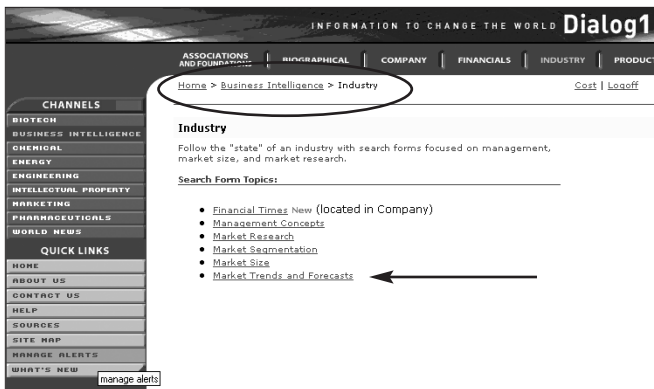


Alerts

Dialog1

Alerts are saved searches that can be set to run automatically on a daily, weekly or monthly basis to deliver results to your desktop. Track your competition's activities, monitor industry trends and review press coverage of your clients, using these five easy steps.

Step 1: Choose a subject area of interest. In this example, "Business Intelligence...Market Trends and Forecasts."



Step 2: Enter search terms. In this example, "HDTV or high definition television." Click "Tips" for help with formulating your search.

The screenshot shows the search form for "Market Trends and Forecasts". The breadcrumb trail is Home > Business Intelligence > Industry > Market Trends and Forecasts. The form has two input fields: "Company Name:" with a text box and a "Tip" link, and "Main Topic:" with a text box containing "HDTV or high def" and a "Tip" link. Below these are "Year:" dropdown menus for "2001" and "2002". There are "Search" and "Clear" buttons. At the bottom, it lists "Files Used:" with a list of database files: Business & Industry, File 9; ABI Inform, File 15; Tablebase, File 93; Gale Group PROMT, File 16; and Gale Group Trade & Industry, File 148. An arrow points to the "Tip" link for the "Main Topic" field.

Step 3: Review your results. You may modify your search terms until you get exactly the kind of information you need. When you are satisfied, click the Alarm Clock.

Search results: 36 titles

 Create an alert for this search to automatically receive new titles via email

Be sure to save or print; charges are incurred each time a record is displayed

select Titles on this page:

1 Cable starts to roll on high-def: With some nudging from lawmakers, industry adds and promotes more HI 25, 2002 - Business & Industry® - US\$3.40

2 MASS MEDIA. - March 20 - 2002 - Word Count: 1575 - Gale Group PROMT® - US\$3.45

3 D-VHS enters the picture - February 04, 2002 - Business & Industry® - US\$3.40

Step 4: Name your Alert. If you do not have an e-mail delivery addresses on file, you can create one by clicking "Create New Address." All delivery address you create will be selectable in the "Email Address" drop-down box.

- Use this page to create an Alert! You will automatically receive the newest records or email address. [Tips](#)
- There is no charge to receive Alerts—you pay only for the records you display!

Alert Name

Email Address

Step 5: Choose a delivery format for your Alerts. There are many formats available, such as for Lotus Notes®, Microsoft® Outlook, etc. Click to save the address and the Alert. Click on the left-hand index bar to review or delete your Alerts.

ALERTS

- Enter your name and select your email software, then click Create Alert.

Alert Name

Email Address

Your Name

Email Software

- Lotus ccMail
- Lotus Notes Mail**
- Microsoft Exchange Server
- Microsoft Internet Mail
- Microsoft Mail
- Microsoft Outlook 97
- Microsoft Outlook Express
- Netscape Communicator EMail
- Netscape Navigator EMail
- Novell GroupWise
- Pegasus

Help is available online, by e-mail, and by telephone.

Online help: www.dialog.com/support

U.S. and Canada: customer@dialog.com / 800 334 2564

Europe, Middle East, Africa: customer_europe@dialog.com / 0800.690.000

Asia Pacific Region: kc_australia@dialog.com / 1800 65 45 25 (Australia); 0800 44 17 73 44 (outside)