

# Alerts

## Dialog Profound

Alerts are saved searches that automatically deliver results to your desktop when you want them – daily, weekly or when the database is updated. Track your competition’s activities, monitor industry trends and review press coverage of your clients, using these four easy steps.

**Step 1:** Click the Profound database tab to begin. In this example, we set up an Alert, using SmartTerms, to monitor new developments in the pharmaceutical industry.

The screenshot shows the 'Quick Search' interface. Under 'Content', 'Market Research' is selected. The 'Search Text' field contains 'new product'. The 'Publication Date' is set to 'Last 2 Years'. Below this, the 'SmartTerms' section is expanded, showing a tree view with 'Industry' selected and 'new product' entered in the search field. The 'SmartTerms Builder' on the right shows 'Industry (Pharmaceutical)' and 'Subject (New Product Development)'.

**Step 2:** You may need to modify your search until you get exactly the kind of information you need. Click the **Modify Search** button. When you are satisfied with your results, click the **Create Alert** button.

The screenshot shows the 'Dialog Profound - Search Results' page. It displays a list of search results under the 'Market Research Title List' tab. The results include titles like 'The World Market for OTC Healthcare' and 'Non-Small-Cell Lung Cancer'. At the bottom of the page, there are navigation buttons: 'Modify Search', 'New Search', 'Create Alert', and 'Save Search'. The 'Create Alert' button is circled in red.

Title	Source	Pub. Date	Pages	PDF
The World Market for OTC Healthcare	EURORIGNTOR	11-30-2003	2194	
Non-Small-Cell Lung Cancer	DECISION RESOURCES	11-30-2003	1260	
Colorectal Cancer	DECISION RESOURCES	11-30-2003	2292	

  

Title	Source	Pub. Date	Words	PDF
German Brief - 19 September 2003	FAC INSTITUT	09-31-2003	17665	
Pharma Company Insight - 4 August 2003	ESPICOM BUSINESS INTELLIGENCE	07-31-2003	30728	
Pharma Company Insight - 18 August 2003	ESPICOM BUSINESS INTELLIGENCE	07-31-2003	13821	
Pharma Company Insight - 11 August 2003	ESPICOM BUSINESS INTELLIGENCE	07-31-2003	17934	
Pharma Company Insight - 2 June 2003	ESPICOM BUSINESS INTELLIGENCE	05-31-2003	44267	
Pharma Company Insight - 12 May 2003	ESPICOM BUSINESS INTELLIGENCE	04-30-2003	12901	
Pharma Company Insight - 6 May 2003	ESPICOM BUSINESS INTELLIGENCE	04-30-2003	18885	
Pharma Company Insight - 19 May 2003	ESPICOM BUSINESS INTELLIGENCE	04-30-2003	17277	
Pharma Company Insight - 13 July 2002	ESPICOM BUSINESS INTELLIGENCE	06-30-2002	34209	
Pharma Company Insight - 22 July 2002	ESPICOM BUSINESS INTELLIGENCE	06-30-2002	15991	

**Step 3:** Use the Alert Manager to specify frequency, destination, delivery time and notification.

Name Alert

Set default e-mail delivery address

Specify notification if no results

Specify delivery time and frequency

Name Alert folder to store Alerts results

Number of titles to be delivered

Save Alert

**Step 4:** Click the **Create Alert** button. You may be prompted to confirm the Alert by clicking the **I Accept** button.

To run, edit or delete any Alert, click the “Manage Alerts” link. To view the most recent results for your Alert, click the “My Dialog” link, then “My Documents.” The Alerts results will be stored in the folder name you assigned when you created the Alert.

Name	Frequency	Content	Date of Creation	Email
Pharm New Products Edit Delete	Daily - weekdays only	MARKETRESEARCHNEWSLETTERS 01-23-04 MARKETRESEARCH		my.name@mycompany.com

You can get help setting up Alerts by contacting the Knowledge Center or your account representative.

#### Customer Service & Support

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