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## DialogLink 5: Revolutionizing Dialog Searching

DialogLink 5 is more than a software upgrade. It's a whole new way to work, with an intuitive interface re-engineered to more closely mirror the work patterns of today's professional online researchers. It includes a host of timesaving new features, such as inter-file linking, XML delivery, easy report formatting, streamlined "picklist" review of results, and much more.

DialogClassic and Web searchers alike will appreciate the multitude of powerful tools packed into DialogLink 5 that will enable you to:

- ▶ Turn your search results into professional-looking reports in Microsoft® Excel and Word programs
- ▶ Save search time with extensive inter-file links to related materials
- ▶ Simplify your searching with point-and-click access to both common and specialized commands and features
- ▶ Link seamlessly, with Dialog eLinks, to fulltext articles from within your search results, your reports and your Alerts
- ▶ Incorporate XML Alerts into portals, newsletters and other documents for easy distribution
- ▶ Retrieve patents in PDF and request document delivery right from your search screen
- ▶ Exploit Dialog's chemical and pharmaceutical content with new graphical Chemical Structure Searching using your choice of chemical drawing programs—easily and affordably

### PROFESSIONAL REPORTS MADE EASY

Transform your search results into a professionally formatted report directly from your Dialog session! Just click "Get Template" to download Dialog's library of subject-specific report templates and create formatted reports in under five seconds. Each template has been created by a Dialog subject-matter expert and has a description and sample reports in PDF format, so you can preview the layout and fields used. Finally, you can customize your report with the DialogLink 5 template builder to define and refine how your documents look, including the option to add your company logo and your department's branding to the report template.



Figure 1: Customized Reports

### INSTANT ACCESS

Dialog eLinks are fully integrated into DialogLink 5 reports, allowing you to incorporate all of your organization's fulltext assets including eJournal subscriptions, local library holdings and OpenURL-based services. You can also send these reports to your users who can choose which fulltext documents they want because Dialog eLinks are persistent in DialogLink 5 reports.

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## FROM THE EDITOR

New year, new content and new DialogLink! This issue includes a preview of the exciting new features in DialogLink 5 to make searching easier, enhance chemical searching by using chemical structures and links to help, search tips and more during the search process.

New content provides more comprehensive coverage of China, Australia and New Zealand. In addition, databases like FDAnews provide much needed regulatory information for the pharmaceutical industry, and the Derwent Chemistry Resource database helps coordinate pharmaceutical and patent searching.

And, just a reminder: Dialog and SLA are partnering to offer the Quantum<sup>2</sup> Community of Practice dedicated to leadership development for information professionals. Quantum<sup>2</sup> members are invited to join to share ideas and best practices for topics such as defining the value of information services and gaining visibility with management. This community is available to all SLA members. To find out how to join, visit the Quantum<sup>2</sup> Web site at [quantum.dialog.com/forum/](http://quantum.dialog.com/forum/).

## NEW ON DIALOG

## FDAnews for Regulatory Information

A new database FDAnews (File 182/FDAN), the premier provider of domestic and international regulatory, legislative and business news and information for industries regulated by the U.S. Food and Drug Administration and The European Commission, is coming soon to Dialog and Dialog DataStar. Subscription-based options will be available on Dialog NewsEdge.

## FDANEWS ON DIALOG AND DIALOG DATASTAR (FILE 182/FDAN)

Newsletters in FDAnews help you comply with international standards and FDA's complex and ever-changing regulations so that you can get your products to market faster and boost profits.

The database includes seven newsletters with topics ranging from ethics of clinical trials (*Clinical Trials Advisor*) and technical quality control issues (*Drug GMP Report Monthly*) to briefings from Capitol Hill and U.S. government agencies on FDA appropriations, warnings and recalls (*Drug Industry Daily*). The generic drug industry, including cooperative agreements, is also covered (*Generic Line*), and concise summaries report FDA regulatory changes and key legislation that affects prescription and OTC drugs (*Washington Drug Letter*). Additional insights for complying with the complex and still-evolving 21 CFR Part 11 rule (*Part 11 Compliance Report*) and help in obtaining biodefense grants and contracts make FDAnews a database for all of your regulatory and compliance needs.

Information for FDAnews is drawn from press releases and government Web sites, as well as from sources within the FDA, on Capitol Hill and within the industry. Updates range from daily, twice weekly and monthly depending on the newsletter.

## FDANEWS ON DIALOG NEWSEDGE

The seven newsletters in File 182/FDAN are also available on Dialog NewsEdge. In addition to these subscription-based newsletters, seven other titles are included in Dialog NewsEdge as Topics (DNE, Topics). Topics range from global pharmaceutical and medical device news, reports on new drugs in development from the FDAnews Drug Pipeline Alert and quick analysis of developments affecting pharmaceutical companies in emerging markets around the world (*Daily International Pharma Alert*). Other areas of interest relate to nutraceuticals (*Nutraceutical Weekly Bulletin*), corporate mergers and acquisitions and conferences and events. This information is also covered in File 182/FDAN.

Brief summaries of each newsletter appear in the online version of *Chronolog*.

[For more information see the online story at support.dialog.com/publications/chronolog/200503](http://support.dialog.com/publications/chronolog/200503)

## NEW ON DIALOG

continued from page 1

## DialogLink 5: Revolutionizing Dialog Searching

## BUILT-IN RESEARCH ASSISTANCE

DialogLink 5 provides a collection of file options that help you get the most out of Dialog, including:

- ▶ *Inter-file links* appear as part of every record and present you with a choice of database-specific, next-step options at the click of your mouse. For example, you can display results; link to fulltext in other databases or as a Dialog eLink; or generate a new search automatically with data extracted from your set (e.g., patent numbers, CAS® Registry Numbers, etc.), and execute it in a complementary database. Logical next searches also appear as links in many databases. For example, in the Derwent World Patents Index, a link option is present to automatically retrieve entire patent families from your initial set. Just click. Even expert searchers will appreciate having their next actions anticipated!
- ▶ *Tasks* provide fast access to powerful Dialog commands and features such as creating Alerts, saved searches, or even RANKING your set.
- ▶ *Fulltext patent ordering* from Thomson Patent Store (TPS) makes obtaining patents easier than ever. Fully integrated into your search session, these links let you select patent numbers and retrieve electronic documents immediately from your Dialog output.
- ▶ *Help and Information links* provide access to critical information on new commands and content whenever you need it. The new Help and Information links in DialogLink 5 let you access the Bluesheets for all open files in a separate browser window, view rate information, and even link to context-sensitive search tips. The Help topics appear in separate windows, allowing you to keep them open and toggle between Help and your search session.

## FIRST STOP CHEMICAL STRUCTURE SEARCHING

DialogLink 5 is the place to begin your chemical structure search because it is fast, easy and affordable. Use your preferred chemical structure drawing package to create and save a drawing, then use the drawing file to search for exact or similar structures in Beilstein Facts (File 390), Derwent Chemistry Resource (File 355), Prous Drug Data Report (File 452) and Pharmaprojects (Files 128/928). You can also perform a OneSearch® for chemical structures in all four files. Save both time and money with Dialog's easy search steps and affordable, flexible pricing options.

## FIND OUT MORE

DialogLink 5 will vastly improve your ability to access and distribute relevant information effectively and efficiently. Download DialogLink 5 today at [www.dialog.com/getdl5](http://www.dialog.com/getdl5) or take a tour of DialogLink 5 at [www.dialog.com/tourdl5](http://www.dialog.com/tourdl5).

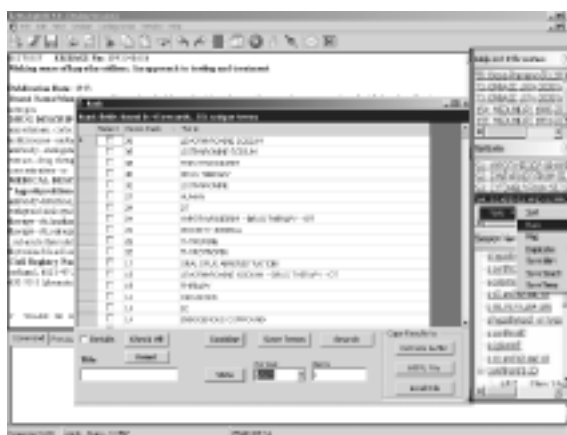


Figure 2: Tasks



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## NEW ON DIALOG

## Derwent Chemistry Resource (File 355) Enhances the Chemical and Patent Collections

Derwent Chemistry Resource (File 355) lets you find specific chemical compounds within Derwent World Patents Index (WPI) records. Unique numbers identify specific chemical compounds and form the link between Derwent Chemistry Resource and the corresponding bibliographic indexing in Derwent WPI.

You can extract relevant chemical content from more than one million patents dating back to 1981 in Derwent World Patents Index and search by text fields including:

- ▶ Systematic name
- ▶ Preferred name
- ▶ Synonym
- ▶ Substance descriptor
- ▶ Molecular formula
- ▶ Molecular weight

For example, using the sophisticated indexing, you can find information on polymers, rubber and plastics or target patent information specific to pharmaceuticals, agrochemicals and general chemicals.

## HOW IT WORKS

Using DialogLink 5, BEGIN in Derwent Chemistry Resource (File 355) and enter the chemical name, restricted to the suffix /NA.

```
?s azoxystrobin/na
SI 1 AZOXYSTROBIN/NA
```

TYPE out the record and click "Links," which takes you to Derwent World Patents Index. You can then pick up the 108 patent records that include this chemical structure.

```
?t s1/9
1/9/1 Links DIALOG® File 355:Derwent Chemistry Resource
© 2004 Thomson Derwent. All rts. reserv.
0000135206
DCR Number: 135206
External DCR Number: 135206-0-0-0
Preferred Name: AZOXYSTROBIN
Molecular Weight: 403.3923
Specific Compound Number: R23085
Systematic Chemical Name:
2-(2-[6-(2-Cyano-phenoxy)-pyrimidin-4-yloxy]-phenyl)-3-methoxy-acrylic acid methyl ester
Names and Synonyms: AZOXYSTROBIN
Molecular Formula (Orig) C22 H17 N3 O5
Molecular Formula (Comp) C22H17N3O5
```

## SEARCH TIP

## A Comprehensive Patent Ownership Search

To find all U.S. patents owned by a company, it is not enough to simply do a patent assignee (PA=) search in the U.S. patent files. Files 652 and 654 have specialized prefixes to help include in the search results all companies that are affected by legal status changes recorded at the USPTO.

Use the RA= field to search for patents reassigned to a specific company. Use the RG= field for all patents where the company searched has assigned their patent rights to another person or company.

For example, if you are looking for all patents assigned to Dialog, you would expand on the PA=, RA= and RG= fields. The expansions result in sets 1 (PA=), 2 (RA=), and 3 (RG=). OR sets 1 and 2 together, NOT out set 3 (s s1:s2 not s3) and you will have a comprehensive list of the patents owned by a company.

Jeannie Wainwright, Knowledge Center

## TRADE SHOWS

March 13-17  
American Chemical Society (ACS)  
Spring Annual Meeting  
San Diego, California

April 6-9  
Society of Competitive  
Information Professionals (SCIP)  
Chicago, Illinois

April 11-13  
UK Serials Group 28th Annual  
Conference and Exhibition  
Edinburgh, United Kingdom

April 13-17  
Association of Independent  
Information Professionals (AIIP)  
Annual Meeting  
Tucson, Arizona

April 15-16  
Northern California Association  
of Law Libraries (NOCALL) 2005  
Spring Institute  
Palo Alto, California

April 20-22  
Knowledge Management  
Conference  
Washington, D.C.

April 28  
Infoforum  
Brussels, Belgium

## From the Experts...Tips for Searching German Patents Fulltext

German Patents Fulltext (File 324) was launched in January 2005. (See the January/February 2005 *Chronolog* for details about the file.) The following tips will help you get the results you want.

### ► Restrict by language (remember “CATS”)

German Patents Fulltext records include both the original German text and, in most cases, the English language translation (machine translation). When doing a keyword search in File 324, restrict the search to only the English-language fields or only the German-language fields. This search technique can be important if the English words mean something different in German.

Use the following English-language field suffixes in any combination. Just remember the acronym CATS: Claims (/CE), Abstracts (/AE), Title (/TE), Specifications (/SE).

Example: ?S DOG/TE,AE,CE,SE

Or, use the German-language field suffixes: Claims (/CG), Abstract (/AG), Title (/TG), Specifications (/SG)

Example: ?S HUND/TG,AG,CG,SG

?s wand

S1 186494 WAND

?s wand/te,ae,ce,se

S2 1686 WAND/TE,AE,CE,SE

Example 1: Note the different results when using /TE,AE,CE,SE.

?s wand/tg,ag,cg,sg

S3 186319 WAND/TG,AG,CG,SG

?s s3 and wall/te,ae,ce,se

S4 174208 S3 AND WALL/TE,AE,CE,SE

Example 2: The big difference occurs because WAND in German means WALL or SIDE in English.

### ► Improve international patent searches with PATTEXT

German Patents Fulltext is part of the PATTEXT OneSearch® category, which also includes European Patents Fulltext (File 348), WIPO/PCT Patents Fulltext (File 349) and U.S. Patents Fulltext (Files 652 and 654).

By searching all fulltext patent files with BEGIN PATTEXT, you have the maximum chance of retrieving all patents where your search terms appear. You can also use the PATTEXT files in combination with Derwent World Patents Index (File 351) and Derwent First View (File 331) to get broad coverage in all Derwent countries. DWPI records include a clearly written abstract in English that may contain terminology not appearing in the original patent. Joining Derwent's extensive indexing with PATTEXT ensures your international patent searches will include all countries covered by Derwent—more than 40—and retrieve the timeliest possible fulltext patents published by the USPTO, EPO, WIPO and, now, the German Patent and Trade Mark Office. Then, run IDPAT to remove any duplicate records.

### ► Use Format 7 for “English Only” parts of records

File 324 includes both German and English-language versions of a patent. You can choose to read the English (machine) translation for general understanding of the patent, and have the original German available as needed for clarification. You can get both languages with Format 9.

If you prefer to have only the English language text, type your records in Format 7, which has English-only text (Title, Abstract, Specifications, Claims) and omits the German-language sections of the record.

Ted Kerin, Knowledge Center

## SEARCH TIP

### SEARCHING PATENT COUNTRIES

When searching on the Country Code (CC=) in U.S. Patents Fulltext (Files 652, 654), use field suffixes to restrict to Assignee Country (/CO) or Author/Inventor Country (/AU).

For example:

S CC=JP/CO to limit to assignee country

S CC=JP/AU to limit to inventor country

Cathy Surles, Knowledge Center

## SEARCH TIP

### SEARCHING PATENT ASSIGNEES IN DERWENT WORLD PATENTS INDEX

When searching in Derwent World Patents Index (File 351), keep in mind that Derwent sometimes abbreviates words in the assignee (PA=) field. For example, to search for patents assigned to SCIENCE APPLICATIONS INTERNATIONAL CORP, EXPAND on all variations:

E PA=SCIENCE APPLICATIONS

E PA=SCI APPLICATIONS

Cathy Surles, Knowledge Center

## SEARCH TIP

MODIFYING YOUR DIALOG  
PROFOUND SEARCH

When searching Dialog Profound, you can narrow or broaden your search based on different criteria. For example, if you want to narrow your search, try placing terms in the Headline/Title field. However, if you want a broader approach, use the Smart Terms feature. For the broadest search, use the Search Text box.

For example, when seeking healthcare reports for the last three months, you can vary results by searching “healthcare” in the Title field, which yields 31 reports, while “healthcare” as a Smart Term retrieves 544 reports and “healthcare” in the Search Text field provides 959 reports.

Business Team, Knowledge Center

## SEARCH TIP

USING MY DOCUMENTS ON  
DIALOG NEWSROOM

My Documents stores any documents you have purchased using Dialog NewsRoom for 14 days. Simply go to the My Dialog link at the top of Dialog NewsRoom to access your previously displayed documents in My Documents. Then, click the Session Summary link to get a summary of costs incurred during a session on Dialog NewsRoom.

Business Team, Knowledge Center

## NEW ON DIALOG PROFOUND

Help in Conducting Business Worldwide—  
New D&B Reports on Dialog Profound

Companies that conduct cross-border transactions are exposed to the risks of a country’s overall political, economic and commercial conditions. Dialog Profound has added three sources that can help you make smarter decisions when conducting business activities around the world.

- ▶ **D&B Country Reports** cover 132 countries and provide in-depth analysis of risks and opportunities, as well as economic forecasts. Updated annually, the reports are available as full reports or by chapters, such as Executive Summary, Political Risk, Commercial Risk and Trade & Investment Environment.
- ▶ **D&B Country RiskLine Reports**, updated monthly, contain snapshots of the overall risk of doing business and current terms and business trading conditions in a foreign country.
- ▶ **D&B Export Guides** include information on global markets and export regulations for more than 185 countries. Understanding local trade regulations and procedures can minimize payment delays. Updated annually, the Guides incorporate proprietary data collected from D&B’s global network of reporting offices and its database of 79 million companies worldwide that track aggregate corporate trends.

In addition to the written analysis compiled by D&B’s team of political and economic experts, all of whom hold postgraduate degrees, each Country report ranks the country in question using D&B’s proprietary Country Risk Indicator. The reports also contain both short and long-term economic forecasts and use charts and tables to complement the text.

## WHY USE THESE REPORTS

Use these reports to:

- ▶ Review the risks in countries when conducting cross-border transactions
- ▶ Keep informed of new import/export procedures and trade regulations
- ▶ Research risks of doing business in a foreign country for the first time
- ▶ Check a country’s long-term economic forecast
- ▶ Minimize payment delays on international trade

## NEW ON DIALOG NEWSROOM

*The New York Times* Archive Extended

For researchers and those charged with keeping track of competitive intelligence, industry developments and other news across a wide range of topics, *The New York Times* is an invaluable resource.

Now a fulltext archive of *The New York Times* from 1980 to present and abstracts beginning from 1969 are available in Dialog NewsRoom. The deeper archive has been integrated into Dialog NewsRoom for seamless, one-stop searching of the entire database. Dialog NewsRoom has more than 10,000 sources of news and analysis drawn from more than 125 countries with materials available in 13 languages.

New materials from each day’s edition of *The New York Times* are added on the same day as publication. This information is available for searching and retrieval immediately after it is added to our services.

The archive is also available on other Dialog-branded services in Files 471 and 472.

## NEW ON DIALOG NEWSROOM AND DIALOG PROFOUND

### Highlight: Comprehensive News and Market Research Coverage of China

By 2040 China is projected to have the largest economy in the world at current growth rates. And Dialog—in both Dialog NewsRoom and Dialog Profound—is extremely well placed to satisfy the hunger for knowledge about this once-insular country. A total of 152 market reports, 12 newsletters, and 14 country research titles with a focus on China have been published on Dialog Profound in the last six months alone, with reports being compiled from within and outside of the country.

#### KEY CONTENT IN DIALOG NEWSROOM

Key China-related content available on both Dialog NewsRoom and Dialog Profound includes a variety of trade publications, newswires, newspapers and newsletters on all aspects of doing business in China.

Journals, trade press and magazines focus on many subject areas: the Chinese chemical industry (*China Chemical Reporter*), investment opportunities in Hong Kong and mainland China for U.S. and other external investors (*Hong Kong Industrialist* and *China Business Review*) and all aspects of intellectual property protection around the Asia-Pacific region (*IP Asia*). In addition, abstracted coverage of the well-respected Hong Kong-based monthly journal *Far Eastern Economic Review* has a strong emphasis on China.

Newswires, such as *Xinhua Economic News*, *Xinhua News Agency* and *SinoCast China Business Daily News*, cover economic development and international issues affecting Asia and the Pacific Rim and provide key business intelligence.

Daily newspapers cover regional news throughout China. For example, the *South China Morning Post* provides fulltext business, economic, financial and cultural news, as well as coverage of current events relating to Hong Kong and China. Other sources like *AsiaPort Daily Chinese Business News* contains daily summaries of news from over 600 Chinese newspapers and journals and the *Chinese Press Digest* consists of news sources in the Special Administrative Region in Hong Kong.

Newsletters discuss business regulations, investment opportunities and more to prepare you to do business in China. *Country Finance China* is a comprehensive guide to the changing financial operating conditions, tax laws, investment opportunities, banking and other financial services in 45 principal financial markets. *Country Commerce China* is a practical reference guide to the specific operating conditions, commercial laws and business regulations in more than 50 countries.

#### MARKET RESEARCH IN DIALOG PROFOUND

Market research reports in Dialog Profound help with business decisions related to China. **China Knowledge** content is key to understanding the vast opportunities that are available to investors in China. Leveraging the experience and expertise of an extensive China-based research network comprising China specialists from diverse industries, the content assists investors in all aspects of business decision-making regarding China. The reports, with an emphasis on interpretation and analysis, cover a wide range of Chinese industries and provide insight into market demand, supply trends and conditions, competitive landscape, investment strategies and risks and opportunities in China.

Researching news sources in Dialog NewsRoom and reviewing market research reports about China in Dialog Profound will enable companies seeking to invest or those wanting to achieve business growth to view the economic risks and opportunities of conducting business in China.

#### SEARCH TIP

##### USING SMARTTERMS™ TO NARROW A SEARCH ON DIALOG NEWSROOM

To narrow a search on Dialog NewsRoom to specific geographic areas, go to SmartTerms, click the Location tab and highlight a location from the Location SmartTerms list. To search specific publications by geographic area, click the Publication tab, click the Location drop-down list and find the geographic region or country that you want.

#### SEARCH TIP

##### MORE DIALOG PROFOUND SEARCH TIPS

- ▶ When using the Publication Smart Terms, remember to select the checkbox beside the title, even if it is the only title listed.
- ▶ Searching terms in the Search Text area combined with any Smart Term automatically ANDs the terms together.

Business Team, Knowledge Center

## NEW ON DIALOG NEWSROOM AND DIALOG PROFOUND

### Dialog NewsRoom Increases Coverage in Australia and New Zealand

As an example of Dialog's commitment to Australasian news, reported in the September/October *Chronolog*, ABIX has been added to Dialog NewsRoom. ABIX provides comprehensive, abstract coverage of many Australasian titles, bringing an increase of 110 new or resuming Australian titles and an additional 12 non-Australian (mostly New Zealand) titles to Dialog NewsRoom. Many of these titles are daily publications with availability timed for the start of the Australian working day.

### Enhance Your Efficiency with New Document Review and Save Options

Spend more time using information and less time searching for it! Changes to Dialog Profound and Dialog NewsRoom streamline evaluating and managing results for improved efficiency. New features are described below.

#### TITLES LIST PAGE ENHANCEMENTS

Sometimes unexpected documents appear in your search results. Quickly review your search criteria by clicking the new "Search Criteria" bar. The complete details of your most recent search appear in this section.

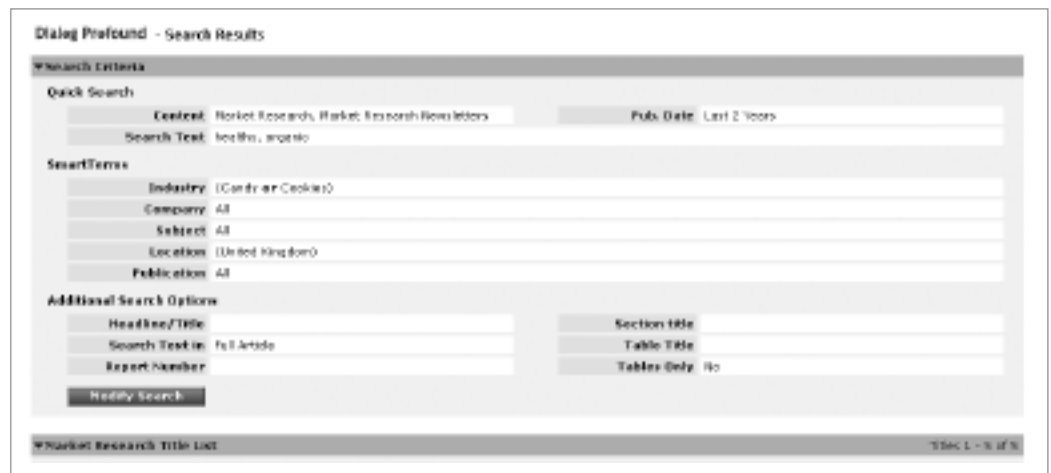


Figure 1: Search Criteria

#### SHARING INFORMATION

Now you can create public folders to facilitate information sharing among all users of the same organization. You can add documents from the title list, the table of contents or document display by clicking the folder icon in the top right corner. Select one or more public folders or create a new folder, and click "Add to Folder" to share the documents with other users. You can also store documents in your personal folder so that you can refer to them later.

Access personal and public folders through My Documents via My Dialog in the top menu bar.



Figure 2: Public and Personal Folders

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## NEW ON DIALOG DATA STAR

## Regulatory Information on Dialog DataStar

Do you need regulatory information for pharmaceuticals and medical devices? Dialog has just the source.

*Regulatory Affairs Journal – Pharma* and *Regulatory Affairs Journal – Devices* launched on Dialog DataStar in July 2004 as Regulatory Affairs Journals (PHRJ). These excellent sources of regulatory information from PJB Publications are recognized internationally as the primary source of regulatory intelligence, news and opinion. And, they will soon be available on Dialog, too.

Recent articles in PHRJ include:

- ▶ “Parallel Trade – A Good Prognosis for the European Pharmaceutical Industry?”
- ▶ “Recombinant DNA Products in India”
- ▶ “An Analysis by Advocate General Jacob’s Opinion in the Syfait v GlaxoSmithKline Parallel Case”
- ▶ “Clinical Trials and Public Disclosure: Should the medical device industry be prepared to register and disclose data from clinical trials?”
- ▶ “Renewal of the U.S. Device User Fee Program”
- ▶ “Outsourcing Clinical Research: A Comparison between the U.S. and the EU”

Check future issues of *Chronolog* for the release date of Regulatory Affairs Journals on Dialog.

## NEW ON DIALOG TRADSTAT

## Dialog TradStat Enhanced

Dialog TradStat is the most comprehensive online source for international trade data. It allows you to track global trade statistics from 29 official government sources detailing 90 percent of the world’s trade.

The countries supplying trade data directly to Dialog TradStat use the Harmonized Coding System, which is the standard adopted by more than 177 countries. Maintained by The World Customs Organization, both export and import statistics are classified with this controlled system.

In addition, and for those countries not represented in the core list of 29 countries, Dialog TradStat is able to “deduce” a country’s trade figures based on the exports declared by the 29 Dialog TradStat trading partners. This data can be helpful when the target country is late in providing trade data or when you suspect that the official customs declarations are unreliable (some suppression of data can occur in “monopolistic” or sensitive industries in which sharing trade information would have a detrimental effect on the economic players’ businesses). Enforcing a deduced report in this case allows you to check and compare data from different sources.

Use Dialog TradStat to:

- ▶ Track global trade statistics
- ▶ Assess market share
- ▶ Monitor price fluctuations
- ▶ Monitor trends in trade flow
- ▶ Identify trading countries

Depending on the type of trade data you want to obtain and analyze, Dialog TradStat offers five pre-defined report types that are easy to fill out, process and make available online within seconds.

The report types offered are:

- ▶ Key Country Report – identifies which countries are involved in a market, who the major players are, and lists the average prices of your product around the world
- ▶ Region Report – consolidates import or export trade data for all countries in the European region and shows their worldwide trading partners
- ▶ Sector Breakdown Report – provides an overview of the total industry and can indicate the most significant product within that industry, or what percentage a particular product represents in a market
- ▶ Imports/Exports Report – shows a balance of trade over a date range of your choice for one country and all its trading partners worldwide

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## SEARCH TIP

## SEARCH TIPS FOR DIALOG DATASTARCLASSIC

- ▶ The expiration time of ..OFF CONT on Dialog DataStarClassic has been increased to eight hours, which means you can resume a search up to eight hours after entering the command ..OFF CONT.
- ▶ To obtain “Concept Tags” for Drug Information Fulltext (DIFT) in Dialog DataStarClassic, use the Base database:

```
D-S - SEARCH MODE - ENTER
SEARCH TERMS
BASE      1_: base-dift
BASE      2_: concept adj tags
BASE      3_: 1 and 2
          RESULT      1
BASE      4_: ..p hits 1
```

**Note:** You can also obtain “Concept Tags” via a drop-down list in Dialog DataStarWeb under Concept Codes.

Lei Rae T. Ramirez  
Bern, Switzerland

See story on page 2 for a new database on Dialog DataStar: FDAnews (FDAN).

TRAINING

Classroom Training in Europe

For more classes or to register for any of the following European classroom training classes offered in April, visit our Web site at [www.dialog.com/training](http://www.dialog.com/training).

Amsterdam, Holland

- 4/19 Dialog Profound Basics
- 4/19 Dialog Profound Advanced
- 4/20 Dialog DataStar Biomedical Searching
- 4/21 Dialog Business

Brussels, Belgium

- 4/5 Dialog DataStar Biomedical Searching
- 4/6 Dialog Business
- 4/7 Dialog Profound Basics
- 4/7 Dialog Profound Advanced
- 4/7 Dialog Intelliscope Basics
- 4/7 Dialog Intelliscope Advanced

Copenhagen, Denmark

- 4/6 Dialog Business
- 4/18 Dialog Profound
- 4/27 Dialog Patents

Stockholm, Sweden

- 4/7 Dialog Business
- 4/12 Dialog DataStarWeb
- 4/26 Dialog Patents

London, United Kingdom

- 4/13 Dialog Profound Basics
- 4/13 Dialog Profound Advanced
- 4/14 Dialog Command
- 4/20 Dialog DataStarWeb Basics
- 4/20 Dialog DataStarWeb Advanced
- 4/21 DialogWeb—Guided
- 4/27 Dialog DataStar Biomedical Searching

Milan, Italy

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- 4/7 Dialog TradStat
- 4/13 DialogClassic Advanced
- 4/14 Dialog Business

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Dialog Tradstat Enhanced

- ▶ Trend Report – shows either import or export trends in trade for a product and a country with a date range of your choice

DIALOG TRADSTAT ADDS ENHANCEMENTS

Based on customer feedback, Dialog TradStat has added enhancements including a new Reports Library, Alert Report Library, improved report layout and a simplified chart builder.

Reports Library

After the reports are processed, they are stored in the new Reports Library, a central repository for all of your stored reports. You can check the status of a report you have created, monitor whether a report has been processed, determine whether it has failed entirely, or whether it has been processed but no new data found. Reports are saved for a maximum of 10 days.

To link to the Reports Library, click the Reports Library button.

Figure 1 illustrates

different options available. The first three columns of the table are sortable. You can verify names already given to

reports and templates from this table. For example, you might want to see all of your trend, import or export reports and your templates. The links listed below the *template name* column go to the template edit page, whereas the *add* link in the Alerts column takes you to the *create alert* page. The chart icon lets you create graphs quickly and easily.

| Report Name | Template Name | Date (UTC+1)        | Status | HTML | CSV | TXT | CHART | ALERT |
|-------------|---------------|---------------------|--------|------|-----|-----|-------|-------|
| TEST        | SEMO_IS       | 2004-11-17 10:30:17 |        |      |     |     |       | add   |
| REPORT_1    | SAIL_STAR     | 2004-11-17 09:20:56 |        |      |     |     |       |       |

Figure 1

Alert Report Library

The Alert Report Library has the same functionality as the Reports Library except you can display or download reports created from an Alert. Results of your Alerts are available for 42 days at no extra cost. The edit

link lets you make changes to the Alert setup. Access the Alert report library via the new search page.

| Report Name    | Template Name | Date (UTC+1)        | Status | HTML | CSV | TXT | CHART | ALERT |
|----------------|---------------|---------------------|--------|------|-----|-----|-------|-------|
| SWEDEN_PEPPERS | SWED_PEPPERS  | 2004-12-13 20:36:00 |        |      |     |     |       | edit  |
| AIR_SHIP_SWED  | AIR_SHIP_SWED | 2004-12-13 20:35:59 |        |      |     |     |       | edit  |
| SPORT_ALERT    | SPORT_ALERT   | 2004-12-13 20:34:47 |        |      |     |     |       | edit  |
| FRUIT_ALERT    | FRUIT_ALERT   | 2004-12-13 20:32:45 |        |      |     |     |       | edit  |

Figure 2

Improved Layout

- ▶ Changes to the report layout make post-processing for spreadsheet (CSV) layouts simpler. For example, an empty *total* cell now contains new codes, and blank fields are replaced by zeroes.
- ▶ Price and percentage calculations are more precise because now only the final figures are rounded after all calculations have been completed.
- ▶ The date (month and year) is shown in each column.
- ▶ Quantity2 is shown in a column beside Quantity1
- ▶ HTML display (portrait and landscape) are not restricted by report size.
- ▶ Alerts in CSV format (online or via e-mail) have the extension .CSV.

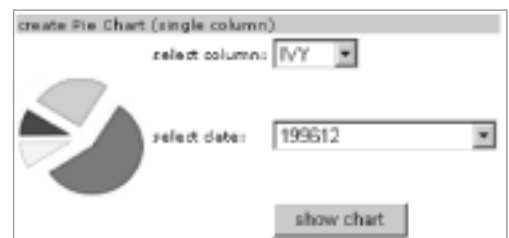


Figure 3

Charts

The chart builder in Figure 3 has been completely redesigned and simplified to include three chart options: pie chart, bar chart and line chart.

## Training Schedule

Training classes on Dialog services are held throughout the world. New classes are always being added. For the most current schedule and for registration information for all locations, check the Dialog Web site at [www.dialog.com/training](http://www.dialog.com/training). Highlighted in this issue are classes in the United States, Canada, Asia Pacific and Europe.

### UNITED STATES

#### Atlanta, Georgia

- 3/15 Basic Skills Review
- 3/22 Introduction to Trademark Searching Using DialogWeb
- 4/12 Company Intelligence
- 4/19 Patent Basics

#### Boston, Massachusetts

- 3/9 Introduction to DialogLink 5
- 3/10 Fast Start to Dialog Profound
- 3/24: Basic Skills Review for Classic Dialog Searchers
- 4/5 Introduction to Dialog Featuring DialogWeb—Command
- 4/6 Pharmaceutical/Biotechnology Seminar - Topic TBA
- 4/27 Basic Skills Review for Classic Dialog Searchers
- 4/28 Patent Research Basics Featuring DialogWeb

#### Cary, North Carolina

- 3/10 Introduction to Dialog Featuring DialogClassic
- 3/24 Introduction to DialogLink 5
- 4/7 Dialog Refresher for Command Searchers
- 4/21 Introduction to Dialog for Pharmaceutical Researchers

#### Miami, Florida

- 4/28 Patent Basics
- 4/29 Company Intelligence

#### New York, New York

- 3/8 Introduction to Dialog Featuring DialogWeb—Command
- 3/16 Pharmaceutical Business Information
- 3/24 Basic Skills Review for Classic Dialog Searchers
- 4/7 Introduction to Dialog Featuring DialogWeb—Command
- 4/14 Market Intelligence
- 4/20 Basic Skills Review for Classic Dialog Searchers

#### Philadelphia, Pennsylvania

- 3/10 Basic Skills Review for Classic Dialog Searchers
- 3/23 Prior Art Searching
- 4/7 Introduction to Dialog Featuring DialogWeb
- 4/14 Basic Skills Review for Classic Dialog Searchers
- 4/21 Drugs in Development

### CANADA

#### Toronto

- 4/4 Introduction to Dialog Using DialogWeb

#### Montreal

- 4/7 Introduction to Dialog Using DialogWeb (français)
- 4/7 Introduction to Dialog Profound (français)
- 4/8 Dialog: Chemistry for Non-Chemists (English and français)

### ASIA PACIFIC

#### Hong Kong/Singapore

- 4/11 Dialog Profound
- 4/12 DialogWeb—Guided
- 4/12 Dialog DataStarWeb
- 4/21 Patents

### EUROPE continued

#### München, Germany

- 4/19 Dialog DataStarWeb Basics
- 4/19 Dialog DataStarWeb Advanced
- 4/19 Dialog Profound Basics
- 4/19 Dialog Profound Advanced
- 4/20 DialogWeb—Guided
- 4/20 Multiple Files & Document Management on DialogWeb—Guided
- 4/20 Dialog Basics Using DialogClassic
- 4/20 Advanced Techniques Using DialogClassic

#### Paris, France

- 4/4 Dialog Profound
- 4/5 Patents
- 4/7 Dialog DataStarWeb
- 4/12 Dialog DataStar Biomedical Searching
- 4/14 DialogClassic
- 4/15 Dialog Business
- 4/18 DialogWeb—Guided

#### Bern, Switzerland

- 4/13 Introduction to DialogWeb

#### Special Note:

Check the Dialog Web site at [www.dialog.com/training](http://www.dialog.com/training) for classroom and online sessions featuring DialogLink 5. A partial listing of Web-based classes follows:

DialogLink 5: New Features & Functionality – 3/8, 3/11, 3/15, 3/18, 3/21, 3/22, 3/31

DialogLink 5: Creating Reports in Word, Excel and XML – 3/10, 3/17, 3/24, 3/30

DialogLink 5: Chemical Structure Searching – 3/16, 3/29, 4/14, 4/26

DialogLink 5: Patent Searching Shortcuts – 3/23, 4/19

## U.S. Web-Based Training

For more information or to register for any of the following Web-based classes, visit our Web site at [www.dialog.com/training](http://www.dialog.com/training).

- 3/7 Patent Research Basics Featuring DialogWeb
- 3/8 Basic Skills Review
- 3/9 Competitive Intelligence for the Pharmaceutical Industry
- 3/9 Engineering Information on Dialog
- 3/10 DialogSelect for Business Searchers
- 3/11 Getting Started on DialogWeb—Guided
- 3/14 Drug Topics in the Biomedical Literature
- 3/14 Using the Finder Files on Dialog
- 3/15 Using Dialog Journal Name Finder
- 3/16 Monitoring News & Events with Alerts on Dialog DataStar
- 3/16 Searching Trademarks
- 3/17 DIALINDEX: How to Find the Right Content
- 3/18 Getting the Facts with TableBase
- 3/21 Creating a Dialog TradStat Import/Export Report
- 3/22 Medical & Health Devices Information on Dialog
- 3/23 Forgotten Dialog Commands
- 3/23 Getting Started on Dialog NewsRoom
- 3/24 Getting Started on Dialog NewsEdge
- 3/25 Finding Information on Company Mergers
- 3/29 Introduction to Dialog for Pharmaceutical Searchers
- 3/30 Thesaurus Searching on Dialog DataStar
- 3/31 Chemical Information on Dialog
- 4/1 Introduction to Trademarks
- 4/4 DataStarWeb: New Features
- 4/4 Tracking Regulatory Milestones (Pharma)
- 4/5 Patents on DialogSelect
- 4/6 Getting Started on Dialog Live News

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## Enhance Your Efficiency with New Document Review and Save Options

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### SHOP AND SAVE

Instead of printing documents one at a time, you can now batch your purchases from the Dialog NewsRoom and Dialog Profound collections using the Shopping Cart feature. Select the documents of interest from the title display; then click the shopping cart icon that appears above the list on the right-hand side. Click “View Cart” on the menu bar to display the contents of the cart. Contents of the cart may be saved, printed or deleted. When you sign off, contents remain in the shopping

cart and can be viewed when you next log on. Up to 100 documents from Dialog Profound or Dialog NewsRoom can be in the cart at one time.

### STREAMLINED ALERTS

In addition to HTML format, Alerts are now available in plain text. For some users, a compact text file, free of graphics and tagging, is a more efficient and useful format. When creating a new Alert, you can now choose “Text” or “HTML,” or set your default format preference using the setting under Preferences – Alerts.

The Alerts review process is also streamlined. Filter your Alerts to view only unread Alerts in your Manage Alerts folder. Establish your ongoing preference using the setting under Preferences – Alerts.

Use these new features to make managing your Alerts and reviewing documents quicker and easier, saving time needed for other critical tasks.

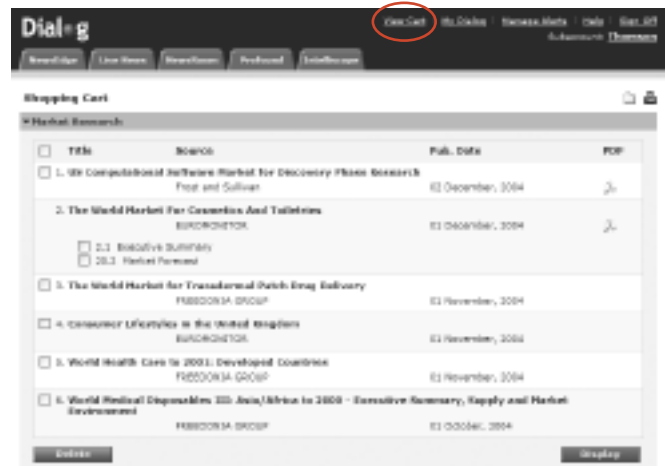


Figure 3: Shopping Cart

### Dialog

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