic
- 8/11 Introduction to Dialog Featuring DialogWeb—Command
- 8/12 Introduction to Trademark Searching Using DialogWeb
- 8/25 Basic Skills Review for Classic Dialog Searchers

Cary, North Carolina

- 7/8 Basic Skills Review for Classic Dialog Searchers
- 7/29 Introduction to Dialog Featuring DialogClassic
- 8/12 Basic Skills Review for Classic Dialog Searchers
- 8/26 Introduction to Dialog Featuring DialogClassic

Chicago, Illinois

- 7/13 Domain Names on Dialog
- 7/13 What's New: Featuring Dialoglink 4.0
- 8/17 Patent Research Basics
- 8/17 Basic Skills Review for Classic Dialog Searchers

Miami, Florida

- 8/27 Introduction to Dialog Featuring DialogWeb
- 8/28 Company Intelligence

New York, New York

- 7/6 Getting Started on DialogLink 4.0
- 7/9 Using Tablebase to Find Rankings, Forecasts & Market Information
- 7/15 Using Investext to Find Pharmaceutical Pipeline & Patent Information
- 7/27 Getting Started on Dialog NewsRoom
- 7/29 Using IMS Company Profiles to Find Pharmaceutical Company Profiles

Philadelphia, Pennsylvania

- 7/8 Introduction to Dialog Featuring DialogWeb
- 7/15 Basic Skills Review for Classic Dialog Searchers
- 8/25 Basic Skills Review for Classic Dialog Searchers
- 8/25 Patent Research Basics Featuring DialogClassic

San Francisco, California

- 7/16 Introduction to Dialog Featuring DialogClassic
- 7/16 Developing Dialog Searching Expertise, Advanced (Classic Dialog)
- 8/11 Basic Skills Review for Classic Dialog Searchers
- 8/11 Patent Research Basics Featuring DialogClassic

Los Angeles, California

- 7/21 Basic Skills Review for Classic Dialog Searchers
- 7/21 Developing Dialog Searching Expertise, Advanced (Classic Dialog)
- 8/18 Introduction to Dialog Featuring DialogClassic
- 8/18 Company Intelligence (DialogWeb & Classic)

Mountain View, California

- 8/3 Basic Skills Review for Classic Dialog Searchers
- 8/3 Pharmaceutical Science Information (Classic Dialog)
- 8/24 Searching MEDLINE Using DialogClassic
- 8/24 Biomedical Information (Classic Dialog)

Seattle, Washington

- 7/29 Basic Skills Review for Classic Dialog Searchers
- 7/29 Developing Dialog Searching Expertise, Advanced (Classic Dialog)

ASIA PACIFIC

Beijing, China

- 8/3-5 Basic Seminar
- 8/17-20 Basic & Patent Seminars
- 9/7-9 Basic Seminar

Hong Kong and Singapore

- 8/12 Biomedical Searching
- 8/12 Searching on Toxicology
- 8/12 Drug Pipeline and Product Launches
- 8/12 News and Competitive Intelligence in the Pharma Industry
- 8/13 Company Directories
- 8/13 Company Financials and Broker Information
- 8/13 Market Research
- 8/13 Competitive Intelligence and News
- 9/3 Dialog DataStarWeb
- 9/6 DialogWeb—Guided

TRAINING

U.S. Web-Based Training

For more information or to register for any of the following Web-based classes, visit our Web site at www.dialog.com/training.

- 7/15 Environment Using DialogWeb
- 7/15 Using Investext to Find Pharmaceutical Pipeline & Patent Information
- 7/19 Getting Started on Dialog Profound
- 7/20 Patent Research Basics Featuring DialogClassic
- 7/20 Basic Skills Review for Classic Dialog Searchers
- 7/20 Introduction to Dialog Featuring DialogClassic
- 7/21 Getting Started on DialogSelect
- 7/21 Searching MEDLINE Using DialogClassic
- 7/21 Getting Started on DialogLink 4.0
- 7/22 Chemistry for Non-Chemists
- 7/22 Getting Started on Dialog NewsEdge
- 7/26 Getting Started on DialogWeb—Guided
- 7/27 Introduction to Dialog Featuring DialogClassic
- 7/27 Getting Started on Dialog1
- 7/28 Getting Started on Dialog NewsEdge
- 7/28 Getting Started on Dialog Profound
- 7/28 Fast Start to Dialog TradStat
- 7/29 Getting Started on DialogLink 4.0
- 7/29 Using IMS Company Profiles to Find Pharmaceutical Company Profiles
- 7/29 Developing Dialog Searching Expertise, Advanced
- 7/30 Forgotten Dialog Commands
- 8/4 Getting Started on DialogLink 4.0
- 8/5 Basic Skills Review for Classic Dialog Searchers
- 8/5 Patent Research Basics Featuring DialogWeb
- 8/5 Company Intelligence
- 8/10 Getting Started on Dialog DataStarWeb
- 8/10 Introduction to Dialog Featuring DialogClassic
- 8/10 Fundraising with Dialog (Classic Dialog)

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Managing Your Dialog Profound and Dialog NewsRoom with My Dialog

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MANAGE SUBACCOUNTS

After signing on to Dialog Profound and entering a subaccount, the subaccount name displays in the upper right corner. Company X has many subaccounts to track usage throughout the organization. Each site manager is responsible for creating new subaccounts for its location and editing its current subaccounts like this one for the "sales dept." (Figure 4)



Figure 4

MY DOCUMENTS

My Dialog makes it easy to manage documents in the My Documents window. You can create or delete folders that reside in the left pane and view, move or delete documents in the right pane just by clicking the appropriate button. Users at Company X each have their own personal folders on the My Documents page, as well as folders for their Alerts (Figure 5).

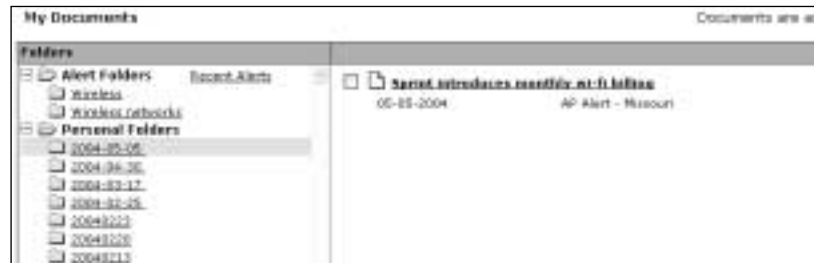


Figure 5

No matter how large or small your organization, My Dialog tools can help you manage your account easily and more efficiently. If you haven't used it yet, give it a try.

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